

2Q/2011 and 1H/2011 Financial Performance

20th July 2011

Agenda

- **Key Developments in 1H/2011**
- **Krungsri Update**
- **2011 Key Priorities**
- **Financial Performance for 2Q/2011 and 1H/2011**

Key Developments in 1H2011

- Record profit of THB 5.8 billion and maintained NIM at 4.5% in a highly competitive environment
- Pre-funded in preparation for accelerated growth and higher policy rate
- Continued robust leadership in consumer finance space (HP, credit card and personal loan)
- Improved asset quality with NPL reduced to 4.7%
- Solid capital position with CAR at 16.9%
- Improved cost to income ratio to 49%

2011 Key Performance Targets and 1H11 Results

Consolidated	2010	1H/11	2011 Targets		Result Highlights
Performing Loan Growth	+61 bn (+11.0%)	+24.3 bn (+4.0)	11%	✓	• Strong loan growth led by Retail and SME segments, with Performing Loan growth of 11.6% YoY, 4.0% YTD
NPLs	38.1 bn	35.9 bn	35 bn	✓	
Deposit Mix: Savings and Current	41%	41%	45%	~	
Loan Mix : Retail	43%	45%	44%	✓	• Asset quality continued to improve, NPLs reduced to 4.7%
L/Deposit+Debentures+B/E	99%	96%	97%	✓	
NIM	4.7%	4.5%	4.38-4.44%	✓	• Net Profits of Baht 5.8 billion, an increase of 38% from the same period last year.
Fee income growth	38%	11%	12%	✓	
Cost to Income Ratio *	52.0%	49.4%	53%	✓	• NIM strong at 4.5%
Provisions	191 bps	161 bps (174 bps)**	160 bps	✓	
Loan Loss Coverage	89%	93%	95%+	✓	• Robust capital position
CAR ***	15.8%	16.9%	n.a	✓	

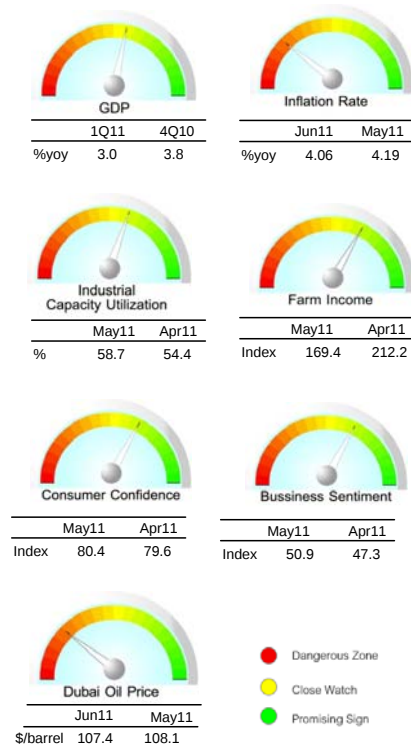
* Cost to Income Ratio: Change in calculation methodology

** Including Dubai World

*** Bank only

1H2011 Economic and Financial Environment

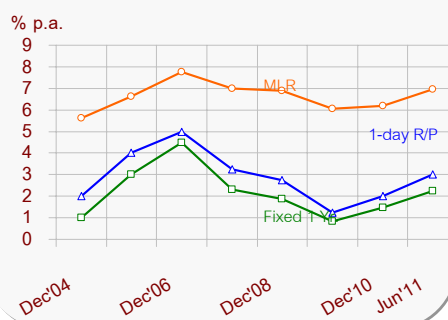
Key Macro Indicators



Source: Krungsri Research

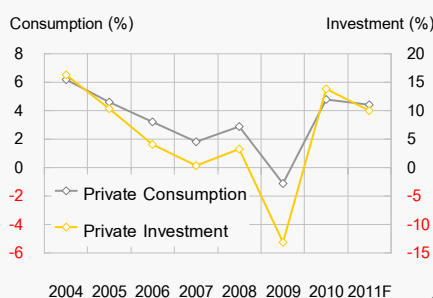
Interest Rate

Interest Rates (End of Period)



Consumption & Investment

Private Consumption & Investment



Economic and Financial Highlights

- Conducive economic and financial environment expected to continue through 2H/11
- Government policies and programs to drive private consumption and investment
- Interest rate up-cycle continues

Krungsri Update

Krungsri Group's Profile



Leadership Position

As of June 2011	Market Position	% Share
Consumer		
Personal Loan	1	15%
Credit Card	1	19%
Auto (HP)	2	17%
SME	5	8%
Corporate	5	7%

Extensive Franchise

As of June 2011	Number
Domestic Branches	587
Overseas Branches	4
ATMs	3,471
Exchange Booths	68
Exclusive Banking Zones	19

As of June 2011	Number
Krungsri Business Centres	55
First Choice Branches + Dealers	27 Branches + 6,120 Dealers
Micro Finance Branches	191
Auto Dealers	4,500

2011 Key Priorities

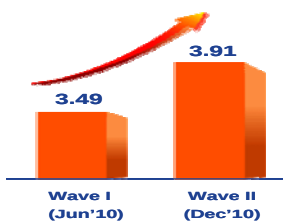
One krungsri 2011



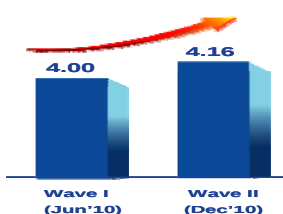
People transformation



Engagement



Satisfaction



Rebuild structure (ongoing)



Build leadership & retain talent (ongoing)



Build One krungsri culture (Q2/11)



Streamline & digitize process (ongoing)



Re-start development (rolled out by Q3/11)



Pay for performance (commenced Q1/11)

Technology transformation

Simplify: Customer Experience



- Accessibility
- Availability
- Standardize channel experience

Simplify: Process & Data



- Digitization
- Data Accuracy & Availability

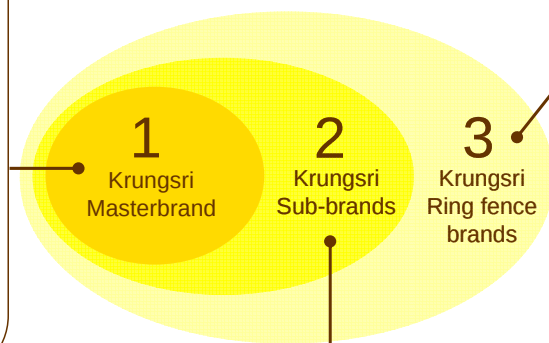
Simplify: Systems



- Replace
- Reduce
- Re-use
- Optimize & simplify

One krungsri brand synergy

1 Krungsri



3 Ring-fenced brands

General Card Services |
Tesco Card Services |
Tesco Life Assurance Broker |
CFG Services



2.1 Fully endorsed masterbrand

Asset Mgt | Securities | Factoring | Leasing |
Auto | KCC | Development Leasing | Card
Services | Capital Services



2.2 Endorsed product sub brand



We make banking simple

Living the brand – developing total brand experience

Culture Cultivation

‘...Employee engagement to simplify...’



Communication

“...Link entire group with one krungsri masterbrand...”



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Easy and Simple Experience

Touch-points

“....Simple customer experience...”



Product & Service

“...Delivering simplicity...”



Just ID Card For Account Opening



Mobile/SMS Banking



4 Features in One Card



No Transaction Slip



Debit Prompt (Debit Card & Insurance)



Insurance Boxes



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Simple Branch Experience

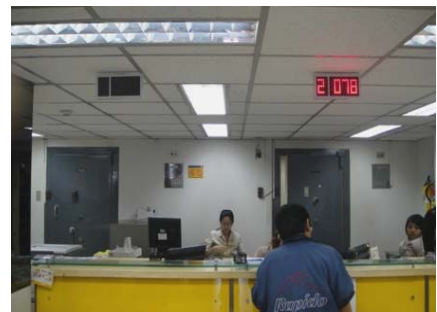


ธนาคารกรุงศรีอยุธยา
BANK OF AYUDHYA

Old & traditional



Pre Transformation



krungsri
กรุงศรี

New interior & furniture more welcoming with layout to achieve positive customer experience



Post Transformation



krungsri
กรุงศรี

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Financial Performance for 2Q/2011 and 1H/2011



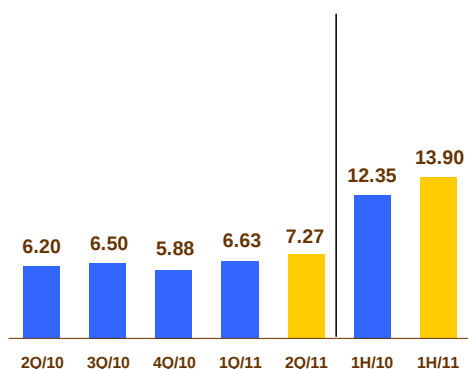
krungsri
กรุงศรี

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Profitability : New Record Profit

Consolidated
(Baht Billion)

Profit before Provision and Tax

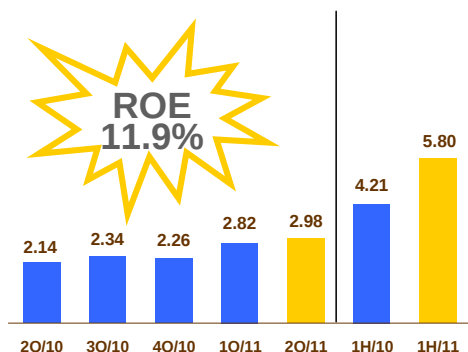


1H11 YoY: **+13%**

2Q11 YoY: **+17%**

Strong earnings momentum

Net Income



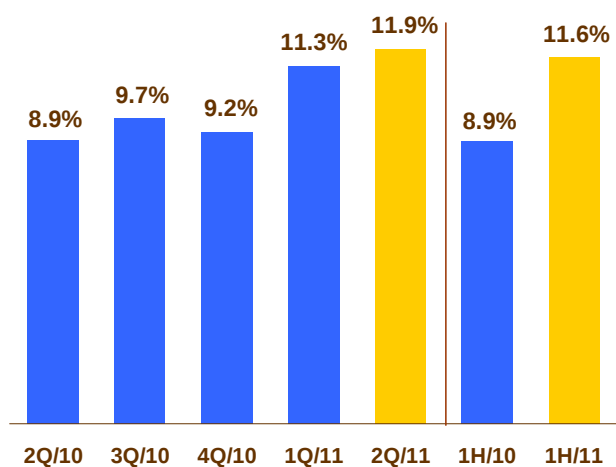
1H11 YoY: **+38%**

2Q11 YoY: **+39%**

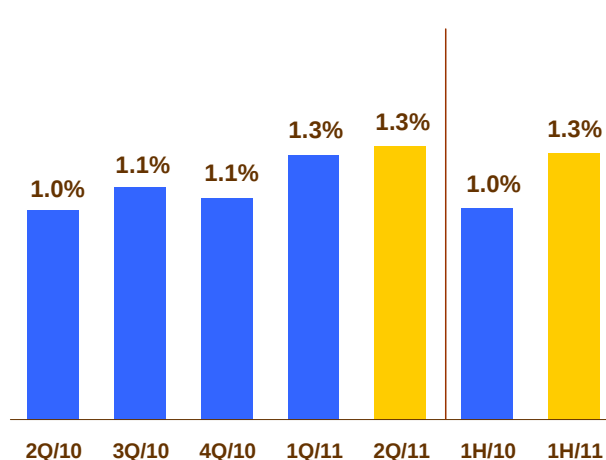
ROAE & ROAA

Consolidated

ROAE



ROAA

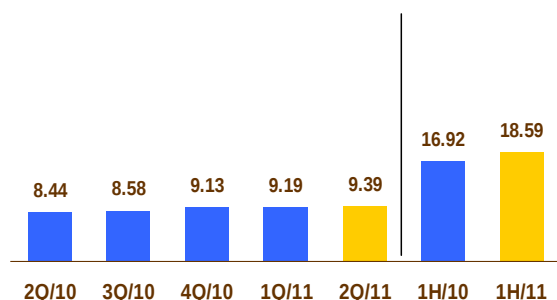


ROE continues to rise...

Profitability Measurement

Consolidated
(Baht Billion)

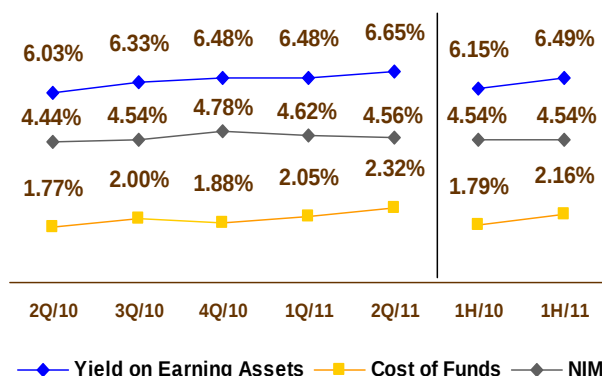
Net Interest Income



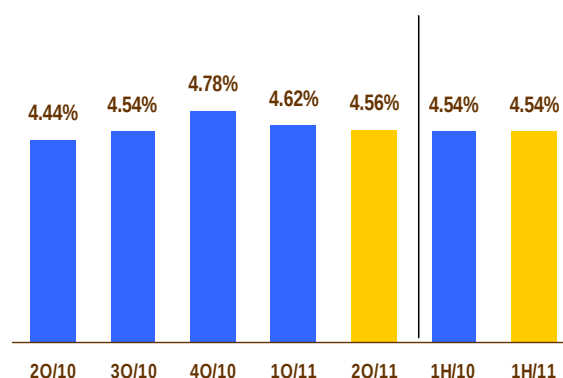
Maintained NIM in a highly competitive environment

4.6%

Yield & Cost of Funds



NIM

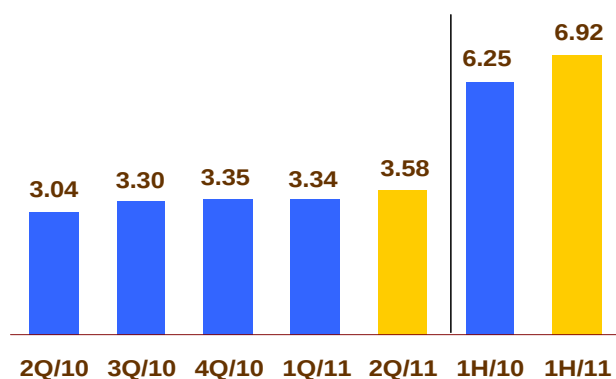


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Fees and Service Income

Consolidated
(Baht Billion)

Fees & Service Income

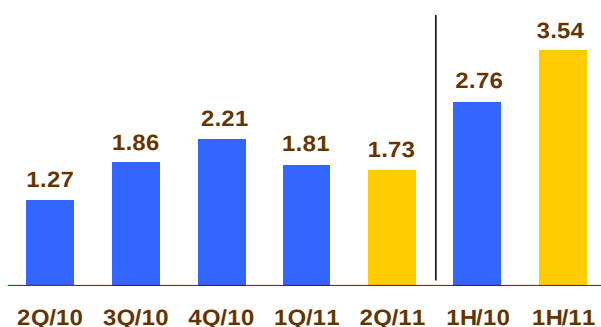


Bancassurance and card fees continue as key drivers

1H11 YoY: +11%

2Q11 YoY: +18%

Non Interest and Non Fee Income



One-off increase of Baht 0.4 billion in Q2 due to Dubai World moving from investment to loan

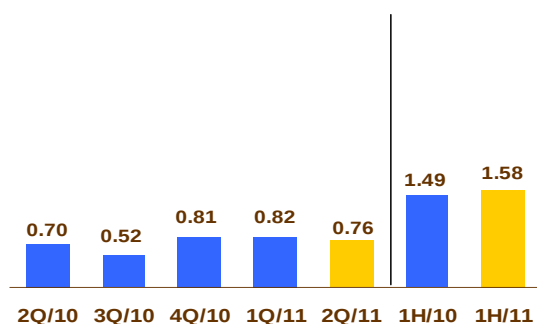


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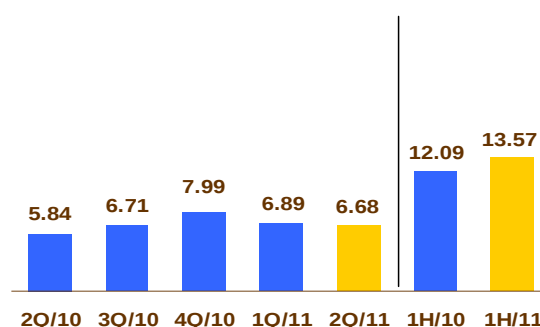
Improved Efficiency

Consolidated
(Baht Billion)

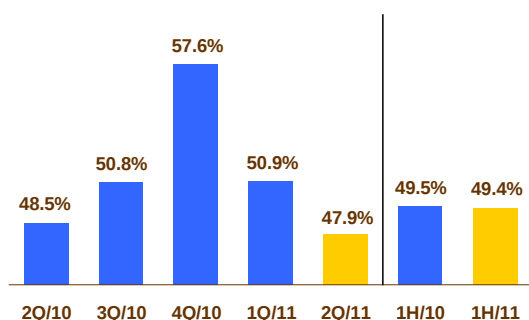
Fees and Service Expense



Other Operating Expenses



Cost to Income Ratio



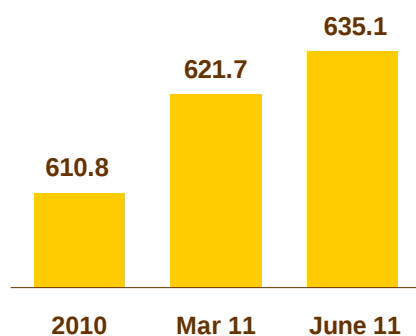
Continued push for efficiency...

Cost to income down to **48%**

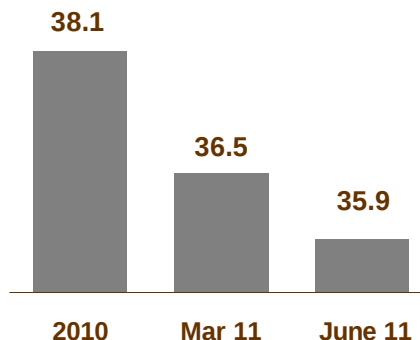
Loan Growth Momentum

Consolidated
(Baht Billion)

Performing Loans



Non-performing Loans



Performing Loans grew

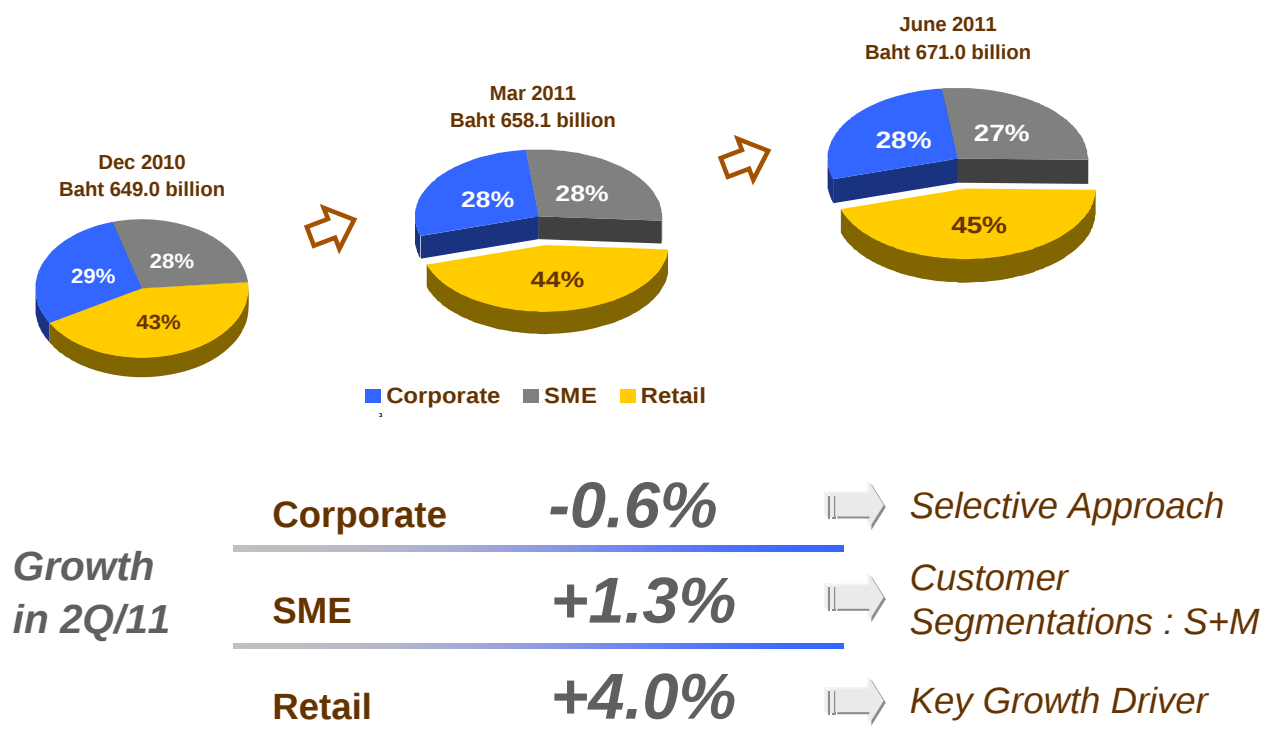
4.0% in 1H/11

NPLs reduced **1.6%**

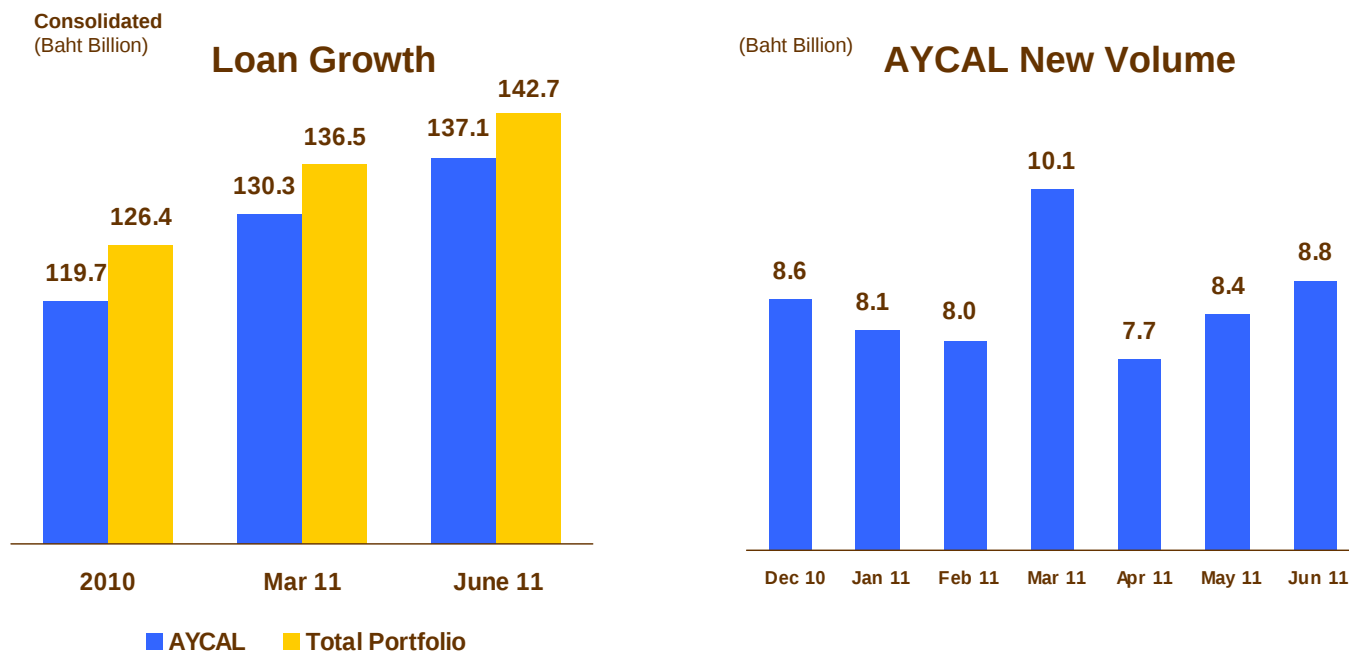
Potential NPL sale of
up to Baht 5 billion in 3Q/11

Strong Loan Growth : Flexibility and Selectivity

Diversified and Expanding Loan Portfolio



Retail Business Performance : Krungsri Auto



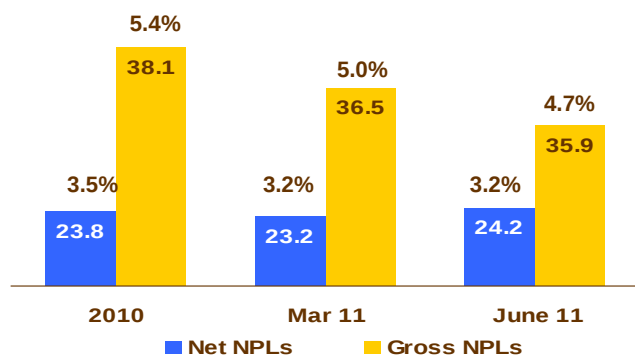
#1 in Used Car and Refinancing

#2 in Overall Auto Hire Purchase

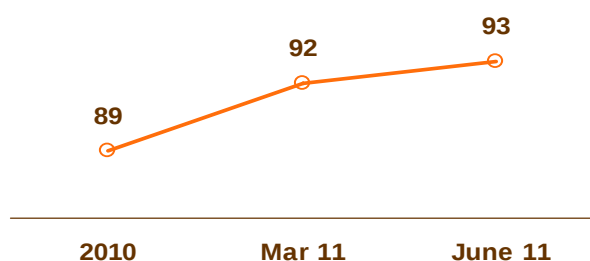
Asset Quality Continued to Strengthen

Consolidated
(Baht Billion)

NPLs

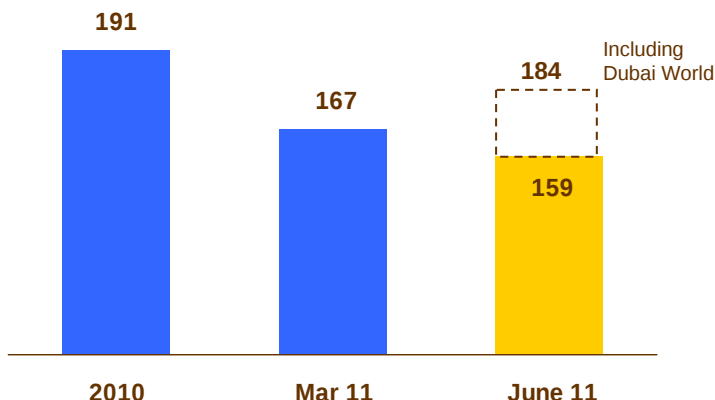


Coverage Ratio (%)



Declining Provision Charges

bps



NPLs continued to improve

Coverage up to **93%**

Provisions at **176%**
of BOT requirements

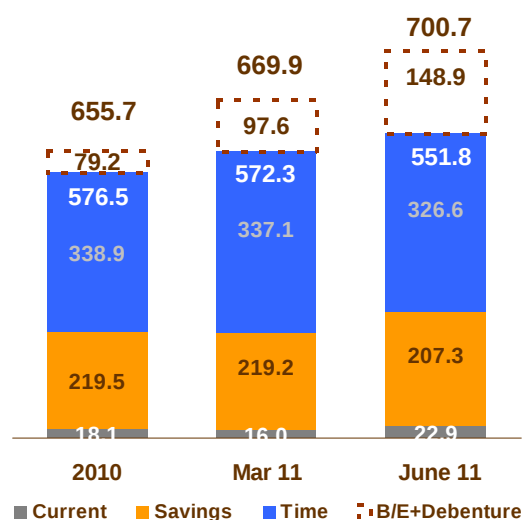


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Funding Improvement

Consolidated
(Baht Billion)

Deposits++

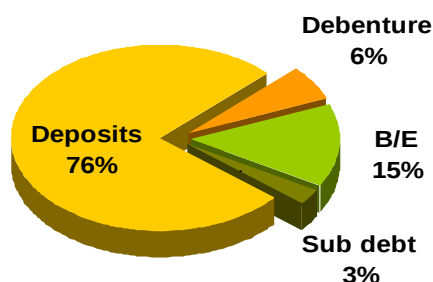


Diversifying funding sources
to improve cost effectiveness

CASA portion at **41%**

Funding Mix

As of June 2011



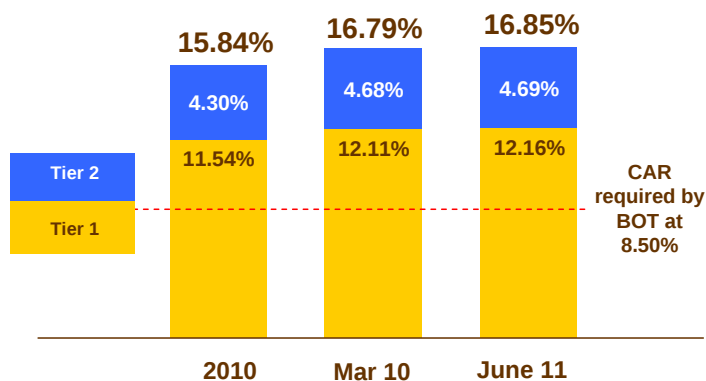
	2010	Mar 11	June 11
L/D	113%	115%	122%
L/D+B/E+Debenture	99%	98%	96%



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Capital and Liquidity

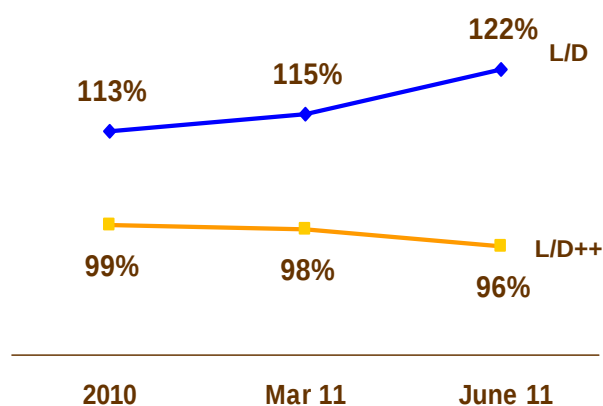
Strong Capital Base



Baht Billion	2010	Mar 11	June 11
Tier 1	79.90	77.71	79.56
Tier 2	29.78	30.05	30.72
Total Capital	109.68	107.76	110.28

Consolidated

Loan to Deposit



L/D++ : Loans to Deposits + Debentures + B/E

Maintenance of solid capital base and liquidity to support growth agenda

2011 Key Performance Targets

Consolidated	2010	1Q/11	2Q/11	1H/11	2011 Targets	
Loan Growth (Net)	+46.7 bn (+7.7%)	+9.2 bn (+1.4%)	+12.8 bn (+1.95%)	+22.0 bn (+3.39%)	n.a.	n.a.
Performing Loan Growth	+61 bn (+11.0%)	+10.9 bn (+1.8%)	+13.4 bn (+2.2%)	+24.3 bn (+4.0%)	11%	✓
NPLs	38.1 bn	36.5 bn	35.9 bn	35.9 bn	35 bn	✓
NPL Movement	-13.9 bn (-26.8%)	-1.7 bn (-4.4%)	-0.6 bn (-1.6%)	-2.3 bn (-6.0%)	-3.1 bn	✓
Deposit Mix: Savings and Current	41%	41%	41%	41%	45%	~
Loan Mix : Retail	43%	44%	45%	45%	44%	✓
L/D Ratio	113%	115%	122%	122%	110%	~
L/Deposit+Debentures+B/E	99%	98%	96%	96%	97%	✓
NIM	4.7%	4.6%	4.6%	4.5%	4.38-4.44%	✓
Fee income growth	38%	4%	18%	11%	12%	✓
Cost to Income Ratio *	52.0%	50.9%	47.9%	49.4%	53%	✓
Provisions	191 bps	167 bps	159 bps (184 bps) **	161 bps (174 bps) **	160 bps	✓
Loan Loss Coverage	89%	92%	93%	93%	95%+	✓
CAR ***	15.8%	16.8%	16.9%	16.9%	n.a.	n.a.

* Cost to Income Ratio: Change in calculation methodology

** Including Dubai World

*** Bank only

Key Financial Performance : Profitability

Earnings and Profitability for 2Q/11

Profitability Improvement	• Net profit of Baht 3.0 billion; up 39.5% YoY and 5.7% QoQ
NIM Maintained	• NIM strong at 4.6%
Fees & Service Income	• Bancassurance and cards continued strong fee growth
Cost to Income	• Cost to Income pushed down to 48%
Provision Reduced	• Provision expenses moving down to 159 bps, (184 bps with Dubai World)

Key Financial Performance : Asset Growth & NPLs

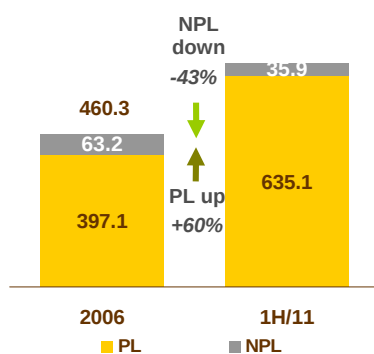
Improved Fundamentals

Loan Growth	• Performing loan growth of 4.0% YTD, better than operating plan
Retail Business Performance	• Accelerated Auto HP business growth • Personal loan and credit card growth better than seasonal norm
Asset Quality Remained Solid	• NPL reduced by 1.6% to Baht 35.9 billion • Coverage increased to 93%
Funding Growth and Liquidity	• Funding grew 6.7% YTD in anticipation of growth in 2H/11 • Liquidity well over BoT requirements

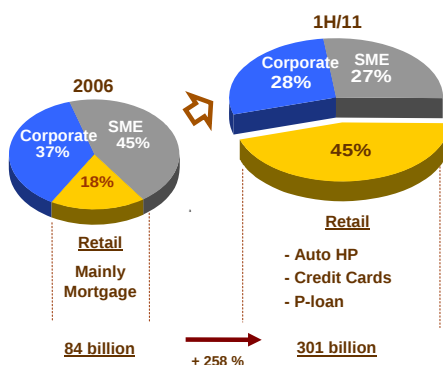
Appendix

Improvement in Fundamentals

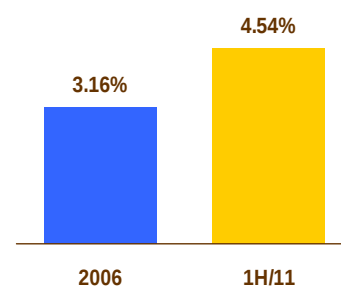
Strong Growth Rate



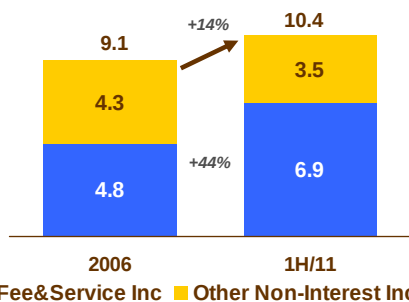
Better Loan Mix



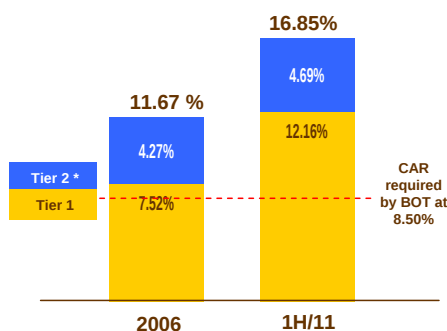
Improved NIM



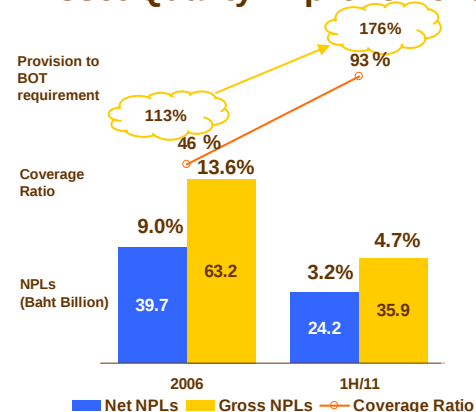
Non-Interest Income



Strong Capital Base



Asset Quality Improvement



Thank you

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