



krungsri
กรุงศรี

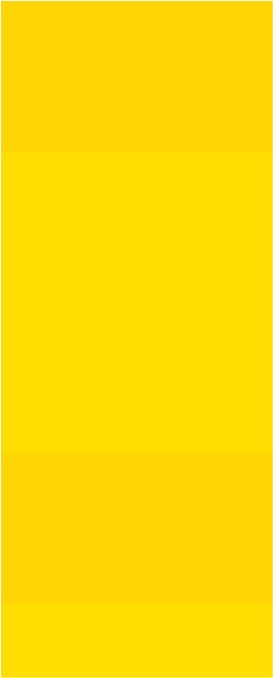
A member of  MUFG
a global financial group

Analyst Briefing

2017 Business Strategy and Key Focus

31 January 2017

"Make Life Simple เรื่องเงิน เรื่องง่าย"

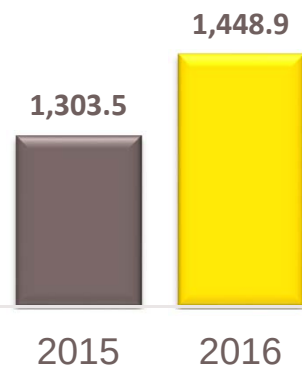


Highlights

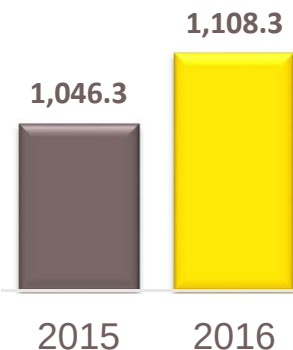
2016 Key Financial Highlights

Loan Growth
+11.2% YoY

Consolidated
(Baht Billion)



Deposit Growth
+5.9% YoY



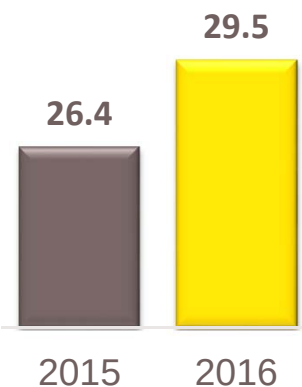
CASA

52.7%

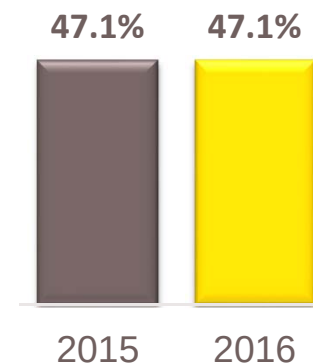
NIM

3.74%

Non-interest Income Growth
+11.7% YoY



Cost-to-Income Ratio



NPL

2.21%

Coverage

143%

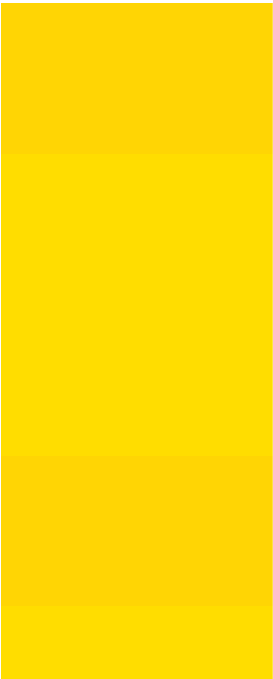
2016 Achievements vs Targets

Strong performance despite a moderate economic recovery

	2016	2016 Targets	
Loan Growth (Net)	+145.4 bn +11.2%	8-9% [*]	✓
NPLs Ratio	2.21%	< 2.5%	✓
Deposit Mix: Savings and Current	53%	> 50%	✓
Loan Mix : Retail	44%	~ 40	✓
L/Deposit+Debentures+B/E	117%	n.d.	n.d.
NIM	3.74%	~ 3.7%	✓
Non-interest income growth (YoY) ^{**}	11.7%	7.0%+	✓
Cost to Income Ratio	47.1%	< 50%	✓
Provisions	147 bps	~ 145 bps	~
Loan Loss Coverage	143%	135%+	✓
CAR (<i>Bank Only</i>)	14.2%	n.d.	n.d.

^{*} Loan growth target including consolidated loan from Hattha Kaksekar Limited (HKL)

^{**} Net Fee Income + Non-Interest and Non-Fee Income



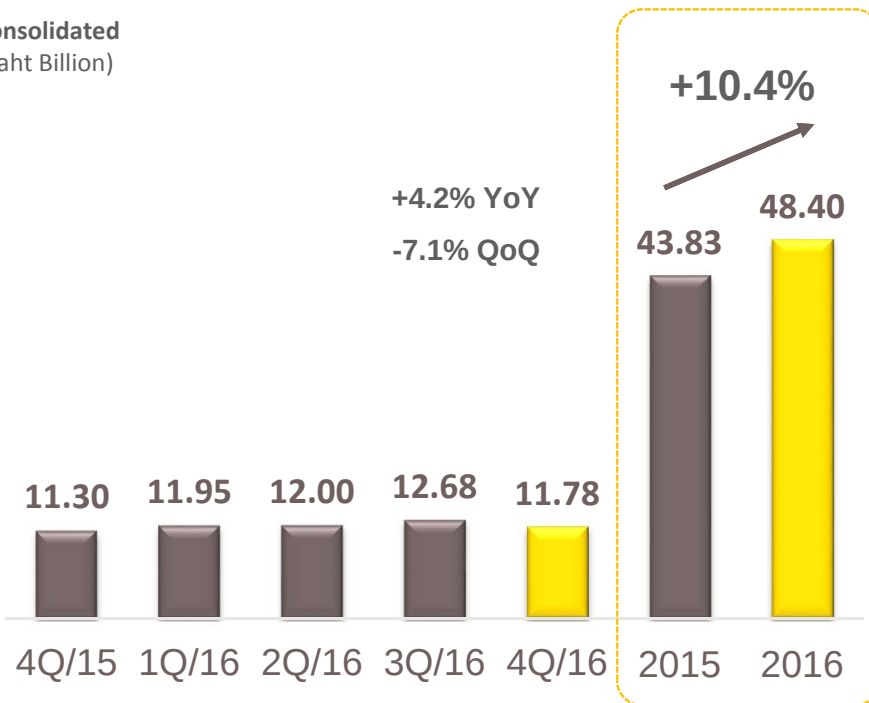
Financial Performance 2016

Profitability

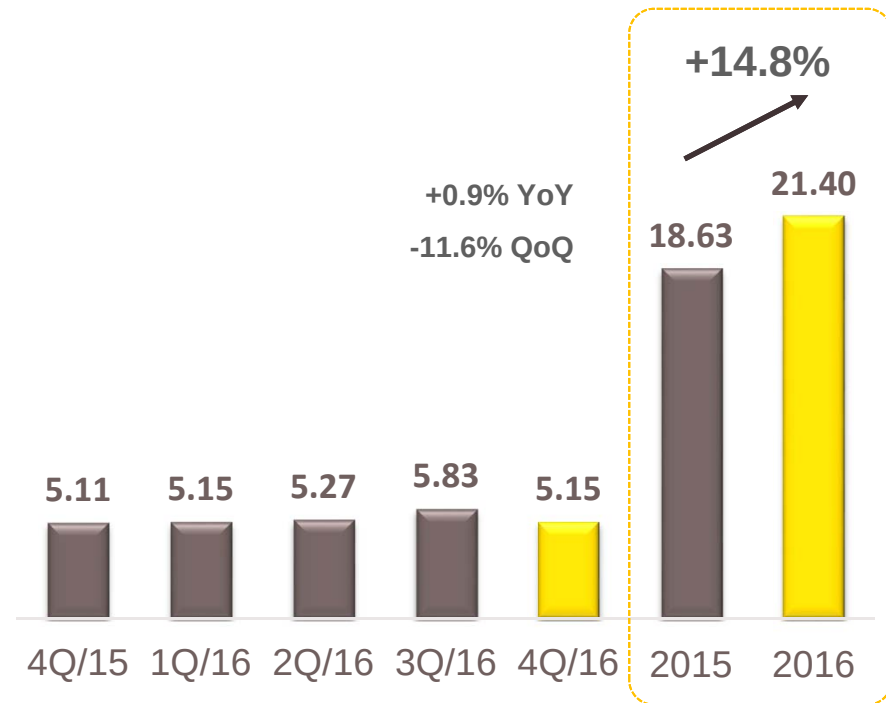
The solid financial results were attributed to substantially higher net interest income supported by robust loan growth and higher non-interest income

Profit before Provision and Tax

Consolidated
(Baht Billion)



Net Profit



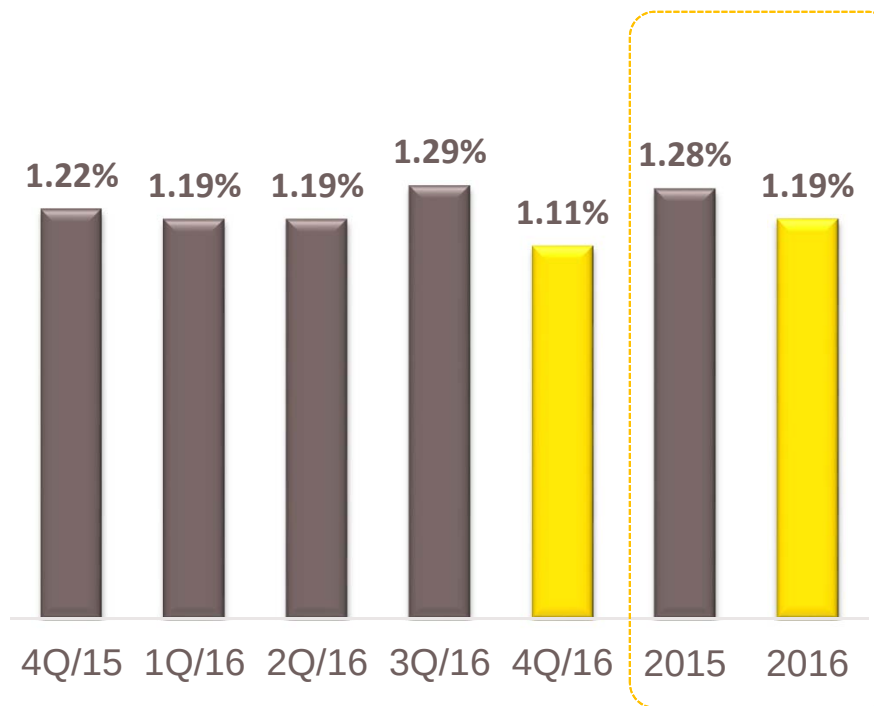
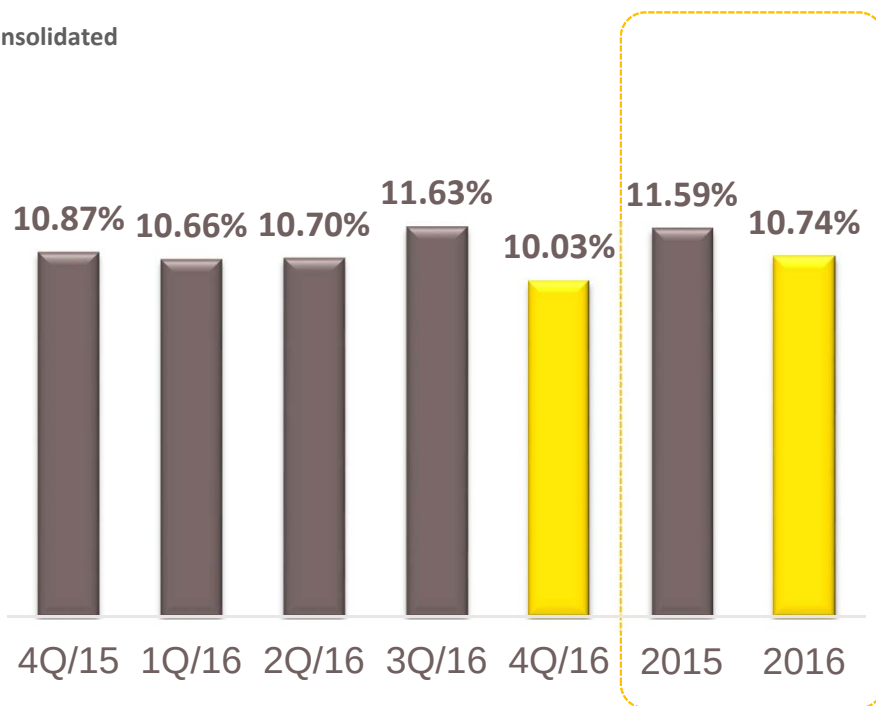
ROAE & ROAA

Reported 2016 ROAE at 10.74% and ROAA at 1.19%

ROAE

ROAA

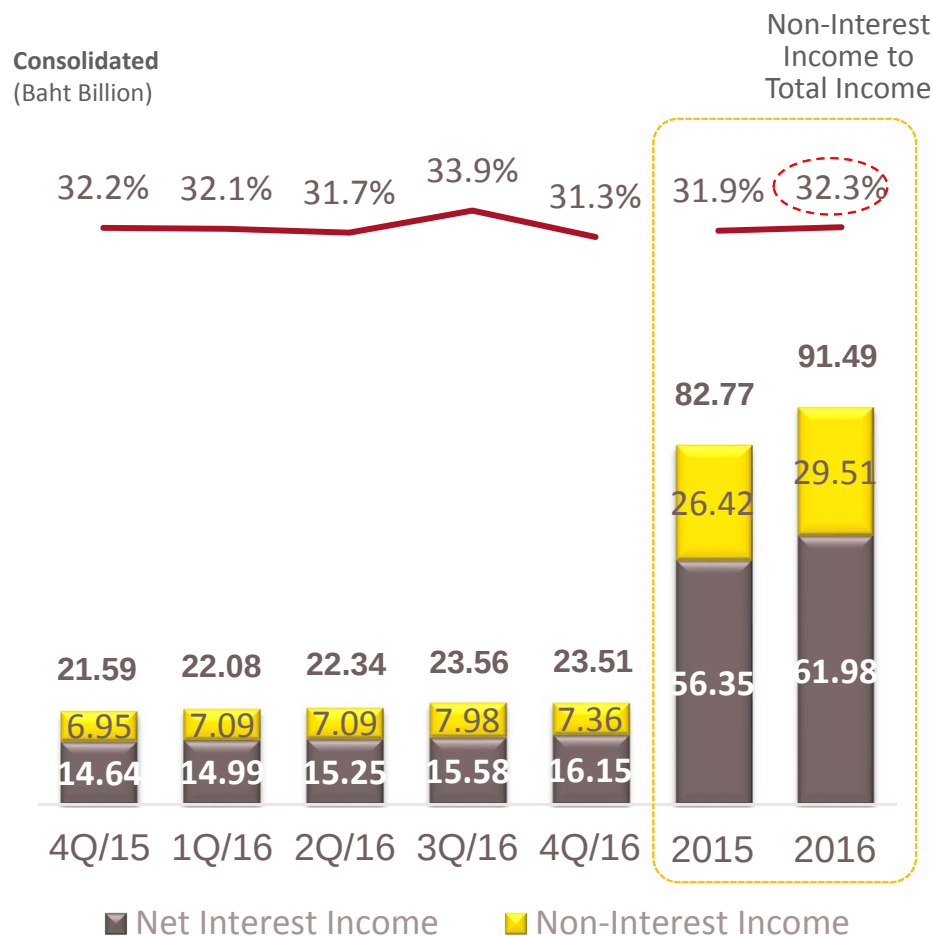
Consolidated



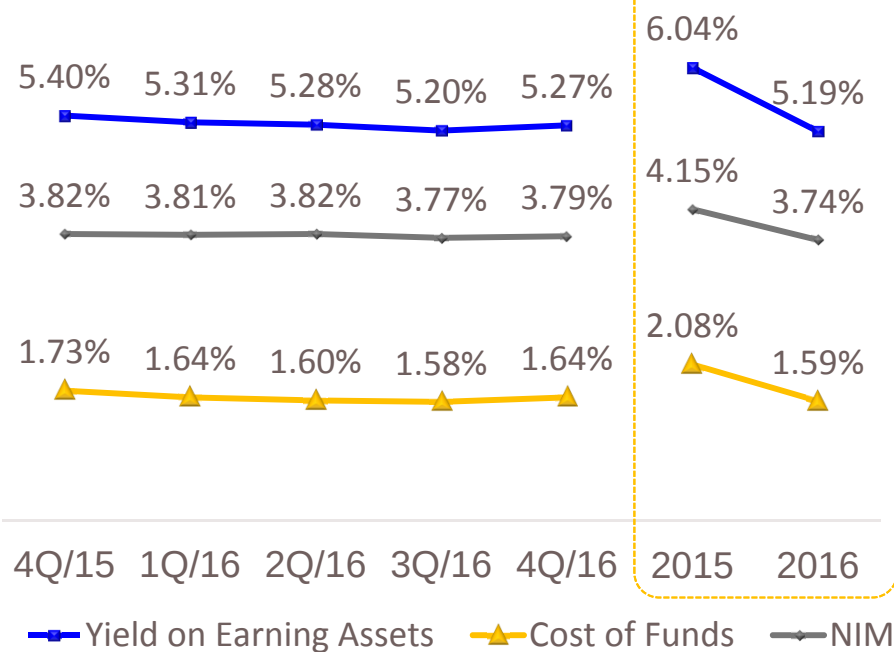
Profitability Measurement

2016 NIM recorded at 3.74%

Total Income



Yield & Cost of Funds

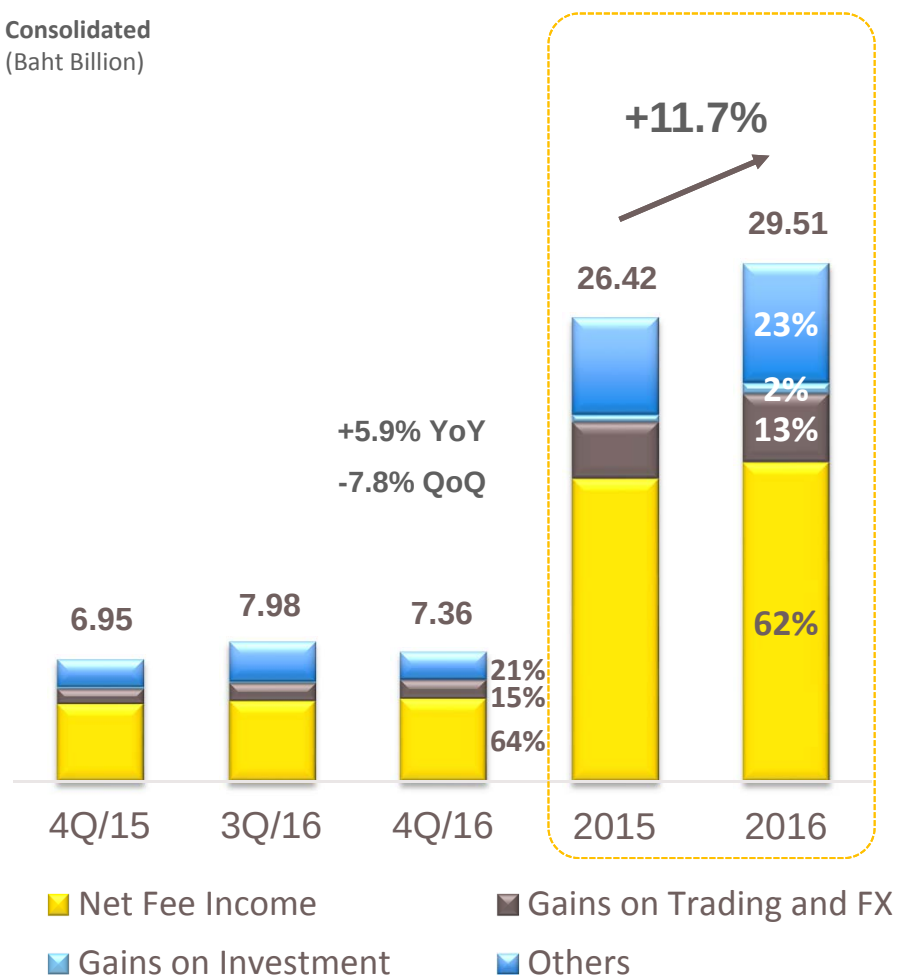


Non-Interest Income & Fees and Service Income

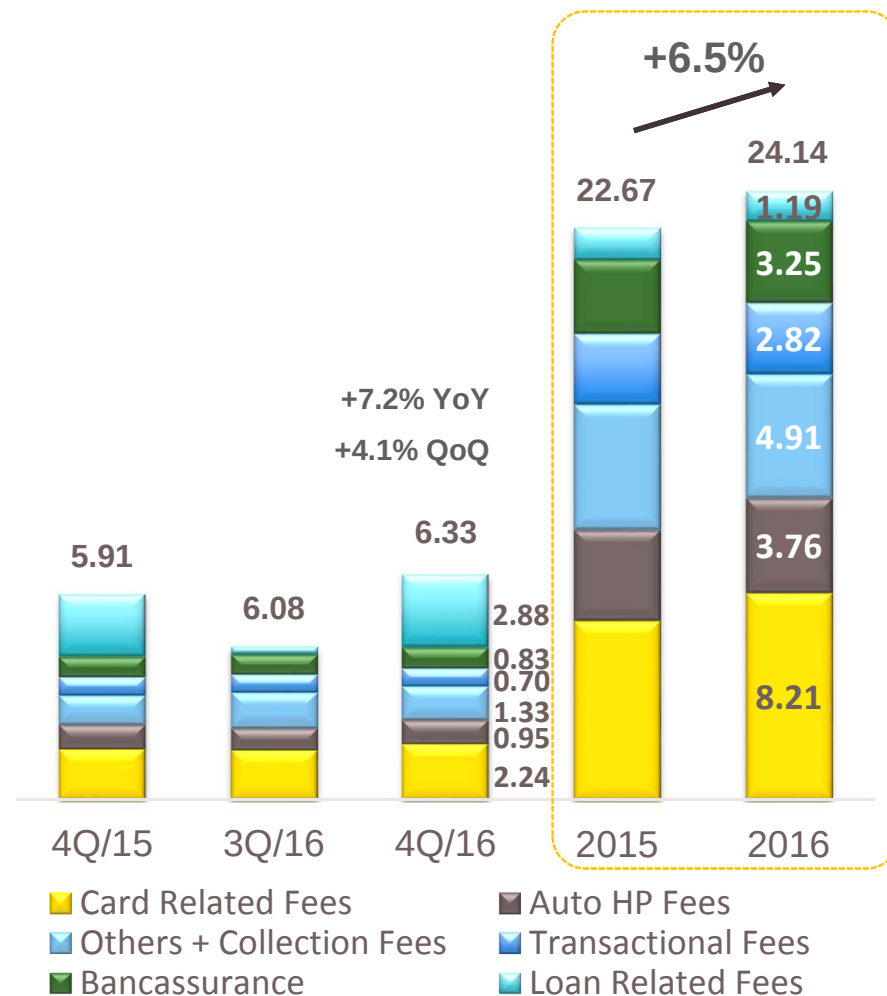
Enhanced capabilities contributed to an increase in non-interest income

Non-Interest Income

Consolidated
(Baht Billion)



Fee & Service Income

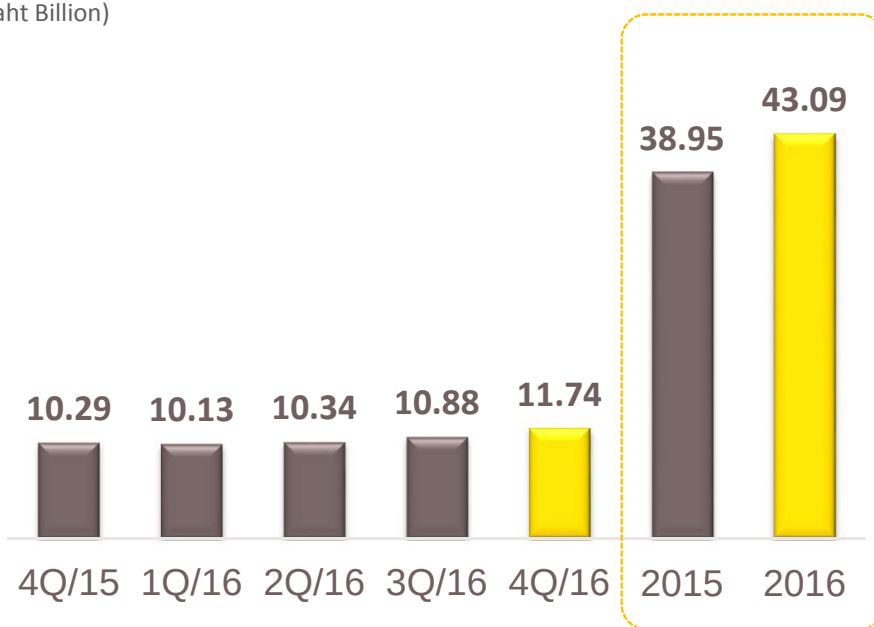


Cost Management

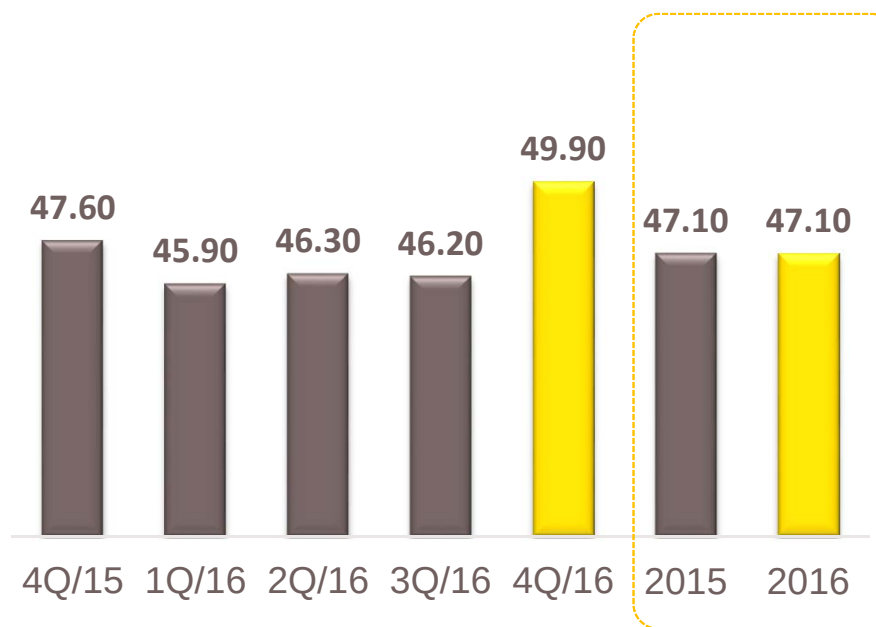
2016 Cost to income ratio recorded at 47.1%

Operating Expenses

Consolidated
(Baht Billion)

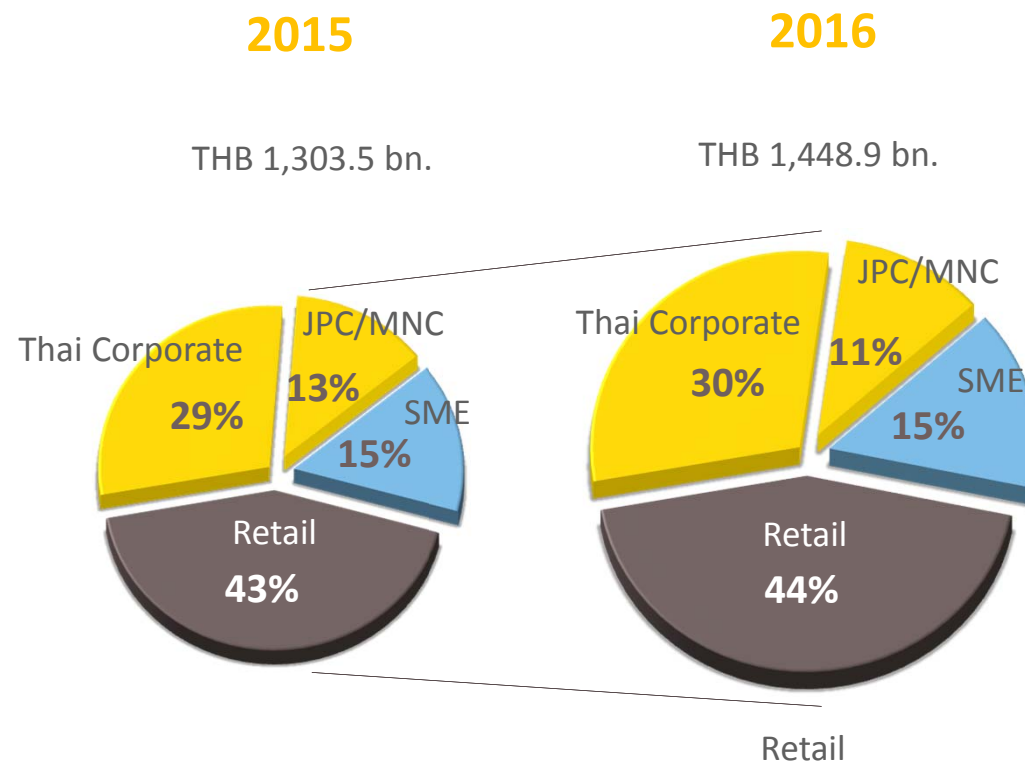
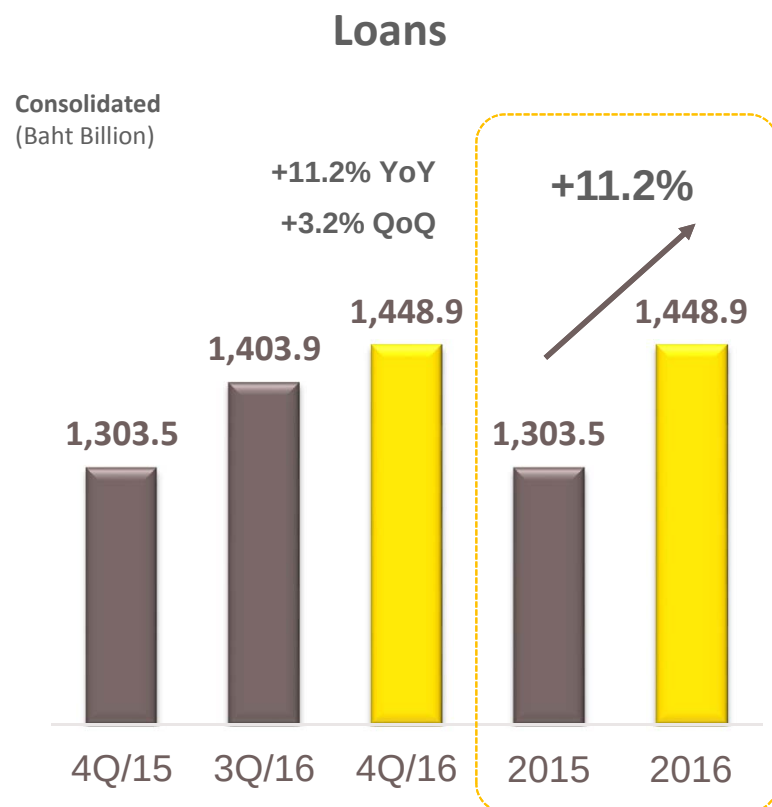


Cost to Income Ratio



Healthy Loan Growth

Recorded robust loan growth at 11.2% in 2016 amid a moderate economic recovery



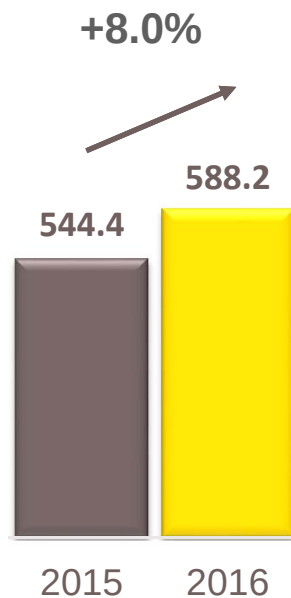
- Retail**
- Auto HP 20%
 - Mortgage 13%
 - Credit Card & Personal Loans 11%

Loans by Segments

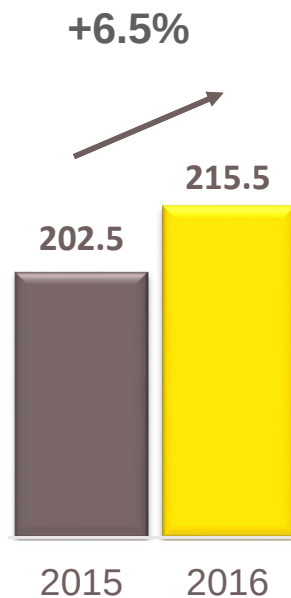
A broad-based expansion in Corporate, SME and Retail segment

Corporate Loan

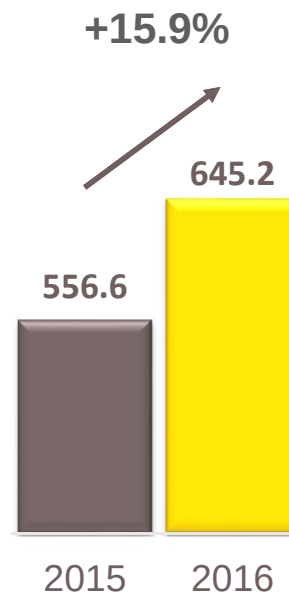
Consolidated
(Baht Billion)



SME Loan



Retail Loan

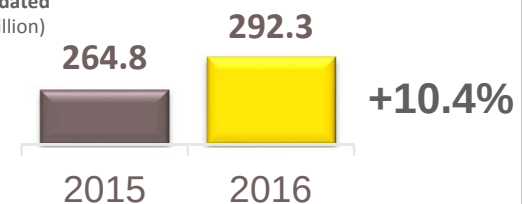


Under Retail Segment

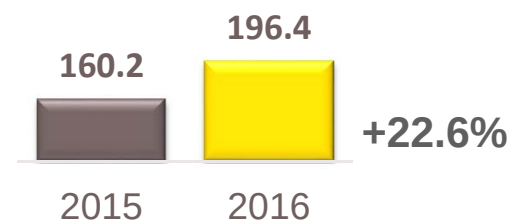
Hire Purchase

(Including Ngern Tid Lor)

Consolidated
(Baht Billion)

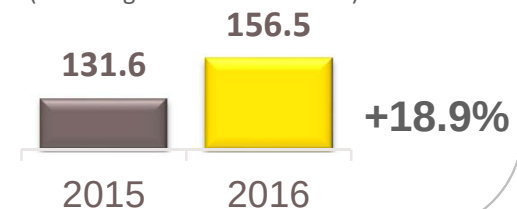


Mortgage



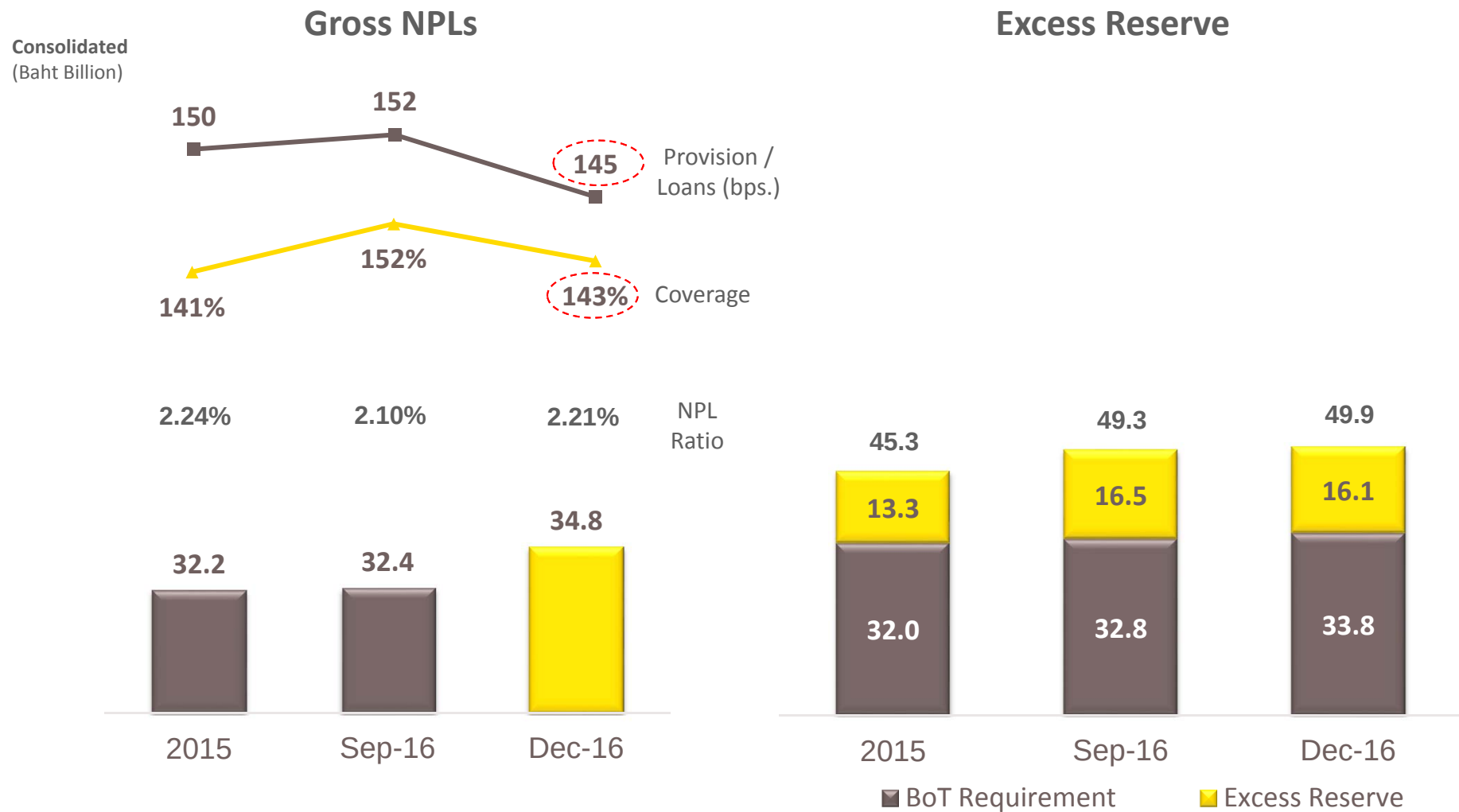
Credit Cards and Personal Loans

(Including HKL Personal Loans)



Asset Quality

NPLs recorded at 2.21%, with strong reserve position

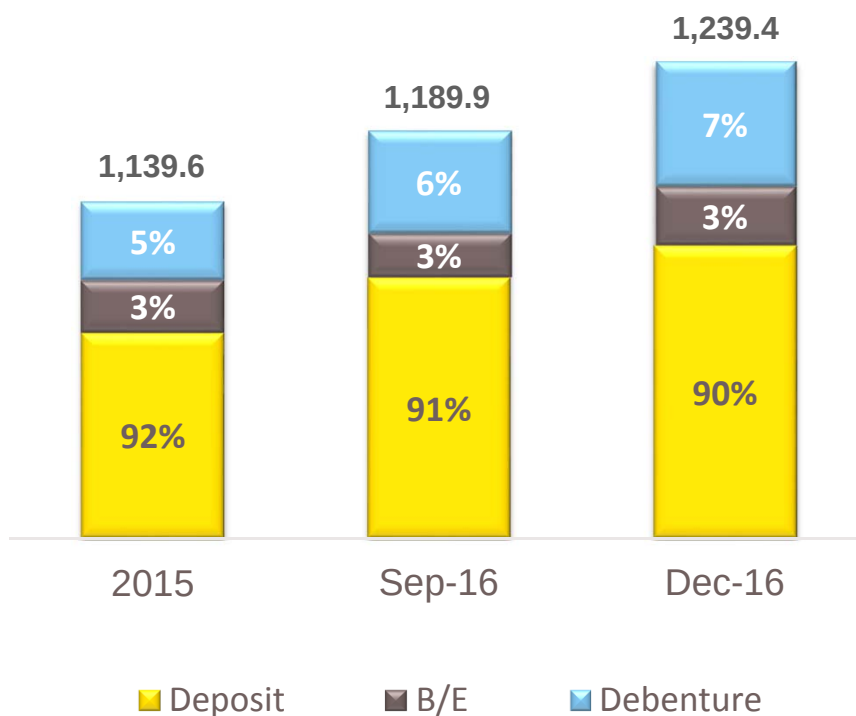


Funding Base

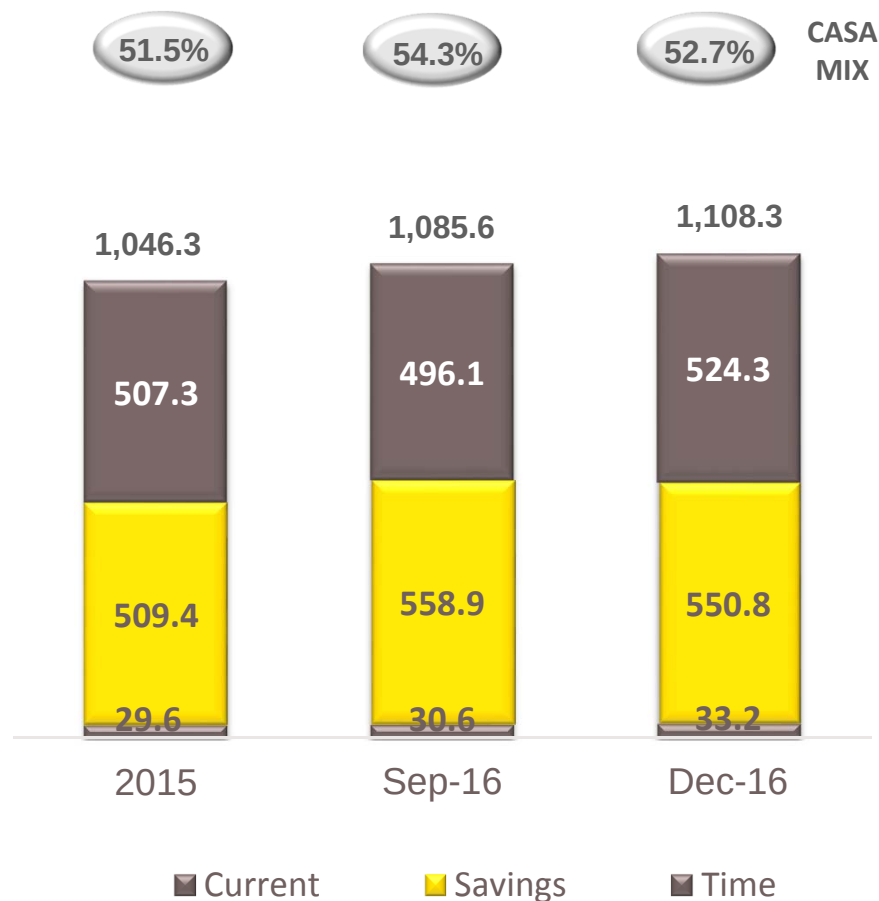
Improvement in overall funding

Funding Mix

Consolidated
(Baht Billion)



Deposits

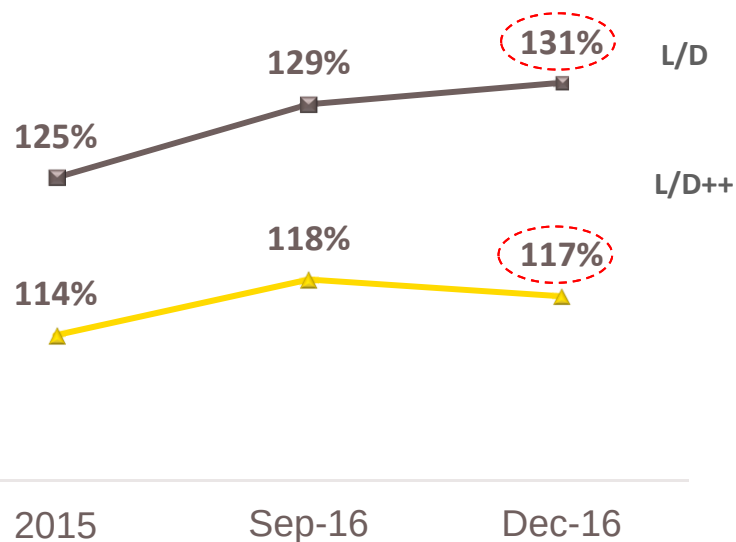


Capital and Liquidity

Solid capital position, CAR equivalent to 14.2%

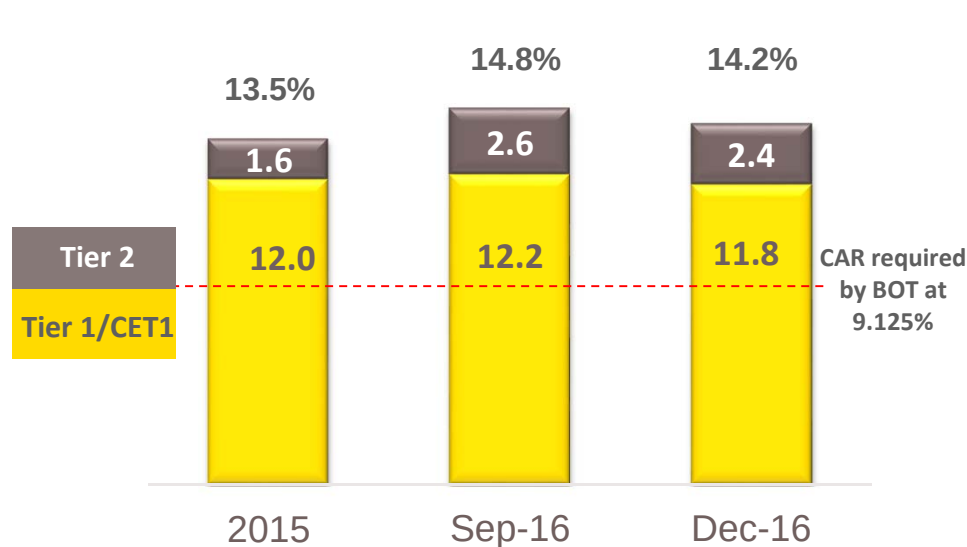
Loan to Deposit

Consolidated



Strong Capital Base

Bank Only



* CAR required by BOT at 8.5% for 2015 and at 9.125% for 2016

L/D++ : Loans to Deposit + B/E + Debenture

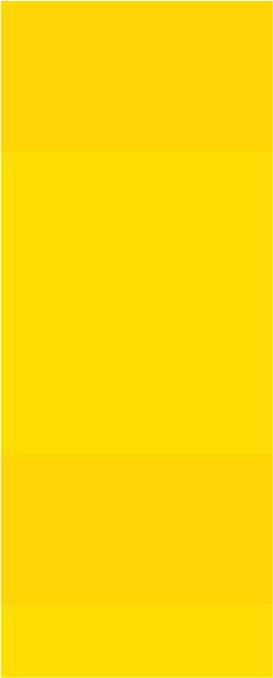
Baht Billion	2015	Sep-16	Dec-16
Tier 1/CET 1	146.18	158.60	158.83
Tier 2	20.08	32.92	32.26
Total Capital	166.26	191.52	191.09

The Summary of 2016 Financial Performance

Consolidated	4Q/15	4Q/16	2015	2016	2016 Targets	
Loan Growth (Net)	+66.7 bn +5.4%	+44.9 bn +3.2%	+290.7 bn +28.7%	+145.4 bn +11.2%	8-9% *	✓
NPLs Ratio	2.24%	2.21%	2.24%	2.21%	< 2.5%	✓
Deposit Mix: Savings and Current	52%	53%	52%	53%	> 50%	✓
Loan Mix : Retail	43%	44%	43%	44%	~ 40%	✓
L/Deposit+Debenture+B/E	114%	117%	114%	117%	n.d.	n.d.
NIM	3.82%	3.79%	4.15%	3.74%	~ 3.7%	✓
Non-interest income growth (YoY) **	6.3%	5.9%	15.8%	11.7%	7.0%+	✓
Cost to Income Ratio	47.6%	49.9%	47.1%	47.1%	< 50%	✓
Provisions	150 bps	145 bps	153 bps	147 bps	~ 145 bps	~
Loan Loss Coverage	141%	143%	141%	143%	135%+	✓
CAR (Bank Only)	13.6%	14.2%	13.6%	14.2%	n.d.	n.d.

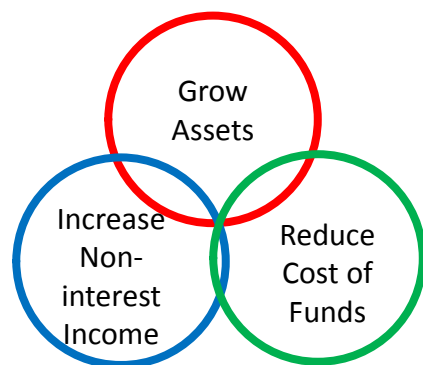
* Loan growth target including consolidated loan from Hattha Kaksekar Limited (HKL)

** Net Fee Income + Non-Interest and Non-Fee Income



2016 Business Priorities Delivery

Achievement on 3 key strategic themes under MTBP



Grow Assets

Loan grew **11.2%**

✓ Keep leading position in consumer and auto



Rank **#1**

Market Share



18%

22%

24%

Auto HP: Market share increased to 24%

2014

2015

2016



Become a Tier 1 mortgage player

New Loan Booking

(Baht Billion)

36

50

60

2014

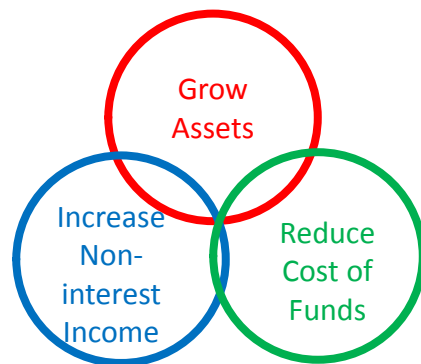
2015

2016



Become a core bank to commercial customers

Achievement on 3 key strategic themes under MTBP



Increase non-interest income

Non-interest income grew **11.7%**



Enhance transaction banking capability



Strengthen FX Business



Gains on trading and foreign exchange transactions **21.4%**

Reduce Cost of Funds



Increase CASA



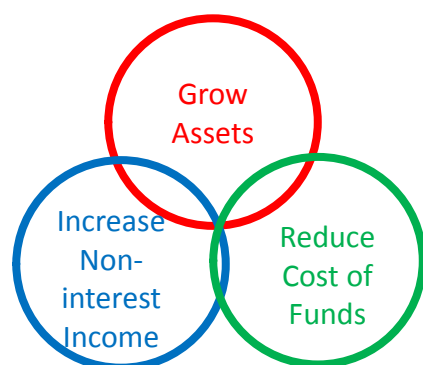
CASA increased to **53%**



Improvement in costs of funds



Achievement on key enabling factors



Expand Customer Base



Enhance Delivery Channels, Including Branches

+ 22 new local banking branches

+ 615 ATMs

Digital Channels



Krungsri
Mobile

2,000,000
User DL



Krungsri
Website

65 Million
Page view



Internet
Banking

555,376
Users



Social Networks

23.52 Million
Users



MUFG/BTMU Synergy



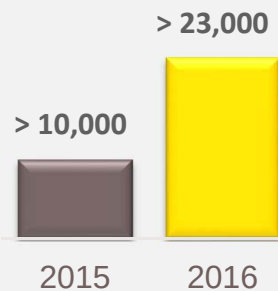
Retail & Commercial Collaboration

Synergies and Retail & Commercial Collaboration

Ability to provide financial support to clients to realize new business prospects

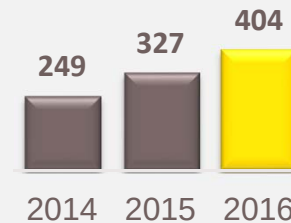
Secured Payroll account with major JPC/MNC

No of accounts acquired



Successful Business Matching

No of Business Matches



- > 200 participating companies from Thailand, Japan and the CLMV

Investment Banking



- Securitization business in Thailand for a Japanese company

Supply Chain Financing



- Auto dealer segment and hire purchase business

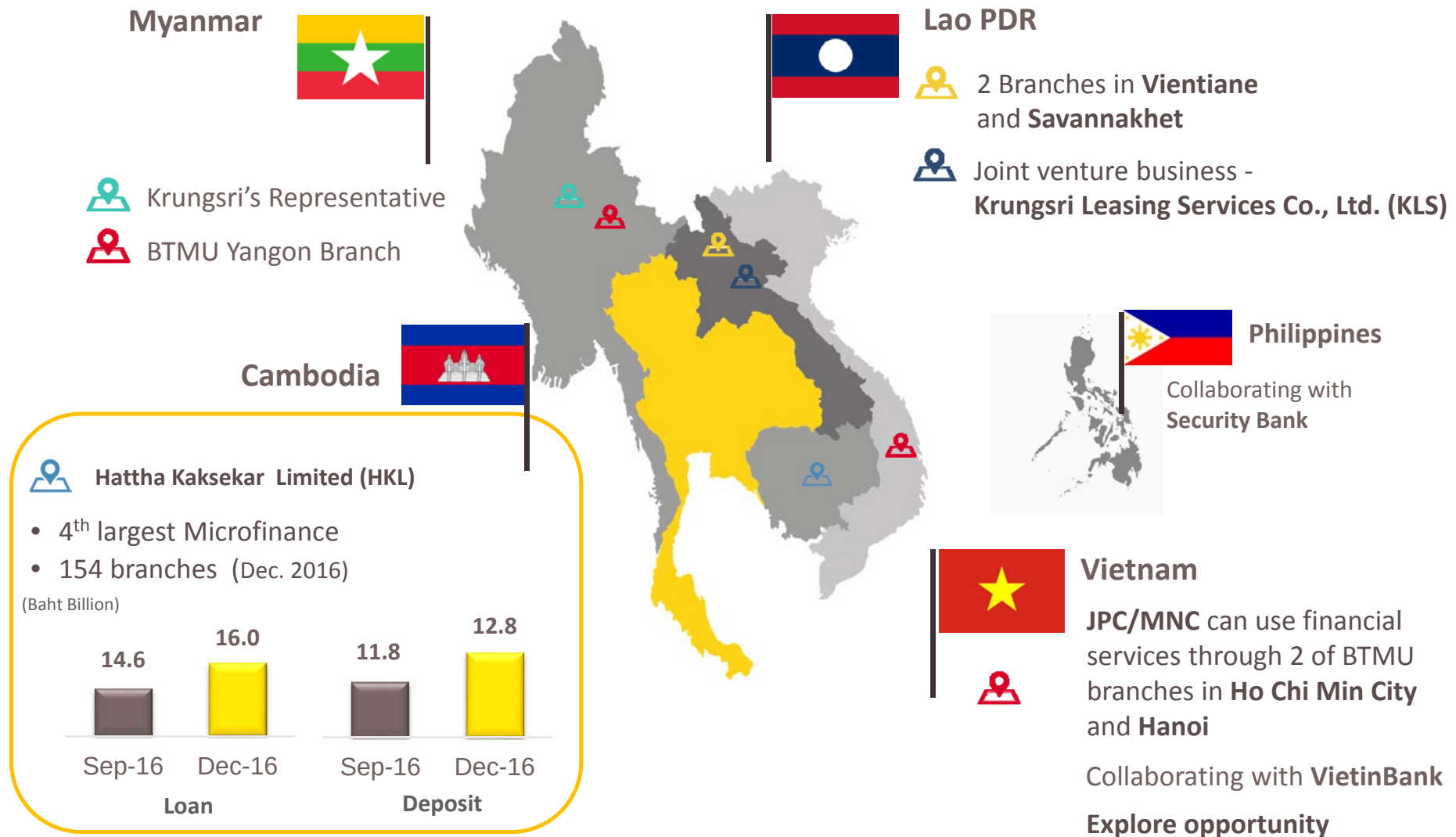
Cross Border Business

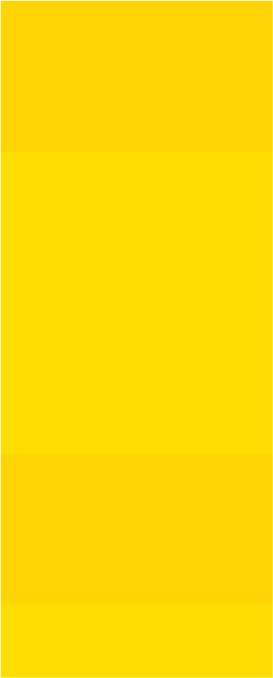


- Provide financial support to customers in expanding business
 - Cement (Sri Lanka)
 - Beverage (Vietnam)
 - Department store (Vietnam)

Regional Footprint Expansion

A milestone achievement from successful acquisition of Hattha Kaksekar Limited

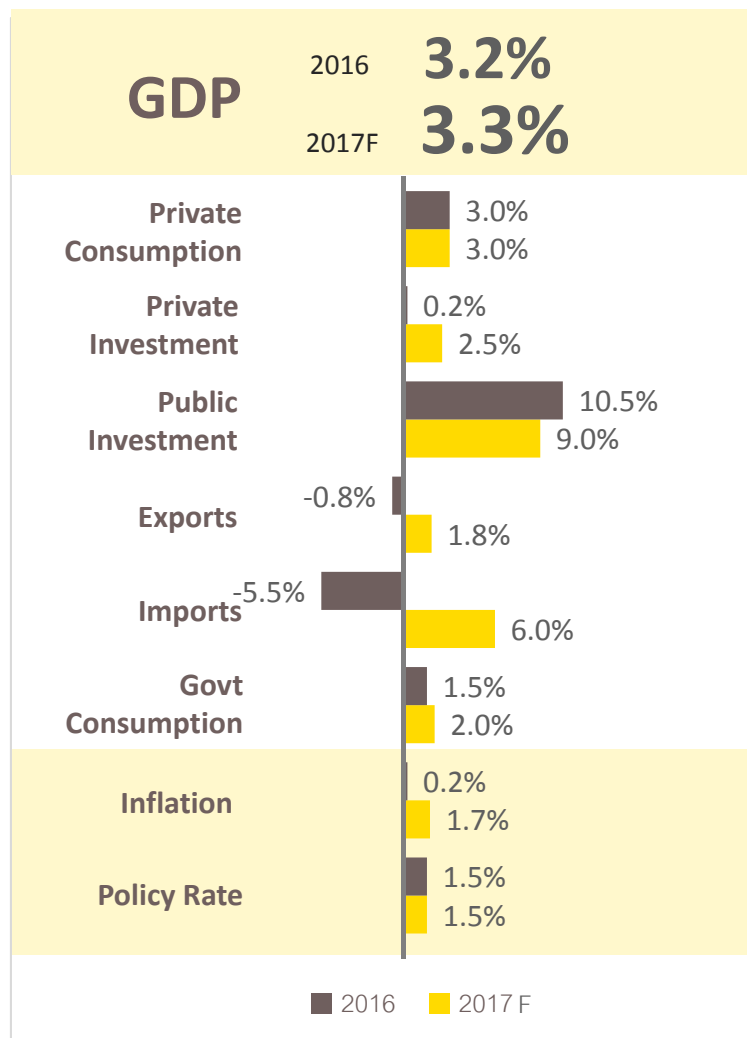




2017 Business Strategy and Key Focus

Thailand Economic Outlook

A continued and broad-based economic growth momentum with GDP growth of 3.3% in 2017



Key drivers

- **Private consumption**
 - An increase in the minimum wage
 - Improvements in farm income
 - End of installment repayment of car buyers under the first car scheme
 - A new personal income tax structure
 - Improvement in household debt
- **Private investment**
 - Supported by acceleration of infrastructure investment projects
- **Greater clarity of public investment**
 - To help drive the growth momentum of private investment.
- A slight **improvement in export**

Tailwinds

- Economic stimulus and government's extra-budget
- Supply-side development
- Resilient tourism sector
- Sound economic fundamentals

Headwinds

- Political uncertainties
- Weak global trade
- Volatile financial markets
- Short-term impact on tourism from zero-dollar tour crackdown
- Structural problems e.g. competitiveness

Emerging Changes to Banking Landscape

Challenges to respond to change in need & expectation

Customers' needs



FinTech



Customer Centricity
&
Digital Banking

Challenges for Topline

New normal growth



Competition from
new rivals



Regulatory changes

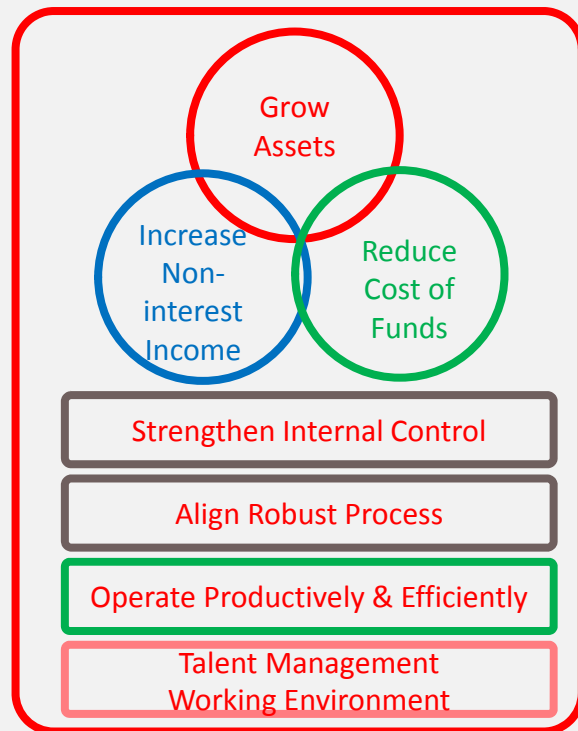


Productivity and efficiency

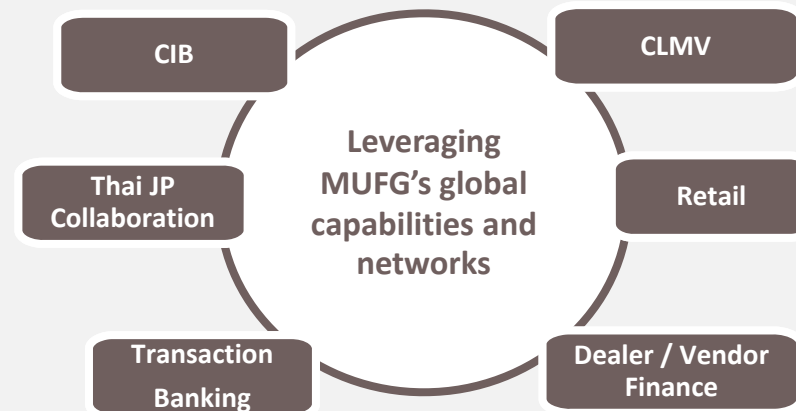
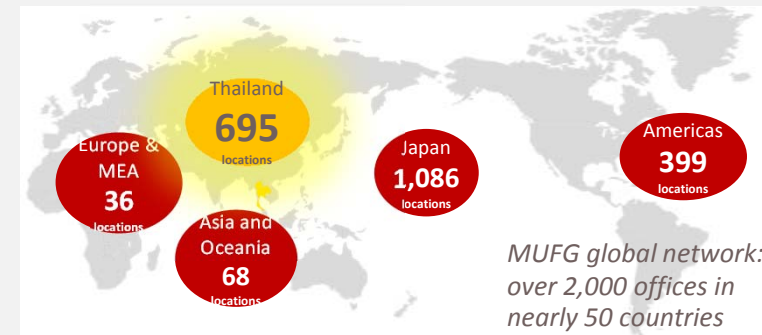
Business Strategy and Key Focus: 2017

Continuation of MTBP and leveraging MUFG's global capabilities and networks to deliver superior financial solutions.

MTBP

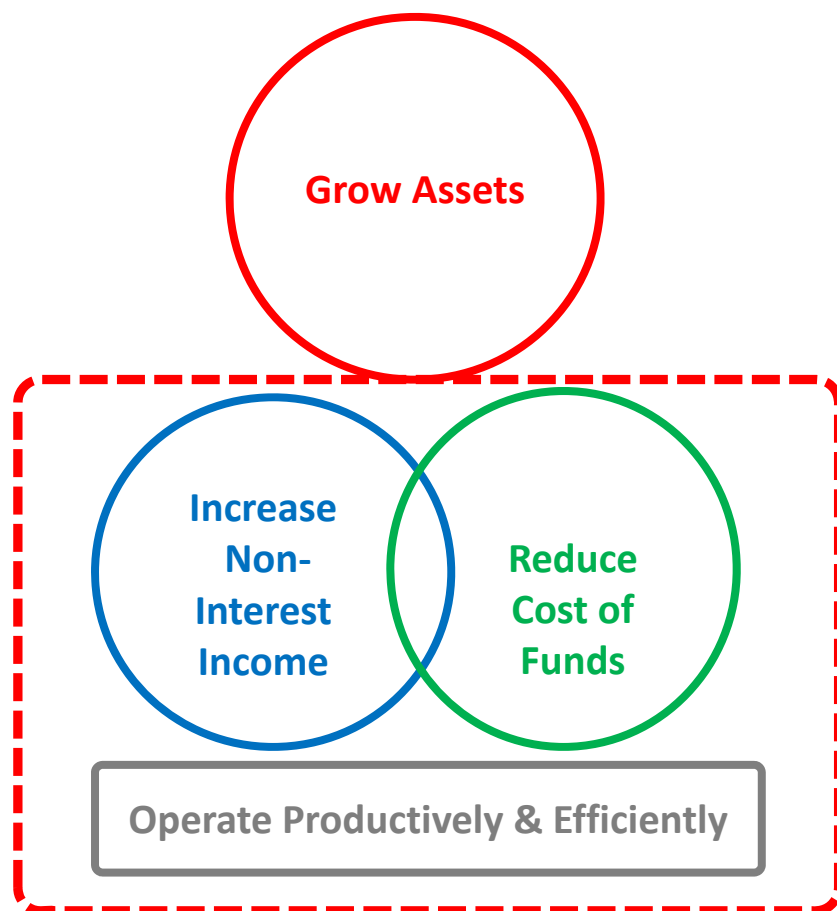


Synergy Strategies



Continuation of MTBP

Area of special focus in 2017



1

Keep Leading Position in Consumer and Auto

2

Become a Tier 1 Mortgage Player

3

Become a Core Bank to Commercial Customers

4

Enhance Transaction Banking

5

Strengthen FX Business

6

Increase Low Cost CASA

7

Expand Customer Base

Enhance Delivery Channels, Including Branches

8

MUFG/BTMU Synergy

9

Retail & Commercial Collaboration

Segment focus to support growth in 2017

To be a Tier 1
Bank in Thai
corporations



**Thai
Corporate**



- Explore and deepen relationship with existing customers, expand customer base (new customers/new industry)

To enhance
No. 1 position



JPC/MNC



- Expand customer base
- Provide local services to JPC/MNC

To become a
main operating
bank for SMEs



SMEs



- Expand Krungsri's value chain solutions 'New product & new chain'
- Continue growing trade-finance assets

Maintain & Assure
Leadership Position



**Retail &
Consumer**



- Improving customer experience across retail and consumer banking
- Differentiated position in the market

Moving toward Digital Banking



3 elements of Fintech to be a leader in digital banking

Venture Capital / Accelerator & Academic Collaboration/ Fintech Collaboration



Krungsri Finnovate (Investment Fund: USD 30 million)

Investment Focus

- Payment system
- AI



Accelerator & Academic Collaboration

Continue the success of
Krungsri RISE and Krungsri
Uni Startup



Fintech Collaboration

Working together with MUFG to
further develop innovative
financial technology to capture
new business opportunities.

2017 Key Financial Targets

Continue to be vigilant in the conduct of our business

Consolidated	2016	2017 Targets
Loan Growth (Net)	+145.4 bn +11.2%	6-8%
NPLs Ratio	2.21%	< 2.5%
Deposit Mix: Savings and Current	53%	> 50%
Loan Mix : Retail	44%	~ 40%
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Non-interest income growth (YoY) *	11.7%	5%+
Cost to Income Ratio	47.1%	< 50%
Provisions	147 bps	~ 140 bps
Loan Loss Coverage	143%	140%+

* Net Fee Income + Non-Interest and Non-Fee Income



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