

Financial Performance 1Q/2010

April 2010



Important Notice

This presentation has been prepared by Bank of Ayudhya Public Company Limited (the “Bank”) solely for informational purposes. It does not constitute an offer or sale or a solicitation of an offer to purchase securities, nor does it constitute a prospectus within the meaning of the Securities and Exchange Act B.E. 2535 of Thailand. Neither this presentation nor any part of it shall form the basis of, or be relied on in connection with, or act as an inducement to enter into, any contract or commitment whatsoever. No person should rely on the information contained in this presentation in making an investment decision in respect of any of the Bank’s securities. Any decision to purchase or subscribe for any securities of the Bank must be made on the basis of a thorough review of publicly available information of the Bank, including information made publicly available by the Bank pursuant to the requirements of the Securities Exchange of Thailand and the Thai Securities Exchange Commission. The information contained herein is only accurate as of its date.

Agenda

- **Financial Performance for 1Q/2010**
- **2010 Performance Targets**



BANK OF AYUDHYA

3

Financial Performance for 1Q/2010



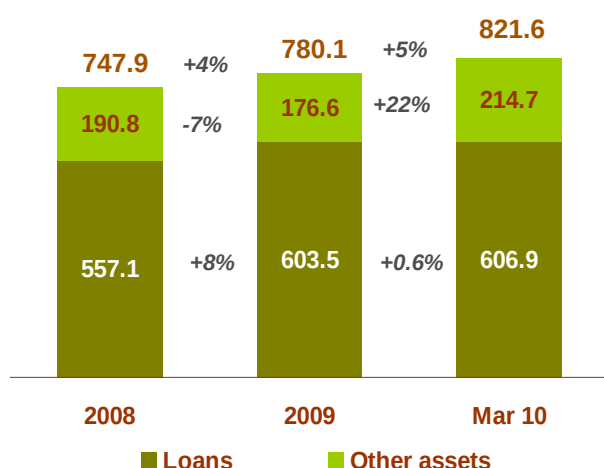
BANK OF AYUDHYA

4

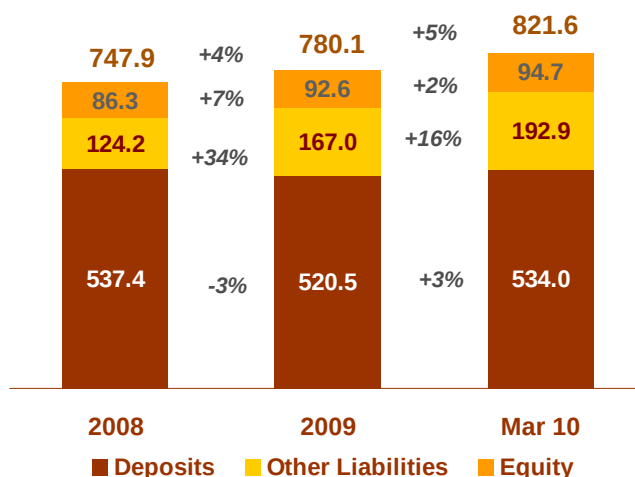
Balance Sheet

Consolidated
(Baht Billion)

Assets



Liabilities & Equity



- Assets increased from interbank and money market items and loan growth.
- Loans increased organically by Baht 3.4 billion.
- Liabilities increased mainly from interbank and money market items and deposits.
- Equity rose by 2.3% mainly driven by the Bank's net profit.



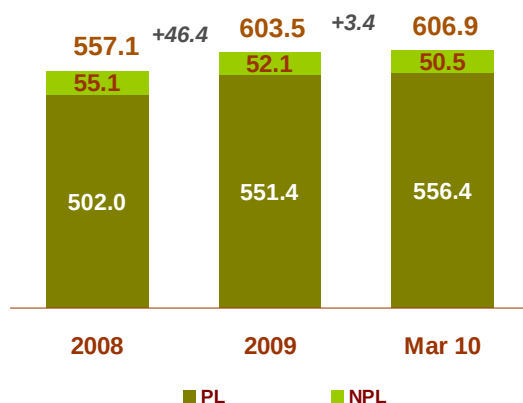
BANK OF AYUDHYA

5

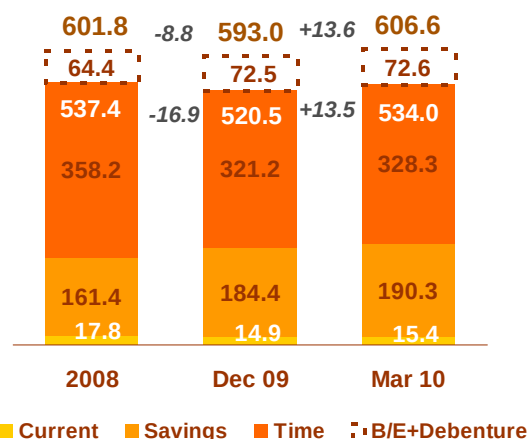
Loans & Deposits+

Consolidated
(Baht Billion)

Loans



Deposits+



	2008	2009	Mar-10
L/D	104%	116%	114%
L/D+B/E+Debenture	93%	102%	100%

- Loans increased organically by 0.6% with growth focus in SME and retail, namely auto hire purchase and mortgage.
- Deposits increased in all types, current, saving and times.
- Meanwhile there were issuances of debenture and B/E which was compensated by the existing amount that matured.
- Loan-to-Deposit +B/E +Debenture reduced slightly to 100% with liquidity remained sufficient.



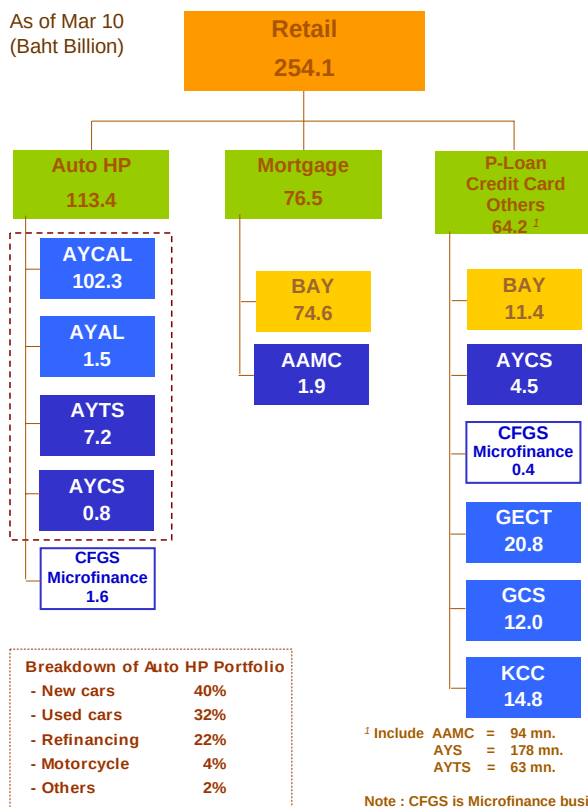
BANK OF AYUDHYA

6

Loan Mix & Retail Loan Composition

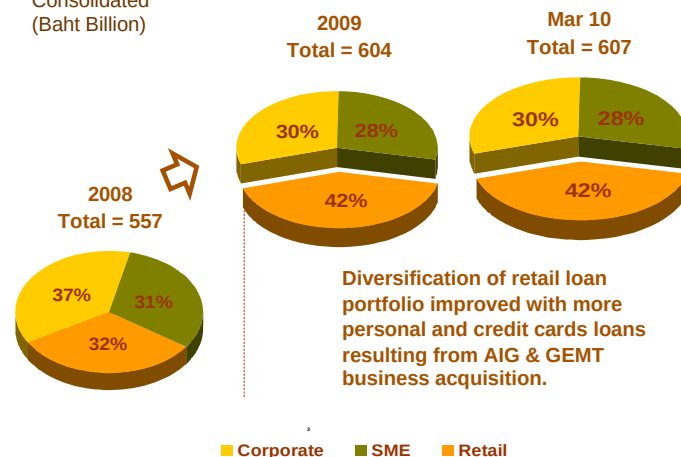
Current Retail Composition

As of Mar 10
(Baht Billion)



Expansion of Retail Loan Mix

Consolidated
(Baht Billion)

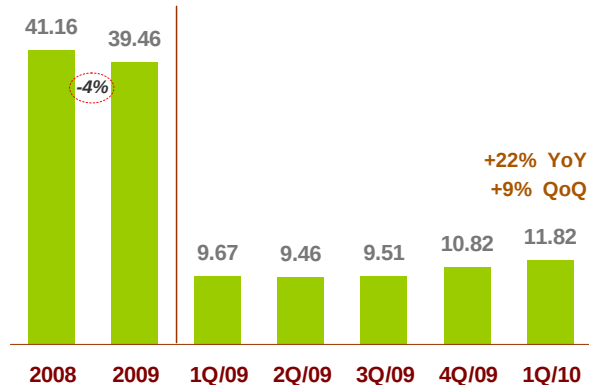


	2008		2009		Mar 10		% chg
	Bn	%	Bn	%	Bn	%	
Corporate	203.4	37	181.5	30	181.4	30	-0.1
SME	172.8	31	169.7	28	171.4	28	1.0
Retail	180.9	32	252.3	42	254.1	42	0.7
- Auto HP	102.6	18	111.8	19	113.4	19	1.4
- Mortgage	68.1	12	73.6	12	76.5	13	4.0
- P loan, CC & Others	10.2	2	66.9	11	64.2	10	-4.0
Total	557.1	100	603.5	100	606.9	100	0.6

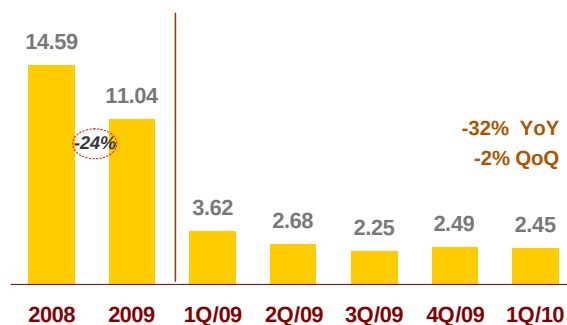
Interest Accounts

Consolidated
(Baht Billion)

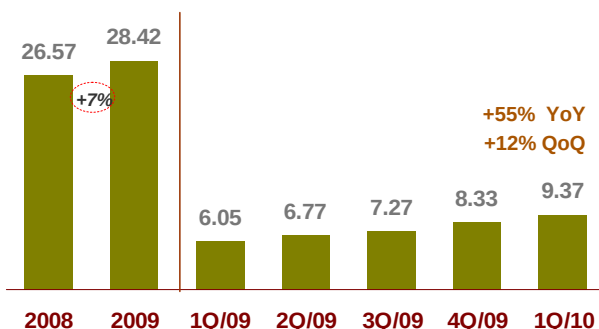
Interest Income



Interest Expense



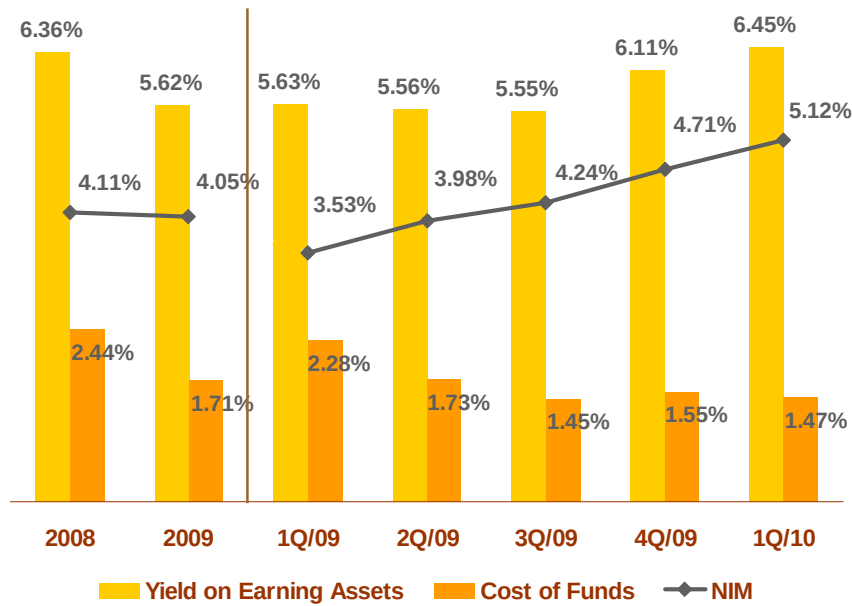
Net Interest Income



- Interest income increased significantly YoY and QoQ with business acquisitions in 2009.
- Cost of funds improved mainly because of a reduction in deposits rates from the ongoing replacement of higher priced deposits with lower rates.
- Consequently, there was an improvement in net interest income, especially for YoY basis.

Net Interest Margin

Consolidated



- NIM improved significantly from acquisitions of higher yielding retail businesses, particularly GEMT.
- NIM in 1Q/10 reported in line with the annual target of more than 5%.



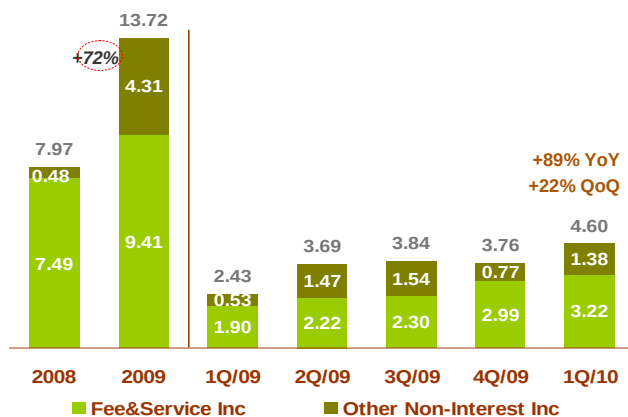
BANK OF AYUDHYA

9

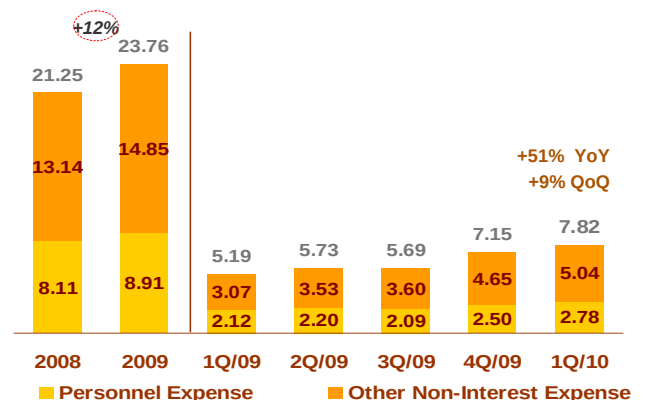
Non Interest Accounts

Consolidated
(Baht Billion)

Non-Interest Income

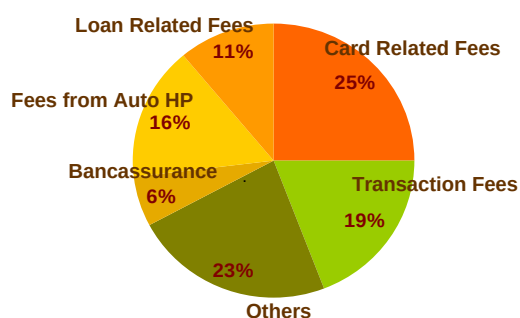


Non-Interest Expenses



Fee & Service Income Breakdown

1Q/10 Consolidated



- Fees & services income increased significantly by 70% YoY driven by increases in fees of businesses acquired such as collection fees, credit card fees and lending fees.
- Non-interest expenses increased noticeably YoY as personnel expenses, the major component jumped resulting from the acquisitions. Meanwhile, non-interest expenses were well managed for QoQ with growth of only 9%.

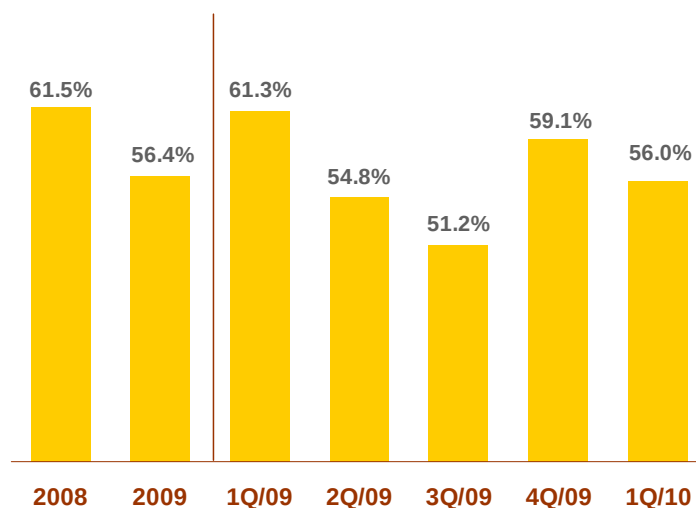


BANK OF AYUDHYA

10

Cost-to-Income Ratio

Consolidated



- Cost-to-income ratio improved slightly to 56% moving in line with target.
- Improvement from last quarter was partly from the impairment on Dubai World Group Finance Limited investment which was booked in 4Q/09.

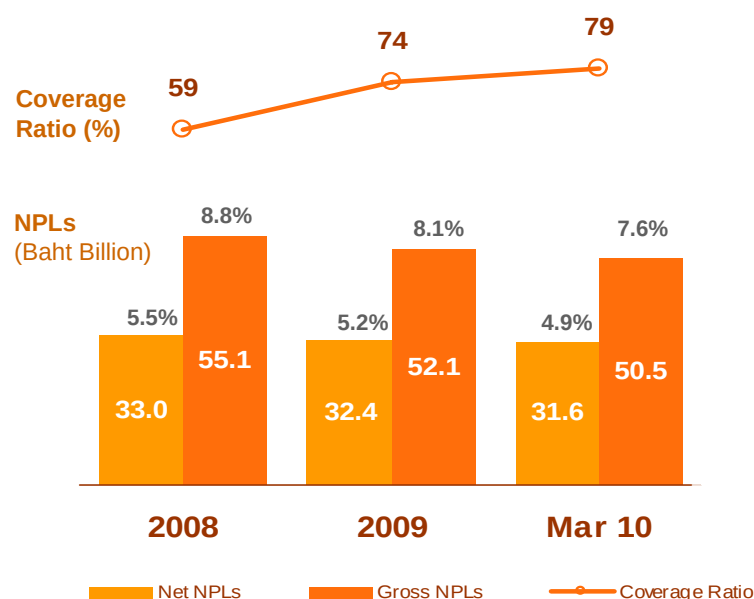


BANK OF AYUDHYA

11

NPLs and Coverage Ratio

Consolidated



- Asset quality remained tightly controlled throughout the quarter resulting in a decrease in NPL.
- As surplus reserve increased, coverage ratio improved to 78.9% and actual provision to BOT requirement was at 145%



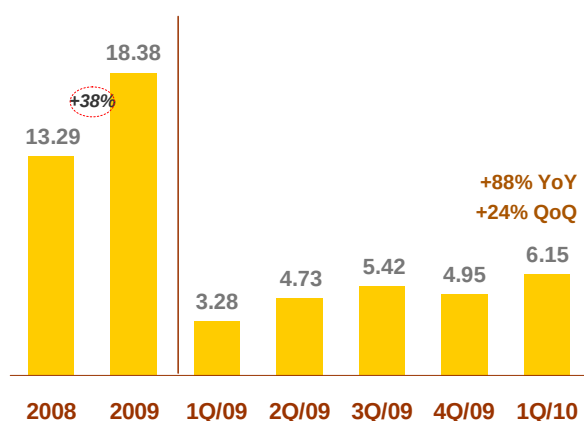
BANK OF AYUDHYA

12

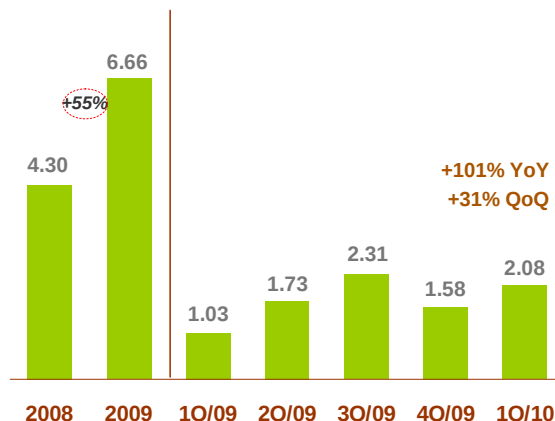
Profit before Provision and Tax and Net Income

Consolidated
(Baht Billion)

Profit before Provision and Tax



Net Income



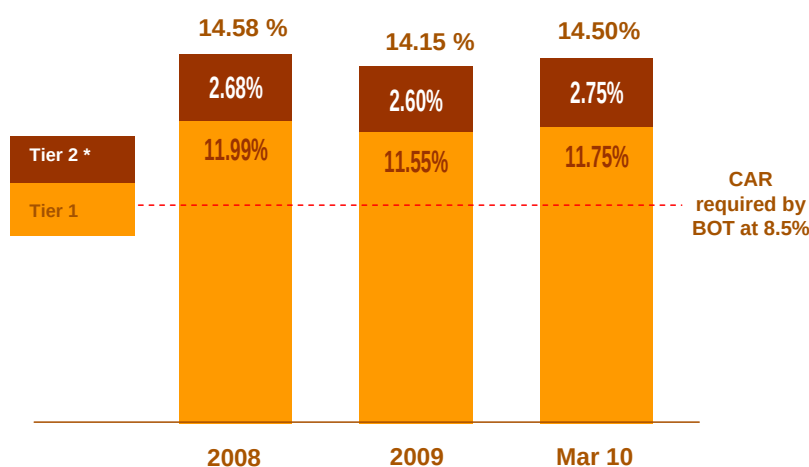
- Operating performance improved significantly deriving from both interest and non-interest accounts.
- Despite setting a higher provision for bad debt and doubtful accounts, and tax payment, net profit increased 102% YoY and 32% QoQ.



BANK OF AYUDHYA

13

Strong Capital Base



Baht Billion	2008	2009	Mar-10
Tier 1	76.67	76.47	76.47
Tier 2 *	17.12	17.27	17.93
Total Capital	93.23	93.74	94.40

Note : * Capital before reduction of investment revaluation discretion (net) in securities available for sale

- CAR increased slightly to 14.50% with high tier 1 of 11.75%.



BANK OF AYUDHYA

14

2010 Performance Targets

2010 Key Performance Targets

Consolidated	1Q/09	4Q/09	2009	1Q/10	2010 Targets
Loan Growth (Net)	-22.0 bn (-3.9%)	+46.0 bn (+8.2%)	+46.4 bn (+8.3%)	+3.4 bn (+0.57%)	+48 bn (+8%)
Deposit Mix: Savings and Current	37%	38%	38%	39%	40%
Loan Mix : Retail	33%	42%	42%	42%	42%
L/D Ratio	102%	116%	116%	114%	110%
L/Deposit+Debentures+B/E	91%	102%	102%	100%	94%
NIM	3.53%	4.71%	4.05%	5.12%	> 5%
Fee income growth	11%	64%	26%	70%	> 30%
Cost to Income Ratio *	61.4%	59.1%	56.4%	56.0%	56%
NPLs	56.3 bn	52.1 bn	52.1 bn	50.5 bn	52 bn
Provisions **	148 bps	210 bps	169 bps	210 bps	198 bps
Loan Loss Coverage	59%	74%	74%	79%	70-75%
CAR ***	15.3%	14.1%	14.1%	14.5%	n.a.
Inorganic Growth		GEMT Acquisition	AIGRB + AIGCC CFGs GEMT		

* 2008: Normalized for CDOs MTM and impairment

** Provision included loss on sale of foreclosed properties

*** Bank only, included DTA



Investor Relations Department. Telephone : (662) 296 2977
Fax : (662) 683 1341. E-mail : irgroup@krungsri.com



BANK OF AYUDHYA