



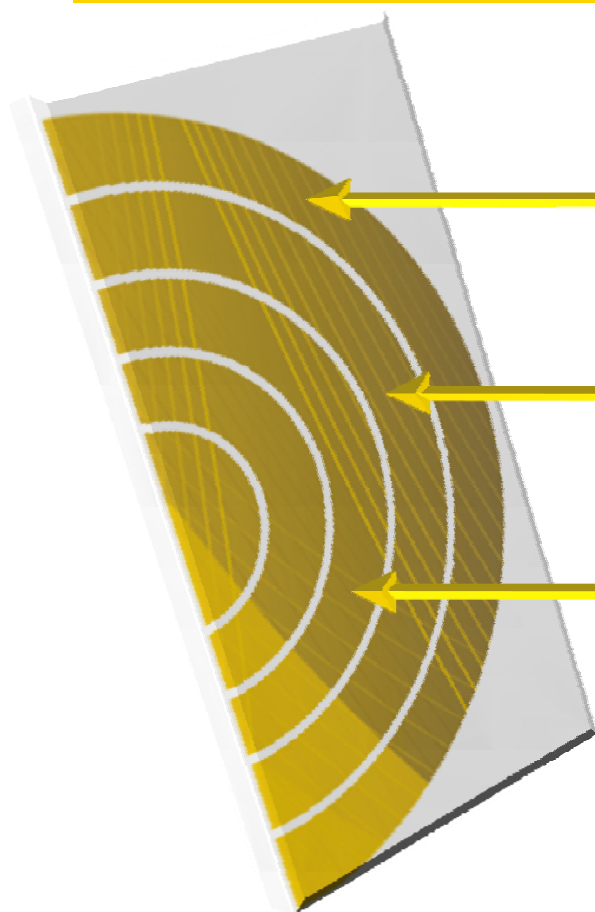
krungsri
กรุงศรี

2Q/2012 and 1H/2012 *Financial Performance*

19th July 2012

"Make Life Simple เรื่องเงิน เรื่องง่าย"

Agenda

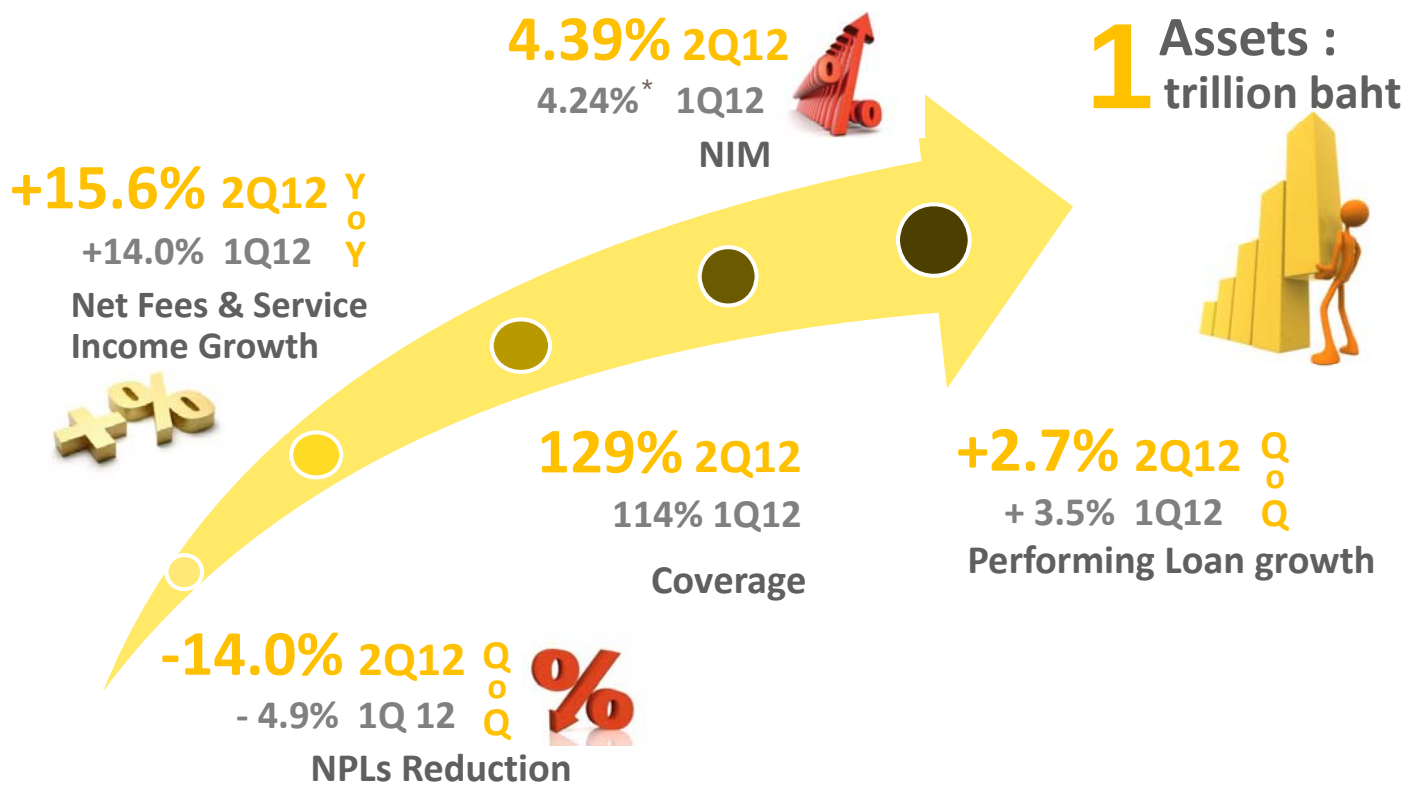


1 Key Highlights

2 Financial Performance

3 Krungsri Profile

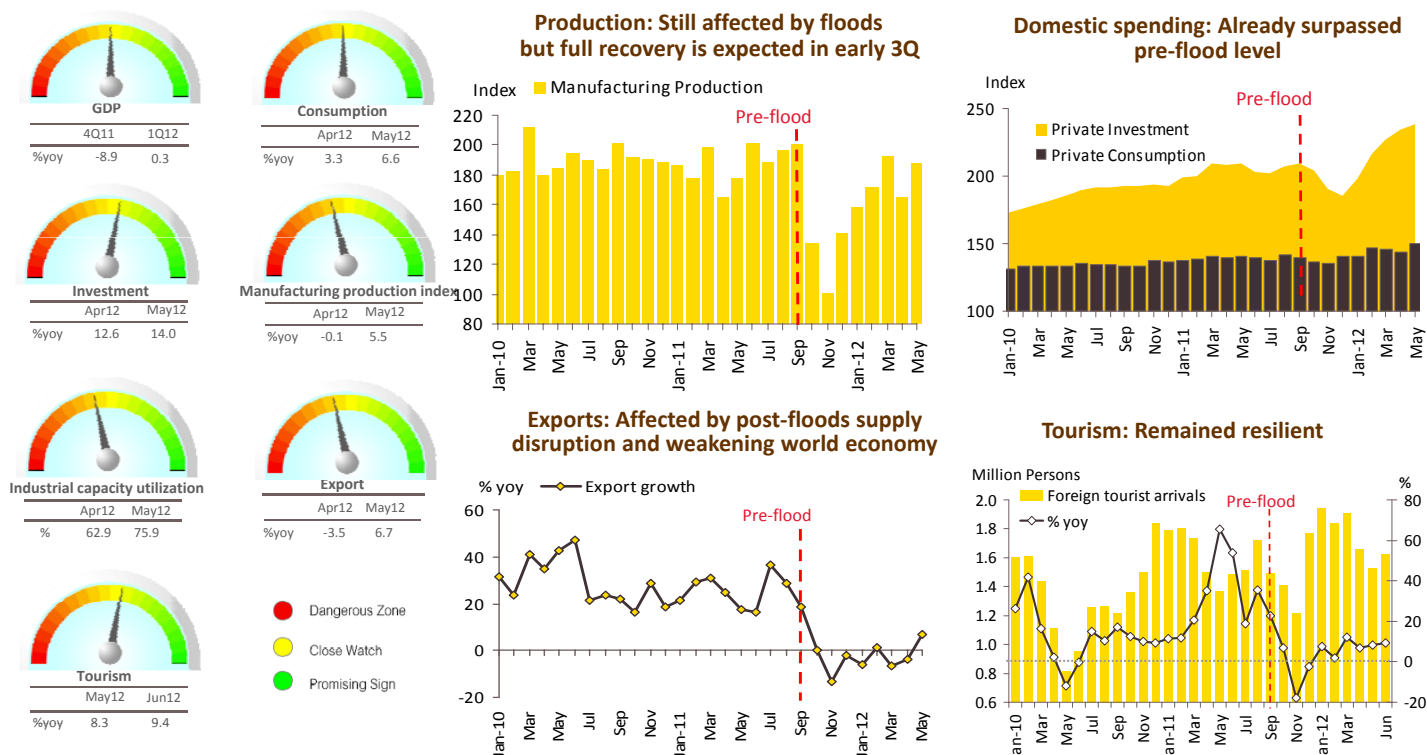
Continued Strong Execution Bearing Fruit



Q2 Net Profit: THB 3.72 bn./ +24.6% YoY

1H/2012 Economic and Financial Environment

V-shaped recovery after severe flooding



Source: Krungsri Research

2012 Key Economic Forecasts

%Change	2010	2011	2012 Forecast*
GDP	7.8	0.1	5.5 - 6.0
Consumption	5.1	1.3	4.8 - 5.3
Investment	9.4	3.3	14.6 - 15.6
Exports (%chg. In USD terms)	28.4	16.4	7.0 - 9.0
Headline Inflation	3.3	3.8	3.2 - 3.5
Unemployment Rate (% of labor force)	1.0	0.7	0.7 - 0.8
Policy Interest Rate (% , end of period)	2.00	3.25	3.00

*Source: 2012 forecast by Krungsri Research: July 2012

Thai Economy:

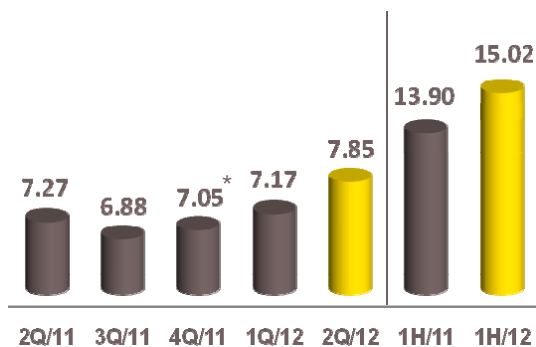
- Expected strong recovery in 2012
 - Reconstruction and rehabilitation
 - Stimulus measures
 - Pent-up demand on durable goods & autos
- Policy rate at 3.0%
- Banking sector loan growth at 10 – 12%

Financial Performance for 2Q/2012 and 1H/2012

NII and Non-NII Push to New Highs

Consolidated
(Baht Billion)

Profit before Provision and Tax

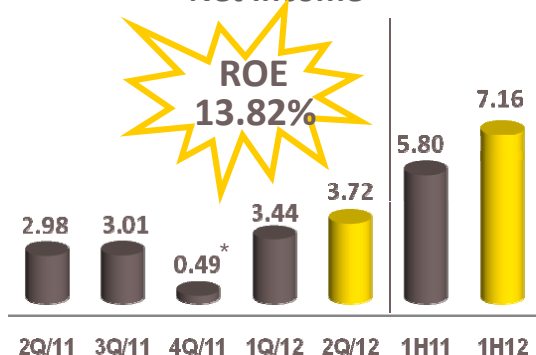


1H12 YoY: + 8%

2Q12 YoY: + 8%

Strong earning results from
continued strong execution

Net Income



1H12 YoY: + 24%

2Q12 YoY: + 25%

Record quarterly *net*
profit...Baht 3.72 billion



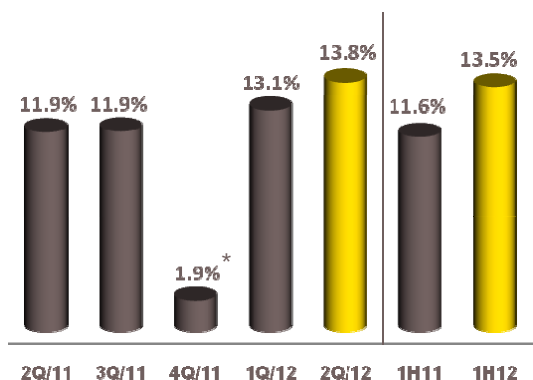
* Impacted by floods & Deferred Tax Asset revaluation in 4Q/11

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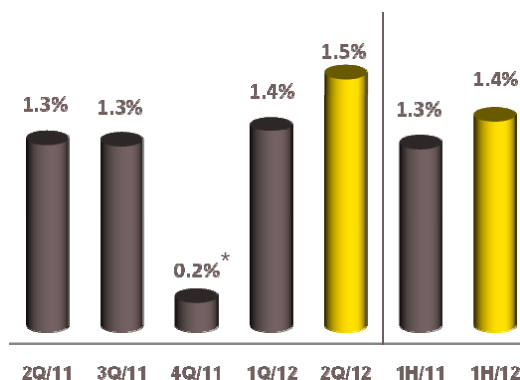
ROAE at 13.8% & ROAA at 1.5%

Consolidated

ROAE



ROAA



From Strength to Strength...



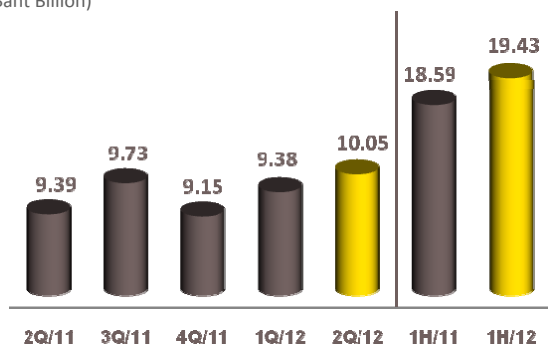
* Impacted by floods & Deferred Tax Asset revaluation in 4Q/11

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Profitability Measurement: Improved Yields and NIM

Consolidated
(Baht Billion)

Net Interest Income

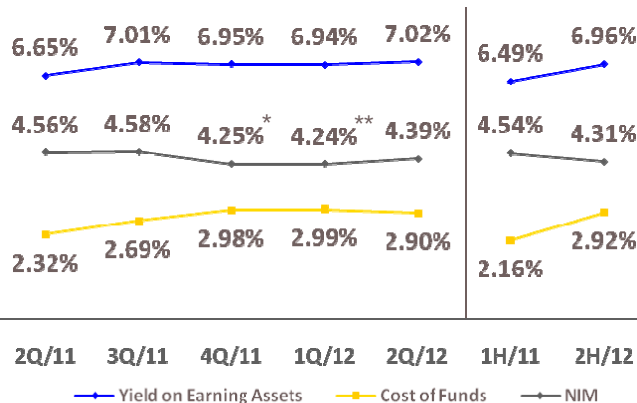


4.39%

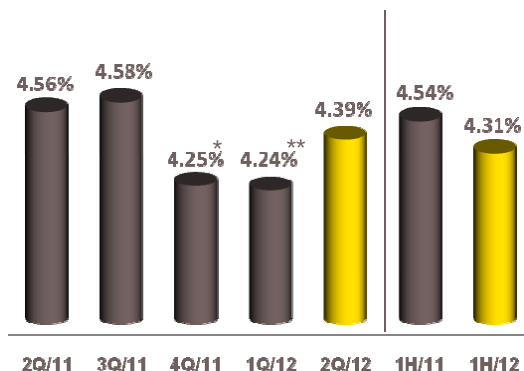
NIM Uplift

From HSBC contribution and end of flood forbearance program

Yield & Cost of Funds



Net Interest Margin (NIM)



* Impacted by flood

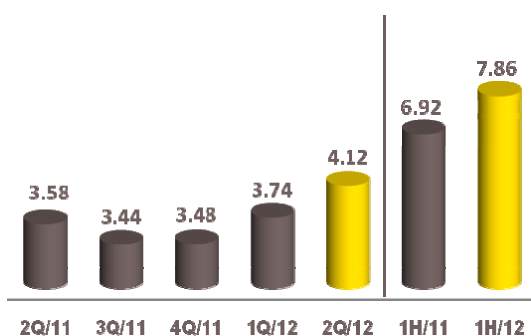
** 4.39 % Normalized NIM, excluding flood, HSBC denominator impact, and increased DPA fee accrual

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Fees and Service Income

Consolidated
(Baht Billion)

Fee & Service Income



Bancassurance and card fees continue as key drivers

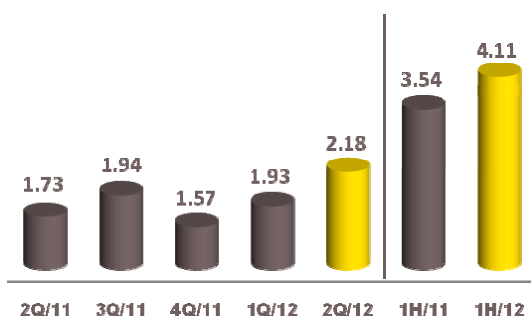
15.1%

2Q12 YoY:

Bancassurance

+56%

Non-Interest and Non-Fee Income



Net Fee & Service Income

grew **16%** YoY

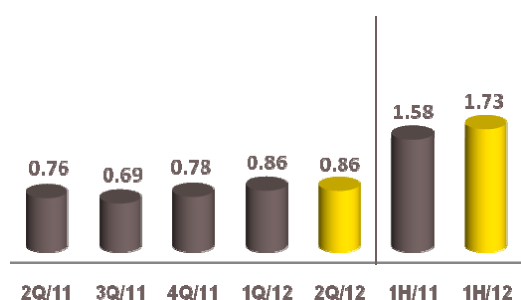
Non-interest & Non-fee Income

grew **26%** YoY

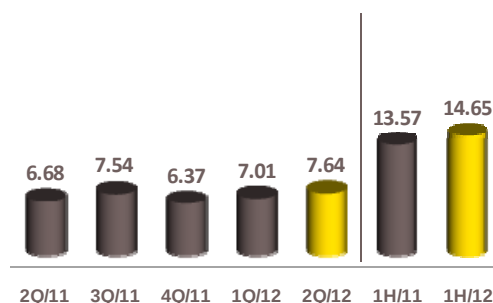
Efficiency Improvement

Consolidated
(Baht Billion)

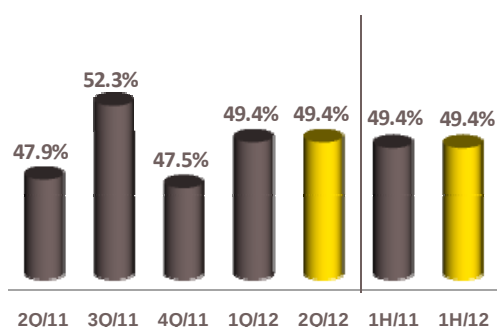
Fee and Service Expense



Other Operating Expenses



Cost to Income Ratio



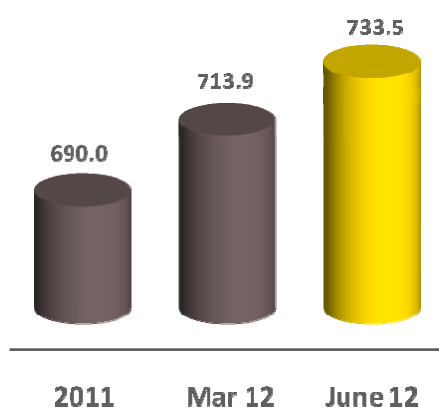
• Continued push for efficiency...

• 2Q: Cost to income at **49.4%**
managing expenses while continued
investing for the future

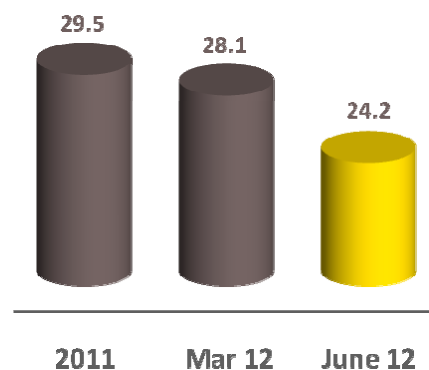
Loan Growth & Asset Quality Improvement

Consolidated
(Baht Billion)

Performing Loans



Non-performing Loans



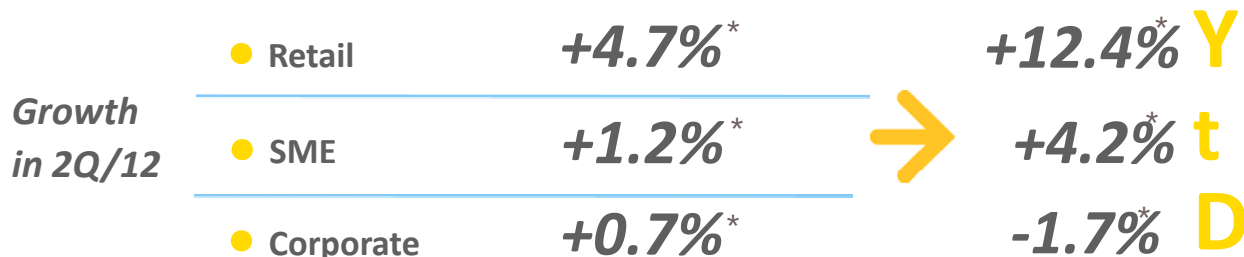
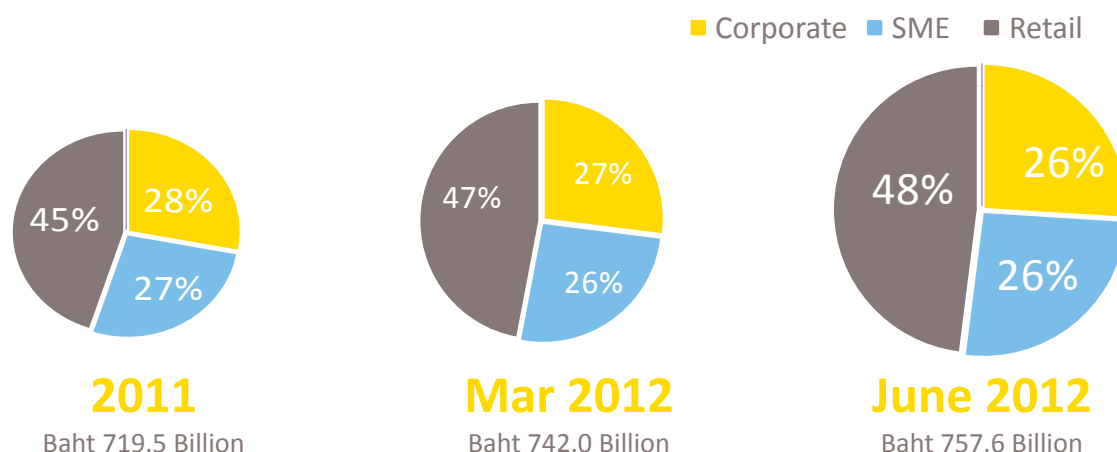
Performing Loan Growth

at **6.3%** in 1H/2012

NPLs downed **18.1%**

NPL reduction to level **2.9%**

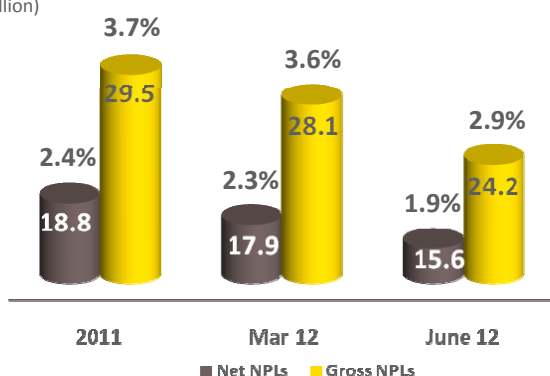
Well-Balanced Portfolio: Retail Segment Reaching 48%



Asset Quality Continues to Strengthen

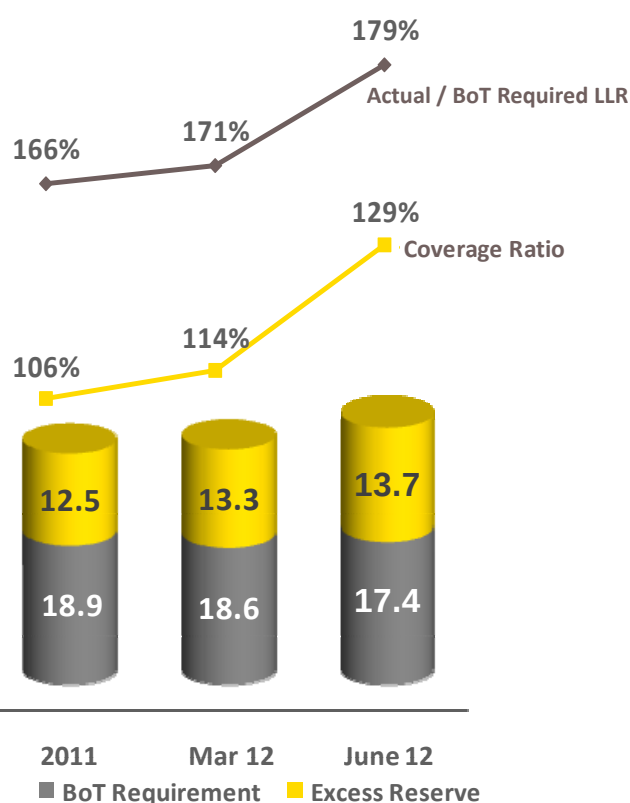
Consolidated
(Baht Billion)

NPLs

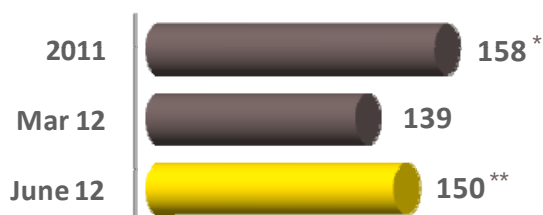


High Reserve and Coverage

Consolidated
(Baht Billion)



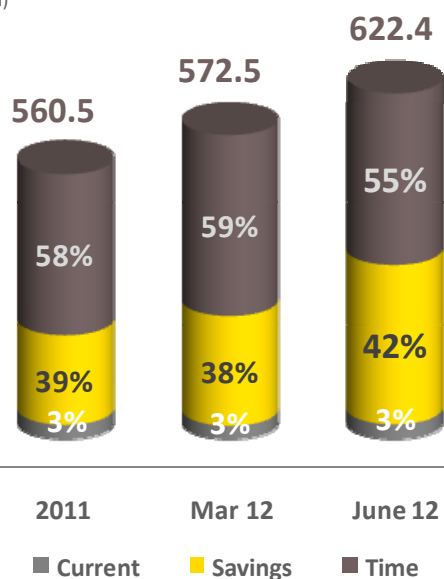
Provision / Loans (bps.)



Strong Funding Base ... Shift toward CASA

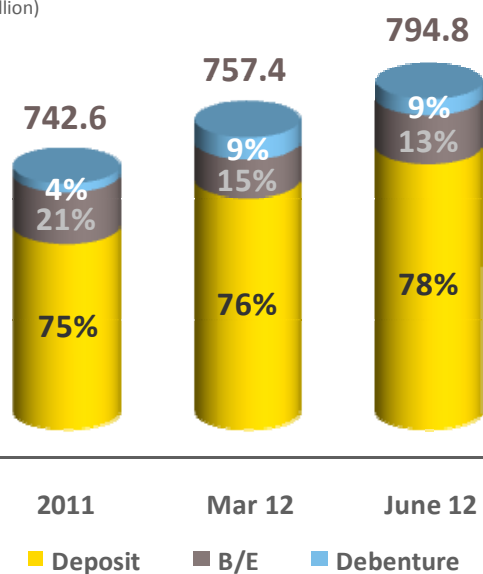
Consolidated
(Baht Billion)

Deposits



Consolidated
(Baht Billion)

Funding Mix



CASA mix at **45%**

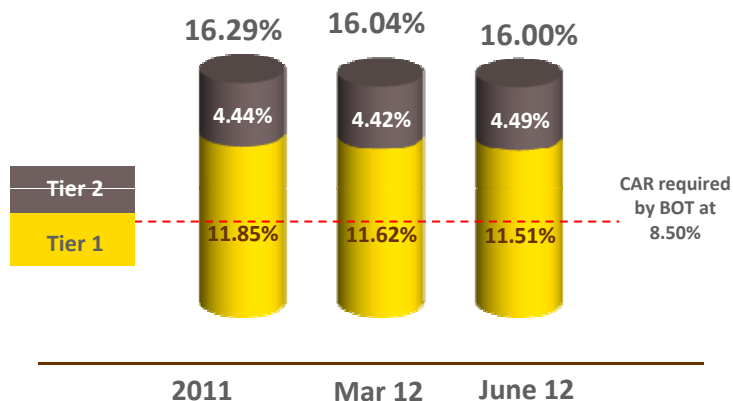
Deposits grew **11% YtD**



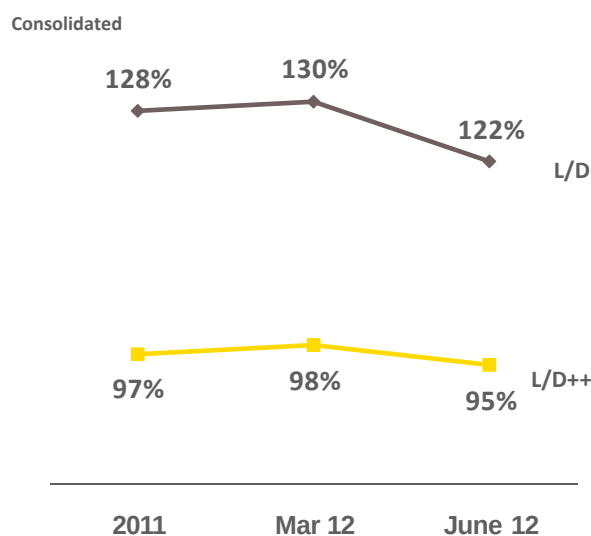
Special Saving
"Mee Tae Dai"
launched on June 5

Capital and Liquidity

Strong Capital Base



Loan to Deposit



L/D++ : Loans to Deposits + Debentures + B/E

Baht Billion	2011	Mar 12	June 12
Tier 1	80.84	80.84	81.37
Tier 2	30.28	30.78	31.75
Total Capital	111.12	111.62	113.12

Maintaining solid capital base
and liquidity to support
growth agenda & Basel III

2012 Key Performance Targets

Consolidated	2011	1Q/12	2Q/12	1H/12	2012 Targets	
Loan Growth (Net)	+70.6 bn +10.9%	+22.5 bn +3.1%	+15.6 bn +2.1%	+38.1 bn +5.3%	n.d.	n.d.
Performing Loan Growth	+79.2 bn +13.0%	+23.9 bn +3.5%	+19.6 bn +2.7%	+43.5 bn +6.3%	11%	✓
NPLs	29.5 bn	28.1 bn	24.2 bn	24.2 bn	23 bn*	✓
NPL Movement	-8.6 bn -22.6%	-1.4 bn -4.9%	-3.9 bn -14.0%	-5.4 bn -18.1%	n.d.	n.d.
Deposit Mix: Savings and Current	42%	41%	45%	45%	45%	✓
Loan Mix : Retail	45%	47%	48%	48%	46%	✓
L/D Ratio	128%	130%	122%	122%	n.d.	n.d.
L/Deposit+Debentures+B/E	97%	98%	95%	95%	96%	✓
NIM	4.5%	4.2%	4.4%	4.3%	4.40%	✓
Fee income growth	7%	12%	15%	14%	12%	✓
Cost to Income Ratio	49.68%	49.41%	49.35%	49.38%	48%	✓
Provisions	158 bps** 170 bps	139 bps	150 bps*** 157 bps	144 bps*** 146 bps	140 bps	✓
Loan Loss Coverage	106%	114%	129%	129%	105%+	✓
CAR ****	16.3%	16.0%	16.0%	16.0%	n.d.	n.d.



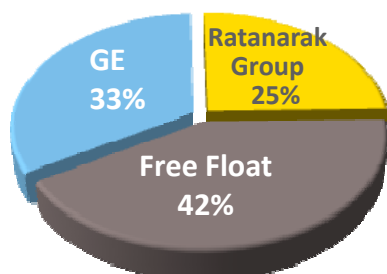
* NPL End-year target revised down from 27 bn in July 2012
 ** Normalized rate excluding DRP (Debt Relief Program for floods in 4Q/11)

*** Normalized rate excluding HSBC portfolio
 **** Bank only

Krungsri Profile



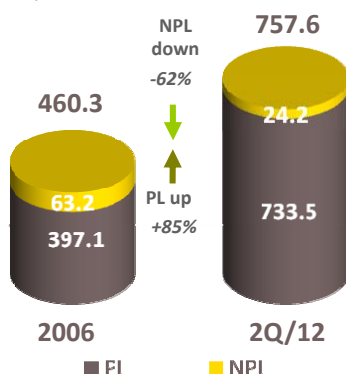
Shareholding Structure
(as of June 2012)



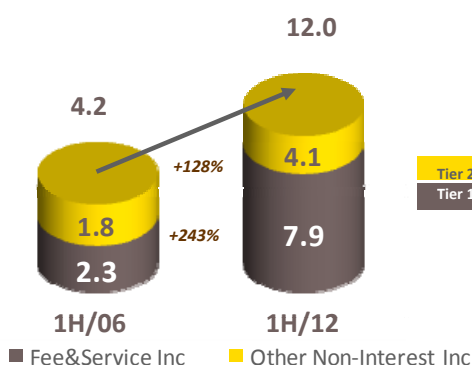
- Officially established in 1945
- 2007 : BAY and GE become strategic partners
- 2008 : Acquisition of GE Capital Auto Lease, subsequently renamed to Ayudhya Capital Auto Lease Pcl. (AYCAL)
- 2009 : Acquisition of AIG Retail Bank Pcl. and AIG Card (Thailand) Co., Ltd., subsequently renamed to Ayudhya Total Solutions Pcl. and Ayudhya Card Services Co., Ltd.
- 2009 : Acquisition of CFG Services Co., Ltd. (Srisawad), a micro finance business from AIG
- 2009 : Acquisition of GE Money Thailand, a consumer finance company
- 1Q/2012: Acquisition of HSBC Thailand's retail banking businesses

What We've Built So Far

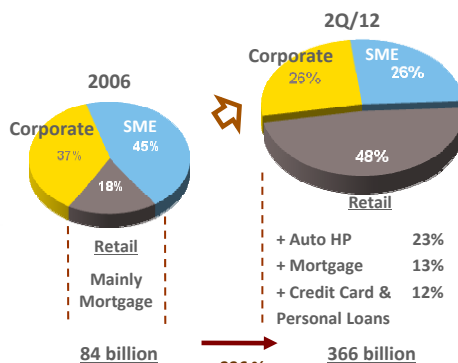
Strong Growth Rate
(Baht Billion)



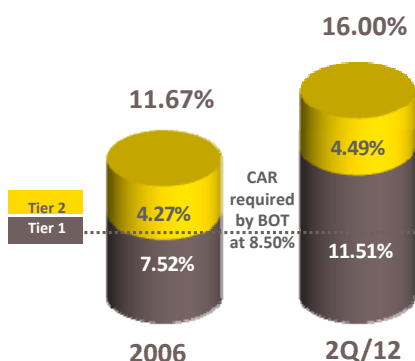
Non-Interest Income



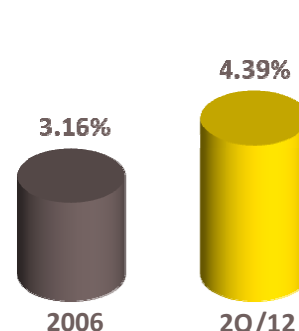
Balanced Loan Book



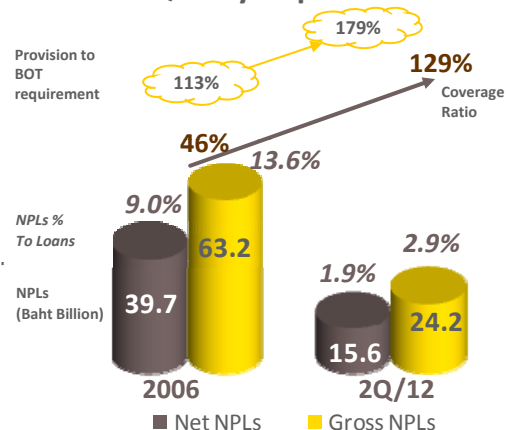
Strong Capital Base



Improved NIM



Asset Quality Improvement



#1

**No. 1 in
consumer finance**



Leadership Position

As of May 2012	Market Position	% Share
Consumer		
Personal Loan	1	20%
Credit Card	1	22%
Auto (HP)	2	15%
SME	5	8%
Corporate	5	7%

Extensive Franchise: Over 15,000 Service Outlets*

As of June 2012	Number
Domestic Branches	600
Overseas Branches	4
ATMs	4,135
Exchange Booths	69
Exclusive Banking Zones	19

As of June 2012	Number
Krungsri Business Centres	55
First Choice Branches + Dealers	26 Branches + 8,000 Dealers
Krungsri Auto Branches + Dealers	42 Branches + 5,300 Dealers
Micro Finance Branches	213



* Including > + 1,000 Thai Post Offices

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- Corporate Governance Asia magazine**

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