Krungsri appoints new Head of Krungsri Consumer Group

Bangkok (31 August 2020) – **Krungsri Group** announced the appointment of **Ms. Nayanee Peaugkham** as **Head of Krungsri Consumer Group**, effective 1 September 2020.

With over 20 years of outstanding achievements with Krungsri Consumer, Ms. Nayanee's latest position was Managing Director of Ayudhya Capital Services Co., Ltd., where she has successfully managed the support functions and operations of Krungsri Consumer Group, including the brands Krungsri Credit Card, Krungsri First Choice, Central The 1 Credit Card, and Tesco Lotus Visa Card. Ms. Nayanee has played an essential role in maximizing the efficiency and competitiveness of Krungsri Consumer Group to ensure it stands at the forefront of Thailand's consumer finance industry. She has also contributed greatly in building the brand 'Krungsri First Choice' the leader in credit card and personal loan business.

Mr. Seiichiro Akita, Krungsri President and Chief Executive Officer said "Ms. Nayanee has a long-standing experience and unparalleled expertise in consumer finance. As Managing Director of Ayudhya Capital Services Co., Ltd., her role in spearheading the operations and support functions of Krungsri Consumer Group including Operations, Finance and Accounting, Risk Management, Internal Audit, Legal and Compliance, HR, Corporate Communications and AEC Business Development, has helped propel Krungsri Consumer's growth in recent years. She has played a vital role in driving Krungsri Consumer's business to become the leader in credit card and personal loan industry, with over 9 million accounts of customers and the biggest market share. Additionally, she has also been trusted by her peers in the business to assume the position of Chairwoman of Personal Loan Club during 2015 – 2019. In her new role as Head of Krungsri Consumer Group, Ms. Nayanee would definitely take Krungsri Consumer to the next level of success."

As Head of Krungsri Consumer Group, Ms. Nayanee will be responsible for overall strategic direction, and management of credit card and personal loan businesses, as well as embracing innovation for new products and services of Krungsri Consumer Group to maintain Krungsri Consumer's leadership in the market.

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Ms. Nayanee graduated with a bachelor's degree in Business Administration from Assumption University (ABAC), and a master's degree Program in Marketing (MIM) (International Program), Thammasat University.

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About Krungsri

Krungsri (Bank of Ayudhya PCL and its group companies) is the fifth largest financial group in Thailand in terms of assets, loans, and deposits, and one of Thailand's five Domestic Systemically Important Banks (D-SIBs) with 75 years of history in the country. Krungsri is a strategic member of the Mitsubishi UFJ Financial Group (MUFG), Japan's largest financial group and one of the world's largest financial organizations. Krungsri provides a comprehensive range of banking, consumer finance, investment, asset management, and other financial products and services to individual consumers, SMEs, and large corporations through 683 branches (643 Banking Branches and 40 Auto Business Branches) and over 33,461 service outlets nationwide. The Krungsri Group is the largest card issuer in Thailand with 9.4 million credit cards, sales finance, and personal loan accounts in its portfolio; a major automobile financing service provider (Krungsri Auto); one of the fastest growing asset management companies (Krungsri Asset Management); and a pioneer in microfinance (Ngern Tid Lor).

Krungsri is strongly committed to the highest level of integrity in conducting its business. All Krungsri Group companies have been awarded accreditation from the Private Sector Collective Action Coalition Against Corruption (CAC) in collaboration with industry peers and stakeholders on a zero tolerance approach to corruption.

About MUFG (Mitsubishi UFJ Financial Group, Inc.)

Mitsubishi UFJ Financial Group, Inc. (MUFG) is one of the world's leading financial groups. Headquartered in Tokyo with over 360 years of history, MUFG is a global network with over 3,000 offices in more than 50 markets. The Group has over 180,000 employees, and offers services including commercial banking, trust banking, securities, credit cards, consumer finance, asset management, and leasing. The Group aims to "be the world's most trusted financial group" through close collaboration among our operating companies and flexibly respond to all of the financial needs of our customers, serving society, and fostering shared and sustainable growth for a better world. MUFG's shares trade on the Tokyo, Nagoya, and New York stock exchanges. For more information, visit https://www.mufg.jp/english.

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