



**krungsri**  
กรุงศรี

## ***3Q/2011 Financial Performance Investor Update***

**October 2011**

"Make Life Simple เรื่องเงิน เรื่องง่าย"

### **Agenda**

- **Key Developments in 9M/2011**
- **Key Focus for remainder of 2011**
- **Krungsri Update**
- **Financial Performance for 3Q/2011 and 9M/2011**
- **Key Development in 3Q/2011**

# Key Developments in 9M/2011

- Robust loan growth at 8.8% YtD, 4.6% QoQ
- Improving NIM to 4.58% for 3Q, and 4.60% for 9M/2011
- Record high QoQ profit growth at THB 3.0 bn.
- Reducing NPL by THB 5 bn. to 4.3%.
- Cost to income ratio at 50.4%, higher marketing / promotion spend
- Strong CAR at 16.28%
- Moody's upgrade action on Krungsri's BFSR

## Focus for remainder of 2011

- Assist customers impacted by flooding
- Execute and deliver growth as planned
- Maintain high NIM
- Continue “Krungsri .... Make Life Simple” brand positioning
- Relaunch SME value add and build supply chain
- Focus on fee income growth
- Additional THB 4 bn. NPL sale
- Build strong momentum for 2012



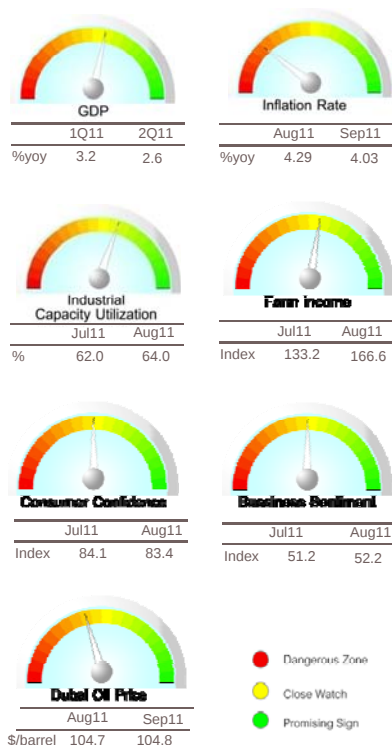
# 2011 Key Performance Targets and 9M11 Results

| Consolidated                     | 2010               | 9M/11             | 2011 Targets |   | <b>Result Highlights</b> <ul style="list-style-type: none"> <li>• Robust loan growth of 8.8 percent compared to 2.8 percent for 9M/10</li> <li>• NPLs sharply reduced to 4.3%</li> <li>• QoQ profits growth continued with Baht 3.0 bn. observed in 3Q</li> <li>• NIM remained strong and improved to 4.6%</li> <li>• Lowered provision as planned</li> <li>• Robust capital position</li> </ul> |
|----------------------------------|--------------------|-------------------|--------------|---|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Performing Loan Growth           | +61 bn<br>(+11.0%) | +54 bn<br>(+8.8%) | 11%          | ✓ |                                                                                                                                                                                                                                                                                                                                                                                                  |
| NPLs                             | 38.1 bn            | 32.7 bn           | 35 bn        | ✓ |                                                                                                                                                                                                                                                                                                                                                                                                  |
| Deposit Mix: Savings and Current | 41%                | 41%               | 45%          | ~ |                                                                                                                                                                                                                                                                                                                                                                                                  |
| Loan Mix : Retail                | 43%                | 45%               | 44%          | ✓ |                                                                                                                                                                                                                                                                                                                                                                                                  |
| L/Deposit+Debentures+B/E         | 99%                | 97%               | 97%          | ✓ |                                                                                                                                                                                                                                                                                                                                                                                                  |
| NIM                              | 4.6%               | 4.6%              | 4.38-4.44%   | ✓ |                                                                                                                                                                                                                                                                                                                                                                                                  |
| Fee income growth                | 38%                | 8.5%              | 12%          | ✓ |                                                                                                                                                                                                                                                                                                                                                                                                  |
| Cost to Income Ratio             | 52.0%              | 50.4%             | 53%          | ✓ |                                                                                                                                                                                                                                                                                                                                                                                                  |
| Provisions                       | 191 bps            | 162 bps           | 160 bps      | ✓ |                                                                                                                                                                                                                                                                                                                                                                                                  |
| Loan Loss Coverage               | 89%                | 99%               | 95%+         | ✓ |                                                                                                                                                                                                                                                                                                                                                                                                  |
| CAR *                            | 15.8%              | 16.3%             | n.a          | ✓ |                                                                                                                                                                                                                                                                                                                                                                                                  |

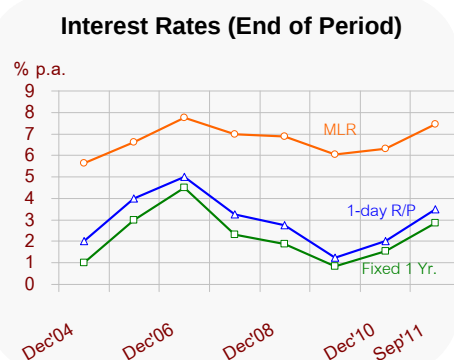
\* Bank only

## 2011 Economic and Financial Environment

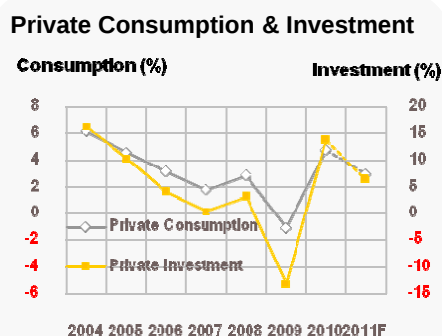
### Key Macro Indicators



### Interest Rate



### Consumption & Investment



### Economic and Financial Highlights

- Flooding will impact growth in 4Q/11
- Government policies and programs to drive private consumption, investment & post flood reconstruction
- Economy and financial environment remains strong but moderating

Source: Krungsri Research

# Krungsri Update

## Krungsri Group's Profile



### Leadership Position

| As of August 2011 | Market Position | % Share |
|-------------------|-----------------|---------|
| <b>Consumer</b>   |                 |         |
| Personal Loan     | 1               | 15%     |
| Credit Card       | 1               | 19%     |
| Auto (HP)         | 2               | 17%     |
| <b>SME</b>        |                 |         |
| Corporate         | 5               | 7%      |

### Extensive Franchise

| As of September 2011    | Number |
|-------------------------|--------|
| Domestic Branches       | 583    |
| Overseas Branches       | 4      |
| ATMs                    | 3,607  |
| Exchange Booths         | 66     |
| Exclusive Banking Zones | 19     |

| As of September 2011                | Number                         |
|-------------------------------------|--------------------------------|
| Krungsri Business Centres           | 55                             |
| First Choice Branches<br>+ Dealers  | 27 Branches<br>+ 6,645 Dealers |
| Krungsri Auto Branches<br>+ Dealers | 41 Branches<br>+ 4,500 Dealers |
| Micro Finance Branches              | 199                            |

# Moody's upgrade action on Krungsri

***Standalone Bank Financial Strength Rating (BFSR) from “D” to “D+” with a stable outlook***  
***Long-term Foreign currency Deposit Rating affirmed at “Baa2”***

## Moody's upgrade rationale

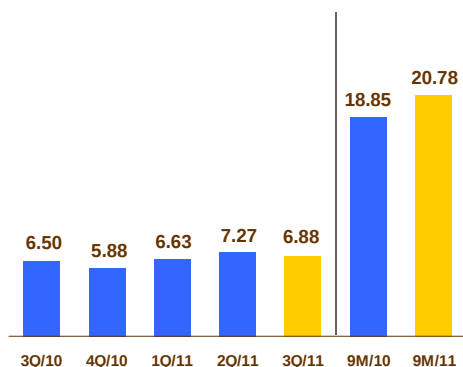
- Financial fundamentals
- Industry-high net interest margin
- Achievements in growing franchise, especially consumer lending
- Sufficient capitalization
- Relatively conservative risk appetite

**Financial Performance for 3Q/2011 and 9M/2011**

# Profitability : Pushing higher

Consolidated  
(Baht Billion)

## Profit before Provision and Tax

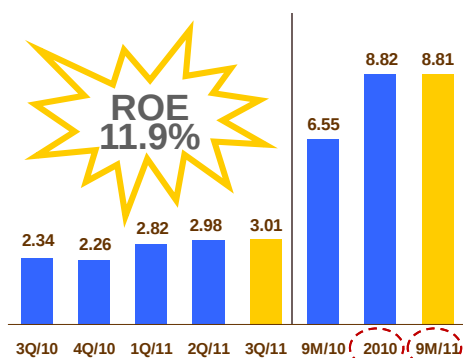


9M11 YoY: **+10%**

3Q11 YoY: **+6%**

Continued strong earnings momentum

## Net Income



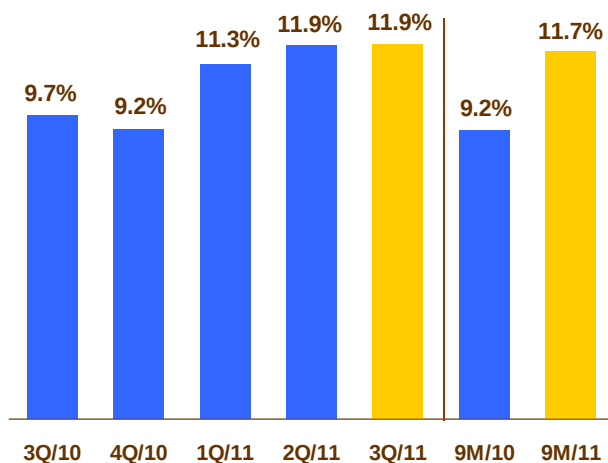
9M11 YoY: **+35%**

3Q11 YoY: **+29%**

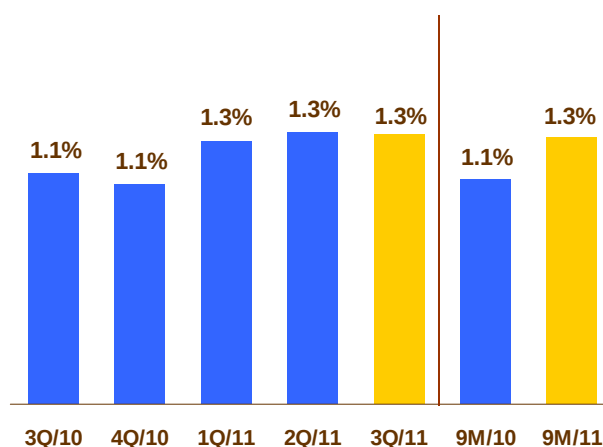
# ROAE & ROAA

Consolidated

## ROAE



## ROAA

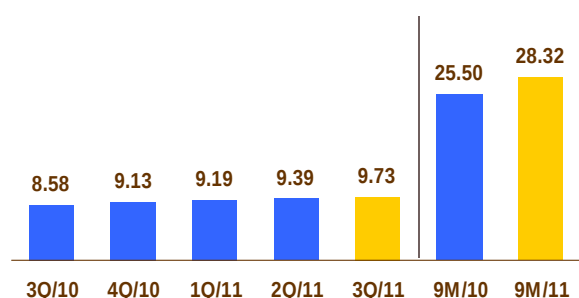


*Consistent & Improving Performance*

# Profitability Measurement

Consolidated  
(Baht Billion)

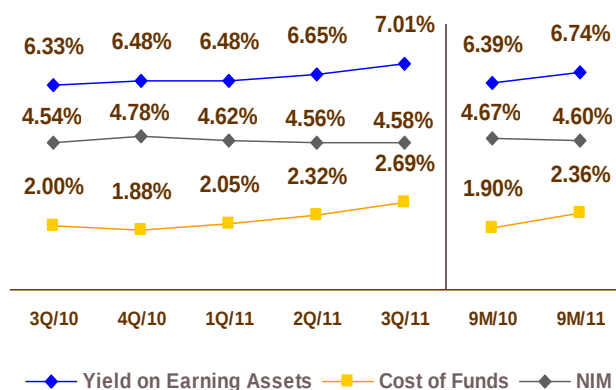
## Net Interest Income



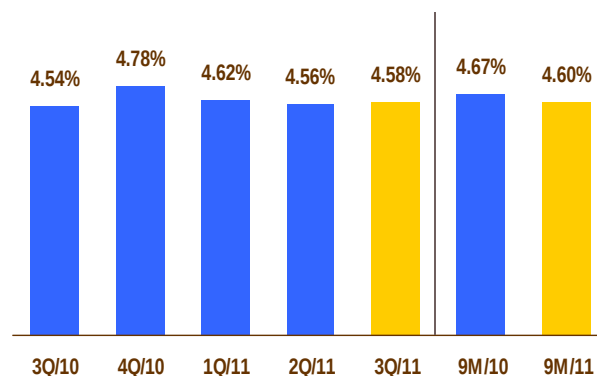
Improved NIM in a highly competitive environment .....

**4.6%**

## Yield & Cost of Funds



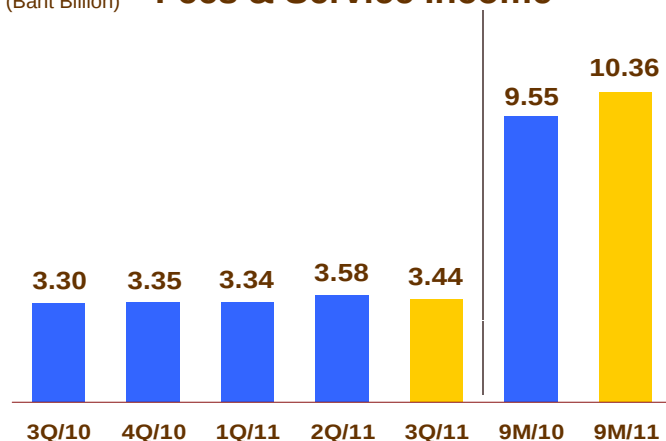
## NIM



# Fees and Service Income

Consolidated  
(Baht Billion)

## Fees & Service Income

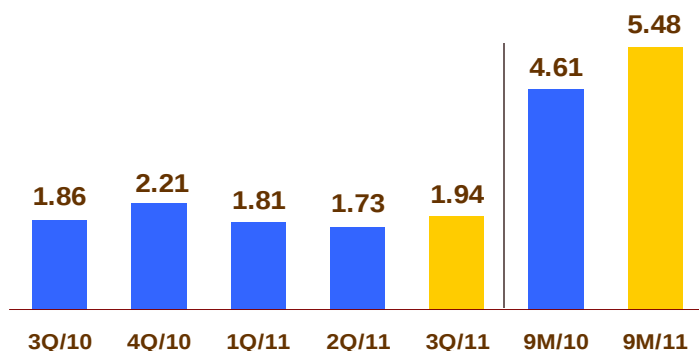


Bancassurance and card fees continue as key drivers

**9M11 YoY: +8.5%**

**9M11 YoY: Bancassurance  
+70.7%**

## Non Interest and Non Fee Income



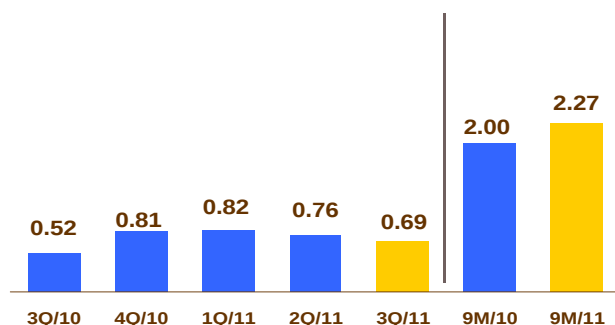
**9M11 YoY: +19%**

Gains on trading & Fx  
and gains from investment  
**grew 99.7%**

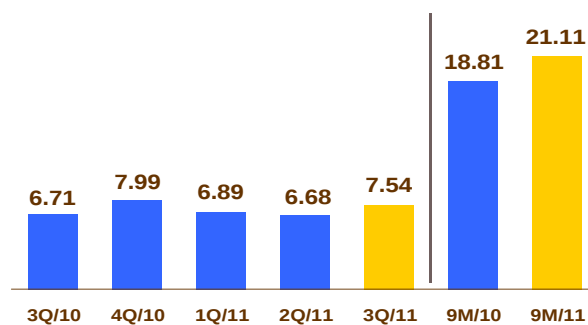
# Improved Efficiency

Consolidated  
(Baht Billion)

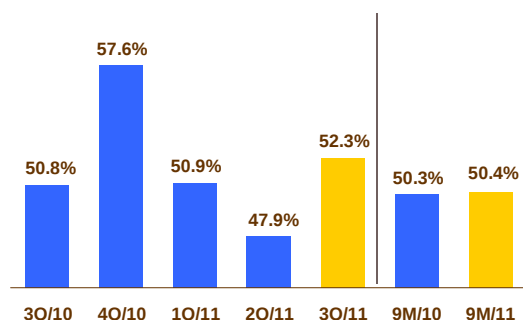
## Fees and Service Expense



## Other Operating Expenses



## Cost to Income Ratio



Continued push for efficiency...

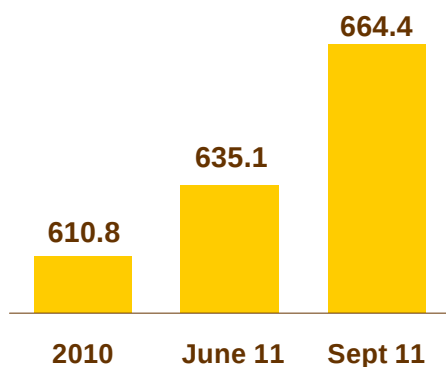
Cost to income at **52.3%**

reflecting marketing and promotion drives

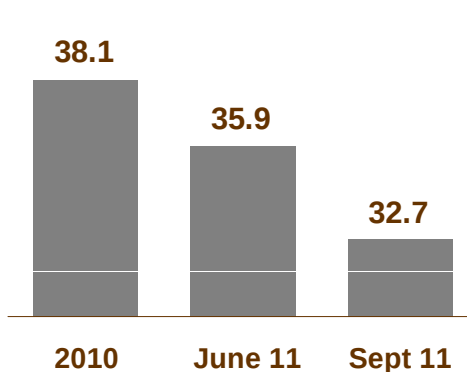
# Loan Growth Momentum

Consolidated  
(Baht Billion)

## Performing Loans



## Non-performing Loans



Performing Loans grew

**8.8%** YtD

QoQ grew **4.6%**

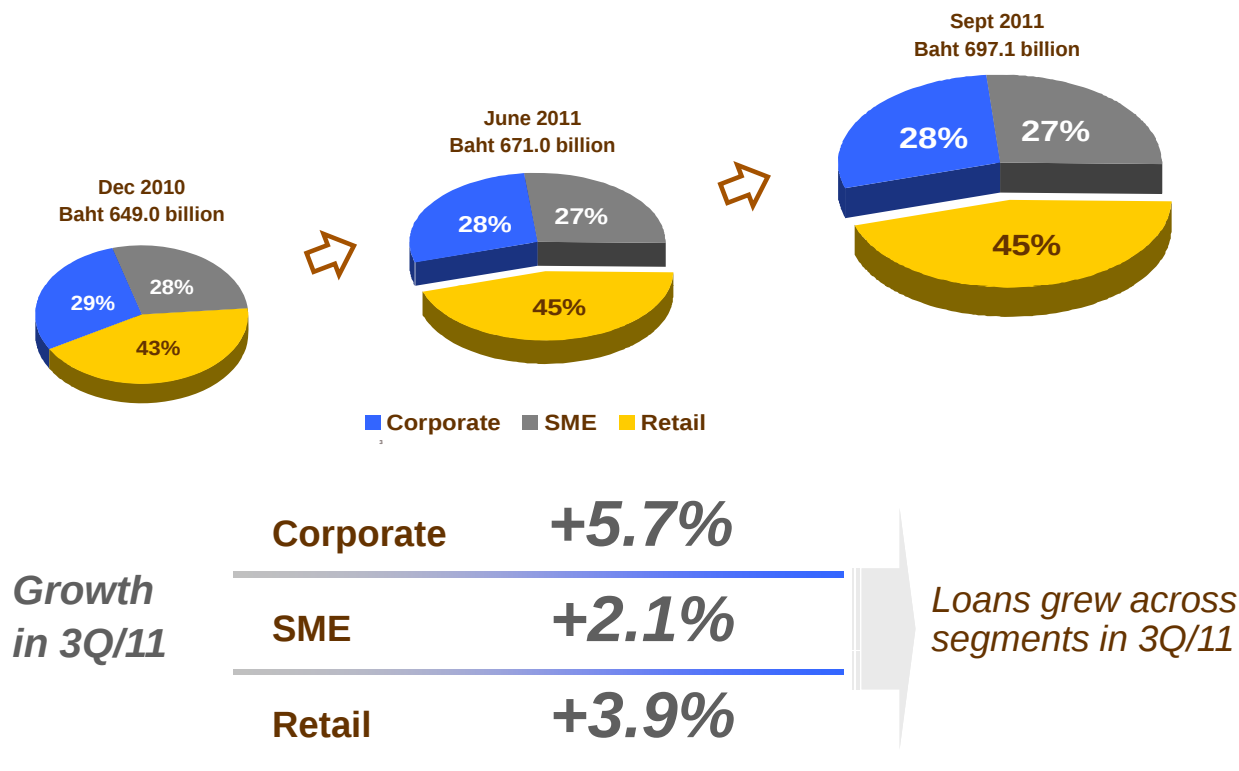
against seasonality low in 3Q

NPLs reduced **8.9%** QoQ  
**14.4%** YtD

- Baht 5 billion NPL sold in 3Q/11
- Planned NPL sale of Baht 4 billion in 4Q/11

# Strong Loan Growth : Flexibility and Selectivity

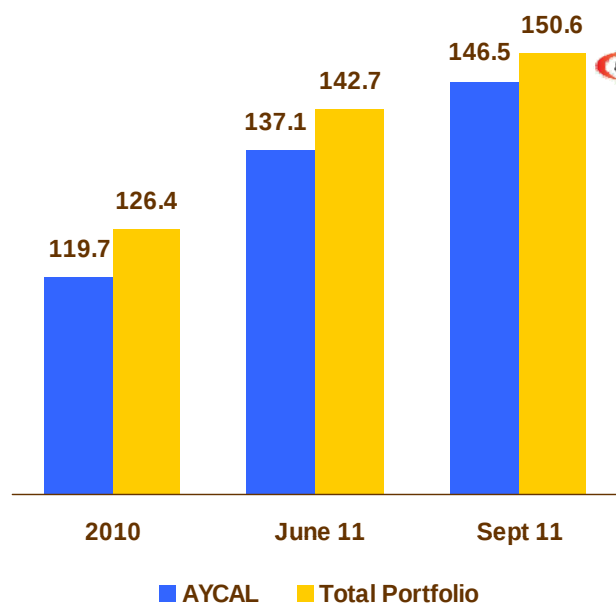
## Diversified and Expanding Loan Portfolio



## Retail Business Performance : Krungsri Auto

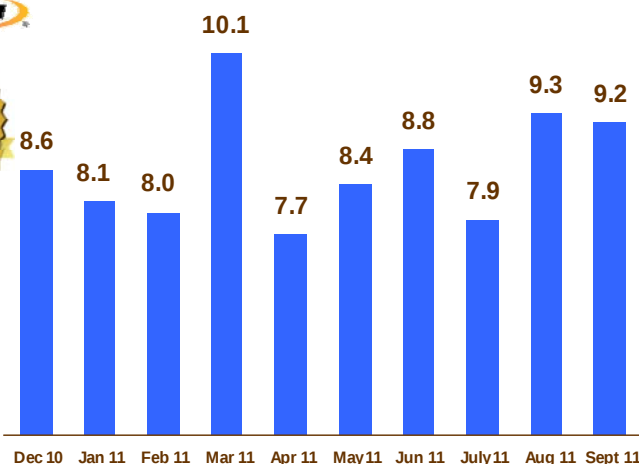
Consolidated  
(Baht Billion)

### Loan Growth



(Baht Billion)

### AYCAL New Volume



**#1** in Used Car and Refinancing

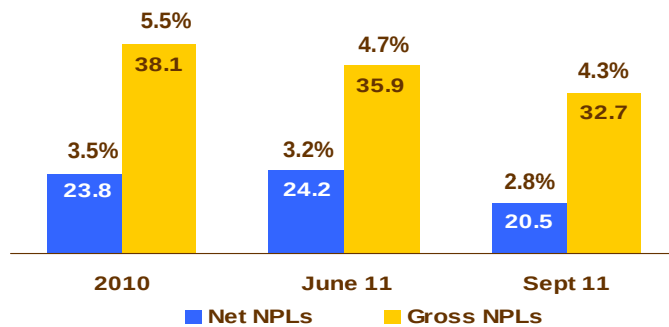
**#2** in Overall Auto Hire Purchase

*Secured market leadership position*

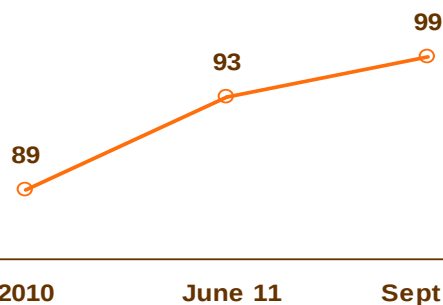
# Asset Quality Continued to Strengthen

Consolidated  
(Baht Billion)

## NPLs



## Coverage Ratio (%)



## Declining Provision Charges as planned

bps

191

184

159

Including  
Dubai World

151

2010

June 11

Sept 11

NPLs sharply dropped to **4.3%**

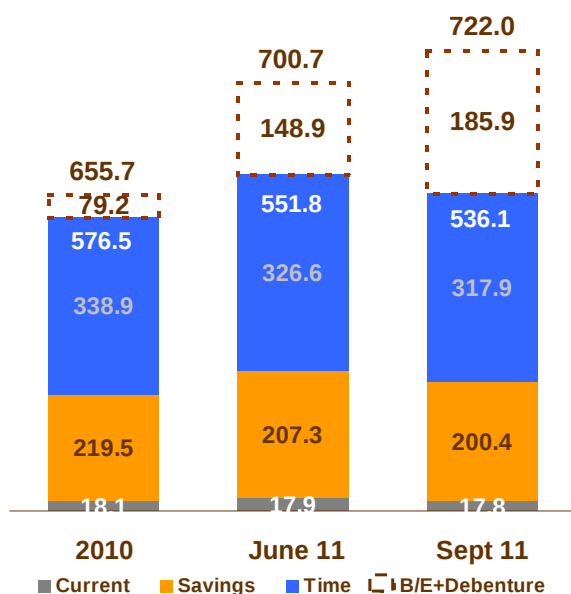
Coverage strengthened to **99%**

Provisions at **164%**  
of BOT requirements

# Funding Improvement

Consolidated  
(Baht Billion)

## Deposits++

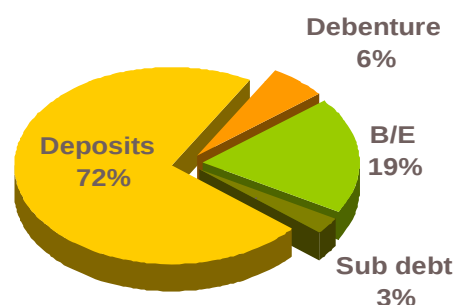


Diversifying funding sources  
to improve cost effectiveness

CASA portion maintained at **41%**

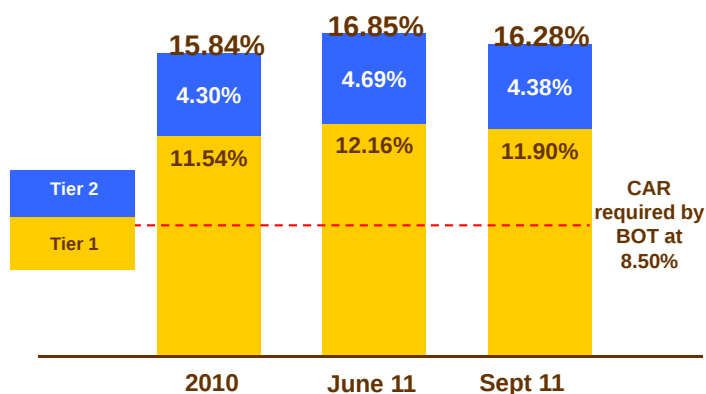
## Funding Mix

As of Sept 2011



# Capital and Liquidity

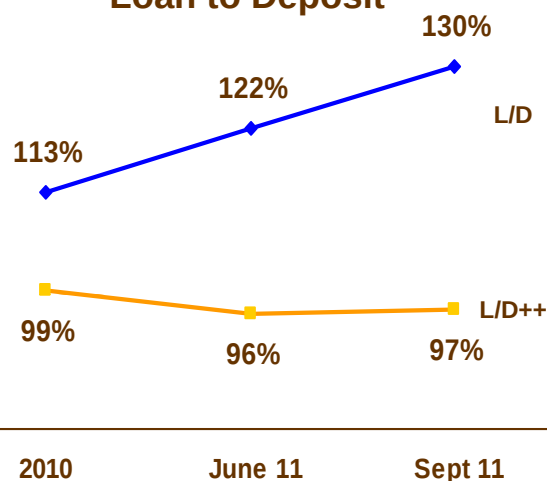
## Strong Capital Base



| Baht Billion  | 2010   | June 11 | Sept 11 |
|---------------|--------|---------|---------|
| Tier 1        | 79.90  | 79.56   | 79.68   |
| Tier 2        | 29.78  | 30.72   | 29.28   |
| Total Capital | 109.68 | 110.28  | 108.96  |

Consolidated

## Loan to Deposit



L/D++ : Loans to Deposits + Debentures + B/E

*Maintenance of solid capital base and liquidity to support growth agenda*

## 2011 Key Performance Targets

| Consolidated                     | 3Q/10               | 2010                 | 1H/11                   | 3Q/11               | 9M/11               | 2011 Targets |      |
|----------------------------------|---------------------|----------------------|-------------------------|---------------------|---------------------|--------------|------|
| Loan Growth (Net)                | -7.5 bn<br>(-1.2%)  | +46.7 bn<br>(+7.7%)  | +22.0 bn<br>(+3.4%)     | +26.1 bn<br>(+3.9%) | +48.1 bn<br>(+7.4%) | n.a.         | n.a. |
| Performing Loan Growth           | -2.5 bn<br>(-0.4%)  | +61 bn<br>(+11.0%)   | +24.3 bn<br>(+4.0%)     | +29.3 bn<br>(+4.6%) | +53.6 bn<br>(+8.8%) | 11%          | ✓    |
| NPLs                             | 44.7 bn             | 38.1 bn              | 35.9 bn                 | 32.7 bn             | 32.7 bn             | 35 bn        | ✓    |
| NPL Movement                     | -5.0 bn<br>(-10.0%) | -13.9 bn<br>(-26.8%) | -2.3 bn<br>(-6.0%)      | -3.2 bn<br>(-8.9%)  | -5.5 bn<br>(-14.4%) | -3.1 bn      | ✓    |
| Deposit Mix: Savings and Current | 38%                 | 41%                  | 41%                     | 41%                 | 41%                 | 45%          | ~    |
| Loan Mix : Retail                | 43%                 | 43%                  | 45%                     | 45%                 | 45%                 | 44%          | ✓    |
| L/D Ratio                        | 115%                | 113%                 | 122%                    | 130%                | 130%                | 110%         | ~    |
| L/Deposit+Debentures+B/E         | 99%                 | 99%                  | 96%                     | 97%                 | 97%                 | 97%          | ✓    |
| NIM                              | 4.5%                | 4.6%                 | 4.5%                    | 4.6%                | 4.6%                | 4.38-4.44%   | ✓    |
| Fee income growth                | 46%                 | 38%                  | 11%                     | 4%                  | 8.5%                | 12%          | ✓    |
| Cost to Income Ratio             | 55.3%               | 52.0%                | 49.4%                   | 52.3%               | 50.4%               | 53%          | ✓    |
| Provisions                       | 205 bps             | 191 bps              | 161 bps<br>(174 bps) ** | 151 bps             | 162 bps             | 160 bps      | ✓    |
| Loan Loss Coverage               | 85%                 | 89%                  | 93%                     | 99%                 | 99%                 | 95% +        | ✓    |
| CAR *                            | 17.9%               | 15.8%                | 16.9%                   | 16.3%               | 16.3%               | n.a.         | n.a. |

\* Bank only

\*\* Including Dubai World

# Key Development in 3Q/2011

## Thai Life Insurance

“Capturing Greater Opportunity in Bancassurance with New Strategic Partners”

### Key Partnership Arrangement

- Exclusivity modality
- Training and cross-selling opportunity
- Business-to-Business revenue creation
- Co-development of products and services with customer centricity approach

*The new partnership with Thai Life Insurance is complimentary to Krungsri's existing and long-standing partnership with Ayudhya Allianz C.P.*



### Thai Life Insurance

- 270+ Branches network nationwide
- Endowed brand recognition and large customer base
- Strong and robust sale forces and support services



# AIA VISA Credit Card

## Key privileges and benefits

- **“Wellthy” Protection** – 0.5% cash back
- **“Wellthy” Health** – Privileged and discount on healthcare cost with Bangkok Dusit Medical Service Group \*
- **“Wellthy” Lifestyle** – Up to 2% discount Bangchak gas station, 0% installment plan in leading department stores, and a free travel assurance policy

Targeting 500,000 AIA VISA cardholders by 2016

\* Bangkok Dusit Medical Service Group : Bangkok Hospital, Samitivej Hospital, BNH Hospital, Phyathai Hospital 1, 2, 3 and Phyathai Sriracha

บัตรเครดิต เอไอเอ วิซ่า



*More privileges...*

*...benefits on health*

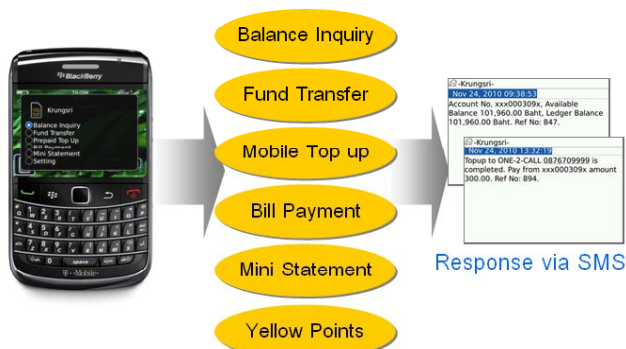
*...wellness spending*

# Krungsri Banking SIM Service

กรุงศรี แบงก์กิ้งซิม  
**KRUNGSRI**  
Banking SIM

## Krungsri Banking SIM

Latest mobile banking technology, first in Thailand.



## Krungsri Banking SIM..

- ✓ Work with any phone
- ✓ No need to use internet connection
- ✓ No need to change SIM card
- ✓ No need to download application
- ✓ Can be use anywhere that has phone signal
- ✓ SMS Report for all transactions

# Flood Situation

Assistances & measures to Krungsri's customers  
(On a case-by-case basis) include :

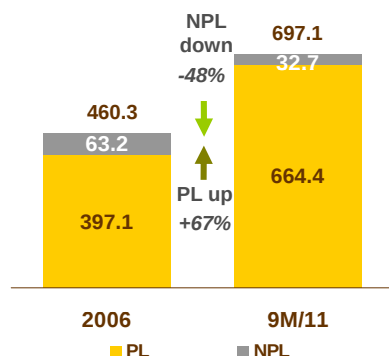
- Principal and interest grace
- Lower interest rates
- Reconstruction financing
- Tenor extension



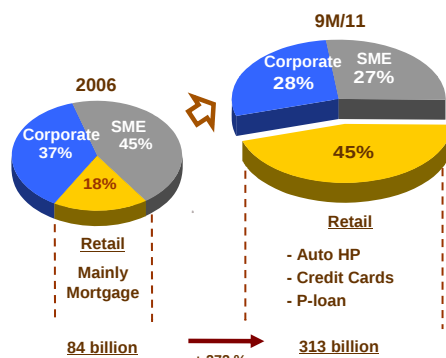
## Appendix

# Improvement in Fundamentals

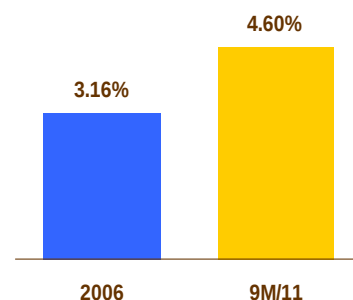
## Strong Growth Rate



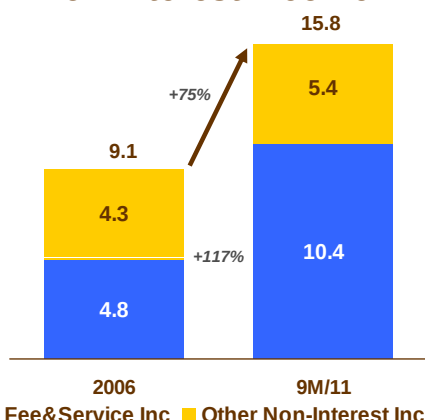
## Better Loan Mix



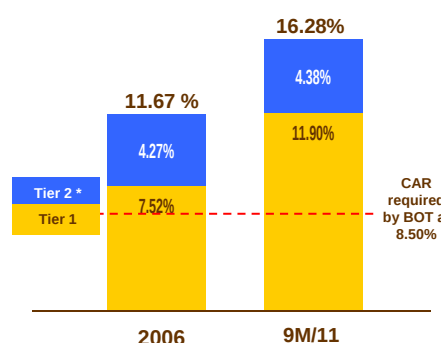
## Improved NIM



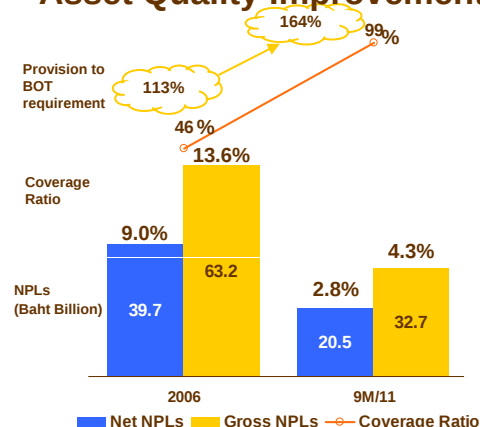
## Non-Interest Income



## Strong Capital Base



## Asset Quality Improvement



■ Fee & Service Inc ■ Other Non-Interest Inc

■ Net NPLs ■ Gross NPLs — Coverage Ratio

### Contact :

Investor Relations Department

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Krungsri Website

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