



**Annual Report 2010** 

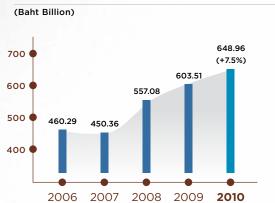
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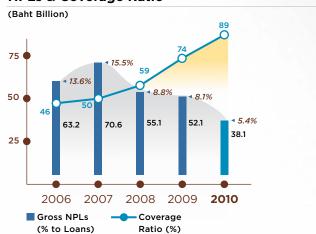
# **Financial Highlights**

(Consolidated)

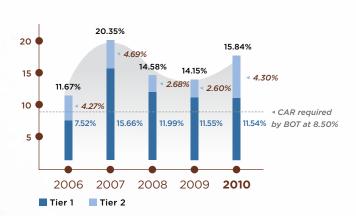
Loans



### **NPLs & Coverage Ratio**

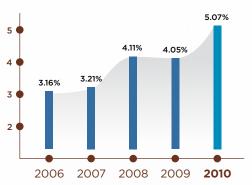


# **Strong Capital Base**



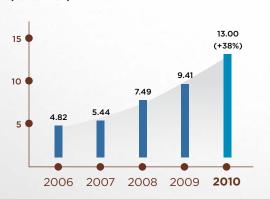
#### **Net Interest Margin (NIM)**

Percent (%)



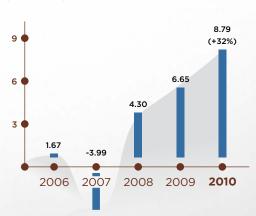
## **Fees and Service Income**

(Baht Billion)



# Net Profit (loss)1/

(Baht Billion)



2

### **Consolidated Financial Statements**

Assets			2010	2009	2008 (Restated)	2007	2006
Coans	Balance Sheet Information (Million Baht)						
Net Normance for doubtful accounts   33,953   38,600   32,308   35,219   28,812     Net NPLs   23,832   32,370   32,954   43,627   39,747     Gross NPLs   38,149   52,080   55,137   70,633   63,187     Liabilities   770,730   687,547   661,570   574,309   619,196     Deposits   576,479   520,515   537,354   499,627   563,496     Shareholders' equity   99,104   92,585   86,314   78,067   47,146     Operating Performance (Million Baht)     Interest and dividend income   48,726   39,457   41,163   35,064   35,726     Interest expenses   10,492   11,040   14,595   15,442   16,678     Net interest and dividend income   38,234   28,417   26,568   196,22   19,048     Bad debt and doubtful accounts   12,391   10,216   7,790   12,365   11,361     Non-interest income   19,338   13,724   7,968   7,547   9154     Non-interest expenses   32,840   23,764   21,248   18,664   15,267     Net profit (Joss) \(^{1}\)   8,793   6,659   4,299   3,992   1,666      Financial Ratios   1,07	Assets		869,834	780,132	747,885	652,376	666,342
Net NPLs         23,832         32,300         32,954         43,627         39,747           Gross NPLs         38,149         52,080         55137         70,633         63,867           Liabilities         770,730         687,547         661,570         574,309         619,196           Deposits         576,479         520,515         537,354         499,627         563,496           Shareholders' equity         99,104         92,585         86,314         78,067         47,146           Operating Performance (Million Baht)           Interest and dividend income         48,726         39,457         41,163         35,064         35,726           Interest expenses         10,492         11,040         14,595         15,442         16,678           Net interest and dividend income         38,234         28,417         26,568         19,622         19,048           Bad debt and doubtful accounts         12,391         10,216         7,790         12,365         11,361           Non-interest expenses         32,840         23,764         21,248         18,664         15,267           Non-interest expenses         32,840         23,764         21,248         18,66         15,267 <t< td=""><td>Loans</td><td></td><td>648,960</td><td>603,508</td><td>557,077</td><td>450,356</td><td>460,288</td></t<>	Loans		648,960	603,508	557,077	450,356	460,288
Cross NPLs   33,149   52,080   55,137   70,633   63,187	Allowance for doubtful accounts		33,953	38,600	32,308	35,219	28,812
Capital	Net NPLs		23,832	32,370	32,954	43,627	39,747
Deposits   576,479   502,515   537,354   499,627   563,496   563,496   563,496   576,479   502,515   537,354   499,627   563,496   563	Gross NPLs		38,149	52,080	55,137	70,633	63,187
Shareholders' equity   99,104   92,585   86,314   78,067   47,146	Liabilities		770,730	687,547	661,570	574,309	619,196
Operating Performance (Million Baht)           Interest and dividend income         48,726         39,457         41,163         35,064         35,726           Interest expenses         10,492         11,040         14,595         15,442         16,678           Net interest and dividend income         38,234         28,417         26,568         19,622         19,048           Bad debt and doubtful accounts         12,391         10,216         7,790         12,365         11,361           Non-interest income         19,338         13,724         7,968         7,547         9,154           Non-interest expenses         32,840         23,764         21,248         18,664         15,267           Net profit (loss) <sup>1</sup> √         8,793         6,659         4,299         (3,992)         1,666           Financial Ratios           Return on average assets         (%)         1,07         0.87         0.61         (0.61)         0.25           Return on average equity         (%)         9,17         7,44         5,23         (6,38)         3,81           Net profit (loss) per share         (Baht)         1,45         1,10         0,73         (0,76)         0,58           Cost / Income ratio <td>Deposits</td> <td></td> <td>576,479</td> <td>520,515</td> <td>537,354</td> <td>499,627</td> <td>563,496</td>	Deposits		576,479	520,515	537,354	499,627	563,496
Interest and dividend income    48,726   39,457   41,163   35,064   35,726	Shareholders' equity		99,104	92,585	86,314	78,067	47,146
Interest and dividend income    48,726   39,457   41,163   35,064   35,726							
Interest expenses  10,492 11,040 14,595 15,442 16,678  Net interest and dividend income  38,234 28,417 26,568 19,622 19,048  Bad debt and doubtful accounts  12,391 10,216 7,790 12,365 11,361  Non-interest income  19,338 13,724 7,968 7,547 9,154  Non-interest expenses  32,840 23,764 21,248 18,664 15,267  Net profit (loss) V  8,793 6,659 4,299 (3,992) 1,666  Financial Ratios  Return on average assets  (%) 1,07 0,87 0,61 (0,61) 0,25  Return on average equity  (%) 9,17 7,44 5,23 (6,38) 3,81  Net profit (loss) per share  (Baht) 1,45 1,10 0,73 (0,76) 0,58  Cost / Income ratio  (%) 57,04 56,39 61,53 68,70 54,13  Capital adequacy ratio 2/ (%) 15,84 14,15 14,58 20,35 11,67  Tier 1 capital to risk assets ratio 2/ (%) 11,54 11,55 11,99 15,66 7,52  Book value per share  (Baht) 16,32 15,24 14,21 13,55 13,85  Loans to deposit ratio  (%) 112,57 115,94 103,67 90,14 81,68  Loans to deposit plus debentures and bills of exchange ratio  Net NPLs / loan 3/ (%) 3,48 5,18 5,45 10,20 9,02  Gross NPLs / loan 4/ (%) 5,45 8,08 8,80 15,53 13,63							
Net interest and dividend income         38,234         28,417         26,568         19,622         19,048           Bad debt and doubtful accounts         12,391         10,216         7,790         12,365         11,361           Non-interest income         19,338         13,724         7,968         7,547         9,154           Non-interest expenses         32,840         23,764         21,248         18,664         15,267           Net profit (loss) <sup>1</sup> √         8,793         6,659         4,299         (3,992)         1,666           Financial Ratios           Return on average assets         (%)         1.07         0.87         0.61         (0.61)         0.25           Return on average equity         (%)         9,17         7,44         5,23         (6,38)         3,81           Net profit (loss) per share         (Baht)         1,45         1,10         0,73         (0,76)         0,58           Cost / Income ratio         (%)         57,04         56,39         61,53         68,70         54,13           Capital adequacy ratio <sup>27</sup> (%)         15,84         14,15         14,58         20,35         11,67           Tier 1 capital to risk assets ratio <sup>27</sup> (%)	Interest and dividend income		48,726	39,457	41,163	35,064	35,726
Bad debt and doubtful accounts   12,391   10,216   7,790   12,365   11,361     Non-interest income   19,338   13,724   7,968   7,547   9,154     Non-interest expenses   32,840   23,764   21,248   18,664   15,267     Net profit (loss) <sup>1</sup>   8,793   6,659   4,299   (3,992)   1,666     Financial Ratios	Interest expenses		10,492	11,040	14,595	15,442	16,678
Non-interest income   19,338   13,724   7,968   7,547   9,154	Net interest and dividend income		38,234	28,417	26,568	19,622	19,048
Non-interest expenses   32,840   23,764   21,248   18,664   15,267     Net profit (loss) √   8,793   6,659   4,299   (3,992)   1,666     Financial Ratios     Return on average assets   (%)   1.07   0.87   0.61   (0.61)   0.25     Return on average equity   (%)   9,17   7,44   5,23   (6,38)   3,81     Net profit (loss) per share   (Baht)   1.45   1.10   0.73   (0,76)   0.58     Cost / Income ratio   (%)   57,04   56,39   61,53   68,70   54,13     Capital adequacy ratio ½/   (%)   15,84   14,15   14,58   20,35   11,67     Tier 1 capital to risk assets ratio ½/   (%)   11,54   11,55   11,99   15,66   7.52     Book value per share   (Baht)   16,32   15,24   14,21   13,55   13,85     Loans to deposit ratio   (%)   112,57   115,94   103,67   90,14   81,68     Loans to deposit plus debentures and bills of exchange ratio   (%)   98,98   99,78   92,58   86,35   81,27     Net NPLs / Ioan ¾/   (%)   3,48   5,18   5,45   10,20   9,02     Gross NPLs / Ioan ¾/   (%)   5,45   8,08   8,80   15,53   13,63     Tier 1 capital to risk assets ratio ½/   (%)   5,45   8,08   8,80   15,53   13,63     Return on average assets   (%)   1,07   0,87   0,61   0,61     O,61   0,61   0,61   0,62     O,61   0,61   0,61   0,61     O,61   0	Bad debt and doubtful accounts		12,391	10,216	7,790	12,365	11,361
Net profit (loss) <sup>1</sup> √         8,793         6,659         4,299         (3,992)         1,666           Financial Ratios           Return on average assets         (%)         1.07         0.87         0.61         (0.61)         0.25           Return on average equity         (%)         9.17         7.44         5.23         (6.38)         3.81           Net profit (loss) per share         (Baht)         1.45         1.10         0.73         (0.76)         0.58           Cost / Income ratio         (%)         57.04         56.39         61.53         68.70         54.13           Capital adequacy ratio <sup>2</sup> /         (%)         15.84         14.15         14.58         20.35         11.67           Tier 1 capital to risk assets ratio <sup>2</sup> /         (%)         11.54         11.55         11.99         15.66         7.52           Book value per share         (Baht)         16.32         15.24         14.21         13.55         13.85           Loans to deposit ratio         (%)         112.57         115.94         103.67         90.14         81.68           Loans to deposit plus debentures and bills of exchange ratio         (%)         3.48         5.18         5.45         10.20         9.02 <td>Non-interest income</td> <td></td> <td>19,338</td> <td>13,724</td> <td>7,968</td> <td>7,547</td> <td>9,154</td>	Non-interest income		19,338	13,724	7,968	7,547	9,154
Financial Ratios  Return on average assets (%) 1.07 0.87 0.61 (0.61) 0.25  Return on average equity (%) 9.17 7.44 5.23 (6.38) 3.81  Net profit (loss) per share (Baht) 1.45 1.10 0.73 (0.76) 0.58  Cost / Income ratio (%) 57.04 56.39 61.53 68.70 54.13  Capital adequacy ratio <sup>2</sup> / (%) 15.84 14.15 14.58 20.35 11.67  Tier 1 capital to risk assets ratio <sup>2</sup> / (%) 11.54 11.55 11.99 15.66 7.52  Book value per share (Baht) 16.32 15.24 14.21 13.55 13.85  Loans to deposit ratio (%) 112.57 115.94 103.67 90.14 81.68  Loans to deposit plus debentures and bills of exchange ratio (%) 98.98 99.78 92.58 86.35 81.27  Net NPLs / loan <sup>3</sup> / (%) 3.48 5.18 5.45 10.20 9.02  Gross NPLs / loan <sup>4</sup> / (%) 5.45 8.08 8.80 15.53 13.63	Non-interest expenses		32,840	23,764	21,248	18,664	15,267
Return on average assets         (%)         1.07         0.87         0.61         (0.61)         0.25           Return on average equity         (%)         9.17         7.44         5.23         (6.38)         3.81           Net profit (loss) per share         (Baht)         1.45         1.10         0.73         (0.76)         0.58           Cost / Income ratio         (%)         57.04         56.39         61.53         68.70         54.13           Capital adequacy ratio ²/         (%)         15.84         14.15         14.58         20.35         11.67           Tier 1 capital to risk assets ratio ²/         (%)         11.54         11.55         11.99         15.66         7.52           Book value per share         (Baht)         16.32         15.24         14.21         13.55         13.85           Loans to deposit ratio         (%)         112.57         115.94         103.67         90.14         81.68           Loans to deposit plus debentures and bills of exchange ratio         (%)         98.98         99.78         92.58         86.35         81.27           Net NPLs / loan ³/         (%)         3.48         5.18         5.45         10.20         90.22           Gross NPLs / loan ⁴/	Net profit (loss) 1/		8,793	6,659	4,299	(3,992)	1,666
Return on average equity (%) 9.17 7.44 5.23 (6.38) 3.81  Net profit (loss) per share (Baht) 1.45 1.10 0.73 (0.76) 0.58  Cost / Income ratio (%) 57.04 56.39 61.53 68.70 54.13  Capital adequacy ratio 2/ (%) 15.84 14.15 14.58 20.35 11.67  Tier 1 capital to risk assets ratio 2/ (%) 11.54 11.55 11.99 15.66 7.52  Book value per share (Baht) 16.32 15.24 14.21 13.55 13.85  Loans to deposit ratio (%) 112.57 115.94 103.67 90.14 81.68  Loans to deposit plus debentures and bills of exchange ratio  Net NPLs / loan 3/ (%) 3.48 5.18 5.45 10.20 9.02  Gross NPLs / loan 4/ (%) 5.45 8.08 8.80 15.53 13.63	Financial Ratios						
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Net profit (loss) per share         (Baht)         1.45         1.10         0.73         (0.76)         0.58           Cost / Income ratio         (%)         57.04         56.39         61.53         68.70         54.13           Capital adequacy ratio ²/         (%)         15.84         14.15         14.58         20.35         11.67           Tier 1 capital to risk assets ratio ²/         (%)         11.54         11.55         11.99         15.66         7.52           Book value per share         (Baht)         16.32         15.24         14.21         13.55         13.85           Loans to deposit ratio         (%)         112.57         115.94         103.67         90.14         81.68           Loans to deposit plus debentures and bills of exchange ratio         (%)         98.98         99.78         92.58         86.35         81.27           Net NPLs / loan ³/         (%)         3.48         5.18         5.45         10.20         9.02           Gross NPLs / loan ⁴/         (%)         5.45         8.08         8.80         15.53         13.63	Return on average equity	(%)					
Cost / Income ratio         (%)         57.04         56.39         61.53         68.70         54.13           Capital adequacy ratio ²/         (%)         15.84         14.15         14.58         20.35         11.67           Tier 1 capital to risk assets ratio ²/         (%)         11.54         11.55         11.99         15.66         7.52           Book value per share         (Baht)         16.32         15.24         14.21         13.55         13.85           Loans to deposit ratio         (%)         112.57         115.94         103.67         90.14         81.68           Loans to deposit plus debentures and bills of exchange ratio         (%)         98.98         99.78         92.58         86.35         81.27           Net NPLs / loan ³/         (%)         3.48         5.18         5.45         10.20         9.02           Gross NPLs / loan ⁴/         (%)         5.45         8.08         8.80         15.53         13.63	Net profit (loss) per share	(Baht)					
Capital adequacy ratio <sup>2/</sup> (%)         15.84         14.15         14.58         20.35         11.67           Tier 1 capital to risk assets ratio <sup>2/</sup> (%)         11.54         11.55         11.99         15.66         7.52           Book value per share         (Baht)         16.32         15.24         14.21         13.55         13.85           Loans to deposit ratio         (%)         112.57         115.94         103.67         90.14         81.68           Loans to deposit plus debentures and bills of exchange ratio         (%)         98.98         99.78         92.58         86.35         81.27           Net NPLs / loan <sup>3/</sup> (%)         3.48         5.18         5.45         10.20         9.02           Gross NPLs / loan <sup>4/</sup> (%)         5.45         8.08         8.80         15.53         13.63	Cost / Income ratio	(%)				· · · · · · · · · · · · · · · · · · ·	
Tier 1 capital to risk assets ratio 2/         (%)         11.54         11.55         11.99         15.66         7.52           Book value per share         (Baht)         16.32         15.24         14.21         13.55         13.85           Loans to deposit ratio         (%)         112.57         115.94         103.67         90.14         81.68           Loans to deposit plus debentures and bills of exchange ratio         (%)         98.98         99.78         92.58         86.35         81.27           Net NPLs / loan 3/         (%)         3.48         5.18         5.45         10.20         9.02           Gross NPLs / loan 4/         (%)         5.45         8.08         8.80         15.53         13.63	Capital adequacy ratio <sup>2/</sup>	(%)					
Book value per share         (Baht)         16.32         15.24         14.21         13.55         13.85           Loans to deposit ratio         (%)         112.57         115.94         103.67         90.14         81.68           Loans to deposit plus debentures and bills of exchange ratio         (%)         98.98         99.78         92.58         86.35         81.27           Net NPLs / loan 3/         (%)         3.48         5.18         5.45         10.20         9.02           Gross NPLs / loan 4/         (%)         5.45         8.08         8.80         15.53         13.63	Tier 1 capital to risk assets ratio <sup>2/</sup>	(%)					
Loans to deposit ratio         (%)         112.57         115.94         103.67         90.14         81.68           Loans to deposit plus debentures and bills of exchange ratio         (%)         98.98         99.78         92.58         86.35         81.27           Net NPLs / loan <sup>3/</sup> (%)         3.48         5.18         5.45         10.20         9.02           Gross NPLs / loan <sup>4/</sup> (%)         5.45         8.08         8.80         15.53         13.63	Book value per share	(Baht)					
bills of exchange ratio  Net NPLs / loan <sup>3/</sup> Gross NPLs / loan <sup>4/</sup> (%) <b>98.98</b> 99.78 92.58 86.35 81.27  (%) <b>3.48</b> 5.18 5.45 10.20 9.02  (%) <b>5.45</b> 8.08 8.80 15.53 13.63	Loans to deposit ratio	(%)	112.57	115.94	103.67	90.14	81.68
Net NPLs / loan 3/       (%)       3.48       5.18       5.45       10.20       9.02         Gross NPLs / loan 4/       (%)       5.45       8.08       8.80       15.53       13.63		(%)	98.98	99.78	92.58	86.35	81.27
Gross NPLs / loan <sup>4/</sup> (%) <b>5.45</b> 8.08 8.80 15.53 13.63	· · · · · · · · · · · · · · · · · · ·	(%)	3.48	5.18	5.45	10.20	9.02
	Gross NPLs / loan 4/	(%)					
	Coverage Ratio	(%)	89.09	74.12	58.69	49.92	45.65

Attributable to equity holders of the bank Bank only (BASEL II)

<sup>&</sup>lt;sup>3/</sup> Represents percentage of net NPLs divided by loans including money market loans less NPLs reserves

<sup>4/</sup> Represents percentage of gross NPLs divided by loans including money market loans



Krungsri has been my family's bank since my grandmother, Khunying Supatra Singholakha generation. She owned the Chao Phya River ferries, express boats, and used the bank service at Arun-Amarin branch, Thonburi. When I started working for my Grandmother, I was welcomed by Krungsri Bank. They always give us new ideas and inspiration. I was honored to be the first person that Krungsri invited to receive its Exclusive Banking Platinum Credit Card which gives me many special privileges such as point redemption, gifts, and privilege parking spaces for all my favorite places. Plus, it is great to have double bonus points for our twice-a-year overseas trips. Krungsri compliments my lifestyle with its One Krungsri program.

Ms. Velvadi Sritrairatana
Valued customer for
three generations

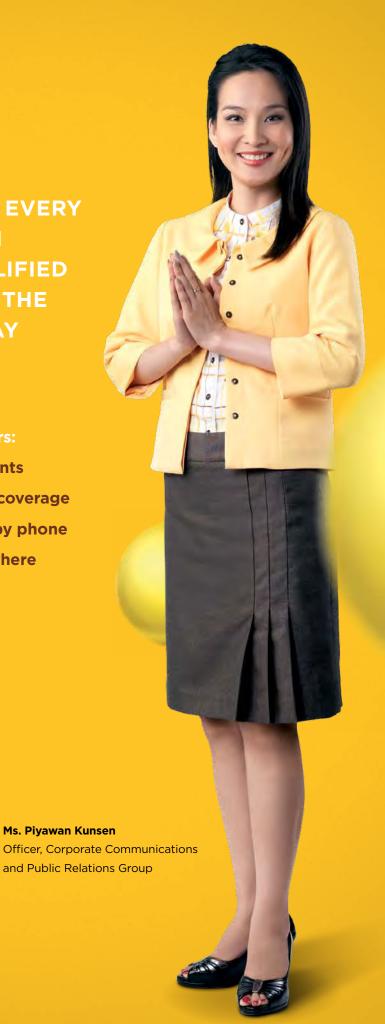


# ONE VISION

KRUNGSRI IS WITH YOU EVERY STEP OF THE WAY WITH INTEGRATED AND SIMPLIFIED PRODUCTS TO REMOVE THE HASSLE FROM EVERYDAY BANKING.

### Innovative answers for consumers:

- Special high-yield savings accounts
- Instant pre-approved insurance coverage
- Award-winning money transfer by phone
- Mobile e-banking anytime, anywhere
- Flexible home-financing
- Cardless ATM withdrawals





After my son, Sudtheerak, returned from his studies in the United States, he joined me in running my Nissan dealership in Surin, expanding our Mazda and Ford dealership in Nakhon Ratchasima and entering the property development business. Today, we operate Jamjuree Property 1 and 2, The Central Park, Neo Park and The Venice Park, a large joint venture project in association with Klung Plaza, a local business in Korat. When we started the real estate business, we approached Krungsri and found them ready and willing to support us. Their officer went with us to visit the project sites... on a holiday. We've never met anyone willing to serve us on a public holiday. And then he worked quickly, finalizing a loan in only one month. We were very impressed. Since then, Krungsri has made us feel more like a partner than a debtor. They've also helped us with marketing and promotions. This is our idea of One Stop Service Solutions and it fits perfectly with the way we do business.

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**Mr. Jirasak Phansaichua** (Left) President, JS Group

**Mr. Sudtheerak Phansaichua** (Right) Managing Director, Eaksaha Group

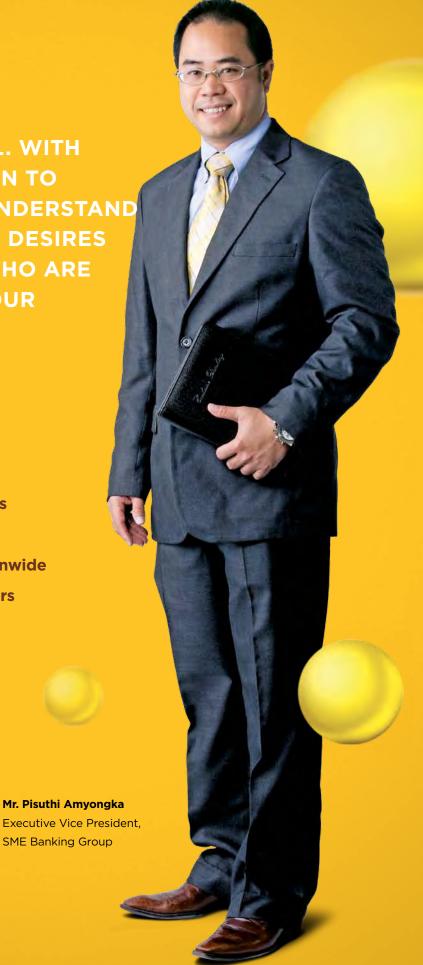


# ONE BELIEF

FOR US, IT'S PERSONAL. WITH STEADFAST DEDICATION TO SERVICE, WE AIM TO UNDERSTAND THE MOTIVATIONS AND DESIRES OF OUR CUSTOMERS WHO ARE THE FOUNDATION OF OUR BUSINESS.

**Innovative answers for SMEs** 

- Flexible term loans
- Professional advice
- SME Quick Loans
- Customer rewards and discounts
- Free checkbooks
- Krungsri Business Centers nationwide
- Business & best practice seminars





We are involved in property development in Bangkok. While this year is good, the future promises to be even brighter, which is why we need the assistance of a well-placed bank to expand our operations. Krungsri, our partner, has provided us with excellent services for several years, especially in the area of project finance for us and retail financial services for our customers. We are pleased that Krungsri services fulfill our clients' financing needs. We expect that in the coming year we will continue to rely more and more on its assistance as a factor in our business success.

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**Mr. Thongma Vijitpongpun**Chief Executive Officer,
Pruksa Real Estate PCL.







### A Bank for Everyone

Krungsri Group.

We create a comprehensive bank by taking a lean approach, streamlining our operations, optimizing all functions so that we can offer quick, all-encompassing service pinpointed to every contingency. We've created *One Krungsri* as an all-in-one, all-purpose bank and thereby made it an integral partner in our customers' success, be they large or small.

A bold concept: to be the Bank to which a broad spectrum of customers look for all their financial needs. We achieve it by seamlessly integrating a wide

range of products and services under a single banner. Becoming our customers' number one preferred bank involves offering such comprehensive service that consumers, SMEs, and corporate customers have no need to go elsewhere in

order to obtain the assistance they require. They can do it in partnership with the

One of our primary competitive advantages has been made possible by our dedication to pursuing new technologies and service modes, constantly innovating to ensure that we stay on the leading edge of the banking wave. Moreover, we hold to core values we established long ago: Integrity, Customer Centric, Embracing Change, Passion for Excellence and Team Spirit.

At the same time, we strive to develop relationships with the most important people in the financial equation: our customers. They know they can rely on us to work with them to meet their financial challenges and keep

them a step ahead of their competition. We do it by employing professional staff reputed to be the best in their fields, and who excel in anticipating new movements in banking and all related fields. Most of all, our personnel recognize that for everyone to prosper we need to keep each customer foremost in all our planning and operations.

One Krungsri, serving the number one target: our customer, instilling in them the trust and loyalty they require so they regard us as the 'one' to which they turn for all their financial needs.

# MESSAGE FROM THE CHAIRMAN & THE PRESIDENT AND CHIEF EXECUTIVE OFFICER

In 2010, the year of the Tiger, we demonstrated prowess by admirably leaping forward – despite difficult economic conditions and disruptive local political turbulence – to deliver on our commitment to Krungsri Group's shareholders.

While pressures including the rapid strengthening of the Thai Baht to the highest levels since the 1997 Asian financial crisis; slowly rising inflation driven by commodity prices and high excess liquidity driving competition in the banking sector presented several challenges, the Thai economy demonstrated strong resilience with a year-on-year GDP growth of 8%.

Three significant contributing forces led to our improved performance from 2009:

- The completion of the acquisition of GE Money (Thailand) assets at the end of 2009, enabling the Bank to capture full value of the envisioned potential to grow our retail portfolio;
- The rollout of 'One Krungsri', a strategy designed to optimize the unique strengths, synergies and scale of Krungsri's 21 operating subsidiaries, providing significant gains across all key operating metrics in year one;
- Significant and bold investment.

The Group's core operations were streamlined for maximum efficiency via the integration of front and back end operations, improved cost management capabilities and process simplification. Branding, training and development were also critical with Management engaging our 17,000 employees to successfully forge a new 'One Krungsri' culture.

With pride, we can say that 2010 also marked a critical milestone in Krungsri's financial performance.

We delivered 8.82 billion baht in net profit representing a 32% increase from 2009. Major drivers were a 35% increase in net interest and dividend income and a 41% increase in non-interest income. Performing loans and deposits both grew by 11% while asset quality improved by 27% with non-performing loans reducing from 52.1 billion baht to 38.1 billion baht. Our coverage ratio also improved from 74% to 89%.

Through its accomplishments, Bank of Ayudhya was recognized by the industry with the Bank receiving a number of awards. These included:

- Best Thai Trade Bank 2010 from Euromoney, for the 4<sup>th</sup> consecutive year;
- Quality Recognition Award for 'Straight-Through Processing on US Dollar Fund Transfer' from Citibank Thailand and JP Morgan Chase Bank;
- Western Union Top (Branch) Team Award, with 6 Krungsri branches ranked in the top 10, including 1st place;
- Financial Insights Innovation Award in Product Marketing.

The Bank is honored to have been recognized by its industry peers and continues to strive for excellence to best serve its customers with innovative products and unrivalled services and to deliver greater value to its shareholders.

Our commitment to corporate citizenship also remained at the heart of our activities in 2010 with the Group supporting a comprehensive range of community initiatives dedicated to public service, youth education, the environment and other philanthropic causes supporting our nation's vibrant arts, religion and culture.

In a year where several challenges tested the endurance of the nation, we were one of the first in the banking community to help those impacted by the political violence with a series of initiatives aimed at getting communities and businesses back on their feet.



Most recently, following the national flood catastrophe, we led a co-ordinated effort with the Thai Red Cross Society bringing much needed aid and other essential supplies to victims. Together with our customers and employees, the Group also donated over 5 million baht to support relief efforts. We remain committed to serving the communities in which we operate.

As we look to the future as one Krungsri Group, we are confident that the combination of our deep local expertise, broad capabilities and global mindset will ensure that we remain well placed among our competitors.

On behalf of the Krungsri Group we wish to thank our customers and shareholders for your continued endorsement and support. In recognition of our shareholders' support we are pleased to announce a 2010 final dividend of 0.35 baht resulting in a full year dividend of 0.57 baht. This represents a 73% increase over the 2009 dividend.

We would also like to extend our gratitude and enduring appreciation for the effort of the Management and staff, all of whom are essential in making our continued success possible as we work towards solidifying our position as the leading provider of banking and financial services in Thailand.

Sincerely,

Mr. Veraphan Teepsuwan

Mr. Mark John Arnold
President and Chief Executive Officer



(As of December 31, 2010)

# **Board of Directors**



Mr. Veraphan Teepsuwan Chairman



Mr. Mark John Arnold Director President and Chief Executive Officer



Mr. Surachai Prukbamroong Independent Director Chairman of the Audit Committee



Mr. Karun Kittisataporn Independent Director Chairman of the Nomination and Remuneration Committee



Mr. Virat Phairatphiboon Independent Director Audit Committee Member Nomination and Remuneration Committee Member



Mr. Pornsanong Tuchinda Director



Mrs. Janice Rae Van Ekeren Director



Mr. Pongpinit Tejagupta Director



Mr. Des O'Shea Director



Mr. Virojn Srethapramotaya Director



Miss Potjanee Thanavaranit Independent Director Audit Committee Member

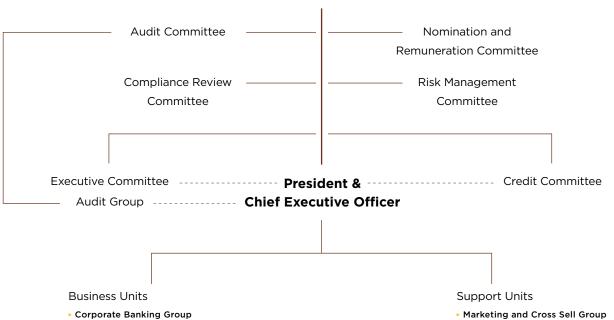


Miss Nopporn Tirawattanagool Director Nomination and Remuneration Committee Member



# **Organization Structure**

### **Board of Directors**



► Distribution Group ► Treasury Group

► SME Banking Group

► Consumer Finance Group

► Consumer Banking Group

- Marketing and Cross Sell Group
- ► Transformation Group
  - Corporate Communications and **Public Relations Group**
  - Human Resources Group
- ► Operations Group
- ▶ Information Technology Group
- ► Finance Group
- ► Risk Management Group
- ▶ Legal & Compliance Group\*

<sup>\*</sup> Compliance related matters shall be reported directly to the Board of Directors



(As of December 31, 2010)

# **Senior Management**



Mr. Mark John Arnold
President and Chief Executive Officer



Mr. Pornsanong Tuchinda Head of Transformation



Mrs. Janice Rae Van Ekeren Chief Financial Officer



Mr. Charly Madan Head of Corporate Banking



Mr. Poomchai Wacharapong Head of SME Banking



Mr. Piriyah Wisedjinda Head of Distribution



Mr. Sudargo Harsono Head of Marketing and Cross Sell



Mr. Philip Tan Chen Chong Head of Consumer Finance



Mr. Chandrashekar Subramanian Krishoolndmangalam Chief Risk Officer



Mrs. Wanna Thamsirisup **Head of Operations** 



Miss Phawana Niemloy **General Counsel** 



Mrs. Voranuch Dejakaisaya Head of Information Technology



Miss Anuttara Panpothong Head of Human Resources



Miss Puntipa Hannoraseth Head of Audit

# **Operating Environment**

- 7.8% Thai GDP growth in 2010 driven by exports
- Bank performance improved remarkably in line with economic revival
- Forecast 3.5-4.5% economic growth in 2011 boosted by domestic spending
- Heightening inflation risk accelerates uptrend of interest rate cycle
- Continued banking growth in 2011 amid stiffer competition

# The Thai Economy in 2010 and 2011 Outlook

#### 2010:

Better-than-expected Thai economic growth mainly driven by exports.

The Thai economy grew a surprising 7.8% due to a strong performance by the export sector. This impressive rise came despite Thailand's 2009's recession, the slow recovery of a fragile global economy, the mid-year Thai political crisis, and severe flooding late in the year.

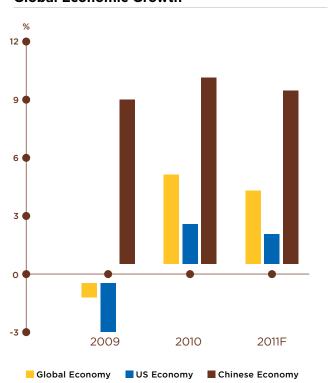
- Surging exports were propelled by a bounce-back in world production. Asia-led global economic recovery was boosted worldwide by full-fledged stimulus programs that were initiated late in 2009, enabling the global manufacturing sector to resume inventory build-up. Increased trade liberalization throughout Asia resulted in Thai exports surging 28.5% (in dollar terms) compared with a 14% contraction in 2009.
- Domestic spending and tourism revived quickly following the April-May political crisis. Private consumption and investment, which had been sluggish during several years of Thai political turmoil, recovered earlier than expected thanks to restored consumer and investor confidence once political tensions had eased. Domestic spending rose on the back of accelerated government budget disbursement, stimulus measures, high farm income (due to rising agricultural prices), and a low unemployment rate of 1.1% of the workforce.

boosting consumer and investor confidence.

Inflation climbed a modest 3.3% despite rising commodity prices (notably those for oil and crops) and the government's cancellation of several living cost subsidies. Thailand continued to enjoy a large current account surplus.

Although the baht rose by more than 10% against the dollar, more than 60% of Thailand's trade is with Asia (whose currencies moved in line with the baht) and this lessened impact of the strengthened baht on exports. The policy interest rate rose from a historic low of 1.25% to 2.00%

#### **Global Economic Growth**

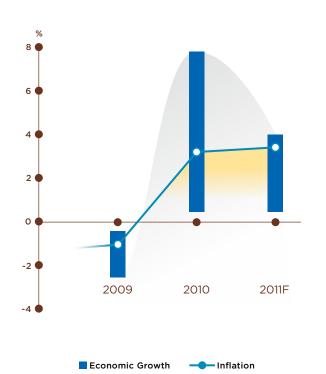


at the end of 2010 which was an attempt to normalize the rate. However, the real interest rates remained low, and, thereby, supportive to the economy.

These major economic developments late in 2010 signal the future direction of the Thai economy. First, the resurgence in domestic consumption and investment showed signs of increased pace following years of stymied demand during the Thai political turmoil.

Second, there was growing concern that the G3 (the US, EU, and Japan) economic revival was waning. The US implemented a second round of quantitative easing (QE2) and extended tax cuts to boost the economy

**Thai Economic Growth & Inflation** 



and prevent deflation. At the same time, several European nations gradually implemented austerity programs to resolve their fiscal problems. Japan is still mired in deflation with sluggish domestic demand. Overall, G3 economies have posted anemic growth and therefore require extraordinary monetary easing. By contrast, Asia's emerging economies continue to register high growth. Thus, they, especially China, need to tighten their monetary policies to curb inflation and overheating. Amid massive global excess liquidity, the continuing wide growth gap between developed and emerging economies that has led to the diversity in their monetary policies has resulted in tremendous hot-money flows, putting many economies, including Thailand, at the risk of unsustainable recovery.

#### 2011:

Thai economy continues to grow based on domestic demand and exports.

It had become apparent that in 2011 the world economy would encounter a soft patch as G3 economies are sluggish and economic growth in Asia, particularly China, is expected to be slower. Nonetheless, China will continue to be the growth engine for the world economy. At the same time, Asia will be a key buyer of Thai exports which are forecast to grow by 9.5-12.5% in 2011, a decrease from almost 30% this year. As for domestic factors, assuming a calmer political climate prevails, consumer spending and investment would maintain their strong growth momentum. As a result, the Thai GDP is projected to grow 3.5-4.5% in 2011.

- Domestic spending will be a key growth driver, notably private investment which is on an uptrend. Private investment is predicted to rise to pre-1997 crisis levels because of an acceleration in new investment and the replacement of old machinery, both of which have been depressed by years of political turmoil. In addition, government infrastructure (e.g. Thai Khem Khaeng) is gathering momentum. The stronger baht will provide companies with an incentive to import machinery. At the same time, clarification of the Map Ta Phut issue and greater regional trade and investment liberalization will open Thailand to increased foreign investment. Private consumption will continue to grow, boosted by higher personal income resulting from the government's decision to increase the minimum wage, enhanced public workers' salaries, and rising crop prices. The Pracha Wiwat policy and full employment will improve consumer spending. The tourism sector will continue to expand as long as Thailand continues to have stable political environment.
- Inflation and policy interest rates are rising. The continued growth of Thai economy is likely to fuel *inflation* because of increased demand while the cost-push pressure will be driven by rising wages, the cancellation of some government's subsidies and higher oil and other commodity prices. These factors are likely to prompt the Bank of Thailand to raise *the policy interest rate* on a gradual basis to 3.00-3.25% by the end of 2011 but the projected rate would remain accommodative. With the differential between G3 and emerging economies (esp. Asia), hot money flows will remain but the direction of capital movement

could change abruptly, resulting in higher **baht** volatility. However, the baht appreciation against the US dollar may not be as fast as the pace experienced this year due, in part, to a smaller current account surplus.

Risks to the Thai economy could result from a disrupted global economic recovery and Thai political uncertainties. As regards external risk, if the U.S., Euro zone, and China fail to implement proper economic policies, Thailand's trade, investment, and capital flows would be adversely affected. As for internal risk, as deep political conflicts continue to linger, the more the Thai economy will depend upon domestic demand, and thus the more vulnerable it will be to domestic political instability.

# Commercial banking in 2010 and 2011 Outlook

It was a challenging year for the commercial banking industry as the sector was beset by global economic uncertainties and domestic political crises, both of which tested Thai banks' policies, planning, and operations. Nevertheless, their strong foundation and continued upgrade to meet international standards enabled them to weather those challenges in a timely and effective manner. Thus, the negative impact to commercial banks was counterbalanced by good operating results and strengthened balance sheets which enabled them to absorb a variety of risks.

Commercial banks improved their deposits, loans, and asset quality. As a result of expanded exports and domestic spending and with the release of pentup domestic demand after political tensions eased, overall *loan growth* grew to 11.3% compared with a 1.8% contraction in 2009; both commercial and consumer

loans were major contributors. On funding sources, deposits and Bills of Exchange (B/Es), rose by 8.3% due in part to higher interest rates (following the record lows of 1H10) after the policy rate was hiked and each bank introduced a number of special deposit products in order to maintain their depositor base. By year end, overall banking liquidity was still strong with a loan-todeposit (including B/E) ratio of 88.3%, up slightly from 2009's 85.8%. Meanwhile, Thai banks' capital levels remained strong with a BIS ratio of 16.2% (compared to 16.1% in 2009) and a Tier-I ratio of 12.5% (compared to 12.6% in 2009). Between 2010 and 2009, Gross and net-NPLs-to-total loans dropped to 3.6% and 1.9% and from 4.8% and 2.7% respectively. This decrease was the result of NPL resolution and prudent risk management by commercial banks while consumers exercised more cautious behavior.

Net profits increased over the previous year with the growth of both interest and non-interest income. The Net Interest Margin (NIM) was largely unchanged from 2009, registering 2.8% while the Return on Assets (ROA) rose to 1.1% from 0.9%. At the same time, commercial banks had to adjust to meet the higher standards resulting from the implementation of full-fledged Basel II as well as readying themselves for the implementation of the Financial Sector Master Plan (FSMP) II which began this year.

As for the 2011 outlook, banks are likely to grow in line with the economy, driven by the growth momentum of domestic spending, government stimulus, and global trade expansion. Despite the uptrend of interest rates, bank credits are likely to expand strongly. Retail loans will likely remain a major growth contributor for several banks. Corporate loans will continue to grow in keeping with economic expansion and increased investment, combined with a higher demand for working capital in

the wake of rising inflationary pressure. Thus, the coming year is likely to see the continued growth of the banking sector despite ongoing uncertainties in the global economy and financial markets as well as Thailand's uncertain political situation. Competition in the banking sector will intensify as banks explore probable mergers, upgrade to become universal bank(s), and as foreign banks expand their branch and ATM networks. Other factors include the emerging micro-finance business (including the establishment of a Post Bank), the adjustment of money transfer fees and the enforcement of the Deposit Protection Agency act. In addition to stiffer competition, commercial banks will have to bear heavier burdens brought by new accounting standards and capital adequacy requirements. Meeting the challenges from tougher competition and heavier burdens during the transition period could enhance the efficiency of financial institutions system in accordance with the purpose of the FSMP Phase II (2010-2014). In addition, these developments will prepare Thai commercial banks for major changes in global financial markets created by such initiatives as Basel III and the future liberalization of financial services.

# **Competitive Capability**

- New One Krungsri focus
- 11% increase in performing loans
- Net profit of 8.82 billion baht, a 32% increase over 2009
- 27% reduction in non-performing loans
- Loss coverage increased from 74% to 89%
- Liquidity levels 3 times those required by the Bank of Thailand
- Capital base strengthened from 14.15% to 15.84%

We operate in a highly-competitive environment, striving to develop all segments of our business in difficult economic times. Competition also comes from outside the inner circle of top commercial banks with the increasing involvement of international banks and domestic mergers and acquisitions.

Employing our experience and expertise, the Krungsri Group has been working to develop innovative strategies to ensure that we remain on the industry's leading edge. After acquiring several strategic retail enterprises including auto hire-purchase, personal loan and credit card businesses from AIG Consumer Finance and GE Money Thailand, we concentrated on maximizing portfolio synergies through the integration process. We continued our drive for growth from a solid foundation with a clear strategy and objective, under the One Krungsri umbrella. The infrastructure that has evolved has provided us with these competitive advantages visà-vis other players:

#### A Market Leader

We are recognized as a universal bank encompassing well-placed corporate and SME businesses and leading retail companies. We rank among the top players in several consumer business areas and are today number one in personal loans and credit cards with 2.47 million cards issued in total. Moreover, we are positioned as number two in the auto hire-purchase market and number one in the used car auto hire-purchase and refinancing segment.

We benefit from economies of scale through an expanded network of well-diversified customers as well as through sound business experience stemming from our many long-standing joint ventures and partnerships.

The Bank is now in an excellent position to explore other segments of retail business, such as the microfinance market. This potential derives from our enhanced business platform achieved by our recent acquisitions.

#### A Strong Platform on which to Grow

By utilizing our infrastructure and leveraging the skills and technology gained through our recent acquisitions, we have achieved a competitive edge in improving our offerings to our customer base. These new entities have long-standing experience and capabilities as well as deep customer, credit, and product knowledge. This combination has enabled us to provide customers with quality services, swiftly and comprehensively.

#### Improvement in Loan Portfolio Performance

We substantially improved the health of our loan portfolio during the course of the year. Our performing loan book grew by 11%, increasing the retail share of our portfolio to 43%. At the same time, we reduced our non-performing loan book by 27%. This reduction was made possible by ongoing prudent risk management and the sale of two tranches of NPL's in September and December totaling 12.8 billion baht. The net result was that NPL's fell to 38.1 billion baht, representing 5.4% of gross outstanding loans. Our coverage ratio increased from 74% to 89%.

# A Strengthened Capital Base and Solid Liquidity

We enjoy a strong capital adequacy ratio of 15.84%. We have solid Tier I capital (11.54%) and this year we significantly improved our Tier II capital (4.30%) by issuing subordinated debentures. This has enhanced our ability to pursue sustainable growth in the future.

Our diversified strategy has generated solid liquidity and established a good tenure balance between assets

Number one in personal loans and credit cards with issued cards totaling 2.47 million.

and liabilities. Our liquidity level is at three times the minimum Bank of Thailand requirement and with our match funding strategy, the performance of certain long-term portfolios will not be materially impacted by rising interest rates.

#### **Strong Business Partners and Shareholders**

The Bank's shareholding structure comprises three major groups: General Electric (GE), the Ratanarak Group, and independent shareholders. Our major partners and shareholders, GE and the Ratanarak Group, respectively hold 33% and 25% of the Bank's shares. The remaining 42% is held by a combination of independent shareholders including foreign institutional investors, domestic institutional investors, and retail investors.

GE is a well-recognized multi-national corporation with wide-ranging capabilities in finance, gained through business operations that cover the globe. GE Money has a long-standing and successful experience, mainly in retail businesses and is widely regarded as a market leader. Meanwhile, the Ratanarak Group has broad experience in investments in various business sectors including media, real estate, and in property and construction in collaboration with their foreign partners. The group's success also derives from its excellent relationships with customers. Both firms have a strong commitment to their investment in the Bank. By leveraging Ratanarak's heritage and local knowledge together with GE's globally-respected best practices, the Bank has continued to enjoy sustained growth since the inception of their partnership in 2007.

# **Maintaining Market Competitiveness through Product Innovation**

During the year, we launched a number of innovative new products and services. Most notably:

- We achieved significant lending growth by introducing KRUNGSRI SME Flexi-Loan. It offers financial liquidity and flexibility, enabling customers to apply for options such as additional long-term loan from the paid installment and loan extensions of the repayment period up to a maximum of 10 years.
- We introduced KRUNGSRI Mobile Banking giving customers banking access round-the-clock via mobile phone with the backing of high-end security system.
- We launched the KRUNGSRI Debit Prompt Card to provide cardholders with convenience and a variety of premium benefits including 24-hour personal accident insurance coverage, and special discounts on medical fees and shopping.
- KRUNGSRI Refinance was introduced to serve the growing home refinance market. We offer attractive interest rates and additional benefits including waivers of refinancing and other fees.
- In cooperation with True Money, we launched a
  revolutionary new financial service called "Just Code,
  No Card" to provide flexibility and convenience to more
  than six million True Money customers nationwide.
  Money can be withdrawn from any KRUNGSRI ATMs
  around the clock using codes received through a
  mobile phone or online instead of cards.
- To better manage costs and increase deposits, we launched the KRUNGSRI Mix and Max Special Savings Account that combines the flexibility of a savings account with the higher returns of fixed deposits.

# One Bank for All

- We focused on integrating our newly-acquired retail businesses under the One Krungsri umbrella.
- We improved business unit operations through various investments aimed at accelerating earnings and long-term cost effectiveness. We are targeting to be among Thailand's top three banks in Return on Equity (ROE) by year 2013.
- Our financial performance improved significantly with all key business targets achieved, including profitability, portfolio performance, asset quality, liquidity, and capital base.

#### **Company Background**

Established on January 27, 1945, with a registered capital of one million baht, the Bank of Ayudhya Public Company Limited (BAY) officially opened its doors on April 1, 1945. The Bank found immediate public favor and grew rapidly, listing on the Stock Exchange of Thailand on September 26, 1977. Its steady growth has continued unabated to the present day. As of December 31, 2010, the Bank had a total registered capital of 70,894 million baht and 60,741 million baht in paid-up capital. Today, the Bank is one of Thailand's leading financial institutions, ranking as Thailand's 5th largest bank in terms of loans and deposits and considered by the Thai government and business community to be a key player in the national economy. Its major shareholders are General Electric (GE) and the Ratanarak Group with shareholdings of 33% and 25%, respectively.

Krungsri Group serves the ever-changing needs of our broad customer base by offering a comprehensive range of financial products and services to three key target groups: corporate, SME, and retail, including active involvement in trade finance, aval services, export and import guarantees, investment banking, payment and cash management, financial advice, currency exchange, domestic and international fund transfers, ATMs, debit cards, credit cards, bancassurance, and investment services. To reach the widest possible clientele, we have expanded our operations to all corners of the Kingdom by establishing a wide-ranging branch network and over 14,000 additional distribution points in cooperation with our business partners.

In addition, we provide related financial services through our subsidiaries which offer credit cards, life and non-life insurance, asset management, securities trading, auto finance, machine leasing, factoring, microfinance, and installment loans.

#### **2010 Business Overview**

Our integration plans on the front-end involved improving infrastructure and transforming branches. We invested in improved branding, emphasizing our branch identity and products in order to create a standardized brand and template. In addition, new equipment was installed to enable front-end employees to provide better service and ensure more efficient communication with customers. Consolidation of back-end systems supported better integration leading to greater efficiency and long-term cost effectiveness. Meanwhile, integration of the platforms for the retail businesses we acquired—namely auto hire purchase, sales finance, personal loans, and credit cards—is now in progress to deliver an optimum operational structure to maximize synergy benefits and accelerate our growth.



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# THE 6 KEY PILLARS

Over the past few years, we have acquired a number of retail businesses. In 2010, we focused on integrating them on a single platform under the One Krungsri banner. Our aim was to improve our overall infrastructure based on these six key pillars:

Top



#### **Cross-sell**

Using a variety of tools to offer a comprehensive range of products to an expanded customer base with the specific aim of raising the number of products per customer.



### **Primary Banking**

Investing in branding and process improvement at our branches. This is the key to improving customer perception of Krungsri as their principal bank.



## Cost Management

Using the foundation of back-end integration and front-end technology to manage down cost ratios efficiently.



# **Deposits-CASA**

Working to increase the number of current and savings accounts to the industry average by expanding the number of payroll accounts and by up-selling and crossselling to various customer groups, while improving our cash management services.





#### **Customer Engagement**

Re-designing the customer experience at key touch points to align with our brand image. We improved our services through customer-centric training and establishing employees' Key Performance Indicators (KPI's) around customer satisfaction utilizing NPS (Net Promoter Score) as our key customer satisfaction measure which at year-end came to 44, ranking in the top three banks in Thailand.



#### **Employee Engagement**

Introducing and implementing employee surveys and relevant action plans in line with strategic objectives on engagement scores utilizing an international standard Q12 survey created by Gallup.

Our business units operated with a clear strategy with the overall objective of creating a fully-integrated, universal bank with leading retail businesses.

We focused on the middle market of our corporate business sector, increasing our involvement in investment banking in order to earn fees through activities such as debenture underwriting.

For SMEs, we increased our emphasis on the SME small and retail segments, where higher growth potential exists. More high quality services were made available to customers along with quicker turnaround time for loan approvals. In addition, we continue to build Krungsri business centers across the country, bringing our services closer to our customer base.

The retail business is divided into three major components each with its own strategy. For auto hire-purchase, we emphasized used car financing and refinancing. Our extensive expertise, acquired over nearly two decades gives us a competitive edge over other operators and has ensured our continued growth and profitability. We aim to maintain our lead in the personal loan and credit card business through product promotions and advertising, especially during the yearend high season. We have a variety of credit cards being offered to various customer segments. Finally, we have grown our mortgage loan business and focused on the potential for further cross-sell initiatives, providing customers in this segment with other financial products from the Group.







# 2010 ACHIEVEMENT AWARDS

The Bank was cited for excellence by several international institutes, a recognition which clearly reflects the unique strength and capabilities of our people in providing our customers with innovative products and unrivalled services.

#### Best Thai Trade Bank 2010 from Euromoney for the fourth consecutive year

This award honored our excellence in providing financial services to facilitate international trade finance. The selection was based on surveys conducted among Asia-Pacific international business entrepreneurs.

### Quality Recognition Award from Citibank, N.A. and JP Morgan Chase Bank, N.A.

We received Quality Recognition Award for US dollar fund transfers using Straight-Through Processing (STP). The award confirms the Bank's adherence to the highest standards and capabilities in fund transfer services.

#### Western Union Top (Branch) Team Thailand 2010 Award

Western Union honored the KRUNGSRI Western Union team for the year's best performance.

## **2010 Financial Insights Innovation Award in Product Marketing**

The Bank and The Ayudhya Insurance Public Company Limited were recognized by the International Data Corporation (IDC) for their efforts to package insurance policies, traditionally regarded as non-tangible. In this case, selected low-cost insurance policies were packaged in small boxes which were placed on Bank Center's display shelves.







# MANAGING BANKING **OPERATIONS**

This year, the rapidly-changing global economy, exacerbated by political turmoil within Thailand presented the Bank with numerous challenges. We responded by adhering to our core values, emphasizing customer-centric offerings, strengthening our risk management framework, and standing by our corporate governance principles. To effectively meet the new imperatives, our company is structured along the following lines:

### **Corporate Banking Group**

The Corporate Banking Group provides financial support to large and medium-sized corporate clients, serving both local and multinational entities whose credit facilities, revenues, or assets exceed 200 million baht. Given their sizeable business operations, these clients often require a broad range of financial instruments to support their funding requirements. Such instruments include, but are not limited to, flexible loans, cash management, payroll and financial services

for employees, international trade services for our clients' global supply chains, and other international financial services which assist clients in operating their businesses. The Corporate Banking Group also helps clients manage their day-to-day business operations, particularly their daily funding needs.

As the year progressed, Thailand benefited substantially from an increasingly-favorable global and domestic economic climate. The Corporate Banking Group made significant contributions to the growth of Thailand's private sector through lending, underwriting debt instruments, and helping companies manage their IPOs. As in the past, it supported fundamentally sound businesses with marked potential for growth, particularly companies strategically important to national development and which enjoy state support. These include agriculture, manufacturing, infrastructure development, hotels in prime tourist areas, retail and commercial business, importers and exporters, real estate developers in strategic locations, and energyrelated industries including alternative energy initiatives.

The Corporate Banking Group focused on diversifying its products and services, notably by launching new products that cater to the specific needs of corporate clients. The Bank's IT systems have been upgraded to make them consistent with the requirements of the new products and services. Measures have been taken to ensure an appropriate level of IT security and convenience for the clients. In addition, the Group has promoted cross-selling from the Bank's associated and subsidiary companies under the One Krungsri brand. To facilitate such cross-selling, emphasis is placed on expanding customer-service channels by creating regional banking centers, developing supply-chain management processes, and conducting seminars to update customers on the rapidly changing global economy and the impact of such changes on their businesses.

This year a number of Corporate Banking Group products and services figured prominently in the local media. The Bank was honored with several Awards for Excellence thanks largely to the highly professional services and unwavering commitment of

the international banking unit. Throughout the year the investment banking unit has helped corporate clients raise debt capital by underwriting and issuing more than 56,800 million baht of debentures, in addition to 20,000 million baht of the bank's own subordinated debt. The scope and magnitude of its debt underwriting activities have increasingly drawn the attention of a growing number of investors.

The Corporate Banking Group also introduced several new products, most notably e-Innovation services from the Cash Management unit such as e-Custom, e-Tax, and eBPP. Other significant items included accounts receivable financing as well as the servicing of payments towards Social Security. Given the variety of products, service excellence, and unique business strategies, fee-based income has witnessed a 11.9% year-on-year increase.



## **SME Banking Group**

The SME Banking Group offers credit facilities not exceeding 200 million baht to small and medium-sized customers. It also provides them with professional advice and a vast range of products and services to aid them in managing their business finances. These include flexible term loans, working capital loans, cash management, international trade services, and others.

Despite the challenges of operating in an intense market environment, this was a good year for KRUNGSRI SME. We exceeded our targeted loan and deposit growth, increased our outstanding performing loans by approximately 9.7% (year-on-year growth), and increased our deposits by 6.0% (year-on-year growth). Our success came about because:

In Q1, we launched the "Flexi Loan" program with an extensive advertising campaign designed to

- create customer awareness. This product offers new features like "Payment Holiday", "Step-Down payments", "Term Loan Top-Up", and "Term Loan Conversion to OD" to meet customer need for financial flexibility.
- By the end of the year, five new KRUNGSRI SME Business Centers were opened. These new Business Centers, located in Ayutthaya, Ratchaburi, Udon Thani, Phitsanulok, and Hatyai, brought the total number of Krungsri Business Centers nationwide to 20 (five in Bangkok and 15 upcountry).
- Throughout the year, we introduced several campaigns to reward existing customers for their continued patronage. The "Trade Miles" program gave loyal customers discounts worth up to 50% on L/Cs. With the "Chuan Chai Check" program, we presented free checkbooks to each customer who opened both a savings and checking account at the Bank.







 As part of our continuing education program, we offered customers innovative seminars, inviting experts in various fields to share their experiences with our SME customers in Suratthani, Samui, Chonburi, and Phuket.

These initiatives helped us to maintain good momentum. As we enter 2011, we plan to maintain this growth momentum by launching new products targeted to SME customer needs. This includes broadening our reach by opening approximately 15 new Krungsri Business Centers. We will also continue our drive to improve our services to ensure customer satisfaction through faster turnaround time and more-knowledgeable personnel.

### **Consumer Banking Group**

The Consumer Banking Group provides retail consumers with a variety of financial products and services including deposit accounts, investment advice and services, insurance, consumer loans, and transactional and e-channel services. All are packaged as convenient, comfortable, and secure.

#### **Deposits and Investments**

The year saw the launch of "KRUNGSRI Mix & Max", a special high-yield savings account offering competitive interest rates comparable to time deposits but with flexible withdrawals. In addition, we inaugurated the "KRUNGSRI Tax Savings" mutual fund campaign targeted towards customers seeking to maximize their tax benefits by investing in Long-term Equity Funds (LTF) and/or Retirement Mutual Funds (RMF). With the









new initiatives, both products sold through our branches have seen significant growth in terms of sales volume and a newly-expanded customer base.

#### **Bancassurance**

Bancassurance describes a wide range of insurance products offered through Bank branches and Krungsri Business Centers. These include life and non-life insurance policies for individuals and entrepreneurs. The policies are designed to match an individual's needs at different stages of his/her life, not only for indemnity but also for investment and savings. We also created a new sales approach to non-life insurance policies called "Insurance Box". Included in this product group are "KRUNGSRI PA Prompt Plus" (personal accident coverage), "KRUNGSRI Auto Prompt" (car insurance), "KRUNGSRI Cancer Prompt" (cancer coverage), and "KRUNGSRI Home Prompt" (home insurance coverage). "Insurance Box" is distinguished by the ease of its application process: a customer receives instant coverage without having to submit an application.

The Bank continues to add new product lines to meet customer needs. These include "Retirement Insurance" and "KRUNGSRI Critical Illness Prompt".

#### **Transactional Banking Services**

A new Bank of Thailand regulation regarding ATM transaction fees, scheduled for enactment in 2011, will lower the fee income of all banks in Thailand. Despite







this impact, we will continue to provide customers with cutting-edge technology in order to differentiate ourselves from competitors and to contribute to our revenue growth.

KRUNGSRI Cardless service, the first to be established in Thailand when it was introduced two years ago, enables non-Bank customers to receive transferred money at our ATMs without opening a Bank account.

We've driven new innovation in the wealth management segment with the launch of KRUNGSRI Mix & Max, a special savings account offering a higher interest rate over regular savings account with withdrawal flexibility over time deposit, as well as a launch of KRUNGSRI Insurance Box, an





This year, together with our alliance partner True Money Company Limited, we created the True Money Cardless service that allows True Money customers who do not have Bank ATM cards to withdraw cash from our ATMs. This service enables True Money customers to manage their cash more efficiently, letting them disburse money to their customers faster and at a lower operating fee. The Bank, a pioneer in offering this innovative service, will continue to improve it in the years to come.

#### **E-banking Services (Online Channels)**

Electronic banking has become a customer favorite, especially among the younger generation. We were the very first to launch SMS banking and our registered customers have grown exponentially. Moreover, in keeping with the times, we provide mobile phone users with a more convenient way to access our banking services. In March 2010, we launched KRUNGSRI Mobile Banking via WAP technology. This system supports our customers' changing lifestyles by allowing them to access their accounts and to transact business anywhere anytime.

To continue providing our customers with optimum internet banking convenience, our Internet Banking site (KRUNGSRI Online) has been redesigned to facilitate





transactional needs under a new concept of Personal Wealth Management. Customers can now view all their transactional relationships with the Bank as well as with our subsidiaries. The customer can view outstanding balances for mortgages, credit cards, and auto loans. Then, with a click, they can immediately pay their balances, move funds from deposit accounts to mutual funds or vice versa.

Data security in internet transactions is our customers' number one concern.

KRUNGSRI Online endeavors to improve its security system through proactive virus detection and regular fraud transaction monitoring to ensure safe and worry-free use.

In August, we expanded our consumer reach via the famed social media networks, Facebook and Twitter. By this means, KRUNGSRI Simple now offers yet another interactive channel to share information, financial tips, and news of special promotions.

#### **Mortgages**

The real estate market experienced rapid growth during the first half of the year with the government's stimulus package serving as a key driver. Analysts believed that the demand for residential property would strengthen even further in the second half of the year, and were proved correct by events. Thus, as part of our marketing strategy, we sought closer relations with several major real estate developers. Our pricing strategies enhanced our market presence.

In other developments, we strengthened our mortgages market leadership position by launching a product called "KRUNGSRI Home for Cash-Revolving", an enhanced version of our popular KRUNGSRI Home for Cash" program. This multi-purpose revolving credit plan is the first in the market to allow customers to pay only the interest and delay repayment of the principal for three-to-five years.

In addition, we provide customers with speed and convenience through our "KRUNGSRI Home for Cash Delivery" program. Through it, our advisors provide off-premises advice on the KRUNGSRI Home for Cash program to our customers in Bangkok and its vicinity. We also fill a market gap by offering "KRUNGSRI Deposit for Loan", a multi-purpose overdraft facility designed to expand spending flexibility for customers with Bank savings or fixed deposit accounts.

To improve the efficiency of our operations and credit procedures, we introduced a scanning technology called IDA which contributes to a faster pre-approval process. Thus, the approval results for 90% of credit applications are known within one day. In addition, a credit review system called "Appraisal One" has been integrated into the collateral valuation process. The application is linked to a database from which collateral value information can be retrieved and electronically transmitted to credit analysts. With this technology, the entire process requires less time (only three days, against a previous five days) and provides a quicker,



more accurate appraisal value for real estate, and at a lower cost by eliminating the paperwork expenses. These improvements bolster our competitiveness and allow us to advance towards our goal of being our customers' preferred bank.

## **Corporate Marketing Group**

We understand how complicated our customers' daily lives can be. Therefore, we believe that banking



should be easy to understand, should connect with our customers' ever-evolving financial needs, and should propel them towards brighter futures. By streamlining our processes, we strive to smooth every aspect of our customers' banking experience.

"One Krungsri" is an initiative to create synergy and superior customer experience across the full spectrum of Krungsri Group products and services. This year, under the "One Krungsri" banner, we offered a series of differentiated innovative products including:



KRUNGSRI Auto provides a full range of auto finance from financing a new or used car to our Car4Cash program. This year we expanded our service hours to seven days a week, providing fast approval response and, in the case of Car4Cash, by accepting cars up to 15 years of age. The opportunity for a customer to buy the car of his/ her dreams has never been easier.



We integrated KRUNGSRI First Choice into our business. KRUNGSRI First Choice is a marketleading card that provides for a customer's daily financial need by giving him/her the benefits of hire-purchase, credit card purchases, and cash advances through our call center, ATMs, or by direct mail.

Following the successful launch of KRUNGSRI PA (Personal Accident) Prompt "Box Insurance", this year we introduced a series of ready-made insurance policies including KRUNGSRI Auto Prompt, KRUNGSRI Cancer Prompt, and KRUNGSRI





Home Prompt where customers receive immediate protection without having to fill in an application form.

- We are refreshing Krungsri's image as a modern, young-thinking bank by being a major sponsor of Academy Fantasia (AF), a reality television competition (with whom we have partnered for seven years), and with the IMAX theatre at Siam Paragon. The sponsorship helps lift market perception of Krungsri and its activities among a younger generation who represents high future growth potential for the Bank.
- We continue to invest in brand and customer experience. To convey a modern image, a branch refreshment program is underway. New format auto lobby and graphic walls are being installed to provide a more comfortable branch experience. The new branch format is scheduled for unveiling in 2011.

As the objective of "One Krungsri" is to create a seamless brand experience, Krungsri Group promotions and special offers in the coming year will be more integrated. The brand and value proposition for each product will also be aligned to create greater brand awareness and preference impact.

Customer Segmentation helps us better deliver the right products, promotions, and services to targeted audiences. To that end, this year we launched "Exclusive Banking" which identifies affluent customers and provides them with special privileges. These include the services of a Relationship Manager to assist them in identifying investment opportunities. It also includes other exclusive benefits like access to the First Class lounge at Suvarnabhumi Airport.

Our success is built on strengthening our longlasting customer relationships. In this endeavor to provide service excellence, we implemented





"KRUNGSRI Smile", a service-improvement program. "EDC Account Opening" permits customers to open deposit accounts without submitting application forms. They instantly receive the added benefits of SMS and online banking. "KRUNGSRI Yellow Points" is the only loyalty program in Thailand designed for savings deposits, enabling customers to earn points through their daily use of our ATMs.

#### **Customer Relationship Management**

To provide customers with a superior banking experience, our Customer Relationship Management (CRM) has taken a customer-centric approach with the objective of gaining new business, expanding existing relationships, and retaining current customers. This year, we conducted in-depth customer analysis to help us better understand, anticipate, manage, and personalize our customer offerings. And for the first time, derived knowledge has been incorporated into our newlydeveloped "Customer Intelligence Tool". This plan was rolled out nationwide to equip front-line staff with comprehensive customer profiles to let them suggest offers appropriate to each customer. The tool enables us to provide better service and turn customer interactions into sales opportunities.

To strengthen our sales capabilities, the "Lead Management System" was introduced to establish direct marketing communication with targeted customers. With this tool, staff can handle the entire sales process from contact response and follow-up, to tracking and performance measurement.

In the same manner, the "Channel Synchronization Engine" was inaugurated to support lead management across various channels to ensure effective cross-selling management. Besides supporting CRM activities, we combined our insights on customer preferences with pricing analyses to assist Krungsri in developing new products like Debit Prompt, and series of package products including a bill payment, payroll service, and a cash management service. Together, these increase our business volume and profitability while deepening our relationship with our customers.

## **Distribution Group**

The Distribution Group provides comprehensive management of the Bank's broad-based sales network that offers customers financial products and services at a wide array of outlets. Teams of experienced banking specialists are stationed at Bank headquarters, domestic and overseas branches, currency exchange offices, Western Union centers, and Exclusive Banking centers. These are further divided into telesales units, direct sales agents, enterprise sales units, and electronic-channel units.

#### **Contemporary Branch Image**

This year, we provided our customers with better access to our products and services by investing in 15 new branches, bringing our total to 586 domestic branches, four overseas branches, 3,251 ATMs, 70 currency exchange offices, and 21 Exclusive Banking centers for major individual customers in Bangkok and the provinces.

Our branches have been renovated to differentiate us by providing a welcoming environment, creating a brighter, cleaner look and thereby appealing to existing







patrons and attract new customers. The result is an instantly-recognizable Krungsri look as part of a broader branding exercise that dovetails with the Bank's PR and media objectives. Staff uniforms have been modified to create a heightened level of vibrancy. Given the enormous input required, this has been an ongoing project. To date a total of 51 branches have been given a complete makeover. In addition, LCD digital signage has been installed in 342 locations to aid customers and promote our products. This, the first stage of an eventual total renovation, is slated for completion by Q1 of 2011.

At the same time, we are improving access to our facilities by re-locating ATMs, cash/cheque deposit machines and other service channels, in order to provide the right technology in the rights locations to better serve our customers.

#### **Heartfelt Service**

We constantly upgrade our employees' skills by conducting educational programs that better equip them to handle customer requests. Our aim is to make banking a pleasure for all our customers.

## **Product Presentation Strategy and Efficient Sales Channels**

To support our branch operations, we have increased alternative sales and distribution channels to target specific client groups and products. We accomplish this by pursuing telesales and direct sales strategies. The most advanced "service-to-sell" tools of all banks in Thailand appear on each teller's screen. This technology aids the teller in identifying the products and services best suited to each customer.

### **Cutting-edge Technology**

We strive to develop new services. Among them are KRUNGSRI SMS Banking, KRUNGSRI Mobile Banking, and KRUNGSRI e-banking (www.krungsrionline.com), which enable customers to manage their financial tasks effortlessly from any location, knowing all the while that we have industry-leading security measures in place. Additionally, in-house teams of IT specialists constantly improve our systems and update our branch electronic devices to provide quick service. So far, more than 6,000 outdated personal computers and 4,000 passbook updaters, barcode readers, outmoded ATMs, and other electronic devices have been replaced in our effort to remain on the cutting edge of technology. We are also investing in a backup system for ATMs and branch systems.

#### **Treasury Group**

#### The Thai Financial Market

- The Thai Monetary Policy Committee of the Bank of Thailand hiked the overnight benchmark policy interest rate from a low of 1.25% on July 14, 2010 to 2.00% on December 1, 2010. The concurrent U.S. Federal Reserve Funds rate has been kept to near zero for an extended period and the wide differential in interest rates has encouraged foreign capital inflows into the Thai equities and bonds market until the end of the year.
- The Baht strengthened significantly to a 13-year historic low of Baht 29.51 per U.S. Dollar in October as a result of the continuous capital inflows.
- The Bank's bond trading and investment activities

were high with a 14% year-on-year growth. Foreign exchange activities—including FX Spot, Forward Exchange Contracts, and FX Options—grew more than 20% over 2009 totals. Hedging transactions with Corporate and SME clients increased year-on-year due to fluctuations in the foreign exchange and interest rate. In May, we were appointed as one of the sales agents for an 80 billion baht Thai Khemkhang Government Savings Bond.

The Treasury Division provides comprehensive treasury services and innovative products for the Krungsri Group. Its responsibilities are divided among four functions:

- The Assets & Liabilities Management Department
   (ALM) manages interest rate risk and liquidity risk of
   the Bank's balance sheet including subsidiaries, bond
   investment portfolios for regulatory reserves, and
   non-deposit funding alternatives.
- The Capital Markets Department, which works
  closely with ALM and the Investment Banking Unit,
  enjoyed considerable success this year. In June
  2010, Subordinated Debenture was issued and fully
  subscribed for 20 billion baht in only three days,
  thereby strengthening the Bank's Tier II capital.
- 3. The Treasury Department manages issues related to the local and international money markets as well as to foreign exchange and fixed-income trading. Through our nationwide branch network, we provide weekday exchange rates for 22 currencies.
- 4. The Treasury Sales & Products Department provides a full range of financial risk management Treasury products such as FX Forward, FX Options and other structured derivatives as well as investment products such as Thai Government Bonds and Thai Corporate Debentures to Corporate, SME, and retail clients. FX hedging products in the export/import sector experienced impressive growth due to the U.S. Dollar's global weakness. Interest rate hedging activities through Interest Rate Swap (IRS) and Cross Currency Swap (CCS) were also provided to large corporations when interest rates began rising during Q3/2010 with clear direction from the BOT Monetary Policy Committee.

#### **People Development**

The Bank continued its campaign to create a highlyengaged staff by launching an employee survey called "Voice of Krungsri" (VOK). Developed jointly with Gallup Consulting, the survey was based on its Q12® methodology, internationally renowned for developing employee engagement.

The initial survey was launched in June and 94.8% of the Bank's employees participated. A second survey was conducted late in November and was expanded to include employees of two affiliated companies; the response rate remained high with 96% of all staff participating.

We saw improvement in many areas by leveraging the resources of our acquired businesses with a new integrated approach.





Shared with all employees, the results were used to develop action plans to improve the Bank's working environment, management procedures, information and communication flows and, ultimately, to improve staff engagement and satisfaction. The results also allow us to benchmark ourselves against other financial institutions and industry groups within Thailand and internationally.

The Human Resources Group also played a key role in reorganizing major functions, notably the Distribution Group which underwent strategic business restructuring. The result was an increase in the number of the Bank's regional offices and a restructuring of the number of regions to expand the network from 19 to 45 offices. By this action, we have improved management, visibility, oversight, engagement, the efficiency of our lines of command, and improved our span of control.

In addition, we developed a competency model for the Distribution Group so as to enhance its recruitment efficiency, to further employee career development, and to lay out the training roadmap for Distribution employees' future development.

To build the learning organization and support our self-development culture, the Group focused on several learning approaches. In all, 9,116 employees attended in-house, external, and overseas training courses. The average training mandate equals 7.90 days for all employees and 10.98 days for the Distribution Group.



On 4th November 2010, Krungsri e-learning was conducted to support a blended learning approach and continuous learning for employees. There are now seven

major courses to support self development, two courses to improve computer skills, and one course "Branch New Model". To date, 7,170 employees have participated in e-learning courses.

In addition, the HR Group focused on improving job skills within the Bank, throughout the Distribution Management Development Program (DMDP). The program is aimed at creating future sales leaders with strong business and leadership skills. Today, a total of 32 employees have participated in this program. Four out of 32, have already been promoted to acting branch manager status.

#### **Operating Process Development**

Throughout the year, we strove to streamline work flow and processes in order to improve service delivery in support of the six pillars concept. We applied LEAN techniques to reduce redundant processes and, at the same time, introduced automated processes to replace manual operations, minimize errors, and speed the provision of services. We also gain advantage from productivity improvement to sales efforts, encouraging the Call Center team to offer appropriate services to customers.

We won the Quality Recognition Award from Citibank, N.A. and JP Morgan Chase Bank, N.A. for Straight-Through Processing (STP) on US Dollar fund transfer. Moreover, we acquired several retail unsecured loan and card businesses and integrated multiple backoffice functions into a single unit, with a single Call Center and one Operation Processing. With this setup, we can effectively utilize existing human resources and formulate best practices guidelines. Furthermore, we offered vacant space at our branches to our subsidiaries with the aim of synergizing our business partnerships.



The Bank of Thailand has announced a Payment System Roadmap, slated some system plan to implementation nationwide in 2011 to reduce cash flow in the industry and to encourage more electronic transactions with the aim of lowering payment processing costs. One of the key components of the Roadmap is the standard payment message and the Image Check-Clearing and Archive System (ICAS) which are ready to implement in the coming year.

Relying on our comprehensive crisis management plan, we were able to function normally during the political unrest of April and May. To counter the adverse affects of the incidents, we launched alleviation measures to authorize debtors to repay only the interest on their loans during a given grace period; in many instances we also extended the repayment periods. The alleviation measures also extended to tourism-related businesses which were impacted by the crisis.

#### **Information Technology Management**

We are constantly engaged in improving the efficiency and the stability of our information technology systems. The major efforts were expended on:

## Operation System, Infrastructure and Networking

The network system connecting headquarters and the branches across the country was upgraded to that of a Dual Link/Dual Network Provider, thereby improving system stability and transaction speed. The network's operation is monitored by a Network Management system which enhances control efficiency and ensures the quality of online transactions.

Similarly, the Conference Bridge and the WebEx Conference systems were upgraded to facilitate quicker and clearer communication between headquarters and the branches. In addition, following the acquisition of AIG Retail Bank late in 2009, we completed the data transfer of the Cardlink system used by AIG Credit Card in Hong Kong for hosting in our data center in Thailand early this year. This improvement ensures more efficient market information analysis, risk management, and customer service.

#### **Service Channels**

400 new ATM's have been installed to replace obsolete machines, as well as to expand our coverage and better serve our customers. The improved model allows for greater transaction and online service efficiency

as well as enhanced overall transaction safety. It also provides a direct communication channel with customers.

The Mobile Banking service was further developed to make use of advances in communication technology and to accommodate the increased demand for mobile banking transactions.

In addition, the Western Union Phone-to-Account service was introduced. Customers can now call the service center to have funds transferred into their accounts without having to visit a branch.

#### **Branch Equipment**

State-of-the-art computer models and other equipment were installed to improve operational efficiency, stability, speed, and security. In the first stage, 4,436 desktops, 749 laptops, 577 passbook printers, 659 multifunction printers, 4,364 EDC machines and 950 digital signage systems were distributed to 342 branches in Bangkok and other provinces to support our brand image campaign and to promote our, and our subsidiaries' products.

#### **Core Banking System**

Our fixed deposit system has been upgraded to accommodate business growth, provide greater product development potential, and improve service. A Loan Consolidation project was implemented to integrate all the Bank's key loan systems onto a single platform with standardized management to reduce managerial cost. Meanwhile, loan services were enhanced by integrating our Promissory Notes system with the Borrowing system to give us greater long-term control of customer credit limits.

To improve our efficiency, we upgraded our domestic transfer and collection operations by implementing the ICAS (Imaged Check Clearing System) to replace the physical check-clearing process previously in use at all branches. As a result, we can now extend the time in receiving the check deposit from 1 p.m. to 3 p.m., lower the costs incurred by the transportation of checks, and store checks in image form in line with our One System, One Clearing House, and One-Day Clearing service in accordance with the Bank of Thailand's policy. We are Thailand's first bank to be in a position to work with other banks on this issue.

The KRUNGSRI e-Customs Paperless project was upgraded with the Straight-Through Processing model to facilitate and speed import-export tax and duty settlements without requiring operators to travel to the Customs Department. The customs clearance process was further improved by the PKI and Digital Signature technologies.

The KRUNGSRI Supply Chain Management system was developed and deployed to facilitate collection and payment processes for suppliers, their dealers, and their supply chain. Customers (suppliers) can choose to use this service as required based upon their or their partners' financial liquidity.

In the area of foreign trade, we developed a transaction system whereby payments for goods could be made to China-based partners in Yuan Renminbi (CNY). This service is now available for both import and export transactions. It offers greater convenience and lower risk from foreign currency exchange fluctuations.

IT enhancements were also made to financial products including deposits, special fixed deposits, 9-Month Krungsri Step-Up, 25-Month Special Fixed Deposits, Mix & Max Special Savings Deposits, "As You Wish" SME Loans, and KRUNGSRI Collateral Loans.

#### **IT Security and Compliance**

We invested heavily in improving the efficiency of our IT security system to ensure a higher level of security by utilizing more up-to-date technology for executing important electronic transactions. An additional firewall tier was added to the existing 3-tier Web Application Firewall to increase security at the Software Web Application level to guard against threats in accordance with the OWASP standard (Open Web Application Security Project). Furthermore, we expanded our measures on maintenance and supervision of IT security systems to comply with operational regulations of the Bank and the Bank of Thailand, as well as the international security system standards (ISO27001, ISO27002). This system was expanded to ensure a uniform standard for all financial business groups in accordance with the OneKRUNGSRI policy.

To safeguard the Bank's confidential information as well as our customers' private information, we initiated the Data Loss Protection program to prevent data leakage. In addition, a PCI DSS (Payment Card Industry Data Security Standard project) was introduced to ensure that the execution of electronic transactions is in accordance with the payment card industry's security standards.

#### **Internal Business Solutions**

We invested 36 million baht in our human resources management system to improve the efficiency of the Bank's and our subsidiaries' relevant operations. We expect to complete this project in 2011.

At the same time, a digitization and paperless initiative is now being implemented using the ECM

(Enterprise Content Management) and EWT-AOT (Electronic Workflow and Automation Operation Ticket) systems. Our aim is to reduce paper use, lower costs, and improve operational efficiency.

We also developed an e-learning system to enhance personnel potential with respect to routine functions, products, and services. Lessons are constantly developed in collaboration with teaching experts.

#### **Enterprise Data Management**

Recognizing the need to ensure both the quality and the productive use of data by the Bank and our subsidiaries, we embarked on a project to improve the efficiency of the Enterprise Data Warehouse and the Data Governance and Quality System. The project commenced mid-year and will continue in the new year in order to improve relevant processes.

#### **Good Corporate Governance**

In keeping the Bank safe and sound (our number one priority) 'Compliance and Integrity' play a vital role. At the Bank, compliance is not only a responsibility but a commitment of every staff member.

As part of this commitment, we place great importance on complying with requirements set forth by regulatory bodies. We closely monitor the evolution of regulations governing bank operations to ensure that we operate in strict accordance with them. Staff members are kept informed of any changes in legislation and laws through internal communication, and training and bulletins on specific cases and other means.

This year, we conducted several workshops relating to regulations on outsourcing, consolidated supervision, baht speculation and exchange control, F/X Bond, National Credit Bureau related measures, Anti-Money Laundering, and the Drafts of Debt Collection and Credit Card Acts.

A comprehensive compliance monitoring program is also in place. The program comprises both on-site and off-site reviews of various businesses and Bank units. These reviews included regulations on the appraisal of collateral and NPA, credit review, custodian, trustee, limited brokerage dealing and underwriting, bancassurance, and anti-money laundering.

Also, we invested in additional systems to combat money laundering and terrorism financing. Unlike a similar investment made in 2009 on a filtering system that captures the names of customers who appear on local and international watch lists, the new profiling system detects patterns of suspicious customer behavior

that may indicate attempts to launder money or finance terrorism. With both systems in place, our capacity to effectively forestall illegal banking transactions has been enhanced. This is one of many initiatives that demonstrate our determination to build a strong compliance culture.

#### Risk Management and Asset Quality Improvement

The Board of Directors has empowered the Risk Management Group to independently carry out all of the Bank's risk management activities. The Group formulates risk management policy and procedures in accordance with the Bank's long-term strategy, risk appetite, and good corporate governance. The Group takes an integrated approach in managing three principal types of risk: credit, market, and operational.

Portfolio quality is managed through a rigorous process of underwriting and account management by a team of credit specialists. All large exposures are reviewed on a quarterly basis by the commercial credit teams. Portfolio quality reviews for each product with detailed segmentation by geography, facility, ratings, industry, and etc. are conducted each month; potential future risks are flagged and mitigation strategies developed.

Credit risk infrastructure is continuously enhanced. This year, we completed the development of statistical internal rating models (Probability of Default) for the commercial portfolio and also initiated the development of Loss Given Default and Exposure At Default models. At the same time, we initiated the implementation of Moody's RAPM (Risk Adjusted Performance Management) which will enable better quality portfolio diagnostics. Our dedicated team of specialists manages non-performing loans, formulating the best strategies to collect money from large accounts while ensuring that

the Bank's profitability is not impacted. The team is also responsible for selling non-performing assets and this year completed asset sales of 12.7 billion baht.

The Group is actively engaged in implementing Pillar 1 capital requirements and Pillar 2 under Basel II. Maximization of return-on-equity through adequate pricing and credit risk mitigation strategies is one of the Group's functions. It also manages long-term capital planning based on the growth strategy and capital forecasting based on stress tests.

The Market Risk Management Department assesses, monitors, and reports the Bank's risk exposures in both the trading and banking book. The market risk management policies, periodic reviews, and stress tests are designed to ensure that income and capital are not adversely impacted by the rapidly-changing business world.

The Risk Management Department also manages the Bank's liquidity risk via a liquidity risk management framework, which encompasses both daily and contingency liquidity management. Liquidity is managed both quantitatively and qualitatively and involves monitoring depositor behavior, economic conditions, financial markets, and the competitive environment to ensure adequate growth to support the Group's growth aspirations.

Our Operational Risk Department ensures there is minimal impact to the Bank and its subsidiaries in the event of internal failures, outages, and external factors. The Bank and all its subsidiaries have completed RCSA (Risk Control Self-Assessment). In addition, KRI's (Key Risk Indicators) have been developed for all Bank departments; these are closely monitored. We also regularly update our Business Continuity Plan.

#### **Subsidairies and Associated Companies**

Name and Address		Paralis and Torre	Issue	Ownership	
Na	ime and Address	Business Type	Share Type	No. of Shares	(%)
1	Ayudhya Asset Management Co., Ltd.	Asset management	Ordinary	600,000,000	99.99
2	Ayudhya Factoring Co.,Ltd.	Factoring	Ordinary	10,000,000	99.99
3	Ayudhya Capital Auto Lease Plc.	Finance (Auto Financing)	Ordinary	104,500,000	99.99
4	Ayudhya Development Leasing Co., Ltd.	Finance (Leasing & Hire-Purchase)	Ordinary	70,500,000	99.99
5	Ayudhya Card Services Co., Ltd.	Finance (Credit Card & Personal Loan)	Ordinary	7,200,000	99.99
6	CFG Services Co., Ltd.	Finance (Auto Financing)	Ordinary Preferred	4,919,061 222,000	99.99
7	Ayudhya Capital Services Co., Ltd.	Finance (Credit Card & Personal Loan)	Ordinary	2,750,000	99.99
8	General Card Services Limited	Finance (Credit Card & Personal Loan)	Ordinary	75,800,000	99.99
9	Krungsriayudhya Card Co.,Ltd.	Finance (Credit Card & Personal Loan)	Ordinary	110,000,000	99.99
10	Siam Realty and Services Co., Ltd.	Service	Ordinary	1,000,000	99.99
11	Total Services Solutions Plc.	Service (Collection)	Ordinary Preferred	117,200,013 15,399,989	99.99
12	Quality Life Assurance Broker Limited	Finance (Life Insurance Broker)	Ordinary	20,000	99.99
13	Quality General Insurance Broker Limited	Finance (Non-Life Insurance Broker)	Ordinary	20,000	99.99
14	Ayudhya Total Solutions Plc.	Finance (Consumer lending in the form of secured personal loan contract, secured by vehicle ownership registration) $^{\rm V}$	Ordinary	119,699,977	99.81
15	Ayudhya Auto Lease Plc.	Finance (Auto Financing)	Ordinary Preferred	235,000,000 50,000,000	99.79
16	Ayudhya Securities Plc.	Securities	Ordinary	60,000,000	86.33
17	Ayudhya Fund Management Co., Ltd.	Asset Management	Ordinary	3,500,000	76.59
18	Tesco Card Services Limited	Finance (Credit Card & Personal Loan)	Ordinary	7,800,000	49.00
19	Tesco Life Assurance Broker Limited	Finance (Life Insurance Broker)	Ordinary	20,000	49.00
20	Tesco General Insurance Broker Limited	Finance (Non-life Insurance Broker)	Ordinary	770,000	49.00
21	Metro Designee Co., Ltd.	Service <sup>2/</sup>	Ordinary	1,000	21.90

#### **Companies under Dissolution and Liquidation Process**

Managara di Andalasa	B	Issue	ed Shares	Ownership	
Name and Address	Business Type	Share Type No. of Shares		(%)	
1 Ayudhya Capital Lease Co.,Ltd.	Finance (Auto Financing)	Ordinary	300,000,000	99.99	

#### Companies that the Bank Holds Shares of 10% but Less than 20% of Its Paid-up Capital

Name and Address		Duciness Time	Issue		Ownership	
		Business Type	Share Type	No. of Shares	(%)	
1	The Ayudhya Insurance Plc.	Insurance	Ordinary (listed)	250,000,000	10.92	
2	P.P. Parawood Co., Ltd.	Furniture Manufacturer	Ordinary	95,000	10.00	
3	Asian Trade and Leasing Co., Ltd.	Leasing & Hire Purchase	Ordinary	1,500,000	10.00	

#### **Companies Acquired through Debt Restructuring Process**

Name and Address	Dunings Tune	Issue	Ownership	
Name and Address	Business Type	Share Type	No. of Shares	(%)
1. Wongpaitoon Group Plc.	Manufacturing(Footwear)	Ordinary	868,268,161	37.30
2. Siam Bangkok Port Limited	Cargo Loading Warehouse	Ordinary	6,000,000	10.00
3. Lenso Phonecard Co., Ltd.	International Line Public Phone Card	Ordinary	62,423,190	10.00
4. UMC Metals Limited	Manufacturing and Trading (Steel Rod)	Ordinary Preferred	95,000,000 50,000,000	10.00

#### Remark:

- 1 The company no longer extends new loans and is considering new business directions
- 2 Established by the agreement between the Bank and others banks' syndication lenders of Bangkok Metro Plc. ("BMCL"). The purpose of the establishment is for the company to take up all rights pursuant to the concession agreement between Mass Rapid Transit Authority of Thailand ("MRTA") and BMCL in case BMCL is in breach of such agreement or BMCL is in breach of its obligations under the loan agreement with its creditors.

# INCOME STRUCTURE OF THE BANK, SUBSIDIARIES AND ASSOCIATED COMPANIES

For 2010 operating performance, the Bank and subsidiaries had interest and dividend income and non-interest income at a ratio of 71.59% and 28.41%, respectively. Interest on loans constituted the largest proportion representing 46.49% of total income. Details are as follows:

Income Structure	201	0	200	9	200 (Resta	-
	Baht mn	%	Baht mn	%	Baht mn	%
Interest and Dividend Income						
Interest on Loans	31,642	46.49	24,367	45.82	25,901	52.72
Interest on interbank and money market items	1,145	1.68	844	1.59	2,382	4.85
Hire purchase and financial lease income	13,855	20.36	12,428	23.37	10,439	21.25
Investments	2,084	3.06	1,818	3.42	2,441	4.97
Total Interest and Dividend Income	48,726	71.59	39,457	74.19	41,163	83.78
Non-Interest Income						
Gain on investments	971	1.43	(82)	(0.15)	(2,255)	(4.59)
Income from equity interest in associates company	144	0.21	126	0.24	35	0.07
Fees and service income						
Acceptances, aval and guarantees	55	0.08	49	0.09	50	0.10
Others	12,950	19.03	9,360	17.60	7,438	15.14
Gain on exchange	745	1.09	731	1.37	860	1.75
Gain on sales of properties foreclosed	883	1.30	813	1.53	952	1.94
Income from investments in receivables	822	1.21	371	0.70	303	0.62
Excess of net fair value of acquired subsidiaries over purchase cost	519	0.76	1,005	1.89	-	-
Other income	2,249	3.30	1,351	2.54	585	1.19
Total Non-Interest Income	19,338	28.41	13,724	25.81	7,968	16.22
Total Income	68,064	100.00	53,181	100.00	49,131	100.00

Na	mes and Income Structure	2010	2010 2009 2008			8	
		Baht mn	%	Baht mn	%	Baht mn	%
1.	Bank of Ayudhya Plc. $^{\lor}$						
	Total Interest and Dividend Income	34,058.40	-	31,036.74	-	33,948.18	-
	Interest and Dividend Income after						
	Bad Debt and Doubtful Account	18,689.38	69.68	14,372.33	71.86	15,477.71	78.58
	Non-Interest Income	8,133.03	30.32	5,629.51	28.14	4,218.49	21.42
	Total	26,822.41	100.00	20,001.84	100.00	19,696.20	100.00
2.	Ayudhya Asset Management Co., Ltd.						
	Total Interest and Dividend Income	401.61	-	327.71	-	427.98	-
	Interest and Dividend Income after						
	Bad Debt and Doubtful Account	(145.64)	(13.91)	(14.80)	(2.50)	(198.74)	(51.77
	Non-Interest Income	1,192.72	113.91	606.37	102.50	582.60	151.77
	Total	1,047.08	100.00	591.57	100.00	383.86	100.00
3.	Ayudhya Factoring Co., Ltd.						
	Total Interest and Dividend Income	138.24	78.92	76.07	76.03	71.12	73.01
	Non-Interest Income	36.93	21.08	23.98	23.97	26.29	26.99
	Total	175.17	100.00	100.05	100.00	97.41	100.00
4.	Ayudhya Capital Auto Lease Plc.						
	Total Interest and Dividend Income	11,623.40	79.54	11,680.37	99.40	8,318.48	83.37
	Non-Interest Income	2,990.27	20.46	71.01	0.60	1,659.70	16.63
	Total	14,613.67	100.00	11,751.38	100.00	9,978.17	100.00
5.	Ayudhya Development Leasing Co., Ltd.						
	Total Interest and Dividend Income	543.73	90.50	506.24	88.17	449.38	77.75
	Non-Interest Income	57.06	9.50	67.96	11.83	128.61	22.25
	Total	600.79	100.00	574.19	100.00	577.98	100.00
6.	Ayudhya Card Service Co., Ltd.2/						
	Total Interest and Dividend Income	670.10	61.84	482.78	44.53	-	-
	Non-Interest Income	413.58	38.16	601.27	55.47	-	-
	Total	1,083.68	100.00	1,084.04	100.00	-	-
7.	CFG Services Co., Ltd. <sup>3/</sup>						
	Total Interest and Dividend Income	650.84	77.81	406.84	78.82	_	-
	Non-Interest Income	185.56	22.19	109.32	21.18	-	-
	Total	836.40	100.00	516.15	100.00	-	_
8.	Ayudhya Capital Services Co., Ltd.4/						
	Total Interest and Dividend Income	5,376.03	64.70	5,171.45	56.32	_	_
	Non-Interest Income	2,932.95	35.30	4,010.25	43.68	_	_
	Total	8,308.98	100.00	9,181.70	100.00	_	_
9.	General Card Service Ltd. <sup>4/</sup>	5,2 2 3 3 2		-,			
•	Total Interest and Dividend Income	1,841.58	59.93	1,988.99	70.41	_	_
	Non-Interest Income	1,231.27	40.07	835.79	29.59	_	_
	Total	3,072.85	100.00	2,824.78	100.00	_	_
10	Krungsriayudhya Card Co., Ltd.	3,072.03	100.00	۷,024.70	100.00		
10	Total Interest and Dividend Income	2 07772	56.63	2,212.70	61.94	2 266 04	62.26
		2,037.72				2,266.94	62.26
	Non-Interest Income	1,560.88	43.37	1,359.44	38.06	1,373.90	37.74
	Total	3,598.60	100.00	3,572.14	100.00	3,640.84	100.00

Names and Income Structure		2010		2009		2008	
		Baht mn	%	Baht mn	%	Baht mn	%
11 Siam Realty and Service Co., L	td.						
Total Interest and Dividend Inco	ome	-	-	-	-	-	-
Non-Interest Income		549.83	100.00	597.15	100.00	628.37	100.00
Total		549.83	100.00	597.15	100.00	628.37	100.00
12. Total Service Solutions Plc.4/							
Total Interest and Dividend Inco	ome	15.72	1.55	-	-	-	-
Non-Interest Income		997.51	98.45	79.86	100.00	-	-
Total		1,013.23	100.00	79.86	100.00	-	-
13. Ayudhya Total Solutions Plc. <sup>2/</sup>							
Total Interest and Dividend Inco	ome	561.47	-	694.57	-	-	-
Interest and Dividend Income a	fter						
Bad Debt and Doubtful Acc	ount	588.89	83.10	542.03	67.97	-	-
Non-Interest Income		119.76	16.90	255.40	32.03	-	-
Total		708.65	100.00	797.43	100.00	-	-
14. Ayudhya Auto Lease Plc.							
Total Interest and Dividend Inco	ome	118.61	69.41	319.02	97.03	572.06	90.85
Non-Interest Income		52.28	30.59	9.78	2.97	57.65	9.15
Total		170.89	100.00	328.79	100.00	629.71	100.00
15. Ayudhya Securities Plc. <sup>5/</sup>							
Total Interest and Dividend Inco	ome	20.73	4.23	8.99	2.19	16.26	4.73
Non-Interest Income		469.89	95.77	402.08	97.81	327.73	95.27
Total		490.62	100.00	411.08	100.00	343.99	100.00
16. Ayudhya Fund Management Co	o., Ltd. <sup>6/</sup>						
Total Interest and Dividend Inco	ome	1.72	0.33	1.24	0.34	3.30	0.91
Non-Interest Income		515.81	99.67	364.63	99.66	359.86	99.09
Total		517.53	100.00	365.87	100.00	363.16	100.00
17 Tesco Card Service Co., Ltd. <sup>7/</sup>							
Total Interest and Dividend Inco	ome	1,134.47	58.19	1,136.36	58.74	-	-
Non-Interest Income		815.12	41.81	798.10	41.26	-	-
Total		1,949.59	100.00	1,934.46	100.00	-	-
18. Tesco Life Assurance Broker Co	o., Ltd. <sup>8/</sup>						
Total Interest and Dividend Inco	ome	-	-	-	-	-	-
Non-Interest Income		15.13	100.00	20.03	100.00	-	-
Total		15.13	100.00	20.03	100.00	-	-
19. Tesco General Insurance Broke	r Co., Ltd. <sup>8/</sup>						
Total Interest and Dividend Inco	ome	0.59	0.42	-	-	-	-
Non-Interest Income		141.12	99.58	143.91	100.00	-	-
Total		141.71	100.00	143.91	100.00	-	-
20. Quality Life Assurance Broker	Co., Ltd. <sup>7/</sup>						
Total Interest and Dividend Inco	ome	-	-	-	-	-	-
Non-Interest Income		49.30	100.00	255.67	100.00	-	-
Total		49.30	100.00	255.67	100.00	-	-

Names and Income Structure	2010	0	2009		2008	
	Baht mn	%	Baht mn	%	Baht mn	%
21. Quality General Insurance Broker Co., Ltd.						
Total Interest and Dividend Income	-	-	-	-	-	-
Non-Interest Income	37.01	100.00	141.60	100.00	-	-
Total	37.01	100.00	141.60	100.00	-	-
22. Metro Designee Co., Ltd. <sup>9</sup> /						
Total Interest and Dividend Income	-	-	-	-	-	-
Non-Interest Income	-	-	-	-	-	-
Total	-	-	-	-	-	-

#### **Companies Under Dissolution and Liquidation Process**

	•	2010		2010 2009 2		2009		200	)8
Names and Income Structure		Baht mm	%	Baht mm	%	Baht mm	%		
1.	Ayudhya Capital Lease Co., Ltd.								
	Total Interest and Dividend Income	13.24	100.00	15.17	100.00	1,591.51	95.98		
	Non-Interest Income	-	-	-	-	66.66	4.02		
	Total	13.24	100.00	15.17	100.00	1,658.17	100.00		

Remarks: Year 2010 data are unaudited financial statement

- Separate Statements of Income of Bank of Ayudhya Public Company Limited
- 2/ The Bank invested on April 8, 2009
- The Bank invested on September 9, 2009
- 4/ The Bank invested on November 5, 2009
- 5/ Separate Statements of Income of Ayudhya Securities Public Company Limited (AYS)
- <sup>6/</sup> Separate Statements of Income of Ayudhya Fund Management Company Limited (AYF)
- $^{7/}$  The Bank holds indirectly in the shares of this company on November 5, 2009
- Subsidiary of Tesco Card Services Co., Ltd.
- The Bank invested on December 25, 2009 and Immaterial Financial Information in 2010 and 2009

# BUSINESS MANAGEMENT OF SUBSIDIARIES AND ASSOCIATED COMPANIES

#### 1. Companies in the Financial Business Group

#### 1 Ayudhya Asset Management Co., Ltd. (Krungsri Asset Management)

**Type of Service:** Purchases or accepts the transfer of impaired assets (NPL and NPA) for management through debt restructuring and/or purchasing their collateral for disposal. Also, undertakes NPA maintenance to ensure they are in good condition and ready for sale.

Market and Competition: None, since the Company only provides support services to the Bank.

Source of Funds: The Bank.

#### 2 Ayudhya Factoring Co., Ltd. (Krungsri Factoring)

**Type of Service:** Provides factoring services (Domestic Factoring with Recourse and Notification) by granting short-term revolving credit facilities through the purchase of account receivables and assigning rights for their collection. The Company places great importance on maintaining credit quality. Established on February 1, 2007 with a registered capital of 100 million baht, 100% of its shares are held by the Bank.

Market and Competition: The Company operates its factoring business contingent on Thailand's economic condition while taking into consideration the fierce market competition as regards pricing, fast credit approval, and quality service. To ensure that the Company remains competitive, it has moved aggressively into the SME market by offering favorable pricing and quality service. In granting credit facilities, the Company follows a sound risk management system and strict credit approval procedures in order to maintain the Company's credit quality.

Due to the factoring team's long experience, the Company doubled our sales volume and revenue over that of 2009, a credible achievement for a three-year-old business. With a turnover of 15 billion baht, the Company is ranked among the top five entities in the factoring sector.

Source of Funds: The Bank.

#### 3 Ayudhya Development Leasing Co., Ltd. (Krungsri Leasing)

**Type of Service:** Provides financial lease and hire-purchase services to enable SME and large corporations to acquire machinery, equipment and commercial vehicles by offering a wide range of products including tax leases and vendor programs.

**Market and Competition:** Only a few companies in Thailand concentrate on machinery and equipment leasing. Such leases are suitable primarily for companies with limited banking facilities, where leasing is provided based on lessee's operating cash flow as well as the liquidity of the leased assets. This allows us flexibility in providing a financial package suited to the customer's needs.

ADLC is one of Thailand's top three leasing companies, enjoying a market share of 18%. The Company focuses on big ticket leases as well as structured leases for a variety of industries, including manufacturing, construction, transportation, power generation, and healthcare. These activities provide the Company with a meaningful point of differentiation.

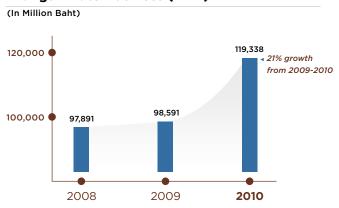
ADLC successfully developed a vendor financing program for NGV buses which expanded the size of the Company's portfolio. As a result, the Company's portfolio is now strong with a TRIS rating remaining at "A-" due to a strong market positioning, experienced management team's proven track record, and low operating costs.

**Source of Funds:** Supported primarily by the Bank.

#### 4 Ayudhya Capital Auto Lease Pcl. (Krungsri Auto)

**Type of Service:** Automobile financing is one of this Group's major products and services. The business operates under Ayudhya Capital Auto Lease Public Co., Ltd. (AYCAL), one of Thailand's top full-range auto

#### Krungsri Auto Business (NEA)



finance companies providing 1) hire-purchase financing for new cars, used cars, motorcycles, auto-backed loans (Car4Cash) and top-up loan to existing customers; 2) leasing (financial lease) for company car financing; and 3) car dealer inventory financing for effective car inventory financing management.

Market and Competition: The Company increased its emphasis on building strong relationships with dealers, and on product and service innovation. Service excellence is also a top priority. The Company team continues to develop this by applying LEAN Six Sigma to

improve process efficiency and to maximize the customer's brand experience.

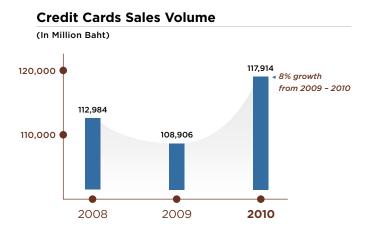
This year, AYCAL achieved a major milestone by reaching 119 billion baht in loan assets with a sales volume growth of nearly 50% and net income growth of 45% over the previous year. Key success factors included an innovative marketing campaign featuring the "Car4Cash Real Hero" using customer real life stories about how the Car4Cash product helped solve their life challenges. Resonating strongly with the customers, the campaign was a huge success. Dealer engagement was another key priority wherein the Krungsri Auto marketing team initiated a Krungsri Auto Caravan, a special event to assist dealers in selling more vehicles. Krungsri auto finance products were available on site. This value-added campaign was launched throughout the country, greatly benefiting the Krungsri auto dealer community. The team also launched the Krungsri Auto Show for selected dealers to help them sell vehicles at Money Expo, Thailand's annual countrywide banking trade fair. For service excellence in understanding customer buying and auto dealers selling needs, Krungsri Auto launched a 7-days a week approval service (we are open on Sunday too), the first in the auto loan industry to provide convenient auto loan services. These customer-centric, service and product innovation approaches are part of an on-going effort to drive smart growth to our Krungsri Auto business.

Source of Funds: The Company's shareholders, the Bank, and AYCAL debentures.

#### **Krungsri Credit Cards**

- 5 Ayudhya Card Services Co. Ltd.
- 6 General Card Services Ltd.
- 7 Krungsriayudhya Card Co. Ltd.

**Type of Service:** The Group's credit card businesses continued to record one of Thailand's highest market shares in terms both of the number of cards and of overall spending. The Group credit card portfolio comprises Krungsri Credit Card (KCC), HomePro Credit Card, Central Credit Card, Robinson Credit Card, and AIA Credit Card. The Company also has Master Card and Visa Card in the portfolio with a total of 2,350,941 accounts. Our partnership business model is one of the key success factors enabling the Company to better serve our



customers. We have both lifestyle and store co-brand credit cards to appeal to their respective market segments.

With this approach, the Company is able to span Thailand's broad credit card market. Product innovation, as well as targeted, needsbased segmentation marketing campaigns were also key growth drivers. The Event-Trigger-Marketing (ETM) campaign is an example of CRM and technical innovation. ETM can deliver a dedicated offer to a qualified customer at the right time, place, and

incentive which increases the probability of their seeking our services. Positioning of each credit card business is as follows:

Krungsri Credit Card (KCC): KCC is the flagship credit card for the Krungsri Consumer Finance Group. KCC was the first credit card in the Thai market to offer "free-for-life" i.e. no annual fee credit card. The card focuses on and appeals to the family-oriented segment. To ensure that we achieve the goal of becoming "The Credit Card of Choice" branding visibility and spending loyalty programs were used extensively. One of the key growth drivers was to reward cardholders by offering "cash-back" and/or "on-top discounts" when cardholders used their Cards at a variety of "everyday spending" merchant establishments including hypermarkets, supermarkets, department stores, gasoline stations, and restaurants. In addition, KCC utilized a variety of marketing channels and tools such as customer behavioral analysis and CRM to develop financial products and services as well as promotions that best met our cardholders' needs. KCC also is active in offering qualified customers merchandise installment financing campaigns featuring 0% interest.

Besides normal credit card products, KCC also provides the KCC Corporate Card to enable a company to manage incidental expenses related to official business including airline tickets, hotels, meals consumed by related staff or corporate executives. The corporate card helps separate business expenses from personal expenses while keeping track of all business-related spending.

Apart from credit card, the unsecured opened end installment loans (personal loans) are also offered to eligible customers under the product name KRUNGSRI DreamLoan.

**HomePro Credit Card:** The Group joined with Home Product Center Public Co., Ltd., to issue a co-brand HomePro VISA Card. HomePro is one of Thailand's largest one-stop home shopping centers with 40 branches nationwide. One of its key features is a 3% discount on merchandise in the stores. Similar to other cards, the cardholders also enjoy out-of-store promotions on a wide variety of expenditures such as meals, fuel, and travel.

**Central Credit Card:** The Group partnered with Thailand's largest premier department store, to issue an exclusive credit card plus personal loan services under the Central brand name. Central customers are the primary targets. The Group created a special shopping experience for cardholders by organizing events specially catering to them. These included the "Central Card Day" and "Preview Day" before every big store event plus a primary discount of 5-10% on normal items purchased throughout the year.

Late in the year, the Group created a new class of credit card available only to Central customers, named "White Gold", positioned between "Gold" and "Platinum" cards. Benefits included a 5% discount at Central Department Stores, 2% cash-back at TOPs Super Market, and 10X bonus points at White Gold outlets. This segment includes young, middle class, sophisticated, active, technologically savvy, and affluent shoppers.

Central Ploan also offers established emergency cash limits to their eligible customers.

**Robinson Credit Card:** The Group partnered with Robinson Department Stores to issue Robinson VISA Cards for their customer base. Robinson Department Store operates under the Central Group umbrella and has 23 branches nationwide. The Card offers an exclusive 5% discount on normal items purchased at Robinson Department Store, B2S, and Super Sport (B2S and Super Sport are the only Central Group outlets that provide this exclusive discount.) Cardholders can also enjoy many additional benefits in other Central Group business outlets including Homeworks, Office Depot, and Power Buy.

**Power Buy Card:** The Group also partnered with Power Buy, a major electrical appliance distributor with 65 branches nationwide, to issue a Power Buy Sales Finance Card with installment finance features which can be used in Power Buy stores.

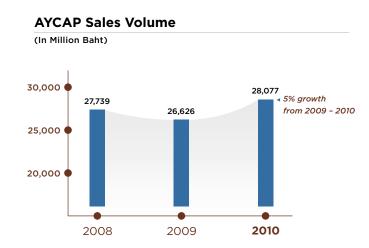
**AIA Credit Card:** The Group partnered with AIA, Thailand's number one life insurance provider, to issue the co-brand AIA VISA Card. The Card offered the value proposition of a "health and wellness card" to provide benefits for every aspect of life. Customers using their AIA Card to pay insurance premiums enjoy special privileges such as cash rebates, discounts at leading hospitals, and extra reward points on health-related spending, i.e. spas, drug stores, and hospitals. The Card also provides benefits for everyday use such as a one-percent cash rebates at hypermarkets and 3x reward points for overseas spending.

The Manchester United Credit Card was launched to reflect the identity of Manchester United football club fans. It offers privileges at key points, namely Manchester United Megastore outlets and Manchester United Restaurant.

### 8 Ayudhya Capital Services Co. Ltd. (Krungsri Sales Finance and Personal Loans and Krungsri First Choice Credit Card)

The Group continued to maintain a high market share in the area of sales finance and personal loans with a total of 1,802,153 accounts. The Bank's sales finance business was launched in 1994 by GE Capital Thailand which called its card "First Choice". The original value proposition was to provide retail installment financing, focusing on electrical appliances. Product coverage was expanded to more categories including IT, home improvement, and mobile phones. Personal loans were later added as a card feature to make the First Choice Card 2-in-1. After cementing its affiliation with the Bank of Ayudhya early in the year, First Choice was rebranded as KRUNGSRI First Choice. The KRUNGSRI First Choice Card has continued to be a 2-in-1 card providing sales financing (merchandise installment financing with terms of up to 48 months), and personal loans with revolving features as well as installment loans of up to 60 months. The Card accepts a customer's application and requires a lower income criterion than normal credit cards as stipulated by BOT regulations. Krungsri First Choice is offered through 27 branches with more than 250 servicing counters located in key partner sites.

The Card's key strength comes in the area of partnership management. To date, more than 6,000 major merchandise distributors across the country have elected to accept it and participate in special promotion programs. In addition, the Group has enjoyed a solid, long-time relationship with key leading electrical manufacturers (OEM) including Samsung, Sony, Acer, HP, Dell, Lenovo, Panasonic, Toshiba, Philips, Hitachi, etc., working with them on co-promotions aimed at cardholders. During the year, more than 1,000 campaigns



were launched that offered 0% interest with installment terms of up to 48 months to ensure broader coverage of an array of product categories.

#### KRUNGSRI First Choice Visa card was

launched in 2008, inspired by customers' need to have everyday spending credit card features in addition to the normal sales finance and personal loan installment programs with longer repayment periods. It was 3-in-1 in nature in that it combined a credit card for everyday spending, with sales financing (merchandise installment financing up to 48 months) and personal loans with a revolving feature as

well as a repayment period of up to 60 months. The Card concentrated on the customer segment that met credit card criteria but required more liquidity financial management through longer-term payments. It is now accepted at more than 6,000 partners across the country and used to arrange longer-term financing with normal or 0% interest.

The year was marked by several milestones, one of which was Power Buy stores decision to accept KRUNGSRI First Choice card as one of its key installment financing vehicles.

Besides Sales Finance, each card business provides personal loans to its own group of customers. KRUNGSRI First Choice personal loan was the Group's major contributor. One of the key growth drivers was multiple channel access to cash via such programs as Hello Cash (via IVR), KRUNGSRI First Choice branches and servicing counters, and the Bank's ATMs.

Source of Funds: The Bank

#### 9 CFG Services Co., Ltd. (Srisawad Ngern Tid Lor)

**Type of Service:** Provides sale and lease-back via hire-purchase and secured loan contracts to those customers who already hold titles to cars and other vehicles. The Company entered the consumer financing field in 2007 by acquiring a stake in a local Thai company which had been operating since 1980. The Krungsri Group subsequently acquired controlling shares (99.99%) in the Company in September 2009. With more than 180 branches,

CFG Services is a leader in secured lending, with rural Thai customers as its primary target. Having developed underwriting expertise and nurtured in-depth community relationships, it has grown rapidly in the years since.

This year, CFG Services became the fastest-growing Krungsri Group company, increasing its outstanding receivables by more than 70%, rising to a current level of three billion baht. The Company has since expanded its nationwide network by opening over 20 new branches and is now a presence in 72 of Thailand's 76 provinces. A substantial investment in upgrading the Company's new core operating system was also completed this year. It will support future growth in our existing businesses while serving as a platform to support our microfinance aspirations.

Market and Competition: The Company operates as the well-known "Srisawad Ngern Tid Lor" brand, competing head-to-head with family-run, local and regional finance companies, but with the aim of consolidating this fragmented market. CFG Services distinguishes itself by pursuing fair and transparent lending practices and adhering to international standards which the management team believes will create long-term value for Thai consumers. "Srisawad Ngern Tid Lor" is widely known for its ability to provide cash loans to motorcycle owners in only 30 minutes. The Company recently launched its first nationwide branding campaign to promote awareness and drive future growth.

Source of Funds: The Bank.

#### 10 Ayudhya Total Solutions PCL

**Type of Service:** Auto Hire Purchase. This Portfolio is also undergoing the processes of transfer/consolidate business as appropriate into the Krungsri Auto-Ayudhya Capital Auto Lease PCL entity. The anticipated completion of transfer/consolidate business as appropriate is slated for the first half of 2011. The portfolio has performed exceedingly well even though no new customers were added during the transition. All customer services were maintained.

**Source of Funds:** The Company's shareholders and the Bank.

#### 11 Ayudhya Auto Lease PCL

**Type of Service:** Auto Hire Purchase. This Portfolio is also undergoing the processes of transfer/consolidate business as appropriate into the Krungsri Auto-Ayudhya Capital Auto Lease PCL entity. The anticipated completion of transfer/consolidate business as appropriate is slated for the first half of 2011.

**Source of Funds:** The Company's shareholders and the Bank.

#### 12 Ayudhya Securities PCL (Krungsri Securities)

Type of Service: Deals in publically-traded securities. Its activities are divided among these four groups:

- Securities and derivative products brokerage:
  - The Company serves as a securities and derivative products broker, trading equity and derivative instruments for general investors and institutional investors, both domestic and overseas; it is member no. 29 of the Stock Exchange of Thailand. In addition, it provides securities analysis for customers to support their investment decisions.
- Investment banking: The Company provides financial advisory and underwriting services covering
  all aspects of finance, including fund raising (both capital and loans), financial reorganization, debt
  restructuring, mergers and acquisitions, feasibility studies, estimation of business value, and transactions
  in accordance with the regulations of the Office of the Securities and Exchange Commission and the Stock
  Exchange of Thailand.
- **Personal fund management:** The Company provides personal fund management for its customers. Each customer is assigned a dedicated manager responsible for fund planning and management to meet the customer's investment objectives and needs.
- **Investment:** The Company invests in debt and equity instrument securities along two investment lines: proprietary short-term investments and medium- and long-term investments.

**Market and Competition:** This year, the market capitalization of the Stock Exchange of Thailand (SET) and the Market for Alternative Investment (MAI) had a total value of 7.03 trillion baht, a 58.8% increase from 2009. The average daily turnover of 29.01 billion baht (including proprietary trading), was an increase from 2009's

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18.23 billion baht. AYS ended the year with a market share of 2.12%, ranked 21st among 35 securities brokers compared to a market share of 3.29%, or No. 11 ranking, in 2009. The decline was attributed to the subdued market environment in the first half of the year due to the political protests and to weak economic conditions. A drive to improve performance was spearheaded by the professionalism and dedication by all staff, who reported to work faithfully throughout the three months of political protests until a few days before the rioting reached its climax in May. Following the move to its new offices at Ploenchit Road, the Company saved nearly 50% in monthly rental expenses.

Despite the weaker market in the first half of the year, and a drop in market share, the Company's total revenue totaled 491 million baht, an increase of 19.35% over 2009. Brokerage fee income from securities trading, accounting for 82.6% of total revenue, grew by 34.82% from 2009, while brokerage fees from derivatives trading accounted for 5.4% of total revenue, or a growth of 13.1% from the same period. Total expenses increased by only 7.0%, which led to a net profit of 64.7 million baht, or a significant increase of 145% over 2009.

In 2009, sub-broker income came to 16.17 million baht and other income brought in 13.30 million baht bringing the total to 29.48 million baht. Over the year, AYS conducted five research road shows for nine new local mutual funds per quarter and AYF, one corporate sales event, and various other sales activities. Sub-broker income rose slightly to 17.05 million baht. Due to our varied research and sales activities, other income rose significantly to 20.59 million baht, resulting in a total institutional client service revenue of 37.65 million baht, or a strong increase of 27.7% year-on-year. Other corporate activities that helped generate income were a mini-branch AYS that was opened in an existing branch of the Bank in Nakorn Ratchasima. This gave the Company access to the Bank's client base in line with the One Krungsri strategy. Equity trading promotions were launched aimed at key clients and daily research recommendations were sent to clients via SMS. In the future, the Company aims to increase synergy via the One Krungsri policy and continue to seek further channels to enhance securities brokerage income.

Source of Funds: The Company's shareholders and loans utilized as reserve funds for operational liquidity.

#### 13 Ayudhya Fund Management Co., Ltd. (Krungsri Fund Management)

**Type of Service:** Ayudhya Fund Management Co., Ltd. ("AYF") is one of the leading asset management companies offering a full range of investment products and services across all major asset classes including equities, fixed income, commodities, and real estate through four business division funds: mutual, private, provident, and fund to serve retail clients and high net- worth individuals, as well as institutional and corporate investors.

The Company's mission is to deliver consistent fund performance tailored to each client's return expectations and risk appetite. The Company's excellent investment management process is based on three pillars: prudent investment management procedures, efficient and effective investment execution platforms, and the expertise and commitment of our investment management team.

To ensure prudent and disciplined portfolio management practices fully in compliance with our portfolio investment policy as well as SEC rules and regulations, AYF is among the few asset management companies in Thailand to implement the Charles River Investment Management System (CRIMs) as a front-middle-office trading execution platform.

AYF's competitive strength relies on the expertise, capability, and commitment of its employees to meet clients' needs and deliver successful results for the Company. AYF is committed to continued investment in its workforce through extensive internal and external training programs. To attract and retain key talent, the Company provides competitive compensation via an incentives program to encourage and reward outstanding staff performance. The Company's exceptional track record for the past 3-5 years is testament to the long-term performance orientation of our investment management team.

AYF continued to broaden its products to enable clients to experience a full spectrum of diversification that best suits their investment style and varying risk and return objectives by co-developing new investment products with numerous respectable global asset management companies. In the first quarter, the Company launched the AYF China Equity Fund and AYF Latin America Fund to offer clients a diversification opportunity in foreign equities markets. In September, AYF teamed up with PIMCO, managed by Bill Gross, known as the "Bond King", to launch Krungsri Total Return Bond Fund (KF-TRB), a Foreign Investment Fund (FIF) investing

in the PIMCO Total Return Bond Fund, the world's largest mutual fund with assets under management of USD \$230 billion. During the IPO period, the Krungsri Fund (KF-TRB) raised over five billion baht, the largest IPO of FIF in AYF's history.

Moreover, AYF Equity Funds, Long-Term Investment Fund (LTF), and Retirement Mutual Fund (RMF) provided superior returns in comparison with similar funds and with the SET Index as classified by Lipper.

#### **Equity Fund Performance:**

		YTD Return	Outperformance
Rank	Name	(%)	(%)
3	AYF Dividend Stock	61.80	21.20
4	KRUNGSRI Value Stock	61.17	20.57
31	AYF Enhanced SET50	47.10	6.50
37	KRUNGSRI Dynamic Dividend	45. 13	4.53
46	AYF Star Dynamic	44.09	3.49
	SET Index	40.60	0.00

Remark: Figures as of 30 December 2010

#### LTF Performance:

		YTD Return	Outperformance
Rank	Name	(%)	(%)
1	AYF Dividend Stock Long Term Equity	61.90	21.30
14	AYF SET50 Long Term Equity	43.02	2.42
19	AYF Dividend Stock Long Term Equity 70/30	41.18	0.58
	SET Index	40.60	0.00

Remark: Figures as of 30 December 2010

#### **RMF Performance:**

		YTD Return	Outperformance
Rank	Name	(%)	(%)
1	AYF Dividend Stock RMF	61.71	21.11
8	AYF SET100 RMF	41.03	0.43
	SET Index	40.60	0.00

Remark: Figures as of 30 December 2010

With a strong commitment to deliver excellent service across the firm, the Employee's Choice program has been offered to our Provident Fund clients since 2009. The program enables clients to manage their own provident fund contributions by investing in AYF's mutual fund products (Fund of Fund) with different investment policies according to his/her own risk profile and return expectations.

In addition, AYF contributed rigorously to the development of Thailand's asset management industry by providing continuous investment education programs for a broad spectrum of investors. As investors become more educated about investment risk and return and the importance of financial planning, the Company expects the industry to benefit as a whole while enjoying its own sustainable long-term growth.

**AYF's achievements:** Strong distribution is one of the key factors contributing to the success of asset management companies in Thailand. As part of the Krungsri Group, AYF is able to leverage the Bank's nationwide distribution network through more than 580 branches to deliver investment products to clients across Thailand. In parallel with this, the Company continues to strengthen its distribution capabilities both through its own channels as well as through selling agents. Alternatively, clients can choose to execute transactions via ATM, telephone, and AYF's Internet based service, AYF@ccess.

With strong support from the Bank together with the Company's expertise in asset management, its Asset Under Management (AUM) as of December 31, 2010 was 88.95 billion baht. Moreover, total AUM grew by 34%

while the industry grew only 9.3% as compared to year-end 2009.

AYF recorded a substantial increase in revenue of 518 million baht resulting primarily from a robust equities market and a very high net inflow with a positive contribution from Private Fund business as well as LTF/RMF products. Moreover, AYF's operating profit grew strongly by 63% to 57 million baht, reflecting higher revenue in a lean operating environment. The cost-to-income ratio has consistently improved; it stood at 75%, down 10% compared to 2009.

On September 18, 2009, PrimaVest Asset Management Co., Ltd. (PMV) became AYF's subsidiary. The Asset under Management (AUM) of approximately 12 billion baht and over 10,000 customer base of PMV was transferred and integrated into AYF's business operations on October 19, 2009. The strategic acquisition of PMV has afforded the Krungsri Group the advantage of scale, capital efficiency, and earning stability.

On October 28, 2010, AYF successfully sold 100% of PMV's shares to a potential buyer. Hence, PMV is no longer an AYF subsidiary.

Source of Funds: The Company's cash and loans from the Bank.

#### 2. Companies in Supporting Business Group

#### 1 Siam Realty and Service Co., Ltd.

**Type of Service:** Provides human resource services and rental automobiles to the Bank and its affiliates within the scope specified by the Bank of Thailand. SRS operates in these two business areas:

- 1. Provides drivers, maids, messengers, security personnel and other essential staff to the Bank and its affiliates.
- 2. Provides rental cars to the Bank and its affiliates within the scope specified by the Bank of Thailand. Market and Competition: The Company has no competitor in the market because it provides support only to the Bank which is its single shareholder. This year, the Company expanded car rental service to include the Bank's affiliates.

Source of Funds: The Bank.

#### 2 Total Services Solutions PCL

**Type of Service:** Provides collection services up to and including the litigation process. Its core business is providing collection services for unsecured products which include personal loans, credit cards, and sales finance. The Company's customers are mainly the Bank's subsidiaries, namely Ayudhya Capital Services Company Limited, General Card Services Ltd., Krungsriayudhya Card Co., Ltd. and Tesco Card Services Ltd., Ayudhya Card Services Company Limited, and Bank of Ayudhya Public Company Limited itself.

Market and Competition: The Company has considerable expertise in efficient collection and litigation for unsecured products. The Company uses advanced auto dialer technology to reach customers effectively and efficiently. All processes are designed with the customer in mind and follow Bank of Thailand regulations. TSS is rated among the top collection service firms for delivering high collection efficiency with strict compliance controls. The Company continually tests and implements new strategies; even in a tough year the company delivered exceptional results exceeding commitments for all its customers.

Source of Funds: The Company's shareholders.

#### 3 Quality Life Assurance Broker Co., Ltd.

**Type of Service:** Established as a life insurance broker on June 4, 2007 with a registered capital of two million baht. **Market and Competition:** The Company's main business is to introduce life, personal accident, health, and payment protection insurance to General Card Services Ltd., Krungsriayudhya Card Co., Ltd., and Ayudhya Capital Services Co. Ltd. customers.

The life insurance market continued to grow as consumers recovered from the recession. It projected a sales increase of 15% as it explored a broader product range, new insurance partners, customer segmentation, and cross-selling. The Company continues to offer its customers a range of endowments and term life products from selected life insurance partners.

Source of Funds: Ayudhya Capital Services Company Ltd.

#### 4 Quality General Insurance Broker Co., Ltd.

**Type of Service:** Established as a non-life insurance broker on May 29, 2007 with a registered capital of two million baht.

Market and Competition: The Company introduces personal accident insurance and auto insurance to General Card Services Ltd., Krungsriayudhya Card Co., Ltd., and Ayudhya Capital Services Co. Ltd. customers. Since 2009, the Company has grown on the back of its customer segmentation and cross-selling drive, seeking to attract new insurers, and increasing its product range. It continues to offer customers a wide range of non-life products such as hospital income plan, personal accident, and other selected insurance partners. This strategy brought a 15% growth in premiums.

Source of Funds: Ayudhya Capital Services Company Ltd.

#### 3. Under Liquidation

#### 1 Ayudhya Capital Lease Co., Ltd.

The Company registered with the Ministry of Commerce to liquidate on December 26, 2008 and is currently in the liquidation process.

#### 4. Associated Companies

#### 1 Tesco Card Services Ltd.

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**Type of Service:** The Company was set up as a joint venture with Tesco Lotus stores to issue a co-brand Tesco Visa Card, mainly to serve Tesco's 11 million customers. The Company also introduces a range of insurance plans to Tesco Lotus shoppers and Tesco Credit Card customers through its two subsidiary brokerages: Tesco General Insurance Broker Co., Ltd. and Tesco Life Assurance Broker Co., Ltd. The Company positions the brand and features of its products in line with the Tesco Lotus brand and value proposition.

Tesco also successfully launched the Tesco Premier Card, an entry-level Sales Finance card to provide installment financing services to Tesco Lotus shoppers.

Tesco Personal Loan also offers established emergency cash limits to their eligible customers.

The Company focused on ensuring that its products remain the best value for Tesco Lotus shoppers through high 'cash-back' offers to customers. The Company also sought to diversify its range and enhance its appeal to Tesco Lotus shoppers by launching a high-end Tesco Platinum Visa card. The growth of fee revenue through an expanded and more innovative insurance offering (via brokers), continues to be a key element of current and future growth plans. This strategy enabled the Company to post strong numbers and growth rates.

**Market and Competition:** The year has seen a rapid recovery in the market, although consumers remain cautious about accumulating debt. Sales volume increased by 11% compared to 2009. The growth was driven by strong retail sales.

The Company focused on ensuring that its products remained the best value for Tesco Lotus shoppers through high 'cash-back' offers. The Company also sought to diversify its product range and enhance its appeal to Tesco Lotus shoppers by launching an entry-level Sales Finance card and a high-end Tesco Platinum Visa card. Increasing fee revenue through more focused insurance introduction (via brokers), is a key element of current and future growth plans. This strategy enabled TCS to post strong numbers and growth rates.

Source of Funds: The Company's shareholders provide both equity and debt funding.

#### 2 Tesco Life Assurance Broker Ltd. ("Tesco Life Broker")

Type of Service: Provides life insurance product introductions to Tesco Card Services Ltd. customers and to customers of Tesco Lotus.

Market and Competition: Tesco Life Broker posted flat sales this year due to a strong group focus on growing our general insurance business. The Company continued to introduce a range of endowment and term products via life insurance partners to Tesco Lotus customers, but it is anticipated that a significant increase in its sales will come in 2011 as the Company invests in a new distribution model.

**Source of Funds:** The Company's parent entity (Tesco Card Services Ltd.)

#### 3 Tesco General Insurance Broker Ltd. ("Tesco General Broker")

Type of Service: Introduces non-life insurance products to Tesco Card Services Ltd. customers and to customers of Tesco Lotus.

Market and Competition: The insurance market continued to outperform GDP growth as consumers recovered from the recession. The Company grew faster than the market as a result of its focus on auto insurance. It conducted several high-profile, price-led campaigns to promote auto insurance and concentrated on making the products that it offered instore the best available in their class.

The Company focused on expanding distribution and customer choice by expanding product and insurer range. This strategy has brought growth in premiums to well in excess of the market growth rate for non-life insurance brokerage.

**Source of Funds:** The Company's parent entity (Tesco Card Services Ltd.)

#### 4 Metro Designee Co., Ltd.

Type of Service: Established on March 4, 2009 with a registered capital of 100,000 baht, the Company operates under an agreement between the Bank and others banks' syndication lenders of Bangkok Metro Plc. ("BMCL"). The Company takes up all rights pursuant to the concession agreement between the Mass Rapid Transit Authority of Thailand ("MRTA") and BMCL in the event of a breach of that agreement or a breach of its obligations under the loan agreement with its creditors. The Company has not commenced operations. Source of Funds: The Company's shareholders.

# Risk Factors and Risk Management

#### **Risk Management Principles**

Risk management, an independent function within the Bank, is responsible for implementing our risk appetite (as approved by the Board of Directors) through credit policies, underwriting processes, monitoring, control and good corporate governance principles. This strategy ensures an adequate risk-reward balance. The unit's Management Information System facilitates the analysis, evaluation, management, and control of risk or combinations of risks. We take an integrated approach to managing three main types of risk: credit, market, and operational.

The Group follows these principles:

- 1. Ensure that business growth is supported by requisite infrastructure.
- 2. Identify material risk events and plan required risk responses.
- Manage risk profiles, risk-reward decisions, and business plans to ensure that losses are within the approved risk appetite.
- Envisage potential adverse situations and plan mitigating action to keep the Bank safe from a credit, operational, market, and liquidity risk standpoint.
- 5. Ensure adequate monitoring of risk-taking across the business spectrum, including reports on risk exposures, concentrations, and key sensitivities.

#### **Risk Management Structure**

The Board of Directors assigns the Risk Management Group the authority to formulate risk management policies and procedures appropriate for each type of risk. These policies and procedures, developed in accordance with our defined risk appetite, are then endorsed by the Risk Management Committee and approved by the Board. The Group is also responsible for monitoring and reporting to the Board and other relevant committee's the portfolio quality, highlighting key risks as well as the strategy to manage future potential risks both at a portfolio and account level.

The authority and responsibilities of those involved in managing credit risk are:

- The Board of Directors defines the Bank's risk appetite. It authorizes the Credit Committee to underwrite deals valued at up to 3 billion baht and approves deals above 3 billion baht. The Board also oversees the operations of the Credit Committee, Risk Management Committee, Asset and Liability Management Committee, and Collateral Valuation Committee.
- The Credit Committee comprises high-level executives from the Risk Management Group and related functions. It is authorized to approve loan applications of up to 3 billion baht.
- The Risk Management Committee's primary responsibilities are:
  - To approve and recommend to the Board of Directors all integrated-risk management policies and procedures for the Bank and its subsidiaries.
  - To review portfolio quality for the Bank and its subsidiaries.
  - To review key market and operational risks, operational losses (such as fraud), as well as related system and human errors.
  - To ensure that the Bank complies with all regulatory requirements with respect to risk management.
- The Asset and Liability Management Committee is responsible for:
  - Maintaining adequacy of funding requirements based on our growth plans.
  - Managing asset-liability requirements at tenor and interest rate levels for local and foreign currencies.
  - Providing for adequate liquidity based on liquidity management policies, asset growth projections, liability run-off profiles, and interest rate outlook.
  - 4. Arranging effective deployment of excess liquidity to maximize returns.
  - 5. Approving interest rates for assets and liabilities.
  - 6. Approving Capital Management strategies.

#### The Collateral Valuation Committee is responsible for:

- Establishing and reviewing policies and procedures regarding the valuation of collateral submitted with loan applications and foreclosed assets or auctioned properties, in accordance with asset revaluation regulations.
- Overseeing and controlling internal property appraisers to ensure that they execute their jobs with integrity, accuracy, and in compliance with our and Bank of Thailand procedures.
- Reviewing and approving the results of assets valuation undertaken by internal or independent property appraisers.

#### **Capital Management**

This year, we introduced an Internal Capital Adequacy Assessment Process (ICAAP) in accordance with the Supervisory Review Process, or Pillar 2, of Basel II. Risk Management also managed the capital adequacy process for credit, market, and operational risk under Pillar 1. In addition, we conducted a robust Internal Capital Adequacy Assessment Process (ICAAP) in accordance with the Supervisory Review Process to manage the capital buffer under Pillar 2; it covered credit concentration, interest rate in the banking book, liquidity, strategic, and reputation risk. Capital forecasting and other tools for assessing the impact of changes in the external environment on the capital base are now in place. Together, they ensure that the stress testing is efficient and the impact on our capital base can be accurately gauged in the event of a crisis.

The function also manages the capital requirements for subsidiaries under Pillar 1 solo consolidation. Pillar 2 and ICAAP requirements for subsidiaries will be implemented in 2011.

#### **Credit Risk Management**

Credit risk is defined as the risk of financial loss if a customer or counterparty fails to meet contractual obligations and thereby impacts the Bank's income and capital.

The core objective of credit risk management is to ensure that credit-related losses are within stipulated risk-appetite levels. It establishes a framework of controls to ensure that the risk-taking is within defined parameters while ensuring that risk-reward objectives are met. Credit Risk Teams continuously endeavor to improve the quality of the portfolio by upgrading infrastructure, processes, and risk management tools. Risk management begins at the stage of processing customers credit requests and progresses all the way up to ensuring timely repayments of obligations and, where necessary, ensuring collection of past-due payments.

#### **Credit Risk Control**

The Credit Risk Management unit's responsibilities are as follows:

#### Commercial Risk

Credit assessment of commercial customers is carried out on a deal-by-deal basis by a specialized underwriting team concentrating on specific industries. An in-depth analysis of the industry outlook, concentrations of industry/customer, detailed financial analysis including cash flows, debt-service ratios, etc. is conducted for each borrower. Deal-structuring and credit mitigation is undertaken before exposures are granted or renewed. Customer ratings drive decisions, line size, and pricing. We will implement a new statistics-based rating model (Probability of Default, PD) in 2011. The commercial risk team conducts rigorous account and portfolio management and monitoring processes.

#### Consumer Risk

Credit policies and underwriting criteria are developed by the Consumer Risk Management team and approved by the Risk Management Committee. Decisions and line assignments are based on application scorecards and credit bureau behavior. Where applicable, line enhancements are based on behavior scorecards. Underwriting is carried out based on the approved policies and is managed by the Operations function. Past-due management is centralized and is managed by a separate unit under the Operations function. The processes are automated using auto dialers and collection scorecards.

#### · Country risk management

We establish credit limits applicable to counterparties based or residing in foreign countries in accordance with each country's unique or particular risk. This enables us to manage country and cross-border risk as well as risk concentration.

#### **Credit Risk Monitoring and Review**

We rigorously monitor and review customer and portfolio risks as follows:

#### 1. Reserve adequacy

Loan-loss provisions are calculated based on Bank of Thailand criteria. Reserves are calculated centrally by our Risk Analysis team. Reserves adequacy is reviewed and approved by the Chief Risk Officer and Chief Financial Officer. Specific reserves are allocated to the portfolio as required.

#### 2. Annual credit risk review

We maintain a centralized Credit Risk Review department which audits the functioning of the credit risk management units. This department is separate from the internal audit department. The Credit Risk Review department's audit scope and plans are approved by the Risk Management Committee and the Board of Directors. They review the risk ratings, covenant compliance, and compliance with credit policies.

#### 3. Credit monitoring and MIS

We regularly update the Board of Directors, the relevant committees, and senior management on matters pertaining to our credit quality. The monthly credit portfolio report includes information on portfolio quality including segmentation by facility, ratings, geography, industry, ageing, etc. This year, we invested in the RAPM (Risk-Adjusted Performance Management) system developed by Moody's to further enhance the capability of its credit monitoring; implementation will be completed by mid-2011.

#### 4. Stress testing

The Risk Management Group conducts stress tests based on our stress test policy. These are executed on both commercial and consumer portfolios. Stress tests use past historical trends as well as future macro-economic projections to determine the impact on the Bank's losses and ultimately on our capital. Stress test results are shared with the Risk Management Committee and also the Board of Directors. We have strategies and action plans in place to prevent adverse effects.

#### 5. Subsidiary Management

These subsidiaries operate under consolidated supervision: Ayudhya Capital Auto Lease Pcl. (AYCAL), Ayudhya Assets Management Co., Ltd. (AAMC), Ayudhya Capital Services Co., Ltd. (AYCAP), Ayudhya Development Leasing Co., Ltd. (ADLC), Ayudhya Factoring Co., Ltd. (AYFT), Ayudhya Total Solutions Plc. (AYTS), Ayudhya Card Services Co., Ltd. (AYCS), Ayudhya Auto Lease Plc. (AYAL), General Card Services Ltd. (GCS), Krungsriayudhya Card Co. Ltd. (KCC). All subsidiaries maintain independent risk organizations headed by senior risk executives. The Chief Risk Officer conducts oversight of subsidiaries' risk management activities. The subsidiaries' risk management units must comply with the Bank's overall risk management strategy. They must ensure they are capacitized appropriately, have the required risk-related infrastructure, and comply with our risk appetite and reporting requirements. All product, policy, and process changes must be approved by the Chief Risk Officer and the Risk Management Committee.

## Non-performing Loan Management (NPL management)

Non-Performing Loans are managed by a dedicated team of specialists with experience in handling past-due accounts. The department manages all high-value loans and determines the best course of action to collect from the customer in order to improve asset quality and minimize financial losses. The Bank's NPL department also undertakes to sell NPL's based on guidance and approval from the Board of Directors. In September and December, the Bank sold two tranches of NPL's which reduced our outstanding NPL's by 12.7 billion Baht.

#### **Market Risk Management**

"Market risk" refers to the adverse impact on income and capital funds caused by price changes in the trading and banking books with regard to interest rates, exchange rates, equity instruments, and commodities. We recognize the importance of efficient market risk management both at the Bank and at subsidiary level. We have therefore instituted market risk management policies and conducts regular reviews to ensure their appropriateness for a rapidly-changing business world. These policies link into the Internal Capital Adequacy Assessment Process (ICAAP) which stipulates continual improvement to counter risks relating to interest rates in the banking book in accordance with the Supervisory Review Process (Pillar 2) as outlined by the Bank of Thailand.

#### **Market Risk Management Structure**

Market risk management is the responsibility of the Risk Management Committee which supervises the overall risk management process; it reports to the Board of Directors. The Assets and Liability Management Committee establishes guidelines for appropriate management of assets, liabilities, and off-balance sheet items. The organizational structure clearly segregates the duties and responsibilities of the units responsible for executing transactions, overseeing operations, and managing risk to avoid conflicts of interest. The Treasury Division executes transactions and manages positions under the risk limits approved by the Board of Directors. The Market Risk Management Department assesses, monitors, and reports the Bank's risk exposures.

#### **Managing Market Risk in Trading Book** and Banking Book

The assessment, control, and monitoring of market risk can be divided into two parts: transactions in the trading book and transactions in the banking book, as follows:

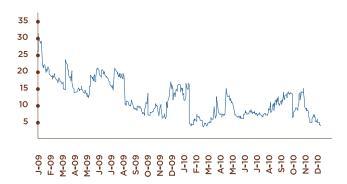
#### 1. Risks from transactions in the trading book:

We conduct risk assessments and maintain capital funds at Bank and subsidiary levels based on a standardized approach dictated by Bank of Thailand guidelines. We use risk assessment tools such as Value-at-Risk (VaR) and conduct backtesting to assess the reliability of the models. We also conduct stress testing to assess risk during crisis situations.

#### The Financial Group's Market Risk Capital Requirement The Bank's Total Daily VaR Movement

As of December 31, 2010 and December 31, 2009 (Unit: Million Baht)

Standardized Approach	2010	2009
Total Capital Charge for Market Risk	254	223
Total Risk Weighted Assets for Market Risk	3,180	2,782



#### 2. Risks from transactions in the banking book:

We manage risks arising from mismatches of the interest rate structure and on and off-balance sheet positions. We assess the probable impact on net interest income (earning perspective) from assets, liabilities, and off-balance sheet items, sensitive to interest rates. We also conduct re-pricing gap analysis in terms of static simulation and dynamic simulation according to the projected interest rate trend. In addition, we analyze interest rate risk which reflects the sensitivity of the economic value of shareholder equity (Economic value perspective).

#### Financial Group's Net Interest Income Sensitivity

As of December 31, 2010 (Unit: Million Baht)

	As of December 31, 2010				
	- 100 bps.	+ 100 bps.			
Net Interest Income Impact	-19.82	-119.12			
% of Total Net Interest Income	-0.055%	-0.330%			

Our Financial Group assets and liabilities as of December 31, 2010 and December 31, 2009 based on next re-pricing maturity are shown in these tables:

The Financial Group's Financial Statements as of December 31, 2010 (Unit: Million Baht)

	0-3 Months	Greater Than 3-12 Months	Greater Than 1-5 Years	Greater Than 5 Years	Non- performing Loans	Non- interest Bearing	Total
Financial Assets							
Interbank and money market items	62,392	-	-	-	-	12,135	74,527
Net investment	10,287	18,961	41,901	1,131	-	6,809	79,089
Loans	413,191	84,146	69,579	3,701	38,149	40,194	648,960
Financial Liabilities							
Deposits	362,794	140,467	55,042	-	-	18,176	576,479
Interbank and money market items	37,801	2,464	1,108	67	-	2,348	43,788
Borrowings	23,175	26,950	29,219	20,011	-	10	99,365

# The Financial Group's Financial Statements as of December 31, 2009 (Unit: Million Baht)

	0-3 Months	Greater Than 3-12 Months	Greater Than 1-5 Years	Greater Than 5 Years	Non- performing Loans	Non- interest Bearing	Total
Financial Assets							
Interbank and money market items	44,810	608	297	-	-	7,953	53,668
Net investment	17,662	10,204	30,740	2,309	-	7,148	68,063
Loans	366,115	59,545	84,223	3,560	52,080	37,985	603,508
Financial Liabilities							
Deposits	327,572	143,782	34,322	-	-	14,839	520,515
Interbank and money market items	29,094	3,827	716	67	-	1,839	35,543
Borrowings	14,231	27,320	54,989	-	-	19	96,559

#### **Liquidity Risk Management**

"Liquidity risk" is the risk arising from the Bank's failure to pay its debts and contingent liabilities by the due date because of its inability to convert assets into cash. It also relates to its failure to procure sufficient funds, or find that fund procurement comes at a higher cost, thereby adversely affecting our income and capital funds. To counter this, we have instituted risk management policies and daily liquidity management policies for the Bank and our subsidiaries. In addition, contingency plans are formulated to ensure readiness to deal with crisis situations and to set up a liquidity cushion (Contingency Funding Plans). Finally, other appropriate methods and measures are established to ensure timely prevention of liquidity shortages. These contingency plans are tested and incidents serving as early warning indicators are monitored before a crisis occurs. All of these are aimed at ensuring the efficiency of the Bank's liquidity risk management.

#### **Diversification of liquidity Sources and Funding Structure**

The Bank maintains liquid assets in accordance with regulatory requirements, and maintain excess liquidity cushion at a level commensurate with the economic situation. We seek to ensure that there is adequate cash for our, and our subsidiaries', business operations. Liquidity management utilizes qualitative and quantitative approaches to ensure appropriate risk diversification. The structure and behavior of customers' deposits/withdrawals are considered in order to ensure efficient alignment with the cash flow demand for each time period and at an appropriate cost level.

In addition, we establish liquidity readiness and adjust our strategies to deal with the probability that deposits may flow to other savings alternatives as a result of the Deposit Insurance Act. To that end, we have developed products and services for savings and investments which serve customers' needs in order to buttress liquidity management tools and to reduce concentration of funding sources. Meanwhile, customer savings alternatives have been expanded by the continuous issuance of bills of exchange and debentures within the limits approved by the Bank's Board of Directors.

#### **Liquidity Risk Management Structure**

Liquidity risk management is undertaken by the Assets and Liability Management Committee which closely monitors our liquidity position. High-level Treasury Division executives are responsible for carrying out regular reviews to determine appropriate liquidity levels. They manage daily liquidity to meet the Bank's and subsidiaries' cash demands. They also undertake regular analyses of the contingency plans for liquidity in two types of crisis situations: (a) temporary liquidity problems arising from daily transaction executions, and (b) medium- to long-term liquidity problems. To this end, the Committee is responsible for implementing its liquidity crisis management plan via the Funding Crisis Management Team (FCMT).

#### **Liquidity Risk Measurement and Reporting**

We employ a variety of liquidity risk management tools such as cash flow/liquidity projection and liquidity gap analysis which classify assets, liabilities, and contingent liabilities according to the remaining contractual maturity. In this regard, consideration is given both to normal and crisis situations, and the results are adjusted in accordance with behavioral maturity to align with the actual behavior to ensure that the liquidity risk reporting and monitoring systems are efficient.

In addition, the Board of Directors monitors liquidity risk indicators which serve as early warning signs. These include early warning point and trigger points, decreases in the highest deposit level each day, and the top 20 depositors, in order to reduce the concentration of the Bank's funding sources, as well as its liquidity ratios. The Treasury Division proposes liquidity risk management guidelines and business strategies to the Assets & Liabilities Management Committee. The Market Risk Management Department assesses liquidity risk levels and reports them to the Assets & Liabilities Management Committee.

The Financial Group's assets and liabilities as of December 31, 2010 and December 31, 2009 based on remaining contractual maturity are shown in the following tables:

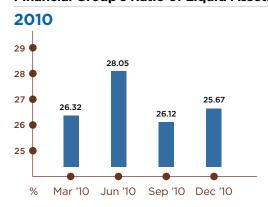
#### Financial Group's Financial Statements as of December 31, 2010

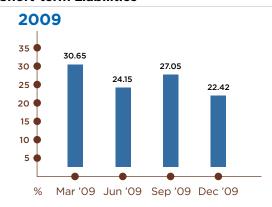
(Unit : Million Baht)	On Demand	0-3 months	Greater than 3-12 months	Greater than 1-5 years	Greater than 5 years	Non- performing loans	No maturity	Total
Financial Assets								
Interbank and money market items	12,856	61,137	201	119	-	-	214	74,527
Net investment	-	6,653	21,103	44,303	1,146	-	5,884	79,089
Loans	17,308	149,297	141,597	167,315	135,294	38,149	-	648,960
Financial Liabilities								
Deposits	237,593	143,367	140,462	55,057	-	-	-	576,479
Interbank and money market items	4,651	34,897	2,115	2,058	67	-	-	43,788
Borrowings	-	23,175	26,951	29,228	20,011	-	-	99,365

#### Financial Group's Financial Statements as of December 31, 2009

(Unit : Million Baht)	On Demand	0-3 months	Greater than 3-12 months	Greater than 1-5 years	Greater than 5 years	Non- performing loans	No maturity	Total
Financial Assets								
Interbank and money market items	10,308	42,326	608	297	-	-	129	53,668
Net investment	-	11,356	10,952	36,282	2,324	-	7,149	68,063
Loans	25,263	146,456	87,638	164,374	127,697	52,080	-	603,508
Financial Liabilities								
Deposits	199,312	143,099	143,766	34,338	-	-	-	520,515
Interbank and money market items	4,341	24,661	4,328	2,146	67	-	-	35,543
Borrowings	-	14,231	27,324	55,002	2	-	-	96,559

#### Financial Group's Ratio of Liquid Assets to Short-term Liabilities





#### **Financial Group's Sources of Funds**

#### As of December 31, 2010

# Other 10.91% Shareholders' Deposit 66.27%

#### As of December 31, 2009



#### **Operational Risk**

#### **Objective**

"Operational risk" refers to the risk of loss resulting from inadequate or failed internal processes, system, human factors, or external events including legal risk but excluding strategic and reputation risk. Operational risk is an integral and unavoidable part of the Bank's business as it is inherent in our endeavors to provide services to customer and to generate profits for shareholders. The operational risk management framework has been implemented to ensure that our operational risk is managed and controlled within the risk appetite.

#### **Principles**

We recognize that operational risk is a significant concern and provide sufficient resources to manage the risk within acceptable levels through the promotion of sound operational risk management governance and frameworks. Each employee is responsible for managing operational risk.

#### **Organization and Structure**

We manage operational risk along three lines of defense to ensure independent oversight of operational risk management throughout the Bank.

- As a primary operational risk owner and risk taker, each business unit has prime responsibility for day-today managing, controlling, and mitigating of operational risk in its operations.
- · The Board of Directors has assigned the Risk Management Committee the task of formulating strategies, and conducting oversight of the adequacy of the risk and control processes. The Operational Risk Management Department, an independent function reporting to the Chief Risk Officer, is responsible for designing, implementing, and maintaining the operational risk framework and measurement system.
- The Internal Audit function provides independent assurance of the proper functioning of the design, adequacy, and effectiveness of our internal controls.

#### **Measurement System**

Key techniques used for measuring operational risk include:

Risk and Control Self-Assessment (RCSA): All units periodically identify and assess operational risks to ensure that they are effectively managed and controlled. When an unacceptable control weakness is identified,

an action plan is developed and tracked to completion.

- Operational risk losses data collection: Losses beyond a certain threshold are systematically collected by the business units and recorded in a central loss database. The root causes are analyzed and corrective action is taken to mitigate losses. Referral of the escalation of individual events to senior management is determined by the seriousness of the event.
- Key Risk Indicators (KRI): KRIs are collected and tracked both bank-wide and at the business unit level in order to identify and monitor changes in the operational risk profile and to facilitate early detection of potential control weakness.
- New product/process/system risk assessment program: This ensures that all new products or significant changes to existing process/systems are subject to comprehensive risk evaluation and are approved by specialists prior to launch.
- Business continuity management: In order to ensure continuity throughout the Bank, key risks and threats are consistently assessed and monitored from a business continuity perspective including pandemics, terrorism, environmental impacts, and technology disruptions. Business continuity plans are in place to ensure that we can continue to provide key products and services, and to carry out vital operations.

These operational risk management techniques are also implemented by our Financial Group.

#### **Capital Requirements**

The Bank currently uses the Standardized Approach (SA) for the calculation of operational risk capital within the Bank's Financial Group. These capital requirements are detailed in the following table.

#### Financial Group's Operational Risk Minimum Capital requirement

As of December 31, 2010 and December 31, 2009 (Unit: Million Baht)

Standardized Approach	2010	2009
Total Capital Charge for	3,427	3,049
Operational Risk		
Equivalent Risk Weighted	42,841	38,111
Assets for Operational Risk		

# Management Discussion and Analysis

#### 1. Overview and Summary of Financial Performance and Status

#### **Overview of Financial Performance in 2010**

During 2010 the Bank focused on organic growth and One Krungsri integration. Both the Bank and its shareholders were ultimately rewarded in terms of improvements achieved in revenues and overall profitability.

Despite domestic political unrest in the first half of the year and a natural disaster in the second half of the year, the beginning of a global macro-economic recovery resulted in significant growth and a strong improvement in the quality of the Bank's loan portfolio. Performing loans increased organically by Baht 59,383 million, or 11%, with a number of retail businesses posting record high volumes at the end of the year. The quality of the portfolio improved with lower delinquency rates and a 27% reduction in non-performing loans driven mainly from successful sales in September and December. The Bank continued prudent risk management with an increase in excess reserves leading to an upswing in the coverage ratio from 74% to 89%.

On the funding side, the Bank maintained its policy of match funding to secure its assets and liabilities position given the rising interest rate trend. The overall cost of funds was lowered by replacing higher interest rate debentures and subordinated debentures with lower cost issuances and deposits. The Bank successfully issued subordinated debentures of Baht 20,000 million in June and launched the Mix and Max Special Savings Account in the fourth quarter. In addition, Ayudhya Capital Auto Lease (AYCAL), the Bank's auto hire purchase business subsidiary, issued debentures of Baht 12,000 million in 2010.

An improved mix in portfolio composition and the impact of a rising interest rate environment enabled the Bank to achieve a net interest margin above the targeted 5% level. The Bank's loan portfolio as of December 2010 was comprised of 43% retail loans, mainly in auto hire purchase, mortgage, personal loans and credit card loans.

Fees and service income increased by 38% over the previous year due to higher collection, credit card, and bancassurance fees, an achievement well above the target forecast for 2010.

As productivity gains were achieved the proceeds were channeled into investments in new technology infrastructure, the branch network, Krungsri Group branding, and employees, which will deliver increased benefits and profitability going forward. The cost-to-income ratio of 57% for 2010 was in line with the target, and along with a newly integrated foundation under the One Krungsri initiative, this ratio is projected to decline going forward.

Capital adequacy increased from 14.2% to 15.8% due in part to the Bank's higher profitability in 2010 and the issuance of subordinated debentures. The loan-to-deposit plus debenture-and-bills-of-exchange ratio was reduced to a level below 100%, reflecting solid liquidity status.

#### **Summary of Financial Performance and Status**

Bank of Ayudhya Public Company Limited announced continued improvement in its operating performance as well as a strengthened balance sheet for 2010. The key financial highlights of the results for Krungsri Group (The Bank and its subsidiaries) are as follows:

- Operating Profit: Baht 24.7 billion, a 34.6% increase from 2009
- Net Profit: Baht 8.8 billion, a 32.4% increase from 2009
- Net Interest Margin: Strong at more than 5%
- Non-Interest Income: Increased 40.9% compared to 2009
- Performing Loan Growth: Increased Baht 59 billion year-to-date
- · Deposit Growth: Increased Baht 56 billion year-to-date
- Asset Quality: Increased coverage from 74% to 89% year-to-date
- Reserves: Increased excess to Baht 12.7 billion, 159.4% of Bank of Thailand requirements
- · Non-Performing Loans: Decreased from Baht 52.1 billion to Baht 38.1 billion driven primarily from successful

sales totaling Baht 12.7 billion in September and December

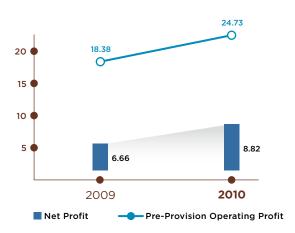
• Capital Adequacy Ratio: Increased from 14.2% to 15.8%

Unit: Million Baht

Statements of Income Consolidated	2010	2009	Chang	ge
			Amount	%
Interest and Dividend Income	48,726	39,457	9,269	23.5
Interest Expenses	10,492	11,040	(548)	(5.0)
Interest and Dividend Income, Net	38,234	28,417	9,817	34.5
Non-Interest Income	19,337	13,724	5,613	40.9
Non-Interest Expenses	32,840	23,764	9,076	38.2
Pre-Provision Operating Profit	24,731	18,377	6,354	34.6
(PPOP)				
Bad Debt and Doubtful Accounts	11,425	9,129	2,296	25.2
Loss (Gain) on Debt Restructuring	966	1,087	(121)	(11.1)
Income Tax Expenses	3,524	1,504	2,020	134.3
Net Income	8,816	6,657	2,159	32.4
Attributable To				
Equity Holders of the Bank	8,793	6,659	2,134	32.0
Minority Interest	23	(2)	25	nm
Net Income	8,816	6,657	2,159	32.4
Earning Per Share [Baht]	1.45	1.10	0.35	31.8

#### **PPOP & Net Profit**

Consolidated (Billion Baht)



For the year 2010, the operating profit before provisioning for doubtful accounts and taxes was Baht 24,731 million representing an increase of Baht 6,354 million or 34.6% when compared to 2009. Over the same period net interest and dividend income and non-interest income increased by 34.5% and 40.9%, respectively, while non-interest expenses grew by 38.2%. After setting aside Baht 12,391 million in provisions for bad debt and doubtful accounts and Baht 3,524 million for tax expense, a net profit of Baht 8,816 million was posted, representing a Baht 2,159 million or 32.4% increase year over year.

Unit: Million Baht

Consolidated			Change		
	2010	2009	Amount	%	
Assets	869,834	780,132	89,702	11.5	
Loans	648,960	603,508	45,452	7.5	
Deposits	576,479	520,515	55,964	10.8	
Liabilities	770,730	687,547	83,183	12.1	
Shareholders' Equity	99,104	92,585	6,519	7.0	

As of December 31, 2010, the total assets of the Bank and its subsidiaries were Baht 869,834 million, an increase of Baht 89,702 million or 11.5% over December 31, 2009, mainly due to an increase in inter-bank and money market items totaling Baht 20,859 million or 38.9% and loans of Baht 45,452 million or 7.5%.

Total liabilities were Baht 770,730 million, an increase of Baht 83,183 million or 12.1% over December 31, 2009, mainly due to an increase in deposits of Baht 55,964 million or 10.8%, inter-bank and money market items of Baht 8,245 million or 23.2% and liabilities under collateral to deliver of Baht 6,257 million or 88.3%.

Total shareholders' equity rose to Baht 99,104 million, an increase of Baht 6,519 million or 7.0%. The increase was mainly due to equity holders net income of Baht 8,793 million for the year 2010, offset by dividends paid of Baht 2,430 million.

#### 2. Financial Performance

#### 2.1 Net interest and dividend income

Unit: Million Baht

	2010		Change		
Consolidated		2009	Amount	%	
INTEREST AND DIVIDEND INCOME					
Interest on loans	31,642	24,367	7,275	29.9	
Interest on interbank and money market items	1,145	844	301	35.7	
Hire purchase and financial lease income	13,855	12,427	1,428	11.5	
Investments	2,084	1,818	266	14.6	
Total Interest and Dividend Income	48,726	39,457	9,269	23.5	
INTEREST EXPENSES					
Interest on deposits	5,630	6,813	(1,183)	(17.4)	
Interest on interbank and money market items	723	391	332	84.9	
Interest on short-term borrowings	1,600	971	629	64.8	
Interest on long-term borrowings	2,539	2,865	(326)	(11.4)	
Total Interest Expenses	10,492	11,040	(548)	(5.0)	
Interest and Dividend Income, net	38,234	28,417	9,817	34.5	
Net Interest Margin	5.07%	4.05%			
Yield on Earning Assets	6.46%	5.62%			
Cost of Funds	1.53%	1.71%			

Net interest and dividend income for the year ended December 31, 2010 was Baht 38,234 million, an increase of Baht 9,817 million or 34.5% as compared to the same period last year, resulting from higher interest and dividend income of Baht 9,269 million due primarily to the GE Money Thailand acquisition on November 4, 2009, and lower interest expenses of Baht 548 million due mainly to lower interest rates paid on deposits.

Interest and dividend income for the year ended December 31, 2010 was Baht 48,726 million, an increase of Baht 9,269 million or 23.5% year-on-year driven by:

- Interest on loans of Baht 31,642 million, increased by Baht 7,275 million or 29.9% because of higher interest earned on unsecured personal loan and credit card portfolios acquired from GE Money Thailand.
- Interest on inter-bank and money market items of Baht 1,145 million, increased by Baht 301 million or 35.7%, due mainly to a higher average rate and higher average outstanding balance.
- Hire purchase and financial lease income of Baht 13,855 million, increased by Baht 1,427 million or 11.5% resulting primarily from higher outstanding balances in the portfolio and higher interest rates.
- Income on investments of Baht 2,084 million, increased by Baht 266 million or 14.6%, mainly resulting from an increase in the average outstanding balance.

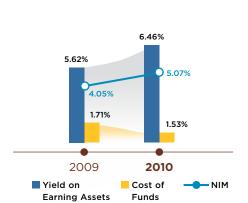
Interest expenses for the year ended December 31, 2010 were Baht 10,492 million, a decrease of Baht 548 million or 5.0% from year 2009 driven by:

- · Interest on deposits of Baht 5,630 million, decreased by Baht 1,183 million or 17.4%, because of the time lag of higher rate deposits from 2008 maturing later in 2009, causing average rates in 2009 to be higher than 2010.
- Interest on short-term borrowings of Baht 1,600 million, increased by Baht 629 million or 64.8%, resulting primarily from subordinated debt issue #5 of Baht 12,000 million moving to short-term borrowings in July 2010 before early redemption in November 2010, together with an increase in the average bills of exchange outstanding balance of Baht 11,022 million and the current portion of debentures of Baht 21,887 million moving from long-term borrowings, offset with debentures of Baht 26,923 million and Floating-Rate Notes of USD 150 million which matured in November 2009.

Consolidated

- Interest on long-term borrowings of Baht 2,539 million, decreased by Baht 326 million or 11.4%, mainly from debentures of Baht 21,887 million moving to short-term borrowings in 2010 and the early redemption of subordinated debt issue #5 of Baht 12,000 million moving to short-term borrowings in July 2010 before early redemption, offset with the issuance of subordinated debt of Baht 20,000 million in June 2010 and AYCAL debentures of Baht 12,000 million which were issued in February and May 2010.
- Interest on inter-bank and money market items of Baht 723 million, increased by Baht 332 million or 84.9%, due mainly to an increase in the average interest rate.

#### **Net Interest Margin (NIM)**



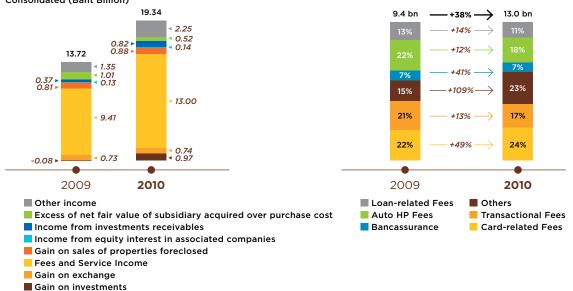
Net interest margin (NIM) for 2010 was 5.07%, a significant increase from the prior year. This improvement was driven by the rising interest rate environment and consolidation of the GE Money Thailand businesses.

	Dec '09	Jan '10	Mar '10	Jun '10	Jul '10	Sep '10	Dec '10
Policy Rate	1.25%	1.25%	1.25%	1.25%	1.50%	1.75%	2.00%
<b>BAY Lending Rate</b>	6.25%	6.25%	6.25%	6.25%	6.375%	6.375%	6.50%
Fixed Deposit rate							
3 - month deposits	0.75%	0.75%	0.75%	0.75%	0.875%	1.05%	1.125-1.30%
6 - month deposits	0.75%	0.75%	0.75%	0.75%	1.10%	1.20-1.30%	1.10-1.55%
12 - month deposits	1.00%	1.00-1.50%	0.75%	0.75%	1.10-1.20%	1.35-1.50%	1.45-1.70%

#### 2.2 Non-Interest Income

#### **Non-Interest Income**





Unit: Million Baht

Consolidated	2010	2009	Change		
Consolidated	2010	2009	6 3,590 15 70 451 (486) 896	%	
Gain (loss) on investments	971	(82)	1,053	1,284.1	
Income from equity interest in associated company	144	126	18	14.3	
Fees and service income					
Acceptances, aval and guarantees	55	49	6	12.2	
Others	12,950	9,360	3,590	38.4	
Gain on exchange	745	730	15	2.1	
Gain on sales of properties foreclosed	883	813	70	8.6	
Income from investments in receivables	822	371	451	121.6	
Excess of net fair value of acquire					
subsidiary over purchase cost	519	1,005	(486)	(48.4)	
Other income	2,248	1,352	896	66.3	
Total Non-Interest Income	19,337	13,724	5,613	40.9	

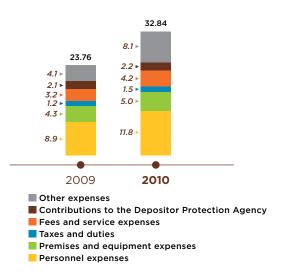
Compared with year 2009, non-interest income was Baht 19,337 million, an increase of Baht 5,613 million or 40.9% driven by higher business volumes and acquisitions in 2009 plus:

- · Gain on investments increasing by Baht 1,053 million in 2010 driven by a gain on CDO sale of Baht 677 million while a reserve for the Dubai World Group Finance Limited investment in loan of Baht 424 million was booked
- Fees and service income increasing by Baht 3,596 million or 38.2%, mainly driven by increases in collection fees, credit card fees and bancassurance fees as a result primarily of the full year impact of 2009 acquisitions.
- · Other income increasing by Baht 896 million or 66.3%, mainly driven by an increase in bad debt recoveries of personal loans of Baht 1,384 million offset by the amortization of fair value adjustments on GE Money Thailand acquired loans of Baht 505 million.
- The excess of net fair value of acquired subsidiary over purchase cost decreased by Baht 486 million, as the gain on investments in GE Money Thailand recorded in 2010 of Baht 544 million was less than the gain on investment in AIG Retail Bank and AIG Card Company recorded in 2009 of Baht 1,005 million.

#### 2.3 Non-Interest Expenses

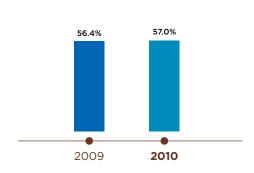
#### **Non-Interest Expenses**

#### Consolidated (Baht Billion)



#### **Cost-to-Income Ratio**

#### Consolidated



Unit: Million Baht

Consolidated	2010 2009	2000	Change	
Consolidated		2009	Amount	%
Personnel expenses	11,815	8,911	2,904	32.6
Premises and equipment expenses	5,047	4,283	764	17.8
Taxes and duties	1,535	1,165	370	31.8
Fees and service expenses	4,165	3,158	1,007	31.9
Directors' remuneration	28	30	(2)	(6.7)
Contributions to the				
Deposit Protection Agency	2,155	2,097	58	2.8
Other expenses	8,095	4,120	3,975	96.5
Total Non-Interest Expenses	32,840	23,764	9,076	38.2

Compared to 2009, non-interest expenses were Baht 32,840 million, an increase of Baht 9,076 million or 38.2%, driven primarily by higher business volumes and acquisitions in 2009:

- Personnel expenses increased by Baht 2,904 million or 32.6%, driven mainly by the consolidation of the GE Money Thailand businesses of Baht 1,143 million and annual merit and bonus increases and other staff benefits totaling Baht 1,432 million.
- Premises and equipment expenses increased by Baht 764 million or 17.8%, driven mainly by the consolidation of the GE Money Thailand businesses of Baht 311 million.
- Taxes and duties expense increased by Baht 370 million or 31.8%, driven mainly by the consolidation of the GE Money Thailand businesses.
- Fee and service expenses increased by Baht 1,007 million or 31.9%, driven mainly by the increase in the consolidation of the GE Money Thailand businesses of Baht 605 million and credit card fees and professional fees of Baht 343 million.
- Other expenses increased by Baht 3,975 million or 96.5%, primarily driven by the consolidation of the GE Money Thailand businesses of Baht 2,445 million, advertising and promotion expenses of Baht 449 million, a final reserve on assets transferred to Thai Asset Management Corporation of Baht 600 million and the amortization of fair value on intangible assets of GE Money Thailand and Ayudhya Capital Auto Lease of Baht 652 million.

In 2010, the Bank's cost-to-income ratio increased slightly to 57.0% from 56.4% in the previous year as the Bank reinvested productivity gains achieved through integration activities into the Bank's technology infrastructure and advertising and promotions spending to accelerate portfolio growth.

#### 2.4 Loan Loss Provision

Unit: Million Baht

Consolidated	2010	2009 —	Change	
Consolidated	2010	2009	Amount	%
Bad Debt and Doubtful Accounts	11,425	9,129	2,296	25.2
Loss on Debt Restructuring	966	1,087	(121)	(11.1)
Total Provisioning	12,391	10,216	2,175	21.3

The provision in 2010 totaled Baht 12,391 million, an increase of Baht 2,175 million or 21.3% over the prior year driven by the Bank's conservative risk management policies and an increase in provisions for outstanding retail loans from the three acquisitions completed in 2009. This level of provision strengthened the balance sheet of the Bank with the loan loss coverage ratio rising from 74% in December 2009 to 89% at the end of 2010.

#### 3. Financial Status

#### 3.1 Balance Sheet

Unit: Million Baht

Canadidated	2010	2000	Cha	nge
Consolidated	2010	2009	Amount	%
ASSETS				
Cash	22,461	20,090	2,371	11.8
Interbank and money market items, net	74,527	53,668	20,859	38.9
Investments, net	79,089	68,063	11,026	16.2
Loans	648,960	603,508	45,452	7.5
Accrued interest receivable	1,724	2,210	(486)	(22.0)
Allowance for doubtful accounts	(33,410)	(38,271)	4,861	12.7
Revaluation allowance for debt restructuring	(543)	(329)	(214)	(65.0)
Properties foreclosed, net	14,727	18,017	(3,290)	(18.3)
Others	62,299	53,176	9,123	17.2
TOTAL ASSETS	869,834	780,132	89,702	11.5
LIABILITIES AND SHAREHOLDERS' EQUITY				
Deposits	576,479	520,515	55,964	10.8
Interbank and money market items	43,788	35,543	8,245	23.2
Borrowings	99,365	96,559	2,806	2.9
Others	51,098	34,930	16,168	46.3
TOTAL LIABILITIES	770,730	687,547	83,183	12.1
Issued and paid-up share capital	60,741	60,741	-	-
Retained earning	19,225	12,793	6,432	50.3
Others	19,138	19,051	87	0.5
TOTAL SHAREHOLDERS' EQUITY	99,104	92,585	6,519	7.0
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	869,834	780,132	89,702	11.5

#### **Assets**

As of December 31, 2010, total assets were Baht 869,834 million, an increase of Baht 89,702 million or 11.5% over December 31, 2009. Key drivers were an increase in performing loans of Baht 59,383 million or 11%, from an increase in loans across all segments, particularly in hire purchase and housing loans, an increase in inter-bank and money market items of Baht 20,859 million or 38.9% and an increase in net investments of Baht 11,026 million or 16.2% partially offset by a reduction in non-performing loans of 13,931 million or 26.7%.

#### Liabilities

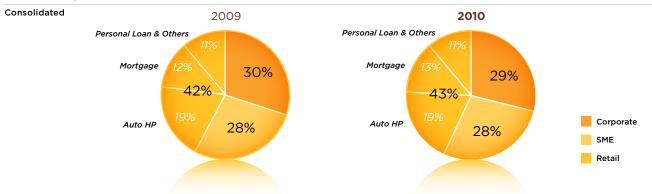
As of December 31, 2010, liabilities totaled Baht 770,730 million, an increase of Baht 83,183 million or 12.1% over December 31, 2009. One of the major drivers was an increase in deposits of Baht 55,964 million or 10.8%, mainly due to an increase in savings from the launch of new products, while time deposits also increased from new campaign initiatives. Consequently, the current and saving accounts portion increased to 41% as of December 31, 2010. Other factors include an increase in inter-bank and money market items of Baht 8,245 million or 23.2% and an increase in other liabilities of Baht 16,168 million or 46.3%, mainly due to an increase in liabilities under collateral to deliver.

#### **Shareholders' Equity**

Total shareholders' equity rose to Baht 99,104 million, an increase of Baht 6,519 million or 7.0% as compared to December 31, 2009. The increase was driven by equity holders' net income of Baht 8,793 million for 2010 plus an increase in land and building revaluation and the revaluation on investments and minority interest totaling Baht 153 million offset by dividends paid during year 2010 of Baht 2,430 million.

#### 3.2 Loans

#### **Loan Composition**



Unit: Million Baht

Consolidated			Change	
	2010	2009 -	Amount	%
Corporate	190,046	181,526	8,520	4.7
SMEs	180,104	169,701	10,403	6.1
Retail	278,810	252,281	26,529	10.5
- Hire purchases	126,444	111,794	14,650	13.1
- Housing	82,280	73,619	8,661	11.8
- Personal & other	70,086	66,868	3,218	4.8
Total	648,960	603,508	45,452	7.5

#### 3.2.1 Loans by segment

Total loans grew from Baht 603,508 million as of December 31, 2009 to Baht 648,960 million or 7.5% as of December 31, 2010 driven by an increase in performing loans of Baht 59,383 million or 11% partially offset by a reduction in non-performing loans of 13,931 million or 26.7%. Although growth originated in all segments, the retail segment, namely in mortgages and auto hire purchase, was particularly strong. Auto hire purchase loans grew strongly in line with consumer confidence and an increase in car sales, raising volume to historical highs. The strong loan growth was partially offset by the sale of non-performing loans portfolios in September and December, 2010 totaling Baht 12,672 million.

#### 3.2.2 Loans classification and Provision

Unit: Million Baht

	20	10	20	09	Cha	nge
Consolidated	Loans and Accrued Interest	Provision	Loans and Accrued Interest	Provision	Loans and Accrued Interest	Provision
Normal	586,356	5,257	525,101	5,376	61,255	(119)
Special mentioned	24,864	1,170	27,066	1,663	(2,202)	(493)
Substandard	10,104	5,564	7,298	3,369	2,806	2,195
Doubtful	4,897	1,268	7,886	3,442	(2,989)	(2,174)
Doubtful of loss	23,269	7,485	37,319	12,897	(14,050)	(5,412)
Total BOT Provision	649,490	20,744	604,670	26,747	44,820	(6,003)
Plus deferred income / commission	1,194		1,048		146	
Surplus Reserve		12,666		11,524		1,142
Total	650,684	33,410	605,718	38,271	44,966	(4,861)

Unit: Million Baht

			Change	
Consolidated	2010	2009	Amount	%
Non-Performing Loans (Net)	23,832	32,370	(8,538)	(26.4)
Non-Performing Loans (Gross)	38,149	52,080	(13,931)	(26.7)
Loans loss reserves (LLR)	33,989	38,603	(4,614)	(12.0)
Coverage	89.1%	74.1%	15.0%	20.2
BOT Requirement	21,322	27,079	(5,757)	(21.3)
Actual / Required LLR	159.4%	142.6%	16.8%	11.8

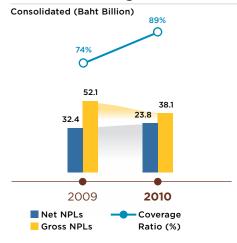
Asset quality remained tightly controlled throughout 2010, resulting in a decrease in non-performing loans (NPLs), despite the political unrest experienced during May 2010. As of December 31, 2010, gross non-performing loans decreased by Baht 13,931 million or 26.7% from December 31, 2009, due mainly to the sale of non-performing loans, while the surplus reserve increased to Baht 12,666 million from Baht 11,524 million. The coverage ratio increased significantly to 89.1% from 74.1% while the actual provision when compared to the Bank of Thailand required provision ratio increased to 159.4% from 142.6% as of December 31, 2009.

#### **Sale of Non-Performing Loans**

In 2010, the Bank continued its NPL resolution with two sales of mostly legacy NPLs in September and December. The total sale of Baht 12,672 million exceeded the original goal for the year, driven by an economic recovery and the level of demand from external parties.

The sale included assets from all segments, namely Corporate, SME and mortgage. The price received had no impact on the Bank's profitability. Lastly, as NPL resolution remains one of the Bank's priorities, more NPLs will be sold as the opportunity arises.

#### **NPLs and Coverage Ratio**



#### 3.3 Investment in Securities

As of December 2010, the Bank had investments in government securities with a book value of Baht 59,245 million for the primary purpose of fulfilling Bank of Thailand requirements, including liquid assets and intraday holding of liquidity. This type of investment is low risk compared to private sector securities held by the Bank which had a total value of Baht 18,345 million.

The Bank also booked a gain on the sale of Collateralized Debt Obligations of Baht 677 million, an investment for which the bank had already set aside a 100% provision.

# 3.4 Deposits

#### Loans **Deposits** Consolidated (Baht Billion) Consolidated (Baht Billion) 655.7 Deposits + B/E 79.2 604.8 + Debenture: 649.0 Current 576.5 Savings 84.3 38.2 603.5 Time 520.5 Deposits: ☐ B/E + Debenture 52.1 62% × 59% ▶ 551.4 35% ▶ 38% ▶ 2009 2010 2009 2010 NPL 2009 2010 PL L/D 116% 113% L/D + B/E + Debenture 100% 99%

Unit: Million Baht

Consolidated	2010	2009	Change		Deposit Str	ucture (%)
			Amount	%	2010	2009
Current	18,129	14,907	3,222	21.6	3.14	2.86
Savings	219,464	184,404	35,059	19.0	38.07	35.43
Time	338,886	321,203	17,683	5.5	58.79	61.71
< 6 months	95,395	90,404	4,991	5.5	16.55	17.37
6 M - 1 Year	106,666	114,425	(7,759)	(6.8)	18.50	21.98
> 1 Year	136,825	116,374	20,451	17.6	23.73	22.36
Total	576,479	520,515	55,964	10.8	100.00	100.00

As of December 31, 2010, deposits totaled Baht 576,479 million, an increase of Baht 55,964 million or 10.8% from December 31, 2009. The increase was across the board with savings deposits increasing Baht 35,059 million or 19.0% from new product launches, time deposits increasing Baht 17,683 million or 5.5% and current deposits increasing Baht 3,222 million or 21.6%. Time deposits with tenures of more than 1 year increased by Baht 20,451 million or 17.6% and time deposits with tenures less than 6 months increased by Baht 4,991 million or 5.5% from special deposit incentives, while time deposits with 6 months to 1 year tenure decreased by Baht 7,759 million or 6.8%.

## 3.5 Borrowings and Liquidity

In line with its strategy of match funding, the Bank maintained liquidity with funding from diversified sources to ensure that long term assets were properly matched. In 2010, the Bank and its subsidiaries raised funds through debenture, subordinated debenture, and bills of exchange issuances replacing most of the amount that was matured and recalled.

Debentures were issued twice in February and May by one of the Bank's subsidiaries in the amount of Baht 7,000 million and Baht 5,000 million, respectively. In June 2010, the Bank issued subordinated debentures that were very well received by customers, with Baht 20,000 million fully subscribed within three days.

Overall, the loan-to-deposit and bills-of-exchange-and-debentures ratio decreased to 99%. Liquidity remained strong with the launches of new deposit products and the aforementioned mid-year issuance of subordinated debentures.

#### 3.6 Off balance sheet items

Unit: Million Baht

Consolidated	2010	2009	Chai	nge
			Amount	%
Off-Balance Sheet Items - Contingencies				
Avals to bills and Guarantees of loans	3,929	3,983	(54)	(1.4)
Liability under unmatured import bills	1,202	1,380	(178)	(12.9)
Letters of credit	8,126	5,383	2,743	51.0
Other contingencies	403,356	255,084	148,272	58.1
Total	416.613	265.830	150.783	56.7

The Bank and its subsidiaries' off-balance sheet items as of December 31, 2010 totaled Baht 416,613 million, an increase of Baht 150,783 million or 56.7% as compared to December 31, 2009. This increase was driven by other contingencies increasing Baht 148,271 million as a result of derivative transactions of Baht 132,862 million and unused overdrafts of Baht 12,007 million.

#### 3.7 Statutory Capital

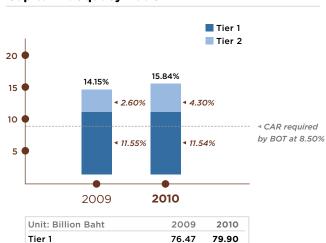
As of December 31, 2010, the Bank's capital totaled Baht 109,677 million, equivalent to 15.8% of risk-weighted assets with 11.5% in Tier 1 capital under the implementation of Basel II.

The capital adequacy ratio stood at a healthy level well above requirements specified by the Bank of Thailand. Tier 2 capital increased significantly over 2009 due to the issuance of Baht 20,000 million in subordinated debentures.

#### **Capital Adequacy Ratio**

Tier 2

Total Capital:



29.78

109.68

17.27

93.74

#### 75

# **Credit Ratings**

The Bank's credit ratings by Moody's Investors Service, Standard & Poor's, Fitch Ratings and TRIS Rating as of December 31, 2010 are as follows:

#### **Moody's Investors Service**

#### **Bank Deposits**

•	Long Term	Baa2
•	Short Term	Prime-2

#### Debt

<ul> <li>Long Term -Senior Debt</li> </ul>	Baa2
<ul> <li>Long Term -Subordinated Debt</li> </ul>	Ba2
Short Term	Prime-3
Debt and Deposit Rating Outlook	
Bank Financial Strength Ratings	
Outlook	Stable

#### **Standard and Poor's**

#### **Local Currency**

•	Long Term	BBB-
•	Short Term	A-3

#### **Foreign Currency**

Outlook	
Bank Financial Strength Ratings	_
Short Term	A-3
<ul> <li>Long Term - Senior Debt</li> </ul>	BBB-

#### **ASEAN Scale Issuer Credit Ratings**

•	Long Term	axA-
•	Short Term	axA-2

# **Fitch Ratings**

#### **International Rating (Foreign Currency)**

Long Term	BBB
<ul> <li>Subordinated Debt</li> </ul>	BBB-
Short Term	F3
Individual Rating	С
• Support	3
Support Rating Floor	BB+
Outlook	

# **National Ratings**

Outlook		Stable
•	Short Term	F1+ (tha)
•	Subordinated Debt	A+ (tha)
•	Long Term - Debenture	AA- (tha)

# **TRIS Ratings**

Company Rating	AA-
Issue Rating	A+
Outlook	Stable

# **Shareholding and Management Structures**

# **Top Ten Shareholders**

The following is a list of the Bank's top 10 shareholders, as of the latest closing date on September 10, 2010 (6,074,143,747 issued and paid-up ordinary shares at a par value of Baht 10 per share):

Rank	Shareholder	<b>Number of Shares</b>	% of Total Shares
1.	GE Capital International Holdings Corporation	2,000,000,000	32.93
2.	Thai NVDR Company Limited	929,352,217	15.30
3.	Stronghold Assets Company Limited	166,536,980	2.74
4.	Tunmahachoke Company Limited	166,478,940	2.74
5.	GL Assets Company Limited	166,414,640	2.74
6.	BBTV Sattelvision Company Limited	166,151,114	2.74
7.	BBTV Assets Management Company Limited	163,112,900	2.69
8.	Bangkok Broadcasting & TV Company Limited	160,789,220	2.65
9.	Mahakit Holding Company Limited	158,726,810	2.61
10.	Tun Rung Rueng Company Limited	157,889,440	2.60

Remark: For data on current Bank shareholders, investors should visit www.krungsri.com, before the annual general meeting of shareholders.

#### **Management Structure**

#### **Committee Structure**

The Committee structure comprises the Board of Directors and six Committees appointed by the Board of Directors to supervise the Bank's businesses. The Committees are:

- (1) Audit Committee
- (2) Nomination and Remuneration Committee
- (3) Risk Management Committee
- (4) Executive Committee
- (5) Compliance Review Committee
- (6) Credit Committee

The roles and responsibilities of the Board of Directors and the management are clearly separated to ensure that the Bank's operations are carried out in compliance with the law and consistent with the business code of conduct and good corporate governance principles. Currently, the Chairman of the Board and the President & Chief Executive Officer are different persons, and even though the Chairman of the Board is not an independent director, his performance of duties is independent from the management and the major shareholders, focusing mainly on the benefits of the Bank and its shareholders.

#### **Board of Directors**

#### **Composition and Qualifications**

The Board of Directors consists of at least five directors as stipulated by relevant laws; not less than half of all directors shall have domiciles in Thailand. Each director has extensive knowledge and experience in various areas, comprehends his/her responsibilities and the Bank's nature of business, and devotes time to his/her performance as a director.

The Bank's Board of Directors consists of 12 directors: five non-executive directors, four independent directors, and three executive directors. The proportion of directors (excluding independent directors) reflects the investment funds of each major shareholder group.

#### **Selection of Directors**

The Nomination and Remuneration Committee is responsible for procedures in selecting qualified individuals to be nominated to the Board of Directors.

- 1. The election of directors at general shareholder meetings: The Board of Directors selects qualified individuals to be nominated for the shareholders' approval. Shareholder approval conforms to these procedures:
  - 1.1 One share is equal to one vote.
  - 1.2 Nominees are elected on an individual basis by their votes. They cannot vote for more than one nominee. The election of candidates is decided by a simple majority vote.

Furthermore, the Bank has given minority shareholders (i.e. who hold less than 0.1% of the Bank's total shares) the right to nominate persons for election as directors. They are given a period of one month to exercise their rights and submit their nominee choices to the annual general meeting of shareholders. This year, no shareholders nominated persons for election as directors.

2. Election of new directors for reasons other than expiry of term: The Board of Directors considers a person's qualifications as stipulated by the laws. The resolution in this regard is not less than three-fourths of the remaining directors; the elected person shall serve only the remaining term of the position he/she is elected to fill.

#### **Qualifications for Independent Directors**

The Bank has established a set of qualifications for independent directors which not only conforms to but is even stricter than the relevant laws. In this way, the Bank can bolster investor confidence and maintain a proper system of checks and balances.

The independent director's qualifications are as follows:

- 1. Holding not more than 0.5% of the total voting shares of the Bank, parent company, subsidiary company, associated company, major shareholder, or managerial authority of the Bank. Any share held by their related persons shall also be counted.
- 2. Within two years prior to the appointment, not being or never having been an executive director, contract staff, employee, salaried advisor, or managerial authority of the Bank, parent company, subsidiary company, associated company, subsidiary on the same level, major shareholder, or managerial authority of the Bank.
- 3. Not having, either by blood or law, a father, mother, spouse, brother, sister, child, or child's spouse who is an executive, major shareholder, managerial authority, or any person nominated as an executive or managerial authority of the Bank, subsidiary company, or associated company.
- 4. Within two years prior to the appointment, not having or never having had a business relationship with the Bank, parent company, subsidiary company, associated company, major shareholder, or managerial authority of the Bank in a manner that may affect independent discretion. Also, not being or never having been a principal shareholder or managerial authority of an organization having a business relationship with the Bank, parent company, subsidiary company, associated company, major shareholder, or managerial authority of the Bank.
- 5. Within two years prior to the appointment, not being or never having been an auditor of the Bank, parent company, subsidiary company, associated company, major shareholder, or managerial authority of the Bank including being a principal shareholder, managerial authority or partner of an audit office which is employed as the auditor of the Bank, parent company, subsidiary company, associated company, major shareholder, or managerial authority of the Bank.
- 6. Within two years prior to the appointment, not being or never having been a professional service provider including legal advisor or financial advisor obtaining more than Baht 2.0 million service fee from the Bank, parent company, subsidiary company, associated company, major shareholder, or managerial authority of the Bank, including being a principal shareholder, managerial authority or partner of such professional office.
- 7. Not being a director who was appointed as a representative of a director of the Bank, major shareholder, or other shareholder related to a major shareholder of the Bank.

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- 8. Not operating any business which has the same nature as and is in competition with the business of the Bank, subsidiary company, or associated company, or being a principal partner or executive director, contract staff, employee, salaried advisor, or holding more than 0.5% of the total voting shares of other companies/partnership companies which operate the same business and are in competition with the business of the Bank, subsidiary company, or associated company.
- 9. Not having other characteristics which may cause incapability to provide an independent opinion relating to the business operations of the Bank.

However, consideration of the above relationship period shall be in accordance with the Notification stipulated by the Capital Market Supervisory Board.

#### **Term of Office**

The directors' term of office is clearly specified in the Articles of Associations and in accordance with the Public Limited Company Act of B.E. 2535. At every annual general meeting of shareholders, one-third of all Board members who hold the longest term of office shall retire and if the number of Board members is not a multiple of three, the number nearest to one-third shall retire. However, a member who retires by rotation may be reappointed.

However, the Bank has guidelines on the age of retirement for directors which is at 72 years of age. A director who is 72 years of age is allowed to continue until the end of his/her term and then retire. But if a director is nominated before 72 years of age he/she is allowed to be reappointed for another term.

#### **Authority, Duties and Responsibilities**

- 1. Ensure that the Bank undertakes its business operations in compliance with laws, objectives and the Bank's Articles of Association, as well as resolutions of the Board of Directors and shareholders' meetings;
- 2. Set the Bank's overall direction and strategic goals;
- 3. Consider and approve policies proposed by the Bank's management;
- 4. Ensure that the Bank executives implement the approved policies effectively and efficiently in order to protect the interests of the Bank and its shareholders;
- 5. Ensure the establishment of a system to monitor conflicts of interest;
- 6. Ensure the establishment and communication of the Code of Conduct and business ethics for directors, executives, and employees to the Bank's employees at all levels;
- 7. Ensure that the Bank's management conducts business in compliance with the laws;
- 8. Ensure that effective internal controls and internal audit are in place;
- 9. Ensure the establishment of transparent procedures for selecting the Bank's directors, which entitle shareholders to nominate persons to be elected as directors before the Bank submits the notification of the annual general meeting of shareholders. In this regard, the criteria for exercising the right shall be communicated to shareholders via the SET Community Portal of the Stock Exchange of Thailand;
- 10. Ensure that the remuneration for the Bank's directors is in accordance with the Bank's remuneration policy.

  Remuneration should reflect their duties and responsibilities and be comparable to that of directors in the same industry. In case a director is entrusted with a greater scope of duties and responsibilities, additional remuneration should be considered. The remuneration of directors must be approved by the shareholders at the annual general meeting;
- 11. Ensure that the Bank's executives implement risk management's processes and procedures and carry out regular reviews of policies and strategies;
- 12. Consider and approve the roles and responsibilities of various subcommittees and substantial changes in their scope of power and duties;
- 13. Ensure an effective reporting system that enables the Bank's Board of Directors to receive adequate information from the Bank's executives in exercising their authority and conducting their duties and responsibilities;
- 14. Appoint a Corporate Secretary to serve the Board of Directors by acting as a minutes-taker, providing advice on relevant laws and regulations, overseeing the Board's activities and coordinating with management to ensure compliance with the Board's resolutions;

- 15. Ensure adequate disclosure of the consolidated financial statements of the Bank and its subsidiaries and all other financial information in the annual report; and
- 16. Attend at least half of the total number of Board meetings held each year.

#### **Members of the Board of Directors**

As of December 31, 2010, the Board of Directors consisted of 12 directors as below:

#### **Non-executive Directors**

(1)	Mr. Veraphan Teepsuwan	Chairman
(2)	Mr. Pongpinit Tejagupta	Director
(3)	Mr. Virojn Srethapramotaya	Director
(4)	Miss Nopporn Tirawattanagool	Director
(5)	Mr. Des O'Shea	Director

#### **Independent Directors**

(6)	Mr. Surachai Prukbamroong	Director
(7)	Mr. Karun Kittisataporn	Director
(8)	Mr. Virat Phairatphiboon	Director
(9)	Miss Potjanee Thanavaranit	Director

#### **Executive Directors**

(10) Mr. Mark John Arnold	Director
(11) Mrs. Janice Rae Van Ekeren	Director
(12) Mr. Pornsanong Tuchinda	Director

Mrs. Thidarat Sethavaravichit Secretary to the Board of Directors

#### **Authorized Directors**

The Bank's authorized signatory directors are either Mr. Pongpinit Tejagupta or Mr. Virojn Srethapramotaya who co-sign with either Mr. Mark John Arnold or Mrs. Janice Rae Van Ekeren, a total of two directors; jointly affix their signatures and the Company seal.

#### Meetings of the Board of Directors

In 2010, there were a total of 14 meetings which consisted of 12 scheduled meetings, 2 extraordinary meetings as detailed below:

		Number of Times Attended / Total Number of Meetings						
Members of the Board of Directors		Board of Directors	Audit Committee	Nomination and Remuneration Committee	Risk Management Committee	Executive Committee	Compliance Review Committee	
Non-ex	ecutive Directors							
(1)	Mr. Veraphan Teepsuwan	14/14						
(2)	Mr. Pongpinit Tejagupta	14/14						
(3)	Mr. Virojn Srethapramotaya <sup>2/</sup>	12/12						
(4)	Miss Nopporn Tirawattanagool <sup>3/</sup>	10/10		9/9				
(5)	Mr. Des O'Shea <sup>1/</sup>	7/13						
Indepe	ndent Directors							
(6)	Mr. Surachai Prukbamroong	14/14	15/15					
(7)	Mr. Karun Kittisataporn	14/14		17/17				
(8)	Mr. Virat Phairatphiboon	13/14	13/15	15/17				
(9)	Miss Potjanee Thanavaranit <sup>3/</sup>	10/10	11/11					
Executi	ive Directors							
(10)	Mr. Mark John Arnold	14/14			11/12	12/12	11/11	
(11)	Mrs. Janice Rae Van Ekeren	12/14			10/12	10/12	9/11	
(12)	Mr. Pornsanong Tuchinda	14/14				9/10		

Remark:

- 1/ Appointed by the Board of Directors No. 11/2009 on November 25, 2009 effective from February 2, 2010.
- 2/ Appointed by the Extraordinary Board of Directors Meeting No. 1/2010 on February 11, 2010 effective from February 12, 2010.
- 3/ Appointed by the Annual General Meeting of Shareholders No. 98 on April 8, 2010 effective from April 8, 2010.

#### **Subcommittees**

The Board of Directors appointed subcommittees to help the Board of Directors oversee important matters, follow up operations, and govern performance with completeness and efficiency. The subcommittees are as follows:

#### **Audit Committee**

#### Composition, Qualifications, and Term of Office

The Board of Directors appoints the Audit Committee consisting of at least three independent directors as stipulated by the Capital Market Supervisory Board. One of the members shall be appointed as the Chairman of the Audit Committee. Each Committee member has a three-year term of office.

#### **Authority, Duties, and Responsibilities**

- 1. To ensure that Committee members, the Bank's auditors, and internal auditors, and the management team have a clear and common understanding of aspects related to their work.
- 2. To carry out periodic reviews of the Regulations of the Audit Committee and make changes appropriate to the current organizational environment.
- 3. To nominate the Bank's auditors and propose auditing fees.

- 4. To ensure and attest to the independence of the internal auditors and the Bank's auditors and also to nominate, transfer, and terminate the internal audit function heads.
- 5. To question Bank's executives, internal auditors, and the Bank's auditors about major business risks and about measures taken to control or reduce such risks.
- 6. To examine and set the auditing scope and plans of the internal auditors and the Bank's auditors in an appropriate and effective manner.
- 7. To coordinate with the internal auditors and the Bank's auditors to review auditing procedures in order to eliminate redundancies and reduce expenses.
- 8. To coordinate with the internal auditors and the Bank's auditors to examine the adequacy of the Bank's internal auditing mechanisms and identify any major weaknesses.
- 9. To coordinate with the internal auditors, the Bank's auditors, and relevant managers to examine the accuracy and adequacy of all of the Bank's financial reporting and financial statements at the end of each quarterly and annual audit period.
- 10. To monitor the cooperation or interference of the Bank's executives with the work of the Bank's auditors or internal auditors.
- 11. To coordinate with the Bank's executives and internal auditors to examine all major weaknesses identified during the course of the year and to review responses from the Bank's executives and relevant managers.
- 12. To review the charter of the Bank's internal auditors and ensure that it remains constantly updated.
- 13. To verify the Bank's compliance with all pertinent laws and regulations.
- 14. To attend the Audit Committee meetings along with the Bank's auditors, internal auditors, and management team to consider any matter which the Audit Committee deems appropriate at a special meeting without management at least once a year.
- 15. To prepare performance reports and/or Audit Committee meeting reports for submission to the Board of Directors.
- 16. To prepare a report which reveals the Audit Committee's duties and undertakings as part of the Annual Report.
- 17. The Audit Committee has the authority to examine all the Bank documents or data, and to summon any the Bank employee for questioning.
- 18. The Audit Committee has the authority to hire or summon any expert to assist in or advise on audit work, or to undertake any investigation as appropriate at the Bank's expense.
- 19. To provide opinions and review the appropriateness of related party transactions as well as the disclosure of related parties transactions, especially in the case of related party transactions or conflict of interest.
- 20. To report to the Board of Directors for rectification within a time period deemed appropriate by the Audit Committee any cases the Audit Committee discovers or suspects of the following transactions or conduct:
  - Conflict of interest transactions
  - Critical fraud or abnormality or defects within the internal control system
  - Violation of regulations and the Bank's Articles of Association including laws relating to the Bank's business operations.

In the event that the Audit Committee considers that the above transactions or conducts reported to the Board of Directors have not been rectified within the time specified by the Audit Committee without good justification, the Audit Committee is to report these matters in the Annual Report and report further to Bank of Thailand and the Office of the Securities and Exchange Commission or the Stock Exchange of Thailand.

21. To perform any other duties as assigned by the Board of Directors with the concurrence of the Audit Committee.

#### Names of Members and Meetings of the Audit Committee

As of December 31, 2010 the Audit Committee consisted of three members who are competent and experienced in the review of company financial statements. During the year, there were a total of 15 meetings which consisted of 12 scheduled meetings and two extraordinary meetings, which were the meetings with the Bank's external auditors without the Bank's Management and one meeting only with Independent Directors as detailed below:

Membe	rs of the Audit Committee	Position	Number of Times Attended / Total Number of Meetings
(1)	Mr. Surachai Prukbamroong	Chairman	15/15
(2)	Mr. Virat Phairatphiboon	Member	13/15
(3)	Miss Potjanee Thanavaranit $^{1/}$	Member	11/11
Membe	rs that resigned or the term ended during the year		
(1)	Mr. Yongyuth Withyawongsaruchi <sup>2/</sup>	Member	3/3
Secreta	ry to the Audit Committee is Miss Puntipa Hannoraseth <sup>3/</sup>		

Remark:

- 1/ Appointed by the Board of Directors effective from April 28, 2010
- 2/ Term of Office ended from April 8, 2010
- 3/ Appointed by the Audit Committee effective from September 16, 2010 to replace Miss Jiraporn Popairoj

#### **Nomination and Remuneration Committee**

#### Composition, Qualifications, and Term of Office

The Board of Directors appoints the Nomination and Remuneration Committee consisting of at least three non-executive directors, provided that the Chairman of the Committee shall be an independent director. The Head of Human Resources acts as the Secretary to the Committee. Each Committee member has a three-year term of office. A year term shall mean the period starting from the date of the annual general meeting of shareholders in the year of appointment through the date of the next annual general meeting of shareholders.

#### **Authority, Duties, and Responsibilities**

- 1. To establish policies as stated below:
  - 1.1 Policies, rules, and procedures for the selection of the Bank's Board members, Committee members, and high-level executives, namely, President & Chief Executive Officer, the various Chief Officers, and Deputy Chief Officers, First Executive Vice Presidents, and Executive Vice Presidents;
  - 1.2 Policies, rules, and procedures for the selection of directors of the businesses in which the Bank holds shares of at least 50 percent; and
  - 1.3 Policies on payment of remuneration and other benefits, including amounts of remunerations and benefits to the Bank's Board members, Committee members, and high-level executives, namely, President & Chief Executive Officer, the various Chief Officers, and Deputy Chief Officers, First Executive Vice Presidents, and Executive Vice Presidents, with clear and transparent procedures for obtaining the Board of Directors' approval and submission to the Bank of Thailand upon request.
- 2. To select and nominate to the Board of Directors qualified individuals to the following positions:
  - 2.1 The Bank's directors;
  - 2.2 Committee members reporting directly to the Board of Directors;
  - 2.3 High-level executives, namely, President & Chief Executive Officer, the various Chief Officers, and Deputy Chief Officers, First Executive Vice Presidents and, Executive Vice Presidents; and
  - 2.4 Directors of the businesses in which the Bank holds shares of at least 50 percent.
- 3. To ensure that the Bank's directors, Committee members, and high-level executives, namely, President & Chief Executive Officer, the various Chief Officers, and Deputy Chief Officers, First Executive Vice Presidents, and Executive Vice Presidents receive remunerations which is appropriate to their duties and responsibilities, in accordance with the Bank's rules and comparable to other banks. However, any director who is assigned to take higher responsibilities should be entitled to additional remuneration suitable for the same.
- 4. To ensure that the Board of Directors' size and composition are proper to the organization; they may be adjusted to be in line with a change of circumstance. Furthermore, the Board of Directors shall consist of individuals having proficiency, knowledge, and experience.

- 5. To formulate guidelines for assessment and evaluation of performance of the Banks' directors and high-level executives, namely, President & Chief Executive Officer, the various Chief Officers, and Deputy Chief Officers, First Executive Vice Presidents, and Executive Vice Presidents for consideration of the annual remuneration by taking into account the responsibilities and relevant risks as well as an increase in the shareholders' equity on a long-term basis.
- 6. To draw up a succession plan for the President & Chief Executive Officer and to consider and approve succession plans for the positions of Chief Officers/Heads.
- 7. To disclose policies and prepare a summary report on the performance of the Nomination and Remuneration Committee in the Bank's annual report.
- 8. In case of necessity, to seek, at the Bank's expense, opinions on several matters, such as salary survey and selection of the Bank's directors and executives from external (independent) advisors with specific expertise.

#### Names of Members and Meetings of the Nomination and Remuneration Committee

As of December 31, 2010, the Nomination and Remuneration Committee consisted of three members. During the year, there were a total of 17 meetings as detailed below:

Chairman	17/17
1ember	15/17
1ember	9/9
1	lember

Remark: 1/ A

- 1/ Appointed by the Board of Directors effective from April 28, 2010
  - 2/ Served as Secretary to the Nomination and Remuneration Committee effective from July 1, 2010, replacing Mr. Pornsanong Tuchinda acting as Secretary to the Nomination and Remuneration Committee who replaced Miss Nopporn Tirawattanagool effective on April 8, 2010

## **Risk Management Committee**

#### Composition, Qualifications, and Term of Office

The Board of Directors appoints the Risk Management Committee consisting of at least seven members, namely the President & Chief Executive Officer (being the Chairman of the Committee by position), Chief Risk Officer and other suitable executives. Members of the Risk Management Committee shall have capability, experience, an understanding of their duties and responsibilities, understanding the business and controlling risk. The term of office is two years.

#### **Authority, Duties, and Responsibilities**

- 1. To make policy recommendations relating to integrated Risk Management to the Bank's Board of Directors. Recommendations are in line with the Bank of Thailand's risk-based approach to commercial banking which sets guidelines for assessing core risks such as strategic risk, credit risk, market risk, liquidity risk, operational risk, legal risk, and other forms of risk which may have an impact on the Bank's reputation.
- 2. To monitor and administrate the Bank's transactions in accordance with the Bank's Integrated Risk Management policy and process.
- 3. To prepare reports to submit to the Executive Committee as assigned by the said Committee.
- 4. To set strategies in line with the Bank's overall risk management policies. The Risk Management Committee is responsible for monitoring and assessing risk and ensuring that it remains within acceptable limits.
- 5. To ensure that the Bank's overall risk management is in line with principles of good corporate governance.
- 6. To review the Bank's policies and risk management practices in order to find ways to improve the quality and effectiveness of the Bank's approach to risk management.
- 7. To consider and approve policies and guidelines for appraisal of collaterals received from credit extension and immovable properties foreclosed obtained from debt payment or auction as well as principles of revaluation of these assets.

- 8. To prepare and review credit lending policy and guidelines, including the setting up of a reserve, the policy to write-off NPLs, credit limit management, the use of a scorecard system for credit approval and credit pricing which depend on risks involved and investments in the acquisition of other businesses.
- 9. To give advice on information technology relating to risk management.
- 10. To approve new product launching programs or changes in pricing for products under the process of approval to be included in the Bank's business plans.
- 11. To oversee the supervision of the companies within the Financial Business Group to comply with the measures set forth by the Bank of Thailand and the Bank's Internal Risk Management Policy.
- 12. To establish a risk management policy governing the risk management framework of the entities within the Financial Business Group, both from system or process perspectives for supervision purposes.
- 13. To ensure that the Risk Management Committee has the authority to appoint additional committees/working committees to oversee the management of different types of risk, as it sees fit. These committees/working committees report directly to the Risk Management Committee.
- 14. To ensure that the Risk Management Committee has the right to inspect any Bank documents and to question any Bank employee as necessary for successful completion of the Committee's work.
- 15. To ensure that the Risk Management Committee consistently notifies the Audit Committee of all operations in need of improvement or adjustment to comply with the specified policies and strategies.

Number of Times Attended /

#### Names of Members and Meetings of the Risk Management Committee

As of December 31, 2010, the Risk Management Committee consisted of seven members. During the year, there were a total of 12 meetings as detailed below:

Members of the Risk Management Committee			Position	Total Number of Meetings	
(1)	Mr. Mark John Arnold		Chairman	11/12	
(2)	Mr. Chandrashekar Subramanian Krishooln	dmangalam	Vice Chairman	12/12	
(3)	Mrs. Janice Rae Van Ekeren		Member	10/12	
(4)	Mr. Charly Madan		Member	11/12	
(5)	Mr. Poomchai Wacharapong		Member	5/12	
(6)	Mr. Saengchart Wanichwatphibun		Member	10/12	
Membe	rs that resigned or the term ended during t	he year			
(1)	Mr. Roy Agustinus Gunara <sup>1/</sup>		Member	3/4	
Newly a	appointed members during the year				
(1)	Mr. Philip Tan Chen Chong <sup>2/</sup>		Member	2/2	
Secreta	ry to the Risk Management Committee :		: Boonyawat (1 Januar rtpittayanukun (9 Aug	y - 8 August 2010) gust - 31 December 2010)	

Remark: 1/ Resigned from being the Bank's Executive effective May 1, 2010

2/ Appointed by the Board of Directors effective from October 27, 2010 to replace Mr. Roy Agustinus Gunara

#### **Executive Committee**

#### Composition, Qualifications, and Term of Office

The Board of Directors appoints the Executive Committee consisting of at least five members, namely, President & Chief Executive Officer (being the Chairman of the Executive Committee by position), Chief Financial Officer, Chief Risk Officer, General Counsel, Head of Operations, and other suitable executives. Members of the Executive Committee shall have capability, experience, and an understanding of their duties and responsibilities as persons of good judgment in acting for the benefit of the business according to The Bank's good corporate governance principles. The term of office is two years.

#### **Authority, Duties, and Responsibilities**

- 1. To ensure that the Bank's operations are in accordance with all relevant laws and regulations.
- 2. To supervise the Bank's management to ensure accomplishment of the Bank's goals, policies, strategies, and business plans.
- 3. To provide full and complete information to the Board of Directors for optimal benefit in the establishment of policies and plans.
- 4. To screen strategic plans, annual business plans, the capital expenditure budget, and operational targets under various project plans, and to monitor incomes/non-interest expenses and present them to the Board of Directors.
- 5. To assign matters arising from the Bank's normal operations to the Board of Directors and other Committees for further consideration.
- 6. To ensure the preparation of reports as designated by the Board of Directors.
- 7. To review policies and business plans established by the President & Chief Executive Officer and audited by the Financial Management Committee and present the reviewed business plans to the Board of Directors meeting for approval.
- 8. To consider policies and business plans approved by the Board of Directors on a quarterly basis and provide opinions on such policies and business plans to the Board of Directors.
- 9. To consider, approve, and follow up on the following matters:
  - 9.1 Investment with a large amount of funds;
  - 9.2 Introduction of new products or suspension of provision of any product or change of price as approved;
  - 9.3 Joint investments, partnerships, business alliances, or execution of agreements or arrangements of a similar nature;
  - 9.4 Lending or guarantees other than those in the normal course of the Bank's business;
  - 9.5 Creation of rights over the Bank's property or assets;
  - 9.6 Debt repayment or early repayment;
  - 9.7 Amendment to the policy on payment of remuneration or employee fringe benefits;
  - 9.8 Amendment to the strategies and policies on lending and acceptance of deposits;
  - 9.9 Approval or termination of credit limits; and
  - 9.10 Execution of arrangements or establishment of policies on the execution of arrangements with the authorities supervising the Bank's business, other than in cases where high-level executives of the Bank are authorized to do so.
- 10. To follow up and accelerate the performance of all functions to ensure effective and efficient implementation of the formulated plans and goals.
- 11. To review, audit, provide recommendations, and give instructions to develop the management system and working process of departments to ensure they are appropriate, up-to-date, and consistent with changing economic conditions.
- 12. To have the power to call for documents and relevant persons for clarification of facts in support of considerations to ensure that the Committee's performance fulfills the objectives.
- 13. To have the power to appoint and determine roles and duties of the Committees and/or the subcommittees and/or any persons deemed appropriate to help manage the Bank's business.
- 14. To proceed with matters as assigned by the Board of Directors.
- 15. To report key operating results and activities to the Board of Directors.
- 16. To proceed with matters in relation to the Bank's general business or activities.
- 17. To monitor the performance of the subcommittees reporting to the Executive Committee.

#### Names of Members and Meetings of the Executive Committee

As of December 31, 2010, the Executive Committee consisted of six members. During the year, there were a total of 12 meetings as detailed below:

Membe	ers of the Executive Committee	Position	Number of Times Attended / Total Number of Meetings
(1)	Mr. Mark John Arnold	Chairman	12/12
(2)	Mrs. Janice Rae Van Ekeren	Vice Chairman	10/12
(3)	Mr. Chandrashekar Subramanian Krishoolndmangalam	Member	9/12
(4)	Miss Phawana Niemloy	Member	12/12
(5)	Mrs. Wanna Thammasirisup	Member	11/12
(6)	Mr. Pornsanong Tuchinda <sup>2/</sup>	Member	9/10
Membe	ers that resigned or the term ended during the year		
(1)	Mr. Charly Madan <sup>1/</sup>	Member	1/1
(2)	Mr. Piriyah Wisedjinda <sup>1/</sup>	Member	2/2
(3)	Mr. Poomchai Wacharapong <sup>1/</sup>	Member	2/2
(4)	Mr. Sudargo Harsono <sup>1/</sup>	Member	2/2
(5)	Mr. Roy Agustinus Gunara <sup>1/</sup>	Member	2/2
(6)	Dr. Yaowalak Poolthong <sup>1/</sup>	Member	2/2
(7)	Miss Nopporn Tirawattanagool <sup>1</sup> /	Member	2/2
(8)	Mrs. Voranuch Dejakaisaya $^{1/}$	Member	2/2
Secret	ary to the Executive Committee is Mrs. Thidarat Sethavaravi	chit	

Remark: 1/ Term of Office ended February 24, 2010

2/ Appointed by the Board of Directors effective February 24, 2010

#### **Compliance Review Committee**

#### **Composition, Qualifications and Term of Office**

The Board of Directors appoints the Compliance Review Committee consisting of at least five members, namely, President & Chief Executive Officer (being the Chairman of the Compliance Review Committee by position), General Counsel, and other suitable executives. Members of the Compliance Review Committee shall have capability, experience, and an understanding of their duties and responsibilities as persons with good judgment in acting for the benefit of the business. The term of office is two years.

#### **Authority, Duties and Responsibilities**

- 1. To make recommendations on principles and practices for the Bank's effective compliance measures.
- 2. To make recommendations on the development of Good Corporate Governance the Bank's Best Practices.
- 3. To make recommendations on a Code of Business Conduct and the employees' Code of Conduct for publication and communication to related persons for acknowledgement and use as guidelines.
- 4. To make recommendations on the development and implementation of plans to ensure compliance practices as prescribed by policies.
- 5. To make recommendations relating to Business ethics and good practices of the Bank's executives and employees.
- 6. To make recommendations on reports to be made to the Board of Directors containing details and formats as required by the Board of Directors unless otherwise specified by the Board of Directors.
- To make recommendations on control and enforcement in compliance with policies and regulations and laws applicable to the Bank.
- 8. To follow up on development of the basic culture of the organization in the fields of compliance, prevention, auditing, and correction.
- 9. To ensure that training is provided to each employee to promote understanding of each employee's responsibilities as prescribed by the compliance program.
- 10. To report and give suggestions on corrective plans related to compliance principles/policies.

- 11. To ensure that reports prepared in accordance with the compliance program are proposed to the Board of Directors.
- 12. To review and make recommendations on ensuring consistency of compliance practices and principles and the applicability of those guidelines to the Bank's business.
- 13. To review and make recommendations on messages regarding good corporate governance to the public.
- 14. To review and report to the Board of Directors on the Bank's good corporate governance practices and to provide recommendations or advice on the improvement of the practices as deemed appropriate, unless otherwise specified by the Board of Directors.
- 15. The Compliance Review Committee has the authority to appoint a subcommittee and/or working group as deemed necessary.

#### Names of Members and Meetings of the Compliance Review Committee

As of December 31, 2010, the Compliance Review Committee consisted of six members. During the year, there were a total of 11 meetings as detailed below:

Members of the Compliance Review	v Committee	Position	Number of Times Attended / Total Number of Meetings
(1) Mr. Mark John Arnold		Chairman	11/11
(2) Miss Phawana Niemloy		Vice Chairman	11/11
(3) Mrs. Janice Rae Van Ekerer		Member	9/11
(4) Mr. Chandrashekar Subram	anian Krishoolndmangalam	Member	8/11
(5) Mr. Piriyah Wisedjinda		Member	8/11
(6) Mrs. Wanna Thammasirisup		Member	11/11
Secretary to the Compliance Review	v Committee is Mr. Saengchart '	Wanichwatphibun	

#### **Credit Committee**

#### Composition, Qualifications, and Term of Office

The Board of Directors appoints the Credit Committee consisting of at least five members, namely, Chief Risk Officer (being the Chairman of the Credit Committee by position), and other suitable executives. Members of the Credit Committee shall have capability, experience, and an understanding of their duties and responsibilities as persons with good judgment in acting for the benefit of the business. The term of office is two years.

#### **Authority, Duties and Responsibilities**

- 1. To have the authority to approve credit requests and relevant operations relating to credit within its scope of authorizations in accordance with the credit policy and based on the Bank's acceptable risk policy.
- 2. To have the authority to examine the Bank's documents and data and summon relevant employees for questioning so that the Committee may fulfill its objectives.
- 3. To have the authority to appoint and set the roles and responsibilities of subcommittees and/or individuals as deemed appropriate to assist in the Bank's credit management and credit extensions.

#### Names of Members and Meetings of the Credit Committee

As of December 31, 2010, the Credit Committee consisted of five members. During the year, there were a total of 98 meetings as detailed below:

Membe	ers of the Credit Committee	Position	Number of Times Attended / Total Number of Meetings
(1)	Mr. Chandrashekar Subramanian Krishoolndmangalam	Chairman	96/98
(2)	Mr. Charly Madan	Member	81/98
(3)	Mr. Poomchai Wacharapong	Member	88/98
(4)	Mr. Nuttawit Boonyawat	Member	98/98
(5)	Miss Maleewan Phongsathorn	Member	94/98
Secreta	ry to the Credit Committee is Mr. Khomkrit Chantapoh		

# **Shareholding of Directors and Executives (as defined by the SEC)**

		Decembe	r 31, 2010	December 31, 2009	
Name-	Surname	No. of Shares	Shareholding (%)	No. of Shares	Shareholding (%)
Non-Ex	ecutive Directors				
1.	Mr. Veraphan Teepsuwan	249,449	0.0041	249,449	0.0041
2.	Mr. Pongpinit Tejagupta	-	-	140,000	0.0023
3.	Mr. Virojn Srethapramotaya	-	-	-	-
4.	Miss Nopporn Tirawattanagool	-	-	-	-
5.	Mr. Des O'Shea	-	-	Non-Banl	k Director
Indepe	ndent Directors				
6.	Mr. Surachai Prukbamroong	-	-	-	-
7.	Mr. Karun Kittisataporn	-	-	-	-
8.	Mr. Virat Phairatphiboon	-	-	-	-
9.	Miss Potjanee Thanavaranit	-	-	Non-Banl	< Director
Executi	ive Directors				
10.	Mr. Mark John Arnold	-	-	-	-
11.	Mrs. Janice Rae Van Ekeren	150,000	0.0025	150,000	0.0025
12.	Mr. Pornsanong Tuchinda	-	-	-	-
Executi	ives				
13.	Mr. Piriyah Wisedjinda	-	-	-	-
14.	Mr. Chandrashekar Subramanian Krishoolndmangalam	-	-	-	-
15.	Miss Phawana Niemloy	-	-	-	-
16.	Mr. Charly Madan	-	-		Executive as by SEC
17.	Mr. Poomchai Wacharapong	2	0.0000	2	0.0000
18.	Mr. Phillip Tan Chen Chong	-	-	Non-Bank E defined	Executive as by SEC
19.	Mr. Sudargo Harsono	-	-	-	-
20.	Mrs. Wanna Thammasirisup	-	-	-	-
21.	Mrs. Voranuch Dejakaisaya	-	-	-	-
22.	Miss Puntipa Hannorraseth	14,000	0.0002	14,000	0.0002

	Decembe	r 31, 2010	Decembe	r 31, 2009
urname	No. of Shares	Shareholding	No. of Shares	Shareholding
		(%)		(%)
Miss Anuttara Panpothong	-	-	Non-Bank E	Executive as
			defined	by SEC
Miss Duangdao Wongpanitkrit	-	-	-	-
Mr. John Howard Harker	-	-	-	-
Mr. Sindre Ulvund	-	-	-	-
Mrs. Orawan Sujarittayon	-	-	-	-
Miss Pathatai Kulachan	-	-	-	-
Mrs. Varabhorn Achakornlak	-	-	-	-
Miss Jiraporn Popairoj	-	-	Non-Bank E	Executive as
Mr. Bhavudh Vathanakul	-	-	defined	by SEC
Mr. Kriangsak Jongsukkigparnich	-	-	-	-
Miss Winita Kimsawadi	-	-	-	-
Mr. Jamorn Phianphrom	2	0.0000	2	0.0000
Miss Pornnapa Patarasatienkul	-	-	-	-
Miss Pisara Pattanasiri	-	-	-	-
Mr. Khomson Adunwitthayakorn	-	-	-	-
Miss Somjai Pattanakipairoj	-	-		
Mr. Pongsawut Surakomol	-	-	Non-Bank E	Executive as
Mr. Chaiyuth Chunnahacha	-	-	defined	by SEC
Mrs. Sonthaya Tewprayoon	58,000	0.0010		
	Miss Anuttara Panpothong  Miss Duangdao Wongpanitkrit  Mr. John Howard Harker  Mr. Sindre Ulvund  Mrs. Orawan Sujarittayon  Miss Pathatai Kulachan  Mrs. Varabhorn Achakornlak  Miss Jiraporn Popairoj  Mr. Bhavudh Vathanakul  Mr. Kriangsak Jongsukkigparnich  Miss Winita Kimsawadi  Mr. Jamorn Phianphrom  Miss Pornnapa Patarasatienkul  Miss Pisara Pattanasiri  Mr. Khomson Adunwitthayakorn  Miss Somjai Pattanakipairoj  Mr. Pongsawut Surakomol  Mr. Chaiyuth Chunnahacha	Miss Anuttara Panpothong -  Miss Duangdao Wongpanitkrit -  Mr. John Howard Harker -  Mr. Sindre Ulvund -  Mrs. Orawan Sujarittayon -  Miss Pathatai Kulachan -  Mrs. Varabhorn Achakornlak -  Miss Jiraporn Popairoj -  Mr. Bhavudh Vathanakul -  Mr. Kriangsak Jongsukkigparnich -  Miss Winita Kimsawadi -  Mr. Jamorn Phianphrom 2  Miss Pornnapa Patarasatienkul -  Miss Pisara Pattanasiri -  Mr. Khomson Adunwitthayakorn -  Miss Somjai Pattanakipairoj -  Mr. Pongsawut Surakomol -  Mr. Chaiyuth Chunnahacha -	Miss Anuttara Panpothong	No. of Shares (%)  Miss Anuttara Panpothong Miss Duangdao Wongpanitkrit Mr. John Howard Harker Mr. Sindre Ulvund Miss Pathatai Kulachan Mrs. Varabhorn Achakornlak Mr. Bhavudh Vathanakul Mr. Kriangsak Jongsukkigparnich Mr. Jamorn Phianphrom Mr. Jamorn Phianphrom Mr. Jamorn Phianphrom Mr. Jamorn Phianphrom Mr. Sindra Pattanasiri Mr. Khomson Adunwitthayakorn Mr. Khongsawut Surakomol Mr. Pongsawut Surakomol Mr. Chaiyuth Chunnahacha  Non-Bank Bank Bank Bank Bank Bank Bank Bank

Remark: Shareholding includes spouse and child who has not yet reached adulthood. As of December 31, 2009 and December 31, 2010, the Bank had a total of 6,074,143,747 issued ordinary shares.

# Educational Background and Work Experience of Executives (as defined by the SEC) (As of December 31, 2010)

Na	me - Surname /	Age	Work Experience in the last 5 years			
Ed	Education	(Yrs)	Period	Position	Name of Organization	
N	on-Executive Directors					
1.	<ul> <li>Mr. Veraphan Teepsuwan</li> <li>MBA., Northeastern         University, U.S.A.</li> <li>Bachelor of Economics,         Boston University, U.S.A.</li> </ul>	69	Jan 2007 - Present	Chairman	Bank of Ayudhya PCL.	
			Apr 2006 - Jan 2007	Director		
			Sep 2010 - Present	Director (Authorized Signatory Director)	Exclusive Senior Care International Co. Ltd.	
	<ul> <li>Certificate of Role of the</li> </ul>		Nov 2006 - Present	Chairman	Siam City Cement PCL.	
	Chairman Program (RCP),		1998 - 2006	Director		
	Thai Institute of Directors Association (IOD)		2003 - Present	Vice Chairman	Eastern Star Real Estate PCL.	
			1999 - Present	Chairman	Ayudhya Insurance PCL.	
			1995 - Present	Chairman	Ayudhya Allianz C.P. Life PCL.	
		1983 - Present	Director	Bangkok Broadcasting & T.V. Co., Ltd.		
2.	Mr. Pongpinit Tejagupta     MBA., University of     Detroit, Michigan, U.S.A.     Bachelor of Accountancy     Chulalongkorn University     Certificate of Director     Accreditation Program     (DAP). Director	BA., University of etroit, Michigan, U.S.A. achelor of Accountancy nulalongkorn University ertificate of Director	Aug 2005 - Present	Director (Authorized Signatory Director)	Bank of Ayudhya PCL.	
			8 - 31 Jul 2009	Senior Advisor, Distribution Group		
			Jan 2009 - Jul 2009	Compliance Review Committee Member		
			Jun 2007 - Jul 2009	Head of Distribution		
	Certification Program		Apr 2006 - Jul 2009	Executive Committee Member		
(DCP), Advanced ACP (completed ACP, MIA, MFM, MFR, MIR), Successful Formulation		Apr 2006 - Jun 2007	Vice Chairman of the Credit Committee			
			Oct 2002 - Jun 2007	Risk Management Committee Member		
	(SFE), Thai Institute of		Aug 2005- Jan 2007	President		
	Directors Association (IOD)		Aug 2005 - Apr 2006	Chairman of the Credit Committee		
			Apr 2002 - Apr 2006	Executive Committee Member		
			Feb 2010 - Present	Independent Director and Audit Committee Member	Siam City Cement PCL.	
			Apr 2003 - Present	Director (Authorized Signatory Director)	Ayudhya Allianz C.P. Life PCL.	
			Aug 1996 - Jul 2009	Director	Krungsriayudhya Card Co., Ltd.	
			Dec 2001- Apr 2008	Director	Ayudhya Asset Management Co., Ltd.	

Name - Surname /		Age	Work Experience in the last 5 years			
Edu	cation	(Yrs)	Period	Position	Name of Organization	
3. N	<ul> <li>Mr. Virojn Srethapramotaya</li> <li>MBA., Jacksonville State University, U.S.A.</li> <li>Bachelor of Accountancy, Chulalongkorn University</li> </ul>	58	Feb 2010 - Present	Director (Authorized Signatory Director)	Bank of Ayudhya PCL.	
•			Jan 2010 - Feb 2010	Senior Advisor to the Corporate Banking Group		
•	Advanced Management		Jan 2007 - Dec 2009	Head of Corporate Banking		
	Program for International Bankers, The Wharton School, University of Pennsylvania Certificate of Financial Executive, The Thai Institute of Banking and Finance Association,		Jan 2009 - Dec 2009 and Aug 2005 - Jun 2007	Credit Committee Member		
•			Apr 2006 - Dec 2009	Executive Committee Member		
			Feb 2004 - Dec 2009	Senior Executive Vice President		
•	The Thai Bankers' Association Certificate of Director		Oct 2002 - Dec 2009	Risk Management Committee Member		
	Accreditation Program (DAP), Director Certification Program (DCP), Director Diploma Examination (DDE), Role of the Chairman Program (RCP), DCP Refresher Course, Successful Formulation & Execution of Strategy (SFE), Financial Institutions Governance Program (FIG), Thai Institute of Directors Association (IOD)		Jul 2007 - Mar 2009	Compliance Review Committee Member		
			Apr 2002 - Apr 2006	Executive Committee Member		
			Dec 2010 - Present	Director	Sri Ayudhya General Insurance Co., Ltd. (formerly BT Insurance Co., Ltd.)	
			Feb 1998 - Present	Director	Ayudhya Insurance PCL.	
			Feb 2007 - Dec 2009	Chairman	Ayudhya Factoring Co., Ltd.	
			Apr 2008 - Apr 2009	Director	Ayudhya Development Leasing Co., Ltd.	
			May 2004 - Apr 2008	Chairman	Ayudhya Auto Lease PCL.	
			Apr 2003 - Apr 2008	Chairman of the Executive Committee		
			Apr 2004 - Apr 2008	Chairman	The Thai Institute of Banking and Finance Association (TIBFA)	

Name - Surname /	Age	Work Experience in t	Work Experience in the last 5 years	
Education	(Yrs)	Period	Position	Name of Organization
Miss Nopporn Tirawattanagool     Master of Accounting,     Faculty of Commerce and     Accountancy Thammasat	56	Apr 2010 - Present	Director and Nomination and Remuneration Committee Member	Bank of Ayudhya PCL.
Accountancy Thammasat University		Mar 2009 - Feb 2010	Executive Committee Member	
Bachelor of Business     Administration (in     Accounting), Thammasat		Sep 2008 - Apr 2010	Head of Human Resources Secretary to the Nomination and Remuneration Committee	
<ul><li>University</li><li>Certificate of Director</li></ul>		Dec 2004 - Apr 2010	First Executive Vice President	
Certificate of Director     Accreditation Program     (DAP), Role of the     Compensation Committee     (RCC), Audit Committee     Program (ACP) Director     Certification Program     (DCP), Thai Institute of     Directors Association     (IOD)		Jun 2007 - Mar 2009	Secretary to the Executive Committee	
		Jun 2007 - Sep 2008	Deputy Chief Financial Officer	
		Apr 2006 - Jun 2007	Director and Secretary to the Executive Committee	
		Oct 2002 - Jun 2007	Risk Management Committee Member	
		Apr 2002 - Apr 2006	Secretary to the Executive Committee	
		Sep 2010 - Present	Director (Authorized Signatory Director)	BBTV International Holding Co., Ltd.
		Sep 2010 - Present	Director (Authorized Signatory Director)	Sunrise Equity Co., Ltd.
		Sep 2010 - Present	Director (Authorized Signatory Director)	BBTV Equity Co., Ltd.
		May 2010 - Present	Chairman (Authorized Signatory Director)	Professional Call Center Co., Ltd.
		Apr 2010 - Present	Independent Director and Audit Committee Member	Lanna Resources PCL.
		May 2004 - Jan 2011	Director	Dherakupt International Law Office Co., Ltd.
		Nov 2009 - Apr 2010	Director	Total Services Solutions PCL.
		Apr 2009 - Apr 2010	Director	Ayudhya Total Solutions PCL.
		Apr 2008 - Apr 2010	Director	Ayudhya Capital Auto Lease PCL.
		Nov 2003 - Apr 2010	Director	Ayudhya Auto Lease PC
		Apr 2008 - Mar 2010	Director	Ayudhya Securities PCL
		Apr 2008 - Dec 2008	Director	Ayudhya Hire Purchase Co., Ltd.
		Aug 2000 - Apr 2008	Director	Ayudhya Asset Management Co., Ltd.
		May 1000 Dec 2007	Director	K.S. Law Office Co. Ltd

May 1999 - Dec 2007 Director

K.S. Law Office Co., Ltd.

Name - Surname /	Age Work Experience		nce in the last 5 years		
Education	(Yrs)	Period	Position	Name of Organization	
5. Mr. Des O'Shea	54	Feb 2010 - Present	Director	Bank of Ayudhya PCL.	
<ul> <li>Fellow of the Institute of Chartered Accountants of Ireland</li> <li>Bachelor of Commerce (1st Class Honors), University College Cork, Ireland</li> </ul>		Jan 2009 - Present	Chief Commercial Officer	GE Capital Global Banking	
		Jun 2008 - Present	Member of Supervisory Board Credit Committee and Remuneration Committee	Bank BPH S.A., Poland	
		Apr 2008 - Present	Member of Board, Risk Committee and Compensation Committee	Cosmos Bank, Taiwan	
		Apr 2008 - Present	Member of Board of Directors	Banco Colpatria - Multi Banca Colpatria S.A., Columbia	
		Mar 2008 - Present	Member of Board and ALCO Committee	BAC Credomatic GECF Inc., U.S.A.	
		Nov 2006 - Present	Member of Board and Audit Committee	Turkiye Garanti Bankasi A.S., Turkey	
		May 2008 - May 2010	Member of Board of Directors	CAMGE, Spain	
		Sep 2002 - Mar 2010	Member of Supervisory Board	GE Money Bank Soplka Akcyjna, Poland	
		Jun 2006 - Jun 2008	Member of Audit Committee	GE Money Bank Soplka Akcyjna, Poland	
		Jul 2005 - Mar 2008	Chief Commercial Officer	GE Money Europe Middle East and Africa (EMEA)	
		Jun 2004 - Jun 2008	Member of Board of Directors	GE Money Bank, Spain	
		Oct 2003 - Jun 2008	Chairman of Supervisory Board	GE Money Bank, Czech	
		Mar 2008 - Dec 2008	Senior Vice President	GE Money, London	
Independent Directors					
Mr. Surachai Prukbamroong     Bachelor of Accounting     and Bachelor of Commerce,	72	1999 - Present	Independent Director and Chairman of the Audit Committee	Bank of Ayudhya PCL.	
Thammasat University  Certificate of Assistant Bank Examiner and Bank Examiner, Bank Examination School,		Nov 2010 - Present	Independent Director and Chairman of the Audit Committee	Sri Ayudhya General Insurance Co., Ltd. (formerly BT Insurance Co., Ltd.)	
Federal Deposit Insurance Corporation, U.S.A.  Certificate of Pacific Rim Bankers Program,		1999 - Present	Independent Director and Chairman of the Audit Committee	Ayudhya Insurance PCL.	
<ul> <li>University of Washington,</li> <li>U.S.A.</li> <li>Certificate of Senior</li> <li>Management, University of</li> <li>California, Berkeley, U.S.A.</li> </ul>					
<ul> <li>Certificate of Banking, The Bank of Tokyo Ltd., Tokyo, Japan</li> </ul>					

Name - Surname /	Age	Work Experience in	the last 5 years		
Education	(Yrs)	Period	Position	Name of Organization	
<ul> <li>Certificate of Senior         Executive Program, Sasin         Graduate Institute of         Business Administration of         Chulalongkorn University</li> <li>Certificate of Financial         Executive, The Thai         Institute of Banking and         Finance Association, The         Thai Bankers' Association</li> <li>Certificate of Executive         Information System, IBM         Education Center</li> <li>Certificate of Chairman         2000, Director         Accreditation Program         (DAP), Board Performance         Evaluation (BPE),         Corporate Governance         Report of Thai Listed         Companies (CGR), DCP         Refresher Course, Director         Forum, Thai Institute of         Directors Association (IOD)</li> </ul>					
<ul> <li>7. Mr. Karun Kittisataporn</li> <li>MA., (International Trade), Syracuse University, N.Y.,</li> </ul>	63	Apr 2008 - Present	Independent Director and Chairman of the Nomination and Remuneration Committee	Bank of Ayudhya PCL.	
<ul> <li>U.S.A. (USAID Scholarship)</li> <li>BCA., Victoria University of Wellington, New Zealand (Colombo Plan</li> </ul>	• •		Feb 2010 - Present	Independent Director and Nomination and Remuneration Committee Member	Khon Kaen Sugar Industry PCL.
Scholarship)  • Degree from the National Defense College, Class 8		Nov 2009 - Present and Nov 2001- Sep 2007	Director	Securities and Exchange Commission	
<ul> <li>Certificate of Commercial Policy Course, GATT, Geneva</li> <li>Certificate of Director</li> </ul>		Apr 2009 - Present	Independent Director and Nomination and Remuneration Committee Member	Central Pattana PCL.	
Certification Program		Nov 2008 - Present	Audit Committee Member	Sahamit Machinery PCL.	
(DCP), Role of the Compensation Committee (RCC), Audit Committee Program (ACP), Financial Statements for Directors		May 2008 - Present	Chairman of the Executive Committee	The Support Arts and Craft International Centre of Thailand (Public Organization)	
(FSD), Thai Institute of Directors Association		Jan 2008 - Present	Commissioner	Public Sector Development Commission	
(IOD)		Oct 2007 - Present	Commissioner	Insurance Commission	
		Nov 2006 - Present and Sep 2003 - Sep 2006	Member	Council of State	
		Oct 2006 - Mar 2008	Member	The National Legislative Assembl	
		Dec 2003 - Feb 2008	Director	Bank of Thailand	

Nov 2001 - Sep 2007 Permanent Secretary

Ministry of Commerce

Na	Name - Surname / Age W		Work Experience in t	Work Experience in the last 5 years				
Ed	ducation	(Yrs)	Period	Position	Name of Organization			
8.	Mr. Virat Phairatphiboon  BA., in Economics and  Business Administration	62	Feb 2007 - Present	Nomination and Remuneration Committee Member	Bank of Ayudhya PCL.			
	Business Administration, Adams State College,		1999 - Present	Audit Committee Member				
	<ul><li>Colorado, U.S.A.</li><li>Executive Development</li></ul>		1998 - Present	Independent Director				
	Program, Princeton University, U.S.A.		2007 - Present	Independent Director and Audit Committee Member	Tipco Foods (Thailand) PCL.			
	Certificate of Director     Certification Program     (DCP), Audit Committee     Program (ACP), Role     of the Compensation     Committee (RCC), Thai     Institute of Directors     Association (IOD)		2005 - 2007	Director and Chairman of the Audit Committee	Bliss - Tel PCL.			
9.	Miss Potjanee Thanavaranit  MBA., Syracuse University,	64	Apr 2010 - Present	Independent Director and Audit Committee Member	Bank of Ayudhya PCL.			
	<ul><li>U.S.A. (USAID Scholarship)</li><li>Bachelor of Accountancy,</li></ul>		Apr 2010 - Present	Director	BJC International Co., Ltd.			
	Chulalongkorn University  Certificate of Advanced		2009 - Present	Independent Director and Audit Committee Member	Oishi Group PCL.			
	General Insurance Program, Swiss Insurance		2009 - Present	Independent Director	Berli Jucker PCL.			
	Training Center, Switzerland (Swiss Re		2008 - Present	Chairman of the Public Sector Audit and Evaluation Committee	Ministry of Commerce			
	<ul><li>Scholarship)</li><li>Certificate of Advanced</li></ul>		2007 - Present	Independent Director	Thai Reinsurance PCL.			
	Management Program, Australian Management		2007 - Present	Independent Director and Audit Committee Member	Bangkok Insurance PCL.			
	College, Australia (COLOMBO Scholarship)  Certificate of Executive Development Program (Class 18), Office of the Civil Service Commission		2007 - Present	Chairman of the Board (Independent Director) Audit Committee Member Chairman of the Compensation and Nomination Committee	Univentures PCL.			
	Degree from the National Defense College, Class 42		2007 - Present	Member and Treasurer	Bhumirajanagarindra Kidney Foundation			
	Certificate of Top Executive     Program, Class 8,     Capital Market Academy		2007 - Present	Qualified member of the Committee	The Federation of Thai Insurance Organization			
	Certificate of Top		2006 - Present	Member	Council of State			
	Executive Program in Commerce and Trade, Class 3, Commerce		Oct 2006 - Feb 2009	Advisor to the Commerce Minister (non – political position)	Ministry of Commerce			
	Academy		Sep 2006 - Feb 2009	Advisor	Council of National Security			
	<ul> <li>Certificate of Director Certification Program (DCP), Role of the</li> </ul>		Oct 2006 - Mar 2008	Vice President	National Legislative Assembly of Thailand			
	Chairman Program (RCP), Role of the Compensation		June 2001 - Aug 2008	Member of the Financial Institutions Policy Committee	Bank of Thailand			
	Committee Program (RCC), Audit Committee		2002 - 2007	Chairman	Thailand Insurance Institute			
	Program (ACP),Thai Institute of Directors Association (IOD)		Oct 2001 - Sep 2006	Director General	Department of Insurance, Ministry of Commerce			

Name - Surname /	Age	Work Experience in t		
Education	(Yrs)	Period	Position	Name of Organization
<b>Executive Directors</b>				
<ul> <li>Mr. Mark John Arnold</li> <li>BA. (1st Class Honors), Management Studies, University of Liverpool</li> <li>Diploma in Marketing, Chartered Institute of Marketing</li> </ul>	42	Jan 2010 - Present	President & CEO Director (Authorized Signatory Director) Chairman of the Risk Management Committee Chairman of the Executive Committee Chairman of the Compliance Review Committee Advisor to the Credit Committee	Bank of Ayudhya PCL.
		Apr 2009 - Jan 2010	Director	
		Aug 2009 - Feb 2010	Director	PT Astra Sedaya Finance
		May 2009 - Jan 2010	Director	Cosmos Bank, Taiwan
		Jul 2009 - Dec 2009	Director	GE Capital Philippines Investment Holding B.V.
		Apr 2009 - Dec 2009	Director	GE Capital Emerging Markets Holding B.V.
		Apr 2009 - Dec 2009	Director	GE Capital South East Asi Holding B.V.
		Apr 2009 - Dec 2009	Director	GE Garanti Bank S.A. (Romania)
		Jan 2009 - Dec 2009	CEO	GE Capital Global Banking South East Asia
		Sep 2006 - Aug 2009	Member of the Management Board	Leasemart Holding B.V.
		Sep 2006 - Apr 2009	Member of the Board of Directors	S.C. Ralfi IFN S.A., Cluj, Romania
		Sep 2006 - Apr 2009	Member of the Board of Directors	S.C. Domenia Credit IFN S.A., Bucharest, Romania
		Sep 2006 - Apr 2009	Member and Chairman of the Board of Directors	S.C. Motoractive IFN S.A., Bucharest, Romania
		Oct 2004 -Apr 2009	CEO & President	Budapest Bank (GE Money), Budapest, Hungary
		Apr 2007 - Mar 2009	Member of the Board of Directors	Motoractive Multiservices SRL

Name - Surname /	Age	Work Experience in the last 5 years		
Education	(Yrs)	Period	Position	Name of Organization
<ul> <li>MBA., (Finance), University of Chicago, U.S.A.</li> <li>BSc., in Industrial Administration, Iowa State University, U.S.A.</li> <li>Certified Public Accountant (US)</li> </ul>	51	Jan 2007 - Present	Chief Financial Officer Director (Authorized Signatory Director) Vice Chairman of the Executive Committee Risk Management Committee Member First Executive Vice President	Bank of Ayudhya PCL.
<ul> <li>Certified Bank Auditor</li> <li>(US)</li> </ul>		Aug 2009 - Present	Acting Head of Treasury	
Certificate of Director     Certification Program     (English), Director		Jul 2009 - Present and Jul 2007 - Mar 2009	Compliance Review Committee Member	
Diploma Examination Program (Fellow Member),		Jan 2007 - Jun 2007	Credit Committee Member	
Thai Institute of Directors Association (IOD)		Nov 2009 - Present	Director (Authorized Signatory Director)	Tesco Card Services Ltd.
		Aug 2003 - Dec 2006	Global Operations Controller & GECIFC Finance Director	GE Money, Stamford Connecticut
2. Mr. Pornsanong Tuchinda  MBA., (Finance and Management), Babson College, Massachusetts, U.S.A.  BA., (Economics and Political Science), The University of Michigan,	49	Feb 2010 - Present	Executive Committee Member	Bank of Ayudhya PCL.
		Jan 2010 - Present	Head of Transformation	
		Jan 2007 - Present	Director	
		Apr 2010 - Jun 2010	Acting Head of Human Resources Secretary to the Nomination and Remuneration Committee	
Ann Arbor, Michigan, U.S.A. • Certificate of Director		Feb 2007- Dec 2009	Nomination and Remuneration Committee Member	
Accreditation Program (DAP), Director Certification Program		Mar 2010 - Present	Audit Committee Member	Focus Development & Construction PCL. (Formerly Focus
(DCP), Audit Committee Program (ACP), Thai Institute of Directors		May 2008 - Present	Nomination and Remuneration Committee Member	
Association (IOD)		Mar 2005 - Present	Independent Director	
		May 2008 - Feb 2010	Chairman of Audit Committee	
		Mar 2005 - May 2008	Audit Committee Member	
		Nov 2009 - Present	Chairman	Ayudhya Securities PCL.
		2007 - Sep 2010	Chairman	Triple P Development Co., Ltd.
		Dec 2008-Nov 2009	Chairman	Ayudhya Fund Management Co., Ltd.
		2005 - Feb 2008	Independent Director and Audit Committee Member	Syrus Securities Co., Ltd.
		2005 - 2006	Independent Director and Chairman of the Audit Committee	GE Money Retail Bank PCL.

Name - Surname /	Age	Work Experience in t	he last 5 years								
Education		Period	Position	Name of Organization							
<ul> <li>13. Mr. Piriyah Wisedjinda</li> <li>Master of Science in Accounting, Thammasat University</li> <li>Bachelor of</li> </ul>	52	Jul 2009 - Present	Head of Distribution Compliance Review Committee Member Senior Executive Vice President	Bank of Ayudhya PCL.							
Accountancy Chulalongkorn		Jul 2009 - Feb 2010	Executive Committee Member								
University • Certificate of Director		Nov 2009 - Jul 2010	Director	Krungsriayudhya Card Co., Ltd.							
Certification Program (DCP), Thai Institute of		Nov 2009 - Jun 2010	Chairman	Ayudhya Capital Services							
Directors Association (IOD)		Aug 2002 - 2005	President & CEO	Co., Ltd. [Formerly GE Capital (Thailand) Ltd.]							
		Oct 2009 - Mar 2010	Director	Ayudhya Fund Management Co., Ltd.							
		2006 - Jun 2009	Managing Director	GE Money Thailand							
		2006	Managing Director	GE Money Retail Bank PCL.							
<ul> <li>14. Mr. Chandrashekar Subramanian KrishooIndmangalam <ul> <li>Master in Commerce, Bombay University</li> <li>Certificate of Director Certification Program (DCP), Thai Institute of Directors Association (IOD)</li> </ul> </li> </ul>	48	Jan 2007 - Present	Chief Risk Officer Vice Chairman of the Risk Management Committee Executive Committee Member First Executive Vice President	Bank of Ayudhya PCL.							
		Jan 2009 - Present	Chairman of the Credit Committee								
		Jul 2007 - Present	Compliance Review Committee Member								
		Jan 2007 - Dec 2008	Credit Committee Member								
		Nov 2009 - Present	Director	Total Services Solutions PCL.							
									Apr 2008 - Present	Director	Ayudhya Asset Management Co., Ltd.
				Director	Ayudhya Capital Auto Lease PCL.						
		Jan 2006 - Dec 2006	Vice President and Chief Risk Officer	GE Money, India							
15. Miss Phawana Niemloy	51	May 2007 - Present	General Counsel	Bank of Ayudhya PCL.							
LL.M. Harvard Law     School     Bachelor of Law (Gold     Medal), Chulalongkorn     University     Certificate of Director     Certification Program		Jul 2007 - Present	Vice Chairman of the Compliance Review Committee								
		Jun 2007 - Present	Executive Committee Member								
		Jan 2007 - Present	First Executive Vice President								
(DCP), Finance for Non - Finance Director		Jan 2007 - Mar 2009	Risk Management Committee Member								
(FND), Thai Institute of Directors Association (IOD)		Jan 2007 - May 2007	Deputy General Counsel								

Name - Surname /	Age	Work Experience in t			
Education	(Yrs)	Period	Position	Name of Organization	
		Sep 2002 - Present	Director, Executive Director and Assistant Secretary	Mae Fah Luang Foundation Under Royal Patronage	
		2005 - 2006	Executive Vice President – Legal and Compliance	GE Money Retail Bank PCL.	
<ul> <li>Mr. Charly Madan</li> <li>MBA., Sasin Graduate Institute of Business Administration of Chulalongkorn</li> </ul>	49	Jan 2010 - Present	Head of Corporate Banking Risk Management Committee Member Credit Committee Member First Executive Vice President	Bank of Ayudhya PCL.	
<ul><li>University</li><li>Bachelor of Business</li></ul>		Jan 2010 - Feb 2010	Executive Committee Member		
Administration,		May 2010 - Present	Director	Ayudhya Securities PCL.	
Assumption University		Feb 2010 - Present	Chairman	Ayudhya Factoring Co., Ltd.	
		2008 - 2009	President & CEO	AIG Retail Bank PCL.	
		2003 - 2008	Managing Director	Citibank, Vietnam	
17. Mr. Poomchai Wacharapong	52	Jan 2007 - Present	Head of SME Banking	Bank of Ayudhya PCL.	
<ul> <li>MS., (Economics), North Texas State University, U.S.A.</li> </ul>		Jan 2009 - Present and Aug 2005 - Apr 2006	Credit Committee Member		
<ul> <li>Certificate of Senior         Executive Program         (SEP), Sasin Graduate     </li> </ul>		Jun 2007 - Present	Risk Management Committee Member		
Institute of Business		May 2005 - Present	First Executive Vice President		
Administration of Chulalongkorn		Jun 2007 - Feb 2010	Executive Committee Member		
University • Certificate of Director		2001 - Present	Chairman	Ayudhya Development Leasing Co., Ltd.	
Certification Program (DCP), Role of the Chairman Program			Director	Ayudhya Asset Management Co., Ltd.	
(RCP), Thai Institute of Directors Association (IOD)		Feb 2007 - Apr 2009	Director	Ayudhya Factoring Co., Ltd.	
		Dec 2006 - Dec 2008	Director	Ayudhya Capital Lease Co., Ltd.	
<ul><li>18. Mr. Phillip Tan Chen Chang</li><li>Master of Management,</li></ul>	45	Mar 2010 - Present	Head of Consumer Finance First Executive Vice President	Bank of Ayudhya PCL.	
Sasin Graduate Institute of Business Administration of Chulalongkorn University Bachelors of Science Electrical Engineering, University of Maryland, U.S.A.		Jun 2010 - Present	Chairman	Krungsriayudhya Card Co., Ltd.	
		Jun 2010 - Present	Chairman	Ayudhya Auto Lease PCL.	
		Jun 2010 - Present	Chairman	Ayudhya Capital Auto Lease PCL.	
		May 2010 - Present	Chairman	Ayudhya Card Services Co., Ltd.	
		May 2010 - Present	Chairman	Ayudhya Total Solutions PCL.	
		May 2010 - Present	Chairman	General Card Services Ltd.	

Age	Work Experience in the last 5 years				
(Yrs)	Period	Name of Organization			
	May 2007 - Present	Chairman	Ayudhya Capital Services Co., Ltd. [Formerly GE Capital (Thailand) Ltd.]		
	Nov 2008 - Apr 2010	Director	Quality General Insurance Broker Co., Ltd.		
		Director	Quality Life Assurance Broker Co., Ltd.		
	Jul 2009 - Mar 2010	Chief Executive Officer (CEO)	GE Money (Thailand) Ltd.		
	Jan 2007 - Jul 2009	Chief Marketing Officer (CMO)			
	2004 - 2006	Business Intelligence Leader	GE Corporate Financial Services, U.S.A.		
50	Apr 2010 - Present	Head of Marketing and Cross Sell	Bank of Ayudhya PCL.		
	Aug 2007 - Present	First Executive Vice President			
	Aug 2007 - Apr 2010	Chief Marketing Officer			
	Jan 2008 - Feb 2010	Executive Committee Member			
	Nov 2009 - Present	Chairman	CFG Services Co., Ltd.		
	Nov 2009 - Present and	Director	General Card Services Ltd.		
	May 2006 - Oct 2007				
	Jan 2008 - Present	Director	Ayudhya Capital Auto Lease PCL.		
		Director	Krungsriayudhya Card Co., Ltd.		
	Apr 2005 - Jul 2007	Chief Marketing Officer	GE Money, Asia		
54	Jan 2008 - Present	Head of Operations Executive Committee Member	Bank of Ayudhya PCL.		
	Mar 2009 - Present	Compliance Review Committee Member			
	Sep 2007 - Present	First Executive Vice President			
	Jun 2010 - Present	Director	Total Services Solutions		
	Nov 2009 - Jun 2010	Chairman	PCL.		
	Nov 2009 - Present	Director	Ayudhya Capital Services Co., Ltd. [Formerly GE Capital (Thailand) Ltd.]		
	Apr 2009 - Present	Director	Ayudhya Total Solutions PCL.		
	Feb 2009 - Present	Chairman	Siam Realty and Services Co., Ltd.		
	Nov 2006 - Sep 2007	Chief Operating Officer	AIG Consumer Finance Group (Thailand)		
	May 2004 - Oct 2006	Director and General Manager	AIG Card (Thailand) Co., Ltd.		
	(Yrs) 50	May 2007 - Present	(Yrs)         Period         Position           May 2007 - Present         Chairman           Nov 2008 - Apr 2010         Director           Jul 2009 - Mar 2010         Chief Executive Officer (CEO)           Jan 2007 - Jul 2009         Chief Marketing Officer (CMO)           2004 - 2006         Business Intelligence Leader           50         Apr 2010 - Present         Head of Marketing and Cross Sell           Aug 2007 - Apr 2010         Chief Marketing Officer           Jan 2008 - Feb 2010         Executive Committee Member           Nov 2009 - Present         Chairman           Nov 2009 - Present and         Director           May 2006 - Oct 2007         Director           Jan 2008 - Present         Director           Apr 2005 - Jul 2007         Chief Marketing Officer           54         Jan 2008 - Present         Head of Operations Executive Committee Member           Mar 2009 - Present         Compliance Review Committee Member           Sep 2007 - Present         First Executive Vice President           Jun 2010 - Present         Director           Nov 2009 - Jun 2010         Chairman           Nov 2009 - Present         Director           Apr 2009 - Present         Director		

Name - Surname /	Age	Work Experience in t			
Education		Period	Position	Name of Organization	
<ul><li>21. Mrs. Voranuch Dejakaisaya</li><li>MBA., Chulalongkorn</li><li>University</li></ul>	50	Jul 2009 - Present	Head of Information Technology First Executive Vice President	Bank of Ayudhya PCL.	
BA. in Statistics,     Faculty of Commerce		Jul 2009 - Feb 2010	Executive Committee Member		
and Accountancy, Chulalongkorn University		Nov 2009 - Present and Jan 2007 - Jul 2009	Director	Total Services Solutions PCL.	
Certificate of Director     Certification Program     (DCP), Financial     Statements for Directors		Nov 2009 - Present and Oct 2007 - Jul 2009	Director	General Card Services Ltd.	
(FSD), Thai Institute of Directors Association (IOD)		Nov 2009 - Present and May 2007 - Aug 2009	Director	Ayudhya Capital Services Co., Ltd. [Formerly GE Capital	
		2009 - Jun 2009	IT SEA Leader-Global Banking	(Thailand) Ltd.]	
		2007 - 2009	Chief Information Officer & IT Regional Support		
		2006	Executive Vice President	GE Money Retail Bank PCL	
22. Miss Puntipa Hannoraseth  MBA., Thammasat  University	42	Sep 2010 - Present	Secretary to the Audit Committee	Bank of Ayudhya PCL.	
<ul> <li>Bachelor of Accounting (1st Class Honor),</li> </ul>		Apr 2009 - Present	Head of Audit		
<ul> <li>(Ist Class Honor), Thammasat University</li> <li>Certified Public Accountant (Thailand)</li> <li>Certified Internal Auditor</li> <li>Certificate of Advanced ACP (completed ACP, MIA, MFM, MFR, MIR), Company Secretary Program (CSP), Thai Institute of Directors Association (IOD)</li> </ul>		Nov 2009 - Present	Executive Vice President		
		Apr 2009 - Oct 2009	Senior Vice President, Audit Department		
		Jan 2009 - Sep 2009	Secretary to the Audit Committee		
		Jan 2009 - Apr 2009	Senior Vice President and Manager, Audit Department		
		2007 - Dec 2008	Senior Vice President, Audit Department		
		2006	Head of Audit	GE Money Retail Bank PCL	
<ul> <li>Miss Anuttara Panpothong</li> <li>MBA. (Finance), George Washington University, U.S.A.</li> <li>BA. (Finance and Banking), (1st Class Honor) Thammasat University</li> </ul>	39	Jul 2010 - Present	Head of Human Resources Secretary to the Nomination and Remuneration Committee First Executive Vice President	Bank of Ayudhya PCL.	
		Jan 2009 - Jun 2010	Chief Officer, Human Resources Department	Ayudhya Allianz C.P. Life PCL.	
		2008	Human Resources Director	The Minor Food Group PCL.	
		2007	Head of Learning and Development	Pepsi Co. (International)	
		2002 - 2006	Head of Learning and Development	Standard Chartered Bank (Thai) PCL.	

Name - Surname /	Age	Work Experience in t			
Education	(Yrs)	Period	Position	Name of Organization	
<ul><li>24. Miss Duangdao Wongpanitkrit</li><li>MBA. (Financial Accounting),</li></ul>	42	Jun 2007 - Present	Executive Vice President, Financial Planning and Analysis Division, Finance Group	Bank of Ayudhya PCL.	
<ul> <li>Chulalongkorn</li> <li>University</li> <li>Bachelor of Business</li> <li>Administration</li> <li>(Accounting),</li> </ul>		Nov 2009 - Present	Director	Ayudhya Capital Services Co., Ltd. [Formerly GE Capital (Thailand) Ltd.]	
Thammasat University • Certified Public		Apr 2009 - Present	Director	Ayudhya Card Services Co Ltd.	
Accountant (CPA Thailand)		Apr 2009 - Present	Director	Ayudhya Total Solutions PCL.	
		Apr 2005 - May 2007	Senior Vice President, Finance & Accounting	GE Money Retail Bank PCL	
<ul> <li>25. Mr. John Howard Harker</li> <li>Bachelor of Science, Geography University of</li> </ul>	52	Jul 2007 - Present	Executive Vice President, Operational Controllership Division, Finance Group	Bank of Ayudhya PCL.	
Glasgow, Scotland		Mar 2009 - Jul 2009	Compliance Review Committee Member		
		May 2010 - Present	Director	Ayudhya Auto Lease PCL.	
		Nov 2009 - Present	Director	Total Services Solutions PCL.	
		Mar 2004 - Dec 2006	Finance Manager, e-Finance Function	GE Capital (Thailand) Ltd.	
<ul><li>26. Mr. Sindre Ulvund</li><li>Master of International Management,</li></ul>	40	Jul 2007 - Present	Executive Vice President, Investor Financial Reporting Division, Finance Group	Bank of Ayudhya PCL.	
Community of European Management Schools (CEMS)		Feb 2006 - Jun 2007	Senior Manager, Financial Planning & Analysis	GE International, Korea	
<ul> <li>Bsc. (Economics) in Government, London School of Economics and Political Science (LSE)</li> <li>Bsc. in Business ("SivilØkonom"),</li> </ul>		Jan 2004 - Jan 2006	FP&A Manager	GE Capital Korea Ltd., Korea	
Norwegian School of Economics (NHH)					
<ul><li>27. Mrs. Orawan Sujarittayon</li><li>Master of Science, Accounting,</li></ul>	44	Jul 2010 - Present	Executive Vice President, Accounting Division, Finance Group	Bank of Ayudhya PCL.	
<ul> <li>Thammasat University</li> <li>Bachelor of Business</li> <li>Administration</li> <li>(Accounting),</li> </ul>		Nov 2008 - Jun 2010	Senior Vice President and Manager, Accounting Department		
Chulalongkorn University • Certified Public		Nov 2009 - Present	Director (Authorized Signatory Director)	Ayudhya Fund Management Co., Ltd.	
Accountant (CPA Thailand)		Jul 2007 - Oct 2008	Vice President, Financial Controller	AIG Retail Bank PCL.	
		Jan 2005 - Jun 2007	Senior Manager - Operation Support	Standard Chartered Bank (Thai) PCL.	

Name - Surname /	Age	Work Experience in the last 5 years				
Education	(Yrs)		Name of Organization			
<ul> <li>Miss Pathatai Kulachan</li> <li>MBA. (Finance), The George Washington University, D.C.</li> </ul>	37	Jul 2007 - Present	Senior Vice President and Manager, Consumer Financial Planning and Analysis Department, Finance Group	Bank of Ayudhya PCL.		
(Government Housing Bank Scholarship)  BBA., (Banking &		Nov 2009 - Present	Director	Krungsriayudhya Card Co. Ltd.		
Financing), 1st Class		Nov 2009 - Present	Director	General Card Services Ltd.		
Honors and Top of the Class, Chulalongkorn University		Apr 2009 - Present	Director	Ayudhya Capital Auto Lease PCL.		
,		Sep 2009 - Dec 2010	Director	PrimaVest Asset Management Co., Ltd.		
		Jan 2006 - Dec 2006	Global Mortgage Leadership Program Participant	GE Money		
<ul><li>29. Mrs. Varabhorn Achakornlak</li><li>MBA., International Business, Nova</li></ul>		Sep 2010 - Present	Senior Vice President and Manager, Procurement Department, Finance Group	Bank of Ayudhya PCL.		
<ul><li>University, Florida, U.S.A.</li><li>Advance International Certificate PSCM (Purchasing &amp; Supply</li></ul>		Mar 2008 - Sep 2010	Senior Vice President, Procurement Section, Finance Group			
Chain Management), International Trade Center, UNTAD / WTO  Advance Purchasing Research, (IFPMM), The International Federation of Purchasing and Materials Management, Salzburg, Austria		Apr 2001 - Mar 2008	Vice President, Country Procurement Services Unit Head	Citibank N.A. , Bangkok Branch		
<ul><li>Miss Jiraporn Popairoj</li><li>Master of Science in Accounting, Thammasat</li></ul>	49	Sep 2010 - Present	Senior Vice President and Manager, Compliance Financial Department, Finance Group	Bank of Ayudhya PCL.		
<ul> <li>University</li> <li>Master of Law (Taxation Law), Assumption</li> <li>University</li> <li>Bachelor of Business</li> </ul>		Nov 2008 - Aug 2010	Senior Vice President and Manager, Audit Department Secretary to the Audit Committee			
Administration (Accounting), Thammasat University Bachelor of Law, Ramkhamhaeng		Nov 2008 - Sep 2009	Senior Vice President, Subsidiaries, Treasury and Investment Audit Section, Audit Department, Audit Group			
<ul><li>University</li><li>Higher Diploma in Auditing, Thammasat University</li></ul>		Oct 2006 - Oct 2008	Senior Vice President and Manager, Accounting Department			
<ul> <li>Certified Public         Accountant (CPA         Thailand)</li> <li>Certificate of Director         Certification Program         (DCP), Thai Institute of         Directors Association         (IOD)</li> </ul>		Apr 2002 - Sep 2006	Vice President, Accounting Department			

Name - Surname /	Age	Work Experience in the last 5 years				
Education	(Yrs)	Period	Position	Name of Organization		
<ul> <li>31. Mr. Bhavudh Vathanakul</li> <li>MBA. (Finance), Sasin Graduate Institute of Business Administration of Chulalongkorn University</li> <li>Bachelor of Science in Business Administration, (Economics - Finance),</li> </ul>	41	Jun 2010 - Present	Senior Vice President and Manager, Investor Relations Department, Finance Group	Bank of Ayudhya PCL.		
		Sep 2009 - Jun 2010	Senior Vice President and Manager, Investor Relations Department, Corporate Communications & Public Relations Group			
Bentley College, Massachusetts, U.S.A.		Jul 2007 - Sep 2009	Vice President, Investor Relations Department, Corporate Communications & Investor Relations Group			
		2006 - 2007	Investor Relations Officer	Rayong Refinery PCL. (Secondment)		
		2005	Investor Relations Officer	PTT PCL.		
<ul> <li>32. Mr. Kriangsak Jongsukkigparnich <ul> <li>MBA. (Finance), Western Michigan University</li> </ul> </li> <li>Bachelor, Faculty of Commerce and Accountancy (Cost Accounting), Chulalongkorn University</li> </ul>	42	Jul 2007 - Present	Vice President, Operational Controllership Division, Finance Group	Bank of Ayudhya PCL.		
		Aug 1996 - Jun 2007	Vice President, Accounting	GE Capital (Thailand) Ltd.		
Miss Winita Kimsawadi     Master of Accounting,     Faculty of Commerce     and Accountancy,     Chulalongkorn     University     Bachelor of Accounting,     Faculty of Commerce     and Accountancy,     Chulalongkorn     University	45	Sep 2010 - Present	Vice President, Data Management and Reporting Department, Finance Group	Bank of Ayudhya PCL.		
		Mar 2009 - Sep 2010	Vice President and Section Manager, Data Management and Reporting Section, Accounting Department, Finance Group			
		Jul 2007 - Feb 2009	Vice President, Investor Financial Reporting Division, Finance Group			
<ul> <li>34. Mr. Jamorn Phianphrom</li> <li>MBA. (Finance), Dhurakij Pundit University</li> <li>Bachelor of Business Administration, Chiengmai University</li> </ul>	49	Sep 2010 - Present	Vice President, Tax Management and Payment Verification Department, Finance Group	Bank of Ayudhya PCL.		
		May 2007 - Sep 2010	Vice President and Manager Tax Management and Payment Verification Section, Accounting Department, Finance Group			
		Oct 2002 - Apr 2007	First Assistant Vice President, Accounting Department			

Name - Surname /	Age	Work Experience in the last 5 years				
Education	(Yrs)	Period	Position	Name of Organization		
<ul> <li>35. Miss Pornnapa Patarasatienkul <ul> <li>Master of Science</li> <li>(Finance), Thammasat</li> </ul> </li></ul>	38	Oct 2010 - Present	Vice President, Financial Planning and Analysis Consolidation Department , Finance Group	Bank of Ayudhya PCL.		
<ul><li>University</li><li>Bachelor of Banking and</li></ul>		Apr 2009 - Sep 2010	Vice President, Finance Group			
Finance, Assumption University		Jan 2007 - Apr 2009	Vice President, Financial Planning and Analysis Department	AIG Retail Bank PCL.		
		Sep 2003 - Dec 2006	Vice President, Financial Planning and Analysis Department	Citibank N.A.		
<ul><li>36. Miss Pisara Pattanasiri</li><li>MBA., Seattle University, U.S.A.</li></ul>	45	Sep 2009 - Present	Vice President, Treasury Financial Planning and Analysis Department, Finance Group	Bank of Ayudhya PCL.		
Bachelor of Accounting,     Faculty of Commerce     and Accountancy,     Chulalongkorn		Jul 2007 - Aug 2009	First Assistant Vice President, Treasury Financial Planning and Analysis Department			
University		Jul 2004 - Jun 2007	Assistant Vice President			
<ul><li>37. Mr. Khomson</li><li>Adunwitthayakorn</li><li>Master of Science</li></ul>	37	Sep 2010 - Present	Vice President, Accounting and Control Department, Finance Group	Bank of Ayudhya PCL.		
<ul><li>(Finance),</li><li>Chulalongkorn</li><li>University</li><li>Bachelor of Accounting,</li><li>Faculty of Commerce</li></ul>		Oct 2009 - Sep 2010	Vice President and Section Manager, Accounting and Control Section, Accounting Department, Finance Group			
and Accountancy, Thammasat University		Oct 2007 - Sep 2009	Regional Financial Controller	Digital Marketing Solution Co., Ltd.		
Certified Public     Accountant (CPA     Thailand)		Jul 2006 - Sep 2007	Regional Financial Controller	SR. Telecom (Bangkok) Co., Ltd.		
,		Aug 2005 - Jun 2006	Assistant Vice President, Accounting and Reporting	AIG Card (Thailand) Co., Ltd.		
<ul> <li>38. Miss Somjai Pattanakitpairoj</li> <li>Master of Science in Accounting, Thammasat</li> </ul>	40	Sep 2010 - Present	Vice President, Technical Accounting Department, Finance Group	Bank of Ayudhya PCL.		
<ul> <li>University</li> <li>Diploma in Auditing,     Thammasat University</li> <li>Bachelor of Accounting,     Thammasat University</li> </ul>		Apr 2010 - Sep 2010	Vice President, Technical Accounting Section, Accounting Department, Finance Group			
Certified Public     Accountant (CPA		Mar 2008 - Apr 2010	Senior manager assurance and audit manager	Standard Chartered Bank (Thai) PCL.		
Thailand)		Apr 2007 - Mar 2008	Senior Manager - Financial Operational Risk Assurance			
		Dec 2004 - Apr 2007	Accounting Policy & Control Manager			

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Name - Surname /	Age	Work Experience in the last 5 years				
Education	(Yrs)	Period	Position	Name of Organization		
<ul><li>39. Mr. Pongsawut Surakomol</li><li>MBA. (Finance), Pace</li><li>University, New York,</li></ul>	35	Sep 2010 - Present	Vice President, SME Financial Planning and Analysis Department, Finance Group	Bank of Ayudhya PCL.		
<ul><li>U.S.A.</li><li>Bachelor of Arts (Accounting), Michigan State University, Michigan, U.S.A.</li></ul>		Jul 2010 - Sep 2010	Vice President Corporate & SME Finance Planning and Analysis Department, Finance Group			
. no.ngan, c.e. a		Mar 2009 - Jun 2010	Assistant Vice President	Bangkok Bank PCL.		
		Jun 2007 - Dec 2008	Chief Financial Officer	Haidar Capital Management, U.S.A.		
		Jul 2004 - May 2007	Senior Associate	KPMG LLP, New York, U.S.A.		
<ul> <li>40.Mr. Chaiyuth Chunnahacha</li> <li>Doctoral of Business and Administration (International Business), University of Sarasota, Florida, U.S.A.</li> <li>Master of Arts in Economics Eastern Michigan University, Michigan U.S.A.</li> <li>Bachelor of Accounting, Faculty of Commerce and Accountancy, Chulalongkorn University</li> </ul>	35	Sep 2010 - Present	Vice President, Corporate Financial Planning and Analysis Department, Finance Group	Bank of Ayudhya PCL.		
		Aug 2010 - Sep 2010	Vice President, Corporate & SME Financial Planning and Analysis Department, Finance Group			
		Apr 2006 - Jul 2010	Finance Project Manager	Yazaki Management Company		
		Feb 2005 - Mar 2006	Financial Operation Consultant	Jefferson Wells International		
41. Mrs. Sonthaya Tewprayoon  Bachelor of Economics,  (Monetary Economics)	55	Jun 2010 - Present	Banking Analyst 9, Investor Relations Department, Finance Group	Bank of Ayudhya PCL.		
and Finance), Chulalongkorn University		Jan 2008 - Jun 2010	Banking Analysis 9, Investor Relations Department, Corporate Communications & Investor Relations Group			
		June 2007 - Dec 2007	First Assistant Vice President, Investor Relations Department			
		Oct 2003- May 2007	Banking Analyst 8, Investor Relations Section, Office of the President			

#### **Remuneration of Directors and Executives**

(as per definitions determined by the SEC)

#### **Remuneration of Directors**

The Bank has established clear and transparent policies related to directors' remuneration which is comparable to the level paid in the industry and has been approved at the shareholders' meetings. Directors appointed to be members of the Audit Committee or the Nomination and Remuneration Committee will receive additional compensation commensurate with the increased workload.

#### **Remuneration of Executives**

Remuneration of executives is based on principles and policies set by the Board of Directors and linked to business performance of the Bank and their individual performance.

#### **Remuneration in 2010**

Remuneration paid by the Bank in 2010 to directors and executives are as per the following details:

#### **Cash Remuneration**

1 Total remuneration (retainer fee, pension and attendance fee) of the 14 directors (including 2 directors, of which one vacated the post and another completed the office term during the year) amounted to Baht 26,254,200.00. Details of remuneration paid to each director are as follows:

Unit: Baht

List of Directors		Remu	Remuneration of Directors			Remuneration of the	Total Remuneration
	Retainer fee	Attendance fee	Pension	of the Audit Committee	Nomination and Remuneration Committee		
Non-Exe	ecutive Directors						
• Cha	raphan Teepsuwan airman of the Board of ectors	2,160,000.00	960,000.00	1,342,800.00			4,462,800.00
2. Mr. Poi	ngpinit Tejagupta	1,440,000.00	691,200.00	720,000.00			2,851,200.00
3. Mr. Vir	ojn Srethapramotaya²/	1,133,360.00	608,640.00	634,000.00			2,376,000.00
• Me	opporn Tirawattanagool <sup>3/</sup> mber of the Nomination d Remuneration mmittee	1,052,000.00	504,960.00	526,000.00		320,760.00	2,403,720.00
5. Mr. Des	s O' Shea¹¹	-	-	-			-

List of Directors	Remu	neration of Dire	ectors		Remuneration	Total				
	Retainer fee	Attendance fee	Pension	of the Audit Committee	of the Nomination and Remuneration Committee	Remuneration				
Independent Directors										
<ul><li>6. Mr. Surachai Prukbamroong</li><li>Chairman of the Audit</li><li>Committee</li></ul>	1,440,000.00	691,200.00	720,000.00	504,000.00		3,355,200.00				
<ul> <li>7. Mr. Karun Kittisataporn</li> <li>Chairman of the Nomination and Remuneration Committee</li> </ul>	1,440,000.00	691,200.00	720,000.00		504,000.00	3,355,200.00				
<ul> <li>Mr. Virat Phairatphiboon</li> <li>Member of the Audit Committee</li> <li>Member of the Nomination and Remuneration Committee</li> </ul>	1,440,000.00	691,200.00	720,000.00	475,200.00	475,200.00	3,801,600.00				
<ul> <li>9. Miss Potjanee Tanavaranit<sup>4/</sup></li> <li>• Members of the Audit Committee</li> </ul>	1,048,000.00	504,960.00	526,000.00	324,760.00		2,403,720.00				
<b>Executive Directors*</b>										
10. Mr. Mark John Arnold	-	-	-			-				
11. Mrs. Janice Rae Van Ekeren	-	-	-			-				
12. Mr. Pornsanong Tuchinda <sup>5/</sup>	48,000.00	23,040.00	24,000.00		15,840.00	110,880.00				
Directors vacating the post or	Directors vacating the post or completing the office term during the year									
1. Mr. Chet Raktakanishta <sup>6/</sup>	120,000.00	57,600.00	60,000.00			237,600.00				
2. Mr. Yongyuth Withyawongsaruchi <sup>7/</sup>	388,000.00	186,240.00	194,000.00	128,040.00		896,280.00				

Remark\* Executive directors are not entitled to remuneration paid to directors.

- 1/ Appointed as a director at the Board of Directors' Meeting No. 11/2009 held on 25 November 2009, effective from 2 February 2010 onwards.
- 2/ Appointed as a director at the Extraordinary Board of Directors' Meeting No. 1/2010 held on 11 February 2010, effective from 12 February 2010 onwards.
- 3/ Appointed as a director at the Annual General Meeting of Shareholders No. 98 held on 8 April 2010, effective from 8 April 2010 onwards and as a member of the Nomination and Remuneration Committee, effective from 28 April 2010 onwards.
- 4/ Appointed as a director at the Annual General Meeting of Shareholders No. 98 held on 8 April 2010, effective from 8 April 2010 onwards and as a member of the Audit Committee by the Board of Directors, effective from 28 April 2010 onwards.
- 5/ Was a non-executive director and a member of the Nomination and Remuneration Committee until 12 January 2010 and has served as an executive director since 13 January 2010.
- 6/ Deceased on 31 January 2010.

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7/ Completed his office term on 8 April 2010.

- 2 The Executive Committee is not paid remuneration.
- 3 The total executives' remuneration paid in 2010 in the form of salary and bonus to the manager and the first four executives immediately in the line of command under him, as specified in the Notification of the Capital Market Supervisory Board, i.e. the president and chief executive officer and chief officers / heads of functional groups totaling 17 persons (including 3 executives resigning during the year), amounts to Baht 206,136,387.94.

#### **Other Remuneration**

Contribution to the provident funds for executives (3) amounts to Baht 10,161,735.25.

The Bank does not provide any non-cash remuneration such as shares / warrants to executives.

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## **Corporate Governance**

#### **Governance Policy**

The Bank is only as good as its word. In recognition of the importance of trust, the Bank's Board of Directors makes good governance a core value in all our operations. We have established a set of good corporate principles that dictate how we shall do business to ensure that all facets of our operation are carried out legally and honestly.

This year we revised and improved our Good Corporate Governance Principles to ensure that they are not only in tune with current regulations but exceed industry standards. These principles precisely stipulate the roles and responsibilities of the Bank's Board of Directors and Subcommittees. They also establish safeguards on Shareholder Rights, Equal Treatment to All Shareholders, Disclosure of Information, Transparency, Internal Controls, Internal Audits, the Bank's Code of Conduct and Core Values, and Employee Ethics.

The Bank's "The Spirit & The Letter" is at the heart of our Code of Conduct and Integrity Policy. This document covers regulatory and policy compliance e.g. working with customers and suppliers, fair employment practices, avoiding conflict of interest and insider trading—together with case studies—to ensure that employees are duly informed of all rules relating to compulsory compliance and awareness. Under "The Spirit & The Letter", special emphasis is laid upon complying with those guiding principles which are stated both in writing (the letter) and by intention (the spirit). Punishments for violations of these principles are also stipulated.

The Bank's Board of Directors has appointed a Compliance Review Committee to assist it in monitoring our operations, activities, and executive and employee performance to ensure they adhere to the "Good Corporate Governance Principles" and "The Spirit & The Letter" stated above. All employees are required to sign a letter of acknowledgement attesting to their full understanding of both these documents. Executives are encouraged to be role models and to instruct employees that compliance is a prerequisite for employment. Furthermore, each function appoints a representative to serve as a Compliance Champion to communicate Principle-related matters to employees to ensure their complete comprehension.

Our Good Corporate Governance Principles are detailed at www.krungsri.com under the heading of "Governance". Compliance with Good Corporate Governance Principles pursuant to the guidance of the Stock Exchange of Thailand in each area can be summarized as follows:

#### **Section 1: Shareholder Rights**

#### 1.1 Policy on Protection of Shareholder Rights

All shareholders enjoy equal rights in the Bank. We focus on maintaining and protecting proprietary rights without infringement or prejudice, and encourage shareholders to exercise these rights. These include protecting their fundamental rights under Thai law pertaining to stock trading or transferring, participation in shareholder meetings and casting votes, proxy appointments including the receipt of complete information from the Bank in a timely manner and through simple, accessible channels.

#### 1.2 Shareholder Meetings

The Annual General Meeting ("AGM") of Shareholders No. 98 was held on April 8 as dictated by relevant Thai law and regulations including good governance standards. Our by-laws require that the announcement of an impending AGM be relayed to shareholders 14 days prior to the AGM date, which is more than the prescribed time limit. The notice is also published on our website, 30 days before the AGM date.

The English version of the announcement is also provided to foreign shareholders. It contains the date, time, venue, and details of the agenda with precise and sufficient facts and reasons. These are provided to the Board of Directors as well as relevant subcommittees. The announcement details the registration process with barcode scan applied to the documents that the participants must present in order to gain admission to the meeting. On the meeting date, registration is opened at least two hours before the meeting begins.

Prior to the Bank's dispatching the Notification, shareholders are entitled to propose agenda items and nominees for directorships. The criteria for the exercise of this right are clearly specified on our website. As regards the AGM last April 2010, the Board was informed that no shareholder wished to propose agenda items or nominate persons as candidates for directorships. Normally, shareholder inquiries related to the meeting agenda, as well as relevant information for consideration by the Board, are gathered prior to the meeting date. They are submitted to the Chairman of the Board and a designated person for use as supporting information and/or for announcements at the meeting.

To aid a shareholder who wishes to appoint a proxy, a proxy form as mandated by the Ministry of Commerce is provided. On them, the shareholder can submit his/her votes and opinions. It is then attached to the Notification which must bear duty stamp. For any proxy without duty stamp, such stamps are provided by the Bank without any cost. Further, the Chairman of the Board and independent directors altogether three persons are nominated by the Bank to be proxies for the shareholders wishing to utilize them.

At this year's 2010 AGM, the Chairman of the Board, the President and CEO and the Chairman of all subcommittees participated as they had in 2009. This group was augmented by the presence of high-level executives, our external auditor, and representatives from Norton Rose (Thailand) Co., Ltd., the Bank's legal advisor. He/she served as an inspector at the meeting. Prior to opening the meeting, the Chairman of the Board introduced these persons one by one.

Prior to proceeding to the agenda, the number and ratio of participating shareholders both in person and by proxy is revealed to the gathering, together with the criteria and procedures for casting votes. Before voting on each agenda item, shareholders can express opinions or make inquires on matters related to the agenda or to the Bank. These are recorded in the minutes of meeting.

In casting votes, one share is equal to one vote. A majority decision is required unless otherwise specified. Any shareholder having a conflict of interest has no right to vote except on matters relating to the election of directors. At the AGM, the four directors who had retired by rotation were absent during the deliberation of the agenda in order to ensure that shareholders could independently express their opinions and cast their votes. Votes were cast individually and ballots were collected from all participating shareholders.

The entire meeting was videotaped. Afterwards, each agenda item was sorted into a separate video file, and displayed on our website. At the April AGM, there were neither additional agenda items nor any departures from those that had been specified in the meeting notification.

Information and news was disseminated to shareholders by letter and by the Stock Exchange of Thailand (SET Community Portal system). They were also published on our website under the heading "Investor Relations", thereby providing an additional channel for informing shareholders. The Bank's Investor Relations newsletter is normally sent to all shareholders every six months to provide information about our operating performance, shareholder rights, analyst opinions, and our activities.

Shareholders may also request a copy of the Annual Report on CD-ROM on the meeting or contact the Bank's Corporate Secretary at shareholder@krungsri.com.

#### **Section 2: Equal Treatment of Shareholders**

All shareholders are regarded as owners of the Bank. In keeping with that spirit, our corporate governance statutes are designed to treat equally and fairly all shareholders, be they majority or minority investors, Thais or non-Thais, or institutional investors. Thus, the corporate governance policy covers matters of transparency and how to conduct an effective general shareholder meeting. If a Bank director who is selected as a proxy has a conflict of interest regarding any agenda item, this fact will be relayed to the shareholders. If the shareholder giving proxy does not mark his/her vote in the proxy form, the proxy shall abstain from voting on his/her behalf in order to ensure transparency and a fair vote.

After the 2010 AGM, all shareholders were sent a letter containing a meeting summary together with voting results for each agenda item. The letter also thanked participants for exercising their rights as well as entrusting a Bank director with a proxy. Following the meeting, the recorded meeting minutes were checked for accuracy and then submitted to the Chairman of the Board and all Audit Committee members for review. They were submitted to external authoritative bodies within the stipulated 14 days after the meeting date.

To protect our internal information, the Board of Directors has decreed several measures to bar any transaction that may lead to a conflict of interest through using said information to unlawfully seek benefits for his/herself or others. In this respect, the directors, executives and employees are required to abide strictly by the relevant laws as well as by our policies regarding ethics and the code of conduct. In addition, implementation of the policies is regularly monitored.

Stock trading is prohibited during blackout periods; details are provided in the Annual Registration Statement (Form 56-1) and in the Annual Report (Form 56-2) under the heading of "Protecting Inside Information". It is required that directors and executives make full disclosure of their Bank securities holdings, including those of their spouses and minor children. This information will be relayed to the Office of the SEC and reported to the Board of Directors. That said, this year the Bank had no insider trading cases involving any director, executive, or Bank staff.

The Board of Directors has also devised a process for considering related-party transactions executed between us and our subsidiaries or associated companies and stakeholders or individuals having an actual or potential conflict of interest. Directors or executives with conflict of interest issues shall be excluded from participating in relevant discussions and voting. To ensure accuracy, the Audit Committee shall provide its opinion on the need for any such transaction and its appropriate price, including regular disclosure of information on those may have conflict of interest issues. As a matter of record, in the past year the Bank has not been in violation of, nor non-compliance with, any regulations pertaining to related-party transactions.

The Board of Directors has also established rules and procedures for reporting the related interests of directors, executives, and related persons. This disclosure complies with relevant laws and is in line with our regulatory guidelines. The Corporate Secretary is responsible for gathering such reports and submitting them to the Chairman of the Board and the Chairman of the Audit Committee.

#### 112 Section 3: Role of Stakeholders

We attach tremendous importance to protecting the rights of all stakeholders, i.e. shareholders, the Board of Directors, executives, employees of the Bank and our subsidiaries, customers, business partners, creditors, other commercial banks or related financial institutions, together with local communities, society, and the environment as a whole. Our policy is based on fair treatment and legal standards with the highest ethical consideration extended to all parties to promote their mutual growth. The relevant policies are also posted on our website.

- Shareholders: We recognize the importance of shareholders and respect their rights equally. Management
  practices are based on the principles of prudence and efficiency to promote sustainable business growth,
  enabling us to compete on an international scale, and regularly achieve good financial performance, while
  allowing appropriate returns to shareholders. We disclose complete, accurate, transparent, and auditable
  information to all shareholders.
- The Board of Directors: The Bank empowers the Board of Directors to carry out its duties freely, and for
  members to express their opinions and set the direction for proper implementation by the management of
  recommendations made. Directors are regularly notified of appropriate training opportunities. There are bodies
  in place to ensure that the Board of Directors fully carries out its duties and activities in compliance with Thai
  law and good corporate governance.
- **Executives:** We recognize the importance of the executives who contribute to our success by encouraging them to perform their work independently and without intervention, under the duties and responsibilities assigned by the Board of Directors.
- Employees: The Board of Directors oversees our efforts to treat all employees fairly and appropriately. It also seeks to motivate employees to build good relationships within the Bank and to cultivate a positive perception of the Bank. Employees are given regular opportunities to voice their opinions and contribute to the Bank's management. They receive numerous benefits including a provident fund and suitable remuneration according to their performance and achievements. They are provided with scholarships to enable them to develop their

capabilities. A good working environment and working conditions contribute to creating good staff relations. Details are contained in the Annual Registration Statement (Form 56-1) and in the Annual Report (Form 56-2) under "Personnel Development."

- Customers: We lay special emphasis on customers. As our business is founded on honesty and integrity, we strive to protect our customers' best interests by offering them outstanding products and services, prompt and equal treatment, and respect for their needs. We give them ample opportunity to comment and complain, while respecting their confidentiality. We are driven to provide excellent service because customer satisfaction is our watchword. At the Bank, we constantly work to improve our work processes, systems, and conditions to provide that satisfaction.
- Suppliers: We understand the importance of cooperating with suppliers. Our contracts with them are based upon integrity, without considering the advantage for ourselves or our related entities. We share information with them but maintain confidentiality in accordance with Thai law and regulations, and without taking advantage of or misusing suppliers' information. There is an exchange of information for mutual business benefits that lead to prosperity for both parties. However, our employees must follow the Gift and Entertainment Policy and procurement procedures for the purpose of equitable treatment for all parties, in a manner both transparent and auditable.
- **Creditors:** We also demonstrate our honesty by complying with loan obligations and other contractual arrangements with all creditors, business creditors, debenture holders, and depositors under the conditions, regulations, and stipulated by Thai law. Relevant information is transparently disclosed and is auditable.
- Commercial Banks or Financial Institutions: We actively participate in the exchange of business-related
  information with other commercial banks and financial institutions as a means of protecting the interests
  and stability of the banking industry as a whole. We also promote activities that foster understanding, treat
  competing banks and financial institutions in accordance with all relevant rules and regulations, and contribute
  efforts to reduce costs in the commercial banking sector and the overall economy.
- Society and Environment: We realize that social responsibility towards local communities, society, and the environment are integral to sustainable development. That is why we regularly initiate policies and undertake activities to benefit youth, local communities, and society as a whole through government and private-sector programs that we regard as appropriate. We work to ensure that our operations do not overstep the boundaries of Thai law, and that we do not abet illegal businesses or activities that may have an adverse impact on the environment. We conduct charitable activities to benefit society. These actively involve executives and employees at all levels to remind them to be conscious of their responsibility to society and the environment. Details are contained in the Annual Report (Form 56-2) under the heading of "Social and Environment Responsibility."

We have created a mechanism to enable stakeholders to complain about, or provide information on, possible violations of Thai law or ethical standards, incomplete financial information, or lapses in internal control systems. Comments can be mailed to the Board of Directors at:

Bank of Ayudhya Public Company Limited, Head Office (Corporate Secretary), 1222 Rama III Road, Bang Phongphang, Yan Nawa, Bangkok 10120.

Furthermore, it is possible to notify, claim, or make enquiries relating to the Bank by telephoning our Call Center at 1572, by emailing us at irgroup@krungsri.com, or by registering them on our website under "Investor Relations". We keep all received information confidential. All customer comments and enquiries are promptly forwarded to the heads of relevant functions for further action. The results of deliberations on these issues are reported to the relevant executives or the Board of Directors, as the case may be. Other than above-noted channels, complaints may be submitted to our appointed Ombudspersons.

Employees can voice complaints and concerns or raise inquiries regarding any wrongdoing or policy violation. Two individuals recognized for their honesty, integrity, and impartiality by both management and employees have been

appointed to serve as ombudspersons i.e. Miss Ladawan Kongkruapun and Mrs. Thidarat Sethavaravichit and may be contacted through a number of channels, including our internal website or by direct line telephone or post.

#### **Section 4: Disclosure of Information and Transparency**

Our core policy is to make full, timely, and transparent disclosure of financial data, annual reports, annual/quarterly financial statements and other key information both in Thai and English to shareholders, investors, analysts, and the general public on an equal basis and in compliance with relevant Thai laws and regulations through numerous channels. During 2010, no acts or allegations regarding lapses in disclosing information according to the requirements were lodged against the Bank with the Office of the Securities and Exchange Commission.

#### **Relations with Investors and Other Parties**

The Investor Relations Department is responsible for issues relating to the reputation of the Bank and Krungsri Group subsidiaries in the capital market and the financial community. We provide information to external parties, namely securities analysts, local and international fund managers, credit rating agencies, and other relevant bodies. The information not only relates to the Krungsri Group itself but includes financial performance and status, current operations, ability to compete in the financial sector, future plans and policies, as well as overall financial regulations and the financial industry in general.

The Investor Relations Department also seeks to involve management in investor and analyst relations. The Bank's management communicates information primarily through analyst briefings, one-on-one and one-on-group meetings organized through roadshows and conferences, or company visits. Investor Relations also communicates with external parties by telephone, e-mail, presentations, newsletters, disclosures to the Stock Exchange of Thailand, and our website. The information provided must be accurate, sufficient and, most importantly, timely. All information provided must be in accordance with the Stock Exchange of Thailand's guidelines.

Investor interest from all regions has continued to grow in the Krungsri Group, so it is critical that we create the opportunity to initiate face-to-face meetings between management and fund managers. Therefore, the Investor Relations Department plans an annual roadshow schedule with various brokers to effectively meet such demand.

During the year, the Bank's management and staff of the Investor Relations Department took part in these activities:

	No. of Times	Attendance
Press Conferences	2	74 / press conference
Analyst Briefing	2	50 / briefing
<ul> <li>One-on-one and one-on-group meetings between senior executives and investor/analysts</li> </ul>	180	272
Senior executive interviews with credit rating agencies	5	4 agencies
Roadshows	7	4 countries

The scope of work for the Investor Relations Department has expanded in recent years as the Bank has acquired and integrated new businesses, a move that transformed the Bank into the Krungsri Group.

#### **Section 5: Responsibilities of the Board of Directors**

The Board of Directors plays an important role in overseeing our operations for the best interests of the Bank itself and of our shareholders. All directors possess the qualifications set down in the Bank's regulations, all relevant Thai law, and the rules and regulations issued by government agencies.

#### Offices of BAY Directors and Senior Executives

Bank of Thailand regulations stipulate that any Bank director may serve as our chairman, executive director, or authorized signatory director in other companies provided the number does not exceed three business groups. In addition, to ensure that the management of companies in our business group, and in order to monitor our overall business performance to ensure it aligns with our policy and comparable institute standards, we also support the practice of permitting senior executives to serve as directors and/or committee members in the Krungsri Group but to hold not more than six positions, unless there are reasonable grounds for doing so.

#### · Meetings of the Board of Directors

The Bank schedules Board meetings one year in advance. Moreover, important agenda items such as monthly performance and business reviews of the Bank's subsidiary activities are submitted to the Board of Directors for acknowledgement. A Board of Directors meeting is held at least once a month; additional meetings may be called to address urgent matters. In setting the agenda, the Corporate Secretary proposes the meeting agenda and submits it to the Chairman of the Board and the President & CEO for approval before submitting it to the Board of Directors at their monthly meeting. If any director wishes to add an item to the agenda, he/she may do so by notifying the Chairman of the Board, the President & CEO, or the Corporate Secretary.

The Corporate Secretary issues a formal Notification of the meeting, its agenda, and sends hard copies and electronic files of supporting documents to all directors no fewer than seven days prior to the meeting date to give participants sufficient preparation time. The directors can ask questions or request additional documents from responsible departments through the executive directors of those departments, or by assigning the Corporate Secretary to arrange it.

Each director must attend all Board of Directors meetings unless he/she has an imperative appointment such as a meeting with a government agency, an overseas business trip, or illness. In addition, non-executive directors meet among themselves at regular intervals to freely discuss problems without executive directors or any executives' participation. During the year, a non-executive directors meeting was held on July 28, 2010 and all non-executive directors attended.

Each Board of Directors meeting lasts an average of four hours. The Chairman of the Board allows each director as much time as he/she requires to freely ask questions, make proposals, and express views on each item up for consideration, with special attention given to important matters. Senior executives are invited to attend all Board meetings to acknowledge comments, observations by the directors, and managers of responsible departments who make presentations and answer any questions which may be raised.

Following the meeting, the Corporate Secretary prepares the meeting minutes. These provide significant details of the matters that have been discussed, together with a summary of proposed actions, directors' recommendations, executives' explanations, and a detailed, clear and adequate account of meeting resolutions. The minutes are signed both by the Chairman of the Meeting and the Secretary to the Board. Should any director have a possible conflict of interest which prevents him/her from taking part in the discussion of, or in voting on any resolution, this is duly noted in the meeting minutes. Once the Board of Directors has endorsed the minutes, copies are sent to relevant bodies both within and outside the Bank within a specified period of time. The Corporate Secretary is in charge of keeping the minutes which can be used for reference and verification. Minutes may not be amended, however, without the approval of the Board of Directors.

#### • Evaluating the Performance of the Board of Directors

The Bank requires an annual evaluation of the Board of Directors' performance using an evaluation form approved by the Nomination and Remuneration Committee. The objectives of the evaluation are:

- (1) To reinforce good corporate governance principles.
- (2) To improve the efficiency and effectiveness of the Board of Directors and of the Bank's management.

- (3) To provide directors with an overview of progress and problems encountered during the preceding year. On this evaluation form the performance of the Board as a whole is examined. While it reflects the views of each director, it is not an evaluation of individual directors. These six major areas are considered:
  - (1) Structure and qualifications of the Board of Directors.
  - (2) Roles and responsibilities of the Board of Directors.
  - (3) Board meetings.
  - (4) Directors' performance.
  - (5) Relations with management.
  - (6) Professional development of the directors and management.

The evaluation results are submitted to the Nomination and Remuneration Committee for consideration before being proposed to the Board of Directors for discussion and acknowledgement. The findings also include recommendations for improvement and implementation by our management for the Bank's optimum benefit.

#### Remuneration of Directors and Executives

We have adopted a clear and transparent policy on remuneration for our directors. Remuneration is commensurate with that paid by other businesses of a similar nature and size by taking into account the duties and responsibilities as well as the benefits to be received from individual directors. It is set adequately to attract, motivate, and retain qualified directors, and is commensurate with industry standards. The remuneration policy and amounts are proposed each year to the AGM, and the remuneration paid to each director is fully disclosed, with remuneration for services as a director is listed separately from fees paid for other services. Remuneration paid to executives complies with policies and principles set down by the Board of Directors and is tied to our overall performance and stated goals as well as to the performance of individual members of our management team.

#### Corporate Secretary

The Board of Directors has appointed Mrs. Thidarat Sethavaravichit, SVP of the Corporate Secretariat Department, to the position of Corporate Secretary. She also serves as the Secretary to the Board of Directors with duties and responsibilities prescribed by Thai law. She has completed training courses arranged by the Thai Institute of Directors and other organizations.

#### Internal Control and Audit

We have set stringent internal control mechanisms and units which independently perform their duties in accordance with the audit plan and report to the Board of Directors for acknowledgement. Details are contained in the Annual Registration Statement (Form 56-1) and the Annual Report (Form 56-2) under the heading of "Internal Control".

#### Risk Management

The Board of Directors has established the Risk Management Committee to develop an integrated risk management policy. It has appointed a Risk Management Group to analyze, evaluate, follow up, and control risk management in granting credit facilities. By this means, it ensures that they are within the scope and regulations of the Bank and relevant government agencies. The Board of Directors continually reviews the sufficiency and efficiency of our risk management system. Details are contained in the Annual Registration Statement (Form 56-1) and the Annual Report (Form 56-2) under the heading of "Risk Management".

#### Professional Development of Directors and Executive Committee Members

We arrange for the senior executives responsible for our core activities to brief new directors on the Bank's nature of business, areas of operation, relevant Thai laws, and other information and provides them with necessary documents, and directorship manuals.

We also encourage directors, executives, and other individuals with a direct role in managing the Bank's affairs to participate in seminars and training courses in order to enhance their professional skills. These programs are conducted by the Thai Institute of Directors (IOD), the Stock Exchange of Thailand, and other leading training institutions, both local and overseas. Each quarter, the Corporate Secretariat Department compiles a list of IOD courses to be offered in the following quarter, knowledge enhancement that relates to the roles and responsibilities of our directors and Executive Committee members, and the duties of the Chairman of the Board, Audit Committee members, or Nomination and Remuneration Committee member. Information on these programs is sent in advance so that directors and Executive Committee members can make plans to attend.

#### • Succession and Management Development Plans

The Nomination and Remuneration Committee is responsible for developing our succession plan in the event that the position of President & CEO becomes vacant. It also approves succession plans for Group Heads/Chief Officers to ensure the Bank's smooth, uninterrupted operation.

At present, we have in place a succession plan and a specific training and development plan for each executive position. The purpose of these plans is to evaluate and identify individuals with the potential to assume higher-level management positions. Career plans for these individuals are based on needs analysis and are designed to provide opportunities for skills/knowledge enhancement in line with Competency-Based Management guidelines. The development of these executives is also monitored and evaluated, and recognition is demonstrated through promotion to a higher position.

# Policy and Measures Against Insider Information

In the banking business, information confidentiality is vital to maintaining public and investor confidence. We regard preventing the use of insider information as extremely important. In addition to strictly observing regulatory requirements, we also formulate policies and measures to counter inappropriate use of insider information. Disciplinary action will be taken against staff for the misuse of insider information, be it performance evaluations, divulging of profits, liquidation of holdings, or termination of employment.

Major provisions under the policy and guidelines pertaining to insider information include:

- 1. The use of insider information in trading Bank shares is prohibited. Staff will be charged with violation of the Policy, if they, for example, use inside information on a merger or acquisition deal, change in dividend policy, disposition of strategic assets, major lawsuits or claims, or any other confidential information for personal gain.
- 2. Staff members are prohibited from trading Bank shares until an official public release of our quarterly or annual financial results.
- 3. A 'Blackout Period' is prescribed with respect to trading of Bank shares with the aim preventing staff from taking wrongful advantage. It is mandatory that staff not trade Bank shares within three days before and three days after the announcement of our quarterly financial performance.
- 4. Bank shares bought by our staff must be held for at least three months unless otherwise approved by the Audit Committee or authorized persons.
- 5. Ethical walls have been erected with the objective of protecting confidential information including access rights to sensitive information, segregation of working stations between business units, classification of sensitive information, disposition of information, etc.
- 6. Apart from the stated requirements, our Directors, top management and their connected parties must disclose their Bank securities holdings to demonstrate their commitment to the good governance principle.

We place considerable importance on periodically educating staff and refreshing their knowledge of the requirements set forth under these policies and guidelines. These requirements are introduced at the initial orientation for each new staff member. In addition to frequently communicating the underlying principles of these requirements to existing staff, we conduct periodic refresher courses. This year, we launched an Insider Trading game to teach the principles of confidentiality. We awarded prizes to winners to illustrate our dedication to building staff awareness and ensuring their firm understanding of the subject matter.

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## **Internal Control and Internal Audit System**

Cognizant of the importance of universal effective internal control, each Bank department is required to maintain an adequate internal control system. The organizational structure that governs it, and the review platform that monitors it, has been established in line with good governance principles and best practices. It encompasses the operations unit, supervisory unit, and the internal audit group to ensure its efficiency in promoting smooth business operations. It also contributes to our risk management system and enables managers to formulate viable business strategies towards achieving our goals. Finally, it ensures that Bank customer rights are protected.



The Bank has set up the organization structure in line with its business operation. We maintain segregation of duties to ensure an effective system of checks and balances, clearly outlines operational authority in written form, and supervises and reviews the Bank's internal control system to ensure its effectiveness and efficiency. It operates according to the Bank's annual risk-based audit plan. The audit team, working independently, reviews and evaluates whether our internal control systems, as well as those of companies in the Krungsri Group and outsource companies, are sufficient and appropriate. This audit plan is approved by the Audit Committee before the internal audit team conducts any review. The outcomes and recommendations are reported directly to the managers of each audited unit, to enable them to improve their operation within an optimal time. The internal audit group also follows up the actions taken as a result of the audit and reports them to senior management and the Audit Committee each month. Apart from a regular annual audit plan, the audit team also provides consultation in order to add value to and improve the efficacy of the risk management process, internal controls, corporate governance, procedures, and systems.

In addition, the audit team improved the audit efficiency by having continuous auditing. It developed computer audit programs that seek out and capture unusual transactions so that relevant executives can be alerted to resolve them. The team also coordinates with other Bank supervisory departments to improve the effectiveness of all. One of the measures of our control and internal audit process was that we experienced a decrease in operational loss yearon-year.

To continuously improve the quality of our audit process, we segregate the duties of auditors by establishing a quality assurance audit team. The team also independently monitors and assesses the auditors' performance while enhancing the internal audit's efficacy and raising its standard to international levels.

We encourage auditors to upgrade their skills and update their knowledge of new regulatory requirements. The tests on new regulations have been conducted regularly. We organize training programs to enable them to qualify for internal audit certification and encourage them to take the standardized national examination. This year six auditors gained Professional Internal Auditor of Thailand (CPIAT) Certification.

# Social and Environmental Responsibility

As a financial institution with over 65 years' experience, we understand the importance of corporate social responsibility, a matter now taken seriously by all executives as an adjunct to their commercial duties.

As part of our daily operations, we work to benefit society by adhering to corporate governance principles and being accountable to all stakeholder groups. Social responsibility is the key to our and Thailand's sustainable development. Conducting business in accordance with the law and with the Bank's code of ethics is our primary responsibility as a good corporate citizen.

But being a good member of the community extends beyond the walls of the bank. It means devoting the same energy we expend on being good bankers to being caring citizens, assisting those in need wherever they may be and with no thought for personal gain or renown. Throughout the year, we continued to support community activities along four lines of social and environmental responsibility:

#### **Youth Education Development**

The "Krungsri... San Fan Yaowachon Khon Dee" (Fulfilling Youths' Dreams) project promoted the education of Thai youth and underprivileged children by giving them access to educational opportunities and helping them develop their capabilities. On National Youth Day, we presented scholarships to deserving students, sponsored a "Virtue Brings Wisdom" concert at a world music conference, and underwrote the "Krungsri... Pha Nong Doo Nang" (Taking Children to the Movie) activities, and other programs.

#### **Public Service**

Through our engagement with our neighbors, we shared in efforts to improve the quality of life for communities so that they may grow stronger in a sustainable manner. This year we again supported the Habitat for Humanity Foundation's work in Thailand, contributed to the "Mother of the Land Fund" at a festival honoring HM the Queen; contributed to the construction of a cancer treatment center; conducted blood donation drives for the National Blood Center, Thai Red Cross Society; and were involved in numerous similar events.

#### Religion, Arts, and Culture

The Bank played a very visible role in recognizing the importance of conserving national arts and culture. We helped bequeath Thai arts and customs to future generations through our support of the Krungsri Chronicle TV program, royal Kathin ceremonies, and others.

#### Environment

We initiated our Earth Care project on the theme of energy conservation, pollution reduction, and the greening of global forests. We encouraged employees to volunteer to conserve natural resources and the environment and, through them, to tackle the issue of global warming. This was the third year in which we pursued these activities. Employee volunteers built weirs at Doi Tung under the Mae Fah Luang Foundation and worked to reforest mangroves and other lands.

#### **Youth Education Development**

◆ For the 26<sup>th</sup> year, on National Youth Day (September 20), we presented 15 scholarships to boys and girls who exhibited academic excellence, all of whom had been recommended by the Ban Maha Mek Boys' Home. Scholarships were awarded to students from elementary to secondary levels. Additional scholarships were provided to worthy undergraduates to enable them to continue their education. To cultivate an awareness of social responsibility, the scholarship winners, accompanied by our employees, were involved in the "Phi Mob Rak ... Pan Ai Un ... Phuea Nong Nong" (With Loving Care for Kids) activities at Phya Thai Babies' Home.

Moreover, we provided stationery items to schools throughout the country. To mark National Children's Day, we donated 40,000 school kits consisting of exercise books, pencils, and rulers to schools, to public and private agencies, and to 215 school representatives who attended rural development camps.

- ◆ On the 65<sup>th</sup> anniversary of its founding, we, in cooperation with Krungsri IMAX theater, promoted the "Krungsri... Pha Nong Doo Nang" program wherein 650 youths from six youth homes were treated to a movie. The outing was designed to broaden their experience by providing them with entertainment, ideas, and knowledge.
- On its 65<sup>th</sup> anniversary, we awarded 65 scholarships to underprivileged and handicapped youngsters from five youth homes and foundations; all 65 had displayed academic excellence and exemplary behavior. Our aim was to support their development and provide them with educational opportunities.
- ◀ We sponsored the "Virtue Brings Wisdom" project in a concert at the 29th World Music Conference in Beijing, People's Republic of China. Special assistance was given to the Ajan Sukree Charoensuk Foundation to help young Thais develop musical skills to enable them to participate in international musical shows and bring fame to Thailand.











#### **Public Service**



For the third year, we sponsored the construction of three houses for the needy of Amphoe Khlong Luang, Pathum Thani. We not only contributed money to the Thailand chapter of the Habitat for Humanity Foundation, but our employees volunteered to provide some of the labor to build the houses.



For the 22<sup>nd</sup> year, we held quarterly blood donation drives for the National Blood Center, Thai Red Cross Society, to encourage personal sacrifice by employees. During the year, employees donated a total of 153,200 cubic centiliters.



For a fifth consecutive year, we contributed to the Prince Mahidol Foundation under royal patronage to reward people or organizations worldwide for outstanding medical and public health work that benefits humanity and charitable organizations.



We contributed to a fund to support the construction of a cancer treatment center at Bhumibol Adulyadej Hospital to upgrade its medical services to benefit Thai society.



We contributed to a "Mother of the Land" fund at a festival honoring HM the Queen. The fund enables the Office of the Narcotics Control Board to strengthen community quality and remedy narcotic addiction in a sustainable way.



◀ We donated money to the "Together We Can Charity Days" fund managed by the Bangkok Metropolitan Administration. The fund eases the plight of victims of political unrest by improving their quality of life and developing inner city neighborhoods in the Bangkok Metropolis.



◀ We helped Haiti's earthquake victims through its contribution to the Disaster Relief Office of the Thai Red Cross Society. The money was used to purchase food for the victims.

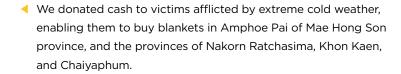


 We helped Pakistan flood victims by donating to the United Nations High Commissioner for Refugees to acquire consumable items for its people.



- ◀ We donated cash and prepared survival kits for flood victims in several Thai provinces:
  - Donated money through the Relief and Community Health Bureau of the Thai Red Cross Society aid flood victims.
  - Made cash donations to purchase survival kits which were handed out to victims in Amphoe Bang Ban and Amphoe Bang Sai in Ayutthaya province.
  - Made cash donation through the Bank's regional offices to buy survival kits which were handed out to victims in Nakorn Ratchasima, Chaiyaphum, Khon Kaen, Sing Buri, Lop Buri provinces, and Amphoe Hat Yai of Songkhla province.
  - We opened a dedicated account under the title of "Krungsri Helps Flood Victims" to collect donations through our branches to provide for flood victims' relief. After matching the public donations, we forwarded the money to affected areas.







We sponsored an education campaign on breast cancer and supported a medical examination of women at risk among residents of Rama III Head Office communities. At a mobile clinic conducted by the Thanyarak Foundation stationed at the Bank's Head Office, 341 women were examined. Our employee volunteers took part in the educational component of the activity.

#### **Religion, Arts and Culture**



 We continued our annual Kathin ceremonies, with this year's ceremony taking place at Wat Rom Pho Manotham, Amphoe Uthai, Ayutthaya, to raise funds for a new prayer chanting hall.

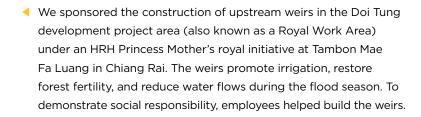


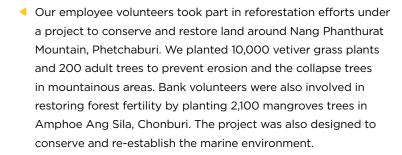
We sponsored the KRUNGSRI Chronicles TV documentary, broadcast for the 25<sup>th</sup> consecutive year on Channel 7. The program is devoted to conserving and conveying the best of Thai arts and culture.

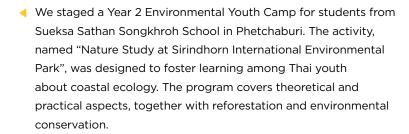


- On its 65<sup>th</sup> founding anniversary, we sponsored the repair and renovation of ancient sites at Wat Suwan Dararam Ratchaworawihan, a first-class royal temple, the Chakri Dynasty dedicated temple is located at Tambon Haw Ratanachai, Ayutthaya. Employee volunteers helped clean the compounds and repaint the walls of the shrine.
- To promote the conservation of Buddhist customs, we presented royal Kathin robes in conjunction with the Social Security Office at Wat Phra Kaeo royal temple in Chiang Rai.

### **Environment**













## REPORT OF THE BOARD OF DIRECTORS' RESPONSIBILITY FOR FINANCIAL REPORTING

The Board of Directors is responsible for the Bank's financial statements, the consolidated financial statements of the Bank and its subsidiaries and all financial information appearing in the annual report. These financial statements have been prepared in accordance with generally accepted accounting standards. The Bank has chosen appropriate accounting policies applied on a conservative and consistent basis, using the best estimations where necessary, and adequate disclosures have been made in the notes to the financial statements. These financial statements have been audited by independent auditors who have given their unqualified opinions. The financial statements reflect the actual financial standing and operating results of the Bank and its subsidiaries, thus being useful to all shareholders and investors.

The Board of Directors has also adopted and maintained appropriate and effective systems of risk management and internal control so that we can be reasonably assured that accounting records are accurate, complete and adequate to maintain the assets of the Bank and these controls also identify weaknesses requiring preventive measures against fraud or other significant irregularities in the operations of the Bank.

In this regard, the Board of Directors has appointed an Audit Committee, consisting of three (3) independent members, to be responsible for reviewing the quality of financial reporting and internal control mechanisms appropriately and efficiently and reviewing the Bank's performance in accordance with the laws relevant to the business of the Bank including the related party transactions to ensure that the aforementioned transactions are reasonable and optimized to the Bank. The opinion of the Audit Committee with regard to these matters appears in the Report of the Audit Committee.

The Board of Directors is of the opinion that the Bank's internal controls are satisfactory and allow for reasonable confidence in the reliability of the Bank's financial statements, the consolidated financial statements of the Bank and its subsidiaries as of December 31, 2010.

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(Mr. Mark John Arnold)

President and Chief Executive Officer

(Mr. Pongpinit Tejagupta)

Director

#### REPORT OF THE AUDIT COMMITTEE

To the shareholders,

Bank of Ayudhya Public Company Limited

The Audit Committee independently performs its tasks as assigned by the Board of Directors in accordance with the regulations of the Securities and Exchange Commission and notifications of the Stock Exchange of Thailand and the Bank of Thailand.

The Audit Committee comprises 3 independent directors. On 8 April 2010, the Board of Directors acknowledged the resignation of one Audit Committee member, namely Mr. Yongyuth Withyawongsaruchi, and appointed Miss Potjanee Tanavaranit as an Audit Committee member. At present, the Audit Committee comprises:

1. Mr. Surachai Prukbamroong Chairman of the Audit Committee

Mr. Virat Phairatphiboon Audit Committee member
 Miss Potjanee Tanavaranit Audit Committee member

In this regard, Miss Puntipa Hannoraseth, Head of Audit, serves as the Secretary to the Audit Committee.

In 2010, the Audit Committee held a total of 14 meetings including 2 special meetings with the external auditor without the participation of the management and reported the results of each meeting to the Board of Directors. The actions of the Audit Committee in these meetings can be summarized as follows:

- Endorsed the annual audit plan by focusing on the functional units posing high risks and the risks that
  significantly affect the Bank's business as well as the reorganization of the Audit Group to ensure appropriate
  governance. Monitored audit operations until the specified goals are achieved as well as engaged external
  experts with a view to enhancing knowledge, efficiency and effectiveness of audit operations.
- 2. Reviewed the Bank's connected transactions or conflict-of-interest transactions to ensure that they are conducted on an arm's-length basis and that the relevant information is transparently disclosed.
- 3. Reviewed the Bank's quarterly, semi-annual and annual financial statements as well as the consolidated financial statements of the Bank and its subsidiaries by holding meetings with external auditors and executives of the accounting and finance division to consider the financial statements to ensure that financial statements present fairly the financial position in accordance with accounting standards and the Financial Institutions Business Act.
- 4. Monitored the performance of the Bank's management in terms of improvement and corrective actions according to the recommendations of internal and external auditors.
- 5. Considered, selected and nominated the Bank's external auditor by taking into consideration the qualifications specified by the Bank of Thailand and the Securities and Exchange Commission whereby such auditor does not have any relationships with or interest in the Bank, the management, major shareholders or related parties in a manner that may affect the independent operations and does not hold any positions of the Bank such as director, employee, contractual staff or any positions. Also determined the audit fee as deemed appropriate. In this regard, the shareholders' meeting has granted approval for the matters.
- 6. Considered and approved the revision of the Charter of the Audit Group to ensure currentness and appropriateness.
- 7. Reviewed and monitored the Bank's internal control system to consider its adequacy, appropriateness and effectiveness.
- 8. Ensured that the Bank complied with the good practices of listed companies according to the notifications of the Stock Exchange of Thailand as well as rules and regulations of the Bank of Thailand.

The Audit Committee is of the opinion that the Bank has made an appropriate and adequate financial report and operated its business in accordance with rules prescribed by the Securities and Exchange Commission, requirements of the Stock Exchange of Thailand and regulations of the Bank of Thailand. The Bank is confident that, with its current internal control system, the financial information is complete, correct and reliable, and adequately disclosed.

Mr. Surachai Prukbamroong
Chairman of the Audit Committee

## REPORT OF THE NOMINATION AND REMUNERATION COMMITTEE

The Nomination and Remuneration Committee's scope of duties and responsibilities is in accordance with the Nomination and Remuneration Committee Charter relating to policies and criteria for the selection of the Bank's directors, subcommittee members, high-level executives and directors of entities in which the Bank holds at least 50% of the shares as well as policies relating to the determination of remuneration rates and other benefits and the amount of remuneration and other benefits of the Bank's directors, subcommittee members and high-level executives.

In 2010, the Nomination and Remuneration Committee consisted of three directors, i.e. Mr. Karun Kittisataporn, independent director, as Committee Chairman and Mr. Virat Phairatphiboon, independent director and Miss Nopporn Tirawattanagool, non-executive director as members. The Committee held a total of 17 meetings. Amongst tasks which were accomplished are the determination of policies and procedures for the determination of new positions at the level of Executive Vice President or higher and for the nomination of persons to the positions of executives at the level of Executive Vice President or higher. The purpose of the above tasks is to ensure that the human resources management is transparent and fair and carefully takes into consideration business necessities of new positions at the level of Executive Vice President or higher as well as enabling external and internal nominations of persons who possess appropriate competencies and qualifications in accordance with the Nomination and Remuneration Committee's established criteria and methods for selection/promotion/appointment.

In addition, the Nomination and Remuneration Committee regularly provided strategic comments or recommendations for the management on several functions, especially the human resources management function. There was, for example, the recommendation that the Human Resources Group should establish additional procedures for checking qualifications of persons who are nominated as high-level executives to ensure that they possess fit and proper qualifications and competencies and do not possess prohibited characteristics in relation to honesty, integrity and reputation, competence, capability and experience, and financial soundness in accordance with the additional criteria prescribed by the Bank of Thailand. The Nomination and Remuneration Committee also provided recommendation on the development of a succession plan and guidelines on the consideration of remuneration for employees at all levels, not only for high-level executives.

The Nomination and Remuneration Committee attached importance to the consideration and selection of directors and high-level executives who were moral, ethical and capable in the area of management in a manner which was prudent, transparent and fair to all parties in order to increase business competitiveness and achieve long-term sustainability. Consideration of remuneration of directors and high-level executives was based on the scope of duties and responsibilities, performance, operating results and overall economic condition as well as the level of remuneration rate to ensure market competitiveness and appropriateness.

Following the advice of the Nomination and Remuneration Committee, a meeting of non-executive directors was held in July 2010 in order to discuss matters of interest. The meeting was attended by all non-executive directors.

Karun Kittisataporn
Chairman of the Nomination and
Remuneration Committee

K. Kittisalar.

## REPORT OF THE INDEPENDENT CERTIFIED PUBLIC ACCOUNTANT

To The shareholders and board of directors

Bank of ayudhya public company limited

We have audited the consolidated balance sheets of Bank of Ayudhya Public Company Limited and subsidiaries and the separate balance sheets of Bank of Ayudhya Public Company Limited as at December 31, 2010 and 2009 and the related consolidated and separate statements of income, changes in shareholders' equity and cash flows for the years then ended. These financial statements are the responsibility of the Bank's management as to their correctness and completeness of the presentation. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance as to whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the aforementioned consolidated and separate financial statements present fairly, in all material respects, the financial position of Bank of Ayudhya Public Company Limited and subsidiaries and of Bank of Ayudhya Public Company Limited as at December 31, 2010 and 2009 and the results of operations and cash flows for the years then ended in conformity with generally accepted accounting principles.

S. C\_\_\_

Dr. Suphamit Techamontrikul
Certified Public Accountant (Thailand)
Registration No. 3356
Deloitte Touche Tohmatsu Jaiyos Audit Co., Ltd.

Bangkok February 14, 2011

Baht

		LIDATED	SEPARATE		
		STATEMENTS		STATEMENTS	
	2010	2009	2010	2009	
ASSETS					
CASH	22,460,978,526	20,090,301,220	22,447,132,836	20,080,481,318	
INTERBANK AND MONEY MARKET ITEMS					
(Note 4.2)					
Domestic items					
Interest bearing	61,818,683,934	43,646,439,739	60,883,625,654	41,141,564,689	
Non-interest bearing	9,922,023,693	6,324,081,956	9,395,487,801	4,984,942,711	
Foreign items					
Interest bearing	572,926,465	2,068,922,128	572,926,465	2,068,922,128	
Non-interest bearing	2,213,338,918	1,628,381,553	2,125,431,301	1,561,415,090	
Total interbank and money					
market items, net	74,526,973,010	53,667,825,376	72,977,471,221	49,756,844,618	
INVESTMENTS (Notes 3.2 and 4.3)					
Current investments, net	29,044,173,642	22,779,862,805	28,473,647,535	22,741,811,297	
Long-term investments, net	49,315,543,143	44,640,302,562	49,015,619,181	44,402,356,334	
Investments in subsidiaries					
and associated companies, net	728,930,154	642,683,414	36,726,498,528	37,699,959,145	
Investments, net	79,088,646,939	68,062,848,781	114,215,765,244	104,844,126,776	
	, 0,000,010,000	00,002,010,701	,,,,	10 1,0 1 1,120,770	
LOANS AND ACCRUED INTEREST					
RECEIVABLE (Notes 3.3, 3.5 and 4.5)					
Loans	648,960,247,553	603,507,857,415	586,959,801,068	563,934,343,020	
Accrued interest receivable	1,723,875,035	2,210,020,713	776,274,652	1,195,345,527	
Total loans and accrued interest receivable	650,684,122,588	605,717,878,128	587,736,075,720	565,129,688,547	
Less Allowance for doubtful accounts	030,004,122,300	003,717,070,120	307,730,073,720	303,123,000,347	
(Notes 3.4 and 4.6)	(33,409,959,806)	(38,270,889,402)	(20,154,187,454)	(24,255,898,175	
Less Revaluation allowance for debt	(33,409,939,606)	(30,270,009,402)	(20,154,167,454)	(24,255,696,175	
	(5.47.700.077)	(720 700 150)	(7 4 677 717)	/700 C071F1	
restructuring (Notes 3.5 and 4.7)	(543,388,273)	(328,769,156)	(34,633,317)	(328,627,151	
Net loans and accrued interest receivable	616,730,774,509	567,118,219,570	567,547,254,949	540,545,163,221	
PROPERTIES FORESI OCER MET					
PROPERTIES FORECLOSED, NET	4 4 = 2 2 2 4 2 2 = 2	40 040 070 040			
(Notes 3.6 and 4.8)	14,726,812,953	18,016,939,618	7,559,681,590	9,557,415,041	
CUSTOMERS' LIABILITIES UNDER					
ACCEPTANCES	752,285,991	680,864,990	752,285,991	680,864,990	
CUSTOMERS' LIABILITIES UNDER COLLATERAL	13,346,650,000	7,090,000,000	13,346,650,000	7,090,000,000	
PROPERTY, PREMISES AND					
EQUIPMENT, NET (Notes 3.7 and 4.9)	17,551,951,654	17,369,818,373	16,666,916,410	16,597,158,635	
INTANGIBLE ASSETS, NET (Notes 3.8, 3.9 and 4.10)	12,626,731,248	12,608,518,002	1,368,277,408	1,141,222,949	
DEFERRED TAX ASSETS (Notes 3.14 and 4.11)	7,585,900,654	7,087,903,185	3,190,296,945	2,792,127,709	
OTHER ASSETS, NET	10,436,357,623	8,339,135,600	8,655,322,482	7,539,935,761	
TOTAL ASSETS	869,834,063,107	780,132,374,715	828,727,055,076	760,625,341,018	

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## **BALANCE SHEETS**

### (continued)

BANK OF AYUDHYA PUBLIC COMPANY LIMITED AND SUBSIDIARIES AS AT DECEMBER 31, 2010 AND 2009

		LIDATED STATEMENTS	~=	RATE STATEMENTS
	2010	2009	2010	2009
LIABILITIES AND SHAREHOLDERS' EQUITY				
DEPOSITS (Note 4.12)				
Deposits in Baht	573,553,083,066	517,551,626,496	578,315,308,994	521,722,506,312
Deposits in foreign currencies	2,925,721,338	2,963,011,066	2,925,721,338	2,963,011,067
Total deposits	576,478,804,404	520,514,637,562	581,241,030,332	524,685,517,379
INTERBANK AND MONEY MARKET ITEMS				
(Note 4.13)				
Domestic items				
Interest bearing	41,355,677,111	33,184,709,675	35,357,358,525	30,930,512,235
Non-interest bearing	2,296,381,288	1,776,556,195	2,319,446,981	1,791,093,255
Foreign items				
Interest bearing	84,711,080	519,222,147	84,711,080	519,222,147
Non-interest bearing	51,511,159	62,480,673	51,511,159	62,480,673
Total interbank and money market items	43,788,280,638	35,542,968,690	37,813,027,745	33,303,308,310
LIABILITIES PAYABLE ON DEMAND	1,517,426,198	1,752,365,884	1,517,426,198	1,752,365,884
BORROWINGS (Notes 4.14 and 4.15)				
Short-term borrowings	50,125,933,400	41,554,400,000	52,925,933,400	41,554,400,000
Long-term borrowings	49,238,992,173	55,004,442,233	29,938,992,173	48,704,442,233
Total borrowings	99,364,925,573	96,558,842,233	82,864,925,573	90,258,842,233
BANK'S LIABILITIES UNDER ACCEPTANCES	752,285,991	680,864,990	752,285,991	680,864,990
LIABILITIES UNDER COLLATERAL DELIVER	13,346,650,000	7,090,000,000	13,346,650,000	7,090,000,000
PROVISION (Note 4.16)	407,330,172	287,129,762	407,330,172	287,129,762
DEFERRED TAX LIABILITIES (Note 4.17)	4,039,254,872	2,722,116,191	2,319,254,956	2,343,766,278
OTHER LIABILITIES	31,035,057,240	22,398,195,199	16,577,283,021	12,083,172,984
TOTAL LIABILITIES	770,730,015,088	687,547,120,511	736,839,213,988	672,484,967,820
SHAREHOLDERS' EQUITY				
SHARE CAPITAL (Note 4.19)				
Authorized share capital				
7,089,392,755 ordinary shares of				
Baht 10 each	70,893,927,550	70,893,927,550	70,893,927,550	70,893,927,550
Issued and paid-up share capital				
6,074,143,747 ordinary shares of				
Baht 10 each, fully paid	60,741,437,470	60,741,437,470	60,741,437,470	60,741,437,470
PREMIUM ON ORDINARY SHARE CAPITAL, NET	13,802,215,854	13,802,215,854	13,802,215,854	13,802,215,854
LAND REVALUATION SURPLUS	3,764,667,547	3,824,098,097	3,764,667,547	3,824,098,097
PREMISES REVALUATION SURPLUS	3,060,174,621	3,312,386,384	3,060,174,621	3,312,386,384
REVALUATION SURPLUS ON INVESTMENTS	531,549,975	127,945,524	535,505,619	135,603,115

#### (continued)

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BANK OF AYUDHYA PUBLIC COMPANY LIMITED AND SUBSIDIARIES AS AT DECEMBER 31, 2010 AND 2009

Baht

	CONSO	LIDATED	SEPARATE		
	FINANCIAL	STATEMENTS	FINANCIAL S	STATEMENTS	
	2010		2010	2009	
DEFERRED TAX ON LAND REVALUATION SURPLUS	(1,129,400,264)	(1,147,229,429)	(1,129,400,264)	(1,147,229,429)	
DEFERRED TAX ON PREMISES REVALUATION SURPLUS	(918,052,386)	(993,715,915)	(918,052,386)	(993,715,915)	
DEFERRED TAX ON REVALUATION ON INVESTMENT	(162,206,522)	(46,193,401)	(162,206,522)	(46,848,317)	
RETAINED EARNINGS					
Appropriated					
Statutory reserve (Note 4.19)	1,013,500,000	710,500,000	1,013,500,000	710,500,000	
Unappropriated	18,211,478,626	12,082,136,783	11,179,999,149	7,801,925,939	
Total	98,915,364,921	92,413,581,367	91,887,841,088	88,140,373,198	
MINORITY INTEREST	188,683,098	171,672,837	-	-	
TOTAL SHAREHOLDERS' EQUITY	99,104,048,019	92,585,254,204	91,887,841,088	88,140,373,198	
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	869,834,063,107	780,132,374,715	828,727,055,076	760,625,341,018	
OFF-BALANCE SHEET ITEMS					
- CONTINGENCIES (Note 4.23)					
AVALS TO BILLS AND GUARANTEES					
OF LOANS	3,929,318,036	3,983,344,696	3,929,318,036	3,983,344,696	
LIABILITY UNDER UNMATURED					
IMPORT BILLS	1,201,767,708	1,379,924,292	1,201,767,708	1,379,924,292	
LETTERS OF CREDIT	8,126,365,279	5,382,508,494	8,310,039,359	5,415,315,342	
OTHER CONTINGENCIES	403,355,677,610	255,084,600,468	404,320,504,039	255,592,949,313	

Notes to the consolidated and separate financial statements form an integral part of these statements



Mr. Mark John Arnold
President and Chief Executive Officer

Pant That.

Mr. Pongpinit Tejagupta Director

### STATEMENTS OF INCOME

BANK OF AYUDHYA PUBLIC COMPANY LIMITED AND SUBSIDIARIES FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009

Baht

		LIDATED STATEMENTS	SEPARATE FINANCIAL STATEMENTS		
	2010	2009	2010	2009	
INTEREST AND DIVIDEND INCOME					
Interest on loans	31,642,033,392	24,367,369,098	26,516,833,293	26,348,159,903	
Interest on interbank and money market items	1,145,028,931	844,282,970	1,129,492,284	961,255,435	
Hire purchase and financial lease income	13,855,229,322	12,427,727,438	-	-	
Investments	2,083,714,896	1,818,087,082	6,410,578,348	3,727,327,708	
Total Interest and Dividend Income	48,726,006,541	39,457,466,588	34,056,903,925	31,036,743,046	
INTEREST EXPENSES					
Interest on deposits	5,629,743,027	6,812,889,201	5,583,727,533	6,878,604,057	
Interest on interbank and money market items	722,755,433	391,531,541	650,321,654	232,785,773	
Interest on short-term borrowings	1,600,484,604	970,797,846	1,617,572,605	1,009,561,324	
Interest on long-term borrowings	2,539,070,381	2,865,106,531	1,952,438,381	2,813,463,506	
Total Interest Expenses	10,492,053,445	11,040,325,119	9,804,060,173	10,934,414,660	
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Interest and Dividend Income, net	38,233,953,096	28,417,141,469	24,252,843,752	20,102,328,386	
BAD DEBT AND DOUBTFUL ACCOUNTS (Note 4.6)	11,424,806,920	9,128,849,770	4,567,527,744	4,629,085,073	
LOSS ON DEBT RESTRUCTURING (Note 4.7)	966,130,513	1,087,462,431	997,428,606	1,100,914,927	
Interest and Dividend Income after			, ,	, , ,	
Bad Debt and Doubtful Accounts and Loss on					
Debt Restructuring, net	25,843,015,663	18,200,829,268	18,687,887,402	14,372,328,386	
NON-INTEREST INCOME					
Gain (Loss) on investments	970,980,176	(82,407,568)	427,929,505	(1,380,956,659)	
Gain from equity interest in associated companies	144,378,002	126,119,943	-	-	
Fees and service income					
Acceptances, aval and guarantees	55,211,874	49,305,002	55,581,843	49,320,231	
Others	12,949,746,520	9,360,343,567	6,283,157,036	5,670,831,217	
Gain on exchange	744,813,250	730,493,815	735,569,027	743,561,522	
Gain on sales of properties foreclosed	883,034,242	812,696,985	449,506,983	450,922,396	
Income from investments in receivables	821,811,126	370,802,177	-	-	
Excess of net fair value of acquired subsidiaries					
over purchase cost	519,444,281	1,005,302,591	-	-	
Other income	2,248,088,230	1,351,409,113	182,781,740	95,833,544	
Total Non-Interest Income	19,337,507,701	13,724,065,625	8,134,526,134	5,629,512,251	

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BANK OF AYUDHYA PUBLIC COMPANY LIMITED AND SUBSIDIARIES FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009

Baht

	CONSO	LIDATED	SEPARATE		
	FINANCIAL	STATEMENTS	FINANCIAL S	STATEMENTS	
	2010	2009	2010	2009	
NON-INTEREST EXPENSES					
Personnel expenses	11,815,430,573	8,911,486,779	7,902,187,665	6,671,219,383	
Premises and equipment expenses	5,047,327,242	4,282,714,691	3,395,477,796	3,337,407,427	
Taxes and duties	1,534,729,169	1,164,506,848	1,053,289,310	1,043,348,916	
Fees and service expenses	4,165,392,011	3,157,538,631	1,787,558,651	1,421,517,947	
Directors' remuneration	28,173,200	29,775,628	26,254,200	26,068,600	
Contributions to Deposit Protection Agency	2,154,911,525	2,097,446,777	2,154,911,525	2,076,695,194	
Other expenses	8,094,502,090	4,120,635,973	3,541,675,149	2,697,628,126	
Total Non-Interest Expenses	32,840,465,810	23,764,105,327	19,861,354,296	17,273,885,593	
INCOME BEFORE INCOME TAX EXPENSES	12,340,057,554	8,160,789,566	6,961,059,240	2,727,955,044	
INCOME TAX EXPENSES (Notes 3.14 and 4.22)	3,523,934,047	1,503,728,665	918,126,206	184,385,733	
NET INCOME	8,816,123,507	6,657,060,901	6,042,933,034	2,543,569,311	
ATTRIBUTABLE TO					
EQUITY HOLDERS OF THE BANK	8,793,098,885	6,659,287,228	6,042,933,034	2,543,569,311	
MINORITY INTEREST	23,024,622	(2,226,327)	-	-	
NET INCOME	8,816,123,507	6,657,060,901	6,042,933,034	2,543,569,311	
BASIC EARNINGS PER SHARE Baht					
(Note 3.15)	1.45	1.10	0.99	0.42	
WEIGHTED AVERAGE NUMBER OF					
ORDINARY SHARES Shares	6,074,143,747	6,074,143,747	6,074,143,747	6,074,143,747	

Notes to the consolidated and separate financial statements form an integral part of these statements

Mr. Mark John Arnold
President and Chief Executive Officer

Pant That.

Mr. Pongpinit Tejagupta Director

## **STATEMENTS OF CHANGES** IN SHAREHOLDERS' EQUITY

BANK OF AYUDHYA PUBLIC COMPANY LIMITED AND SUBSIDIARIES FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009

Baht

				CONSOLID	ATED FINA	ANCIAL ST				
	Issued and	Premium on	Asset Appraisa		Deferred Tax	Deferred Tax		Earnings	Minority	Total
	paid-up share	Share Capital	Surplus	Surplus (Deficit)	on Assets	on Revaluation	(De	ficit)	Interests	
	Capital			on Investments	Appraisal Surplus	on Investments	Appropriated Legal Reserve	Unappropriated		
Balance as of										
December 31, 2008	60,741,437,470	13,802,215,854	5,441,603,666	(143,430,231)	(1,632,481,100)	38,296,015	582,500,000	7,374,867,484	109,407,751	86,314,416,909
Increase in asset	00,741,437,470	13,002,213,034	3,441,003,000	(143,430,231)	(1,032,401,100)	30,230,013	302,300,000	7,374,007,404	109,407,731	00,314,410,303
appraisal surplus			1,694,880,815		_		-		_	1,694,880,815
Increase in revaluation			1,00 1,000,010							1,00 1,000,010
surplus on investments	-			271,375,755	-	_			425,677	271,801,432
Increase in deferred tax	_	_		-	(508,464,244)	(84,489,416)			_	(592,953,660
Income (expenses)					(300,404,244)	(04,403,410)				(332,333,000)
recognized in										
shareholders' equity		-	1,694,880,815	271,375,755	(508,464,244)	(84,489,416)	-		425,677	1,373,728,587
Net income (loss)			1,00 1,000,010	27 1,07 0,7 00	(000) 10 1,2 1 1,7	(0 1, 100, 110)		6,659,287,228	(2,226,327)	6,657,060,901
Total income	-	•		•	•	•	•	0,000,207,220	(2,220,327)	0,007,000,301
(expenses)										
recognized for the										
year		-	1,694,880,815	271,375,755	(508,464,244)	(84,489,416)		6,659,287,228	(1800.650)	8,030,789,488
Dividend payment			1,00 1,000,010	271,070,700	(000, 10 1,2 1 1)	(01,100,110)		0,000,207,220	(1,000,000)	0,000,700,100
(Note 4.21)	-			-		_	_	(1,821,416,039)	(4,668)	(1,821,420,707
Increase in preferred share	_	_	_	_	_	_	_	_	480	480
Increase in legal reserve							100,000,000	(100,000,000)	400	400
Decrease in shareholding	-	-	-	-	-		128,000,000	(128,000,000)	-	-
in subsidiary company								(2,601,890)	64,069,924	61,468,034
Ending balance as of								(2,001,030)	04,003,324	01,400,034
December 31, 2009	60,741,437,470	13,802,215,854	7,136,484,481	127,945,524	(2,140,945,344)	(46,193,401)	710,500,000	12,082,136,783	171,672,837	92,585,254,204
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Balance as of										
December 31, 2009	60,741,437,470	13,802,215,854	7,136,484,481	127,945,524	(2,140,945,344)	(46,193,401)	710,500,000	12,082,136,783	171,672,837	92,585,254,204
Decrease in asset	, , . ,	.,,	, , . , .	,,-	(, ,, ,, ,, ,	( 1, 11, 17,	.,,	,,,	, , , , ,	,, . , .
appraisal surplus	-		(311,642,313)	-	-	-	-	67,866,360	-	(243,775,953
Increase in revaluation										
surplus on investments	-	-	-	403,604,451	-	-	-	-	454,194	404,058,645
(Increase) decrease in										
deferred tax	-	-	-	-	93,492,694	(116,013,121)	-	-	-	(22,520,427
Income (expenses)										
recognized in										
shareholders' equity	-	-	(311,642,313)	403,604,451	93,492,694	(116,013,121)	-	67,866,360	454,194	137,762,265
Net income	-	-	-	-	-	-	-	8,793,098,885	23,024,622	8,816,123,507
Total income										
(expenses) recognized										
for the year	-	-	(311,642,313)	403,604,451	93,492,694	(116,013,121)	-	8,860,965,245	23,478,816	8,953,885,772
Dividend payment										
(Note 4.21)	-	-	-	-	-	-	-	(2,428,623,402)	(1,814,834)	(2,430,438,236
Increase in preferred share	-	-	-	-	-	-	-	-	480	480
Increase in legal reserve	-	-	-		-		303,000,000	(303,000,000)	-	-
Increase in shareholding in										
subsidiary company	-		-		-		-		(4,654,201)	(4,654,201)
Ending balance as of										
December 31, 2010	60,741,437,470	13,802,215,854	6,824,842,168	531,549,975	(2,047,452,650)	(162,206,522)	1,013,500,000	18,211,478,626	188,683,098	99,104,048,019

Notes to the consolidated and separate financial statements form an integral part of these statements

## STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY

(continued)

BANK OF AYUDHYA PUBLIC COMPANY LIMITED AND SUBSIDIARIES FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009

Baht

#### SEPARATE FINANCIAL STATEMENTS

SEPARATE FINANCIAL STATEMENTS									
	Issued and Premium on Asset Appraisal Revaluation Deferred Tax Deferred Tax Retained Earnings						l Earnings	Total	
	paid-up share	Share Capital	Surplus	Surplus	on Assets	on Revaluation	(De	ficit)	
	Capital			(Deficit) on	Appraisal	on	Δnnronriated	Unappropriated	
				Investments	Surplus	Investments	Legal Reserve	опарргорпасса	
							Legal Neserve		
Balance as of									
December 31, 2008	60,741,437,470	13,802,215,854	5,441,603,666	(127,006,947)	(1,632,481,100)	26,631,646	582,500,000	7,208,599,753	86,043,500,342
Increase in asset									
appraisal surplus	-	-	1,694,880,815	-	-	-	-	-	1,694,880,815
Increase in revaluation									
surplus on investments	-	-	-	262,610,062	-	-	-	-	262,610,062
Increase in deferred tax	_		-	_	(508,464,244)	(73,479,963)	_		(581,944,207)
Income (expenses)					(000, 10 1,2 1 1)	(10,110,000)			(00,01,0207)
recognized in	_	_	1,694,880,815	262,610,062	(508,464,244)	(73,479,963)	_	_	1,375,546,670
shareholders' equity			1,054,000,015	202,010,002	(300,404,244)	(75,475,505)			1,575,540,070
, ,								0 5 47 500 711	0 5 47 500 711
Net income	-	-	•	-	-	-	-	2,543,569,311	2,543,569,311
Total income									
(expenses) recognized									
for the year	-	-	1,694,880,815	262,610,062	(508,464,244)	(73,479,963)	-	2,543,569,311	3,919,115,981
Dividend payment	-	-	-	-	-	-	-	(1,822,243,125)	(1,822,243,125)
(Note 4.21)									
Increase in legal reserve	-	-	-	-	-	-	128,000,000	(128,000,000)	-
Ending balance as of	60,741,437,470	13 802 215 854	7,136,484,481	135 603 115	(2,140,945,344)	(46,848,317)	710,500,000	7,801,925,939	88140 373198
December 31, 2009		,	.,,,	,	(=) ,	(,,,	,,	.,,,	
Balance as of	60,741,437,470	17 000 015 05 /	7,136,484,481	175 607 115	(2,140,945,344)	(46,848,317)	710,500,000	7,801,925,939	00140 777100
December 31, 2009	00,741,437,470	13,002,213,034	7,130,404,401	133,003,113	(2,140,343,344)	(40,040,317)	710,300,000	7,001,323,333	00,140,373,130
Increase (decrease) in		_	(311,642,313)		_	_		67,866,360	(243,775,953)
asset appraisal surplus			(311,042,313)					07,000,300	(243,773,333)
Increase in revaluation	_	_	_	399,902,504	_	_	_	_	399,902,504
surplus on investments				333,302,304					333,302,304
(Increase) decrease in	_	_	_	_	93,492,694	(115,358,205)	_	_	(21,865,511)
deferred tax					33,432,034	(113,330,203)			(21,000,011)
Income (expenses)									
recognized in	-	-	(311,642,313)	399,902,504	93,492,694	(115,358,205)	-	67,866,360	134,261,040
shareholders' equity									
Net income	-	-	-	-	-	-	-	6,042,933,034	6,042,933,034
Total income									
(expenses) recognized	-	-	(311,642,313)	399,902,504	93,492,694	(115,358,205)	-	6,110,799,394	6,177,194,074
for the year									
Dividend payment								(2.420.720.10.4)	(2.420.720.10.4)
(Note 4.21)	•	-	-	-	-	-	-	(2,429,726,184)	(2,429,726,184)
Increase in legal reserve	-	-	-	-	-	-	303,000,000	(303,000,000)	-
Ending balance as of									
December 31, 2010	60,741,437,470	13,802,215,854	6,824,842,168	535,505,619	(2,047,452,650)	(162,206,522)	1,013,500,000	11,179,999,149	91,887,841,088

 $Notes \ to \ the \ consolidated \ and \ separate \ financial \ statements \ form \ an \ integral \ part \ of \ these \ statements$ 

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### STATEMENTS OF CASH FLOWS

BANK OF AYUDHYA PUBLIC COMPANY LIMITED AND SUBSIDIARIES FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009

FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009				Baht	
	CONSOL	.IDATED	SEPARATE		
	FINANCIAL S	STATEMENTS	FINANCIAL STATEMENTS		
	2010	2009	2010	2009	
CASH FLOWS FROM OPERATING ACTIVITIES					
Income before tax	12,340,057,554	8,160,789,566	6,961,059,240	2,727,955,044	
Adjustments to reconcile income to net					
cash flows from operating activities:					
Depreciation and amortization	2,516,796,327	1,702,495,815	1,398,486,580	1,311,096,343	
Deferred interest expenses	13,731,514	-	13,731,514	-	
Bad debt and doubtful accounts	11,424,806,920	9,128,849,770	4,567,527,744	4,629,085,073	
Loss on debt restructuring	966,130,513	1,087,462,431	997,428,606	1,100,914,927	
Loss on translation in					
foreign currencies	1,121,555,119	341,512,545	1,121,555,119	341,512,545	
(Gain) loss on investments	(970,980,176)	82,407,568	(427,929,505)	1,380,956,659	
Excess of net fair value of acquired subsidiaries					
over purchase cost	(519,444,281)	(1,005,302,591)	-	-	
Discretion of discount on investments	328,568,633	(223,038,448)	(154,462,694)	(226,960,948)	
Gain on sales of properties foreclosed	(883,034,242)	(812,696,985)	(449,506,983)	(450,922,396)	
(Gain) loss on sales of property, premises and equipment	(82,055,481)	(66,277,421)	16,093,586	(2,847,437)	
Loss on impairment of properties foreclosed	823,752,337	539,263,753	584,640,689	625,902,348	
Gain from equity interest in associated company	(144,378,002)	(126,119,943)	-	-	
Interest and dividend income	(48,726,006,541)	(39,457,466,588)	(34,056,903,925)	(31,036,743,046)	
Income tax refunded	-	182,979,740	-	78,344,710	
Interest received	48,753,710,489	41,706,841,884	29,647,025,698	29,307,988,436	
Dividend received	379,469,413	355,372,401	4,763,800,943	2,589,030,880	
Interest expenses	10,492,053,445	11,040,325,119	9,804,060,173	10,934,414,660	
Increase in other accrued expenses	823,614,844	1,081,125,869	112,062,082	91,325,657	
Decrease in other reserve	(379,535,438)	(21,678,350)	(379,565,438)	(21,678,350)	
Interest paid	(10,649,248,903)	(11,818,857,065)	(10,004,741,117)	(11,718,603,649)	
Income tax paid	(4,126,140,397)	(1,774,412,392)	(1,219,242,329)	(235,469,873)	
Income from operations before changes in					
operating assets and liabilities	23,503,423,647	20,103,576,678	13,295,119,983	11,425,301,583	
(Increase) decrease in operating assets					
Interbank and money market items	(21,018,682,796)	58,792,374,849	(23,385,552,131)	34,080,461,387	
Current investments - securities for trading	(1,922,858,598)	5,429,608,841	(1,351,597,055)	2,495,975,233	
Loans	(64,681,098,746)	13,839,151,016	(34,202,542,737)	(29,117,064,671)	
Properties foreclosed	3,739,350,114	4,054,258,822	2,252,541,290	3,727,086,526	
Other assets	(872,551,194)	(151,675,443)	(783,855,551)	(3,726,704,271)	
Increase (decrease) in operating liabilities					
Deposits	56,284,842,512	(35,982,500,114)	56,843,133,049	(15,895,037,267)	
Interbank and money market items	8,293,540,443	(20,039,576,765)	4,553,682,309	24,421,218,119	
Liabilities payable on demand	(234,939,686)	45,603,080	(234,939,686)	79,702,672	
Other liabilities	8,004,493,430	(3,149,591,851)	3,097,435,395	2,122,208,714	
Net cash provided by operating activities	11,095,519,126	42,941,229,113	20,083,424,866	29,613,148,025	

### STATEMENTS OF CASH FLOWS

(continued)

BANK OF AYUDHYA PUBLIC COMPANY LIMITED AND SUBSIDIARIES FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009

	CONSOL	LIDATED	Baht SEPARATE			
		STATEMENTS	FINANCIAL S			
	2010	2009	2010	2009		
CASH FLOWS FROM INVESTING ACTIVITIES						
Proceeds from sales of investments - securities						
available-for-sale and other investments	552,411,987,914	227,646,869,159	553,430,423,772	227,098,729,208		
Cash paid for purchases of investments -						
securities available-for-sale and other						
investments	(559,935,052,510)	(241,902,449,879)	(559,410,813,643)	(240,809,001,791)		
Proceeds from sale of subsidiary	-	62,590,223	-	62,590,223		
Proceeds from repatriation of subsidiary	-	517,439,778	-	517,439,778		
Cash paid for purchases of subsidiaries	-	(11,308,964,010)	-	(11,346,813,378)		
Cash paid for additional investment in subsidiary	(3,000,000)	-	(754,297,500)	-		
Cash paid to minority shareholder for purchase of						
additional shares of subsidiary	(4,129,820)	(2,460,518)	(4,129,820)	(2,460,518)		
Proceeds from sales of property,						
premises and equipment	309,923,036	665,572,410	86,377,550	38,404,915		
Cash paid for purchases of property,						
premises and equipment	(1,088,262,682)	(1,598,774,717)	(559,255,501)	(1,593,897,942)		
Cash paid for purchases of other assets	(503,694,964)	(1,993,172,346)	(391,362,630)	(401,384,611)		
Net cash used in investing activities	(8,812,229,026)	(27,913,349,900)	(7,603,057,772)	(26,436,394,116)		
CASH FLOWS FROM FINANCING ACTIVITIES						
Proceeds from subordinated debentures	20,000,000,000	-	20,000,000,000	-		
Proceeds from issuance of bills of exchange	91,509,200,000	22,358,300,000	93,309,200,000	23,358,300,000		
Proceeds from issuance of senior securities	12,000,000,000	7,300,000,000	-	-		
Proceeds from long-term borrowings	34,700,000	48,450,000	34,700,000	48,450,000		
Cash paid for redemption of subordinated debenture	(12,000,000,000)	-	(12,000,000,000)	-		
Cash paid for repayment of bill of exchange	(73,112,100,000)	(19,922,500,000)	(73,112,100,000)	(19,922,500,000)		
Cash paid for redemption of short-term debentures	(35,550,900,000)	(693,038,955)	(35,550,900,000)	-		
Cash paid for repayment of short-term borrowings	(7,844,197)	(3,999,000)	(7,844,197)	(3,999,000)		
Cash paid for repayment of long-term borrowings	(66,972,464)	(17,533,182,494)	(66,972,464)	(81,158,874)		
Cash paid for redemption of senior securities	-	(5,103,971,712)	-	(5,103,971,712)		
Cash paid for liabilities under finance						
lease agreement	(219,077,792)	-	(219,077,792)	-		
Dividend payment	(2,428,623,402)	(1,821,416,039)	(2,429,726,184)	(1,822,243,125)		
Net cash provided by (used in) financing activities	158,382,145	(15,371,358,200)	(10,042,720,637)	(3,527,122,711)		
Total	2,441,672,245	(343,478,987)	2,437,646,457	(350,368,802)		
Effect of exchange rate change on cash	(70,994,939)	14,325,653	(70,994,939)	14,325,653		
Net increase (decrease) in cash and cash equivalents	2,370,677,306	(329,153,334)	2,366,651,518	(336,043,149)		
Cash and cash equivalents as at January 1,	20,090,301,220	20,419,454,554	20,080,481,318	20,416,524,467		
Cash and cash equivalents as at December 31,	22,460,978,526	20,090,301,220	22,447,132,836	20,080,481,318		

 $Notes \ to \ the \ consolidated \ and \ the \ separate \ financial \ statements \ form \ an \ integral \ part \ of \ these \ statements$ 

## NOTES TO THE CONSOLIDATED AND SEPARATE FINANCIAL STATEMENTS

BANK OF AYUDHYA PUBLIC COMPANY LIMITED AND SUBSIDIARIES FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009

#### 1. GENERAL INFORMATION

Bank of Ayudhya Public Company Limited ("the Bank") is a public company registered in the Kingdom of Thailand with its head office located at 1222 Rama III Road, Bang Phongphang Subdistrict, Yannawa District, Bangkok. The Bank's main business is commercial banking and the Bank conducts its business through a network of branches throughout Thailand and other countries. The Bank has 18 subsidiaries as follows:

- 1.1 Ayudhya Asset Management Company Limited, incorporated in Thailand since August 18, 2000 and located at 1222 Rama III Road, Bang Pongphang Subdistrict, Yannawa District, Bangkok. The subsidiary's main business is to develop, manage and sell assets transferred from financial institutions.
- 1.2 Ayudhya Development Leasing Company Limited, incorporated in Thailand since July 25, 1991 and located at 65/182-185 Chamnanpenchat Business Center Building, FI 22, Rama IX Road, Huey Khuang Subdistrict, Huey Khuang District, Bangkok. The subsidiary's main business includes leasing and hire-purchase.
- 1.3 Ayudhya Auto Lease Public Company Limited, incorporated in Thailand since February 1, 1994 and located at 898 Ploenchit Tower Building, Fl 3, Ploenchit Road, Lumpini Subdistrict, Patumwan District, Bangkok. The subsidiary's main business is auto leasing.

The subsidiary ceased writing new auto hire-purchase business in 2006 and is servicing the portfolio run-off. Moreover, the subsidiary delisted its ordinary shares and warrants from The Stock Exchange of Thailand ("the SET") when The Board of Governors of the SET approved the delisting of the Company's ordinary shares and warrants on June 12, 2007.

- 1.4 Ayudhya Capital Lease Company Limited, incorporated in Thailand since December 27, 2006 and located at 898 Ploenchit Tower Building, Fl 16, Ploenchit Road, Lumpini Subdistrict, Patumwan District, Bangkok. The subsidiary's main business is auto leasing.
  - On December 5, 2008, the subsidiary transferred its entire business to Ayudhya Capital Auto Lease Public Company Limited and an extraordinary shareholders' meeting of the subsidiary approved a resolution to liquidate the subsidiary on December 17, 2008, with an effective date on December 26, 2008. Currently, the subsidiary is in the process of liquidation.
- 1.5 Ayudhya Capital Auto Lease Public Company Limited, incorporated in Thailand since November 27, 1995 and located at 87/1, FI 3, Capital Tower, and 87/2, FI 30, CRC Tower, All Seasons Place, Wireless Road, Lumpini Subdistrict, Patumwan District, Bangkok. The subsidiary's main business is auto hire-purchase, leasing service and refinancing to individual and corporate customers. The business became the Bank's subsidiary on February 14, 2008.

On September 24, 2008, a meeting of Board of Directors of the Bank approved a resolution on the entire business transfer of two subsidiaries, carrying out a similar business, to Ayudhya Capital Auto Lease Public Company Limited, the Bank's subsidiary. The transferor subsidiaries were Ayudhya Capital Lease Company Limited (see Note 1.4) and Ayudhya Hire Purchase Company Limited which was liquidated December 25, 2009. The Bank of Thailand approved the entire business transfer on November 5, 2008 and this transaction was executed on December 5, 2008.

- 1.6 Ayudhya Total Solutions Public Company Limited, incorporated in Thailand since May 9, 1994 to carry out the financial and security businesses. On December 7, 2006, the subsidiary was granted a banking license from the Bank of Thailand and it had changed its operation to be banking business since March 6, 2007. It has changed its registered address from 990 Abdulrahim Place, FI 7 and FI 10, Rama IV Road, Silom Subdistrict, Bangrak District, Bangkok to 550 Bank of Ayudhya Building Ploenchit office, F I7, Ploenchit Road, Lumpini Subdistrict, Patumwan District, Bangkok. The subsidiary's main business is hire-purchase. The business became the Bank's subsidiary on April 8, 2009.
  - On September 25, 2009, the subsidiary returned the banking license to the Bank of Thailand to be in compliance with the Bank of Thailand's regulations.
- 1.7 CFG Services Company Limited, incorporated in Thailand since October 24, 2006, has changed its registered address from 52/53, 54, 59, 60 Pathumthani-samkok Road, Bangprok, Muang, Pathumthani to 89/170 Juthamard Building, FI 4, 5 and 10 Moo 3, Viphavadee Rangsit Road, Talad Bangkhen Subdistrict, Laksi District, Bangkok. The subsidiary's main business is hire-purchase loan and secured personal loan for vehicles and motorcycles. The business became the Bank's subsidiary on September 9, 2009.
- 1.8 Ayudhya Card Services Company Limited, incorporated in Thailand since December 4, 1997, has changed its register address from 968 U Chu Liang Building, Fl 20, Rama IV Road, Silom Subdistrict, Bangrak District, Bangkok to 550 Bank of Ayudhya Building Ploenchit office, Fl 7, Ploenchit Road, Lumpini Subdistrict, Patumwan District, Bangkok. The subsidiary's main business are credit cards and personal loans. The business became the Bank's subsidiary on April 8, 2009.
- 1.9 Ayudhya Capital Services Company Limited (formerly GE Capital (Thailand) Limited) incorporated in Thailand since November 9, 1994 and located at 87/1, Capital Tower, All Seasons Place, Fl 1-6 and 8-11, Wireless Road, Lumpini Subdistrict, Pathumwan District, Bangkok. The subsidiary's main business are credit cards and personal loans. The business became the Bank's subsidiary on November 5, 2009.
- 1.10 General Card Services Limited, incorporated in Thailand since January 24, 1995 and located at 87/1, Capital Tower, All Seasons Place, Fl 1-6 and 8, Wireless Road, Lumpini Subdistrict, Pathumwan District, Bangkok. The subsidiary's main business are credit cards and personal loans. The business became the Bank's subsidiary on November 5, 2009.
- 1.11 Krungsriayudhya Card Company Limited, which is owned by Bank of Ayudhya Public Company Limited and Ayudhya Capital Services Company Limited equally, with 49.99% shareholding each, incorporated in Thailand since August 29, 1996 and located at 87/1, Capital Tower, All Seasons Place, Fl 1-6 and 8-11, Wireless Road, Lumpini Subdistrict, Pathumwan District, Bangkok. The subsidiary's main business are credit cards and personal loans. The business changed its status from being an associated company to a subsidiary as a result of the acquisition of Ayudhya Capital Services Company Limited on November 5, 2009.
  - As at September 29, 2010, the Bank purchased shares of Krungsriayudhya Card Company Limited from Ayudhya Capital Services Company Limited and revised its shareholding structure in Krungsriayudhya Card Company Limited from direct and indirect holding of 99.99% to direct holding of 99.99%.
- 1.12 Siam Realty and Services Company Limited, incorporated in Thailand since June 20, 1988. In 2010, it has changed its registered address from 550 Bank of Ayudhya Building Ploenchit Office, FI 1, Ploenchit Road, Lumpini Subdistrict, Patumwan District, Bangkok to 1222 Rama III Road, Bang Pongphang Subdistrict, Yannawa District, Bangkok in 2010. The subsidiary's main business is car leasing and personnel services.

- 1.13 Total Services Solutions Public Company Limited, incorporated as a public company limited in Thailand since May 19, 1997 and located at 87/1, Capital Tower, and 87/2, CRC Tower, All Seasons Place, Wireless Road, Lumpini Subdistrict, Pathumwan District, Bangkok. The subsidiary's main business is providing collection services. The business became the Bank's subsidiary on November 5, 2009.
- 1.14 Ayudhya Fund Management Company Limited, incorporated in Thailand since December 19, 1996 and located at 898 Ploenchit Tower Building, Fl 11 and Fl 12, Ploenchit Road, Lumpini Subdistrict, Patumwan District, Bangkok. The subsidiary's main business is mutual funds and individual private fund management.
- 1.15 Ayudhya Securities Public Company Limited, incorporated in Thailand since April 16, 2004, has changed its register address from 999/9 the offices at Central World Building, FI 12, Rama I Road, Patumwan Subdistrict, Patumwan District, Bangkok to 550 Bank of Ayudhya Building Ploenchit Office, FI 5, Ploenchit Road, Lumpini Subdistrict, Patumwan District, Bangkok. The subsidiary's main business is securities.
- 1.16 Ayudhya Factoring Company Limited, incorporated in Thailand since February 1, 2007 and located at 550 Bank of Ayudhya Building Ploenchit Office, FI 3, Ploenchit Road, Lumpini Subdistrict, Patumwan District, Bangkok. The subsidiary's main business is factoring.
- 1.17 Quality Life Assurance Broker Company Limited, which is 24.99% held by Ayudhya Capital Services Company Limited, incorporated in Thailand since March 2, 1997 and located at 87/1, Capital Tower, All Seasons Place, Fl 11, Wireless Road, Lumpini Subdistrict, Pathumwan District, Bangkok. The subsidiary's main business is life assurance broker business. As at October 21, 2010, Ayudhya Capital Services Company Limited purchased shares of Quality Life Assurance Broker Company Limited and revised it shareholding structure in Quality Life Assurance Broker Company Limited to holding of 99.99%.
- 1.18 Quality General Insurance Broker Company Limited, which is 24.99% held by Ayudhya Capital Services Company Limited, incorporated in Thailand since March 2, 1997 and located at 87/1, Capital Tower, All Seasons Place, Fl 11, Wireless Road, Lumpini Subdistrict, Pathumwan District, Bangkok. The subsidiary's main business is general insurance broker business. As at October 21, 2010, Ayudhya Capital Services Company Limited purchased shares of Quality General Insurance Broker Company Limited and revised its shareholding structure in Quality General Insurance Broker Company Limited to holding of 99.99%.

The Bank has liquidated 3 subsidiaries and sold 1 subsidiary to the third parties during 2010 and 2009 as follows:

- Ayudhya Hire Purchase Company Limited, incorporated in Thailand since January 24, 2008 and located at 550
  Bank of Ayudhya Building Ploenchit Office, Lumpini Subdistrict, Patumwan District, Bangkok. The subsidiary's
  main business was hire-purchase of used cars for sale and lease back to individuals.
  - On December 5, 2008, the subsidiary transferred its entire business to Ayudhya Capital Auto Lease Public Company Limited and an extraordinary shareholders' meeting of the subsidiary approved a resolution to liquidate the subsidiary on December 17, 2008. The subsidiary had registered with the Ministry of Commerce for the dissolution on December 26, 2008. The subsidiary was dissolved on December 25, 2009.
- 2. Ayudhya Derivatives Company Limited, which was 99.99% held by Ayudhya Securities Public Company Limited, incorporated in Thailand since June 15, 2005 and located at 999/9 The Offices at Central World Building, Fl 12, Rama I Road, Patumwan Subdistrict, Patumwan District, Bangkok. The subsidiary's main business was the financial derivatives and a derivative trading broker.
  - By a special resolution of the Annual General Shareholders' Meeting of the subsidiary held on April 22, 2009, it was resolved to dissolve the subsidiary. The subsidiary had registered with the Ministry of Commerce for dissolution on May 19, 2009. The subsidiary was dissolved on March 24, 2010.

- 3. K. S. Law Office Company Limited, incorporated in Thailand since February 2, 1996 and located at 550 Bank of Ayudhya Building Ploenchit Office, FI 1, Ploenchit Road, Lumpini Subdistrict, Patumwan District, Bangkok. The subsidiary's main business was legal advisory services. The subsidiary was dissolved on December 14, 2010.
- 4. PrimaVest Asset Management Company Limited, which was 99.99% held by Ayudhya Fund Management Company Limited, incorporated in Thailand since May 7, 1997 and located at 900 Tonson Tower, Fl 18, Ploenchit Road, Lumpini Subdistrict, Pathumwan District, Bangkok. The subsidiary's main business was fund management. The subsidiary became Ayudhya Fund Management Company Limited's subsidiary on September 18, 2009.

On October 28, 2010, Ayudhya Fund Management Company Limited, the Bank's subsidiary, has sold all shares in PrimaVest Asset Management Company Limited to third parties.

## 2. BASIS FOR PREPARATION OF THE CONSOLIDATED AND SEPARATE FINANCIAL STATEMENTS

2.1 The consolidated and separate financial statements are prepared in accordance with the regulation of the Stock Exchange of Thailand dated January 22, 2001, regarding the Preparation and Filing of Financial Statements and Reports on Financial Status and Results of Operations of Listed Companies, B.E. 2544 including the Procedures, Policies and Presentation in accordance with the Bank of Thailand ("BOT")'s Notification regarding the Preparation and Announcement of Financial Statements of Commercial Banks and Holding Companies of Financial Industry dated August 3, 2008 and Thai Accounting Standard No.1 (revised 2007) "Presentation of Financial Statements".

The financial statements have been prepared under the historical cost convention except as disclosed in the accounting policies.

The Bank prepares its statutory financial statements in the Thai language in conformity with Thai accounting standards and Notifications noted above. The accompanying financial statements and disclosures are prepared in accordance with accounting principles and practices generally accepted in Thailand. However, for the convenience of readers, the Bank also prepares its financial statements in English, by translating from the Thai version.

#### Disclosure regarding accounting standards issued but not yet effective

The Federation of Accounting Professions has issued the Notifications regarding the new and revised Thai Accounting Standards (TAS), Thai Financial Reporting Standards (TFRS) and Thai Financial Reporting Interpretation (TFRI), which are not yet effective for the current period. The TAS, TFRS and TFRI which are related to Bank and subsidiaries are as follows:

2.1.1 TAS and TFRS which are effective on January 1, 2011:

#### TAS

TAS 1 (Revised 2009) Presentation of Financial Statements TAS 7 (Revised 2009) Statement of Cash Flows TAS 8 (Revised 2009) Accounting Policies, Changes in Accounting Estimates and Errors TAS 10 (Revised 2009) Events after the Reporting Period TAS 16 (Revised 2009) Property, Plant and Equipment TAS 17 (Revised 2009) Leases TAS 18 (Revised 2009) Revenue **TAS 19 Employee Benefits** TAS 23 (Revised 2009) Borrowing Costs TAS 24 (Revised 2009) Related Party Disclosures TAS 26 Accounting and Reporting by Retirement Benefit Plans

TAS	
TAS 27 (Revised 2009)	Consolidated and Separate Financial Statements
TAS 28 (Revised 2009)	Investments in Associates
TAS 29	Financial Reporting in Hyperinflationary Economies
TAS 33 (Revised 2009)	Earnings Per Share
TAS 34 (Revised 2009)	Interim Financial Reporting
TAS 36 (Revised 2009)	Impairment of Assets
TAS 37 (Revised 2009)	Provisions, Contingent Liabilities and Contingent Assets
TAS 38 (Revised 2009)	Intangible Assets
TAS 40 (Revised 2009)	Investment Property
TFRS	
TFRS 2	Share-based Payment
TFRS 3 (Revised 2009)	Business Combinations
TFRS 5 (Revised 2009)	Non-current Assets Held for Sale and Discontinued Operations

The Bank and subsidiaries' managements will adopt the above TAS, TFRS and TFRI relevant to the Bank and subsidiaries in the preparation of the Bank and subsidiaries' financial statements when they become effective. The Bank and subsidiaries' managements have assessed the effect of these standards and believe that they will not have any significant impact on the financial statements for the period in which they are initially applied. This excludes TAS 19 "Employee Benefits" for which management is still evaluating the first-year impact to the financial statements, and has yet to reach a conclusion.

2.1.2 TAS which are effective on January 1, 2013:

TAS

Income Taxes **TAS 12** 

TAS 21 (Revised 2009) The Effects of Changes in Foreign Exchange Rates

The Bank and subsidiaries' managements anticipate that the Bank and subsidiaries will adopt the above TAS relevant to the Bank and subsidiaries in the preparation of the Bank and subsidiaries' financial statements when they become effective except for TAS 12 Income Taxes, which the Bank and subsidiaries had early adopted in 2009. The Bank and subsidiaries' managements are in the process of assessing the impact of these standards on the financial statements for the period in which they are initially applied.

2.2 The consolidated financial statements included the accounts of the Head Office and all branches of the Bank and its subsidiaries in which the Bank has control or invested over 50% of their voting rights. These subsidiaries are as follows:

	Business Type	Percentage of Holdings As at December 31,	
Subsidiaries		2010	2009
Ayudhya Development Leasing Company Limited	Leasing and hire-purchase	99.99	99.99
Ayudhya Auto Lease Public Company Limited	Auto leasing	99.79	99.66
Ayudhya Capital Lease Company Limited <sup>(1)</sup>	Auto leasing	99.99	99.99
Ayudhya Capital Auto Lease Public Company Limited	Hire-purchase and auto leasing	99.99	99.99
Ayudhya Total Solutions Public Company Limited	Hire-purchase	99.81	99.76
CFG Services Company Limited	Hire-purchase and motorcycle loans	99.99	99.99
Ayudhya Card Services Company Limited	Credit cards and personal loans	99.99	99.99
Ayudhya Capital Services Company Limited	Credit cards and personal loans	99.99	99.99
(formerly GE Capital (Thailand) Limited)			
General Card Services Limited	Credit cards and personal loans	99.99	99.99
Krungsriayudhya Card Company Limited <sup>(2)</sup>	Credit cards and personal loans	99.99	99.99
Siam Realty and Services Company Limited	Car leasing and personnel services	99.99	99.99
K.S. Law Office Company Limited <sup>(3)</sup>	Legal advisory services	-	99.99

	Business Type	Percentage of As at Dece	-
Subsidiaries		2010	2009
Total Service Solutions Public Company Limited	Collection services	99.99	99.99
Ayudhya Fund Management Company Limited	Fund management	76.59	76.59
Ayudhya Asset Management Company Limited	Asset management	99.99	99.99
Ayudhya Securities Public Company Limited	Securities	86.33	86.33
Ayudhya Factoring Company Limited	Factoring	99.99	99.99
Ayudhya Derivatives Company Limited <sup>(3)</sup>	Derivatives trading broker	-	86.33
PrimaVest Asset Management Company Limited <sup>(4)</sup>	Fund management	-	76.59
Quality Life Assurance Broker Company Limited <sup>(5)</sup>	Life assurance broker	99.99	-
Quality General Insurance Broker Company Limited <sup>(5)</sup>	General insurance broker	99.99	-

- (1) Subsidiaries are under the liquidation process
- (2) As at December 31, 2010, the Bank directly held 99.99% share of Krungsriayudhya Card Company Limited compared to a direct holding of 49.99% and an indirectly holding via Ayudhya Capital Services Company Limited of 49.99% as at December 31, 2009.
- (3) Subsidiary registered the completion of liquidation
- (4) Indirectly holding via Ayudhya Fund Management Company Limited of 99.99% as at December 31, 2009 and sold on October 28, 2010
- (5) Indirectly holding via Ayudhya Capital Services Company Limited of 99.99%

As at December 31, 2009, Ayudhya Auto Lease Public Company Limited held 2,756,950 ordinary shares of the Bank. The acquisition cost was Baht 98 million which was presented as a long-term investments, net in the consolidated balance sheets. Such investment was not deducted from shareholders' equity as the amount was immaterial. As at December 31, 2010, the subsidiary has sold all shares of the Bank to the third parties.

All material intercompany transactions and balances have been eliminated.

2.3 The consolidated financial statements for the years ended December 31, 2010 and 2009, includes financial statements of certain subsidiaries and the gain (loss) on equity of certain associated companies, which were prepared by subsidiaries and associated company's management and have not been audited by the auditors as follows:

Unit : Million Baht

Net Profit(loss)/ Gain(loss) on equity For the years ended December 31,

	2010	2009
Subsidiaries		
1. K.S. Law Office Company Limited	-	(1)
2. Ayudhya Capital Lease Company Limited	13	15
	13	14

#### 2.4 Changes in Accounting Estimates

- 2.4.1 During 2010, the Bank's management reviewed the valuation of indefinite useful life intangible assets from a previous period business acquisition. Intangible assets totaling Baht 2,245 million were determined to have a remaining expected future economic benefit period of 13 years. Previously, these intangible assets were determined to have an indefinite useful life. These intangible assets are amortized by using the anticipated cash flow over the expected future economic benefit period. The result of this change in accounting estimates results in an increase in non-interest expenses of Baht 488 million in the income statements for the year ended December 31, 2010.
- 2.4.2 During 2010, the subsidiary's management reviewed the outstanding expected future economic benefit of the new auto finance business intangible assets totaling Baht 1,350 million. Previously, this intangible asset was determined to have an indefinite useful life. Upon review Baht 696 million of this balance was determined to have an indefinite useful life. The remaining balance of Baht 654 million was determined to have a remaining expected future economic benefit period of 12 years. The finite intangible assets are amortized by using the anticipated cash flow over the expected future economic benefit period. The result of this change in accounting estimates has no material effect on the income statements for the year ended December 31, 2010.

# 3. SIGNIFICANT ACCOUNTING POLICIES

#### 3.1 Cash and cash equivalents

Cash and cash equivalents in the consolidated and separate statements of cash flows for the Bank and subsidiaries consist of cash on hand and cash on collection, in accordance with the Bank of Thailand's Notification regarding the Preparation and Announcement of Financial Statements of Commercial Banks and Holding Companies of Financial Industry dated August 3, 2008.

#### 3.2 Investments

The Bank and subsidiaries' investments which consist of debt securities and equity securities are classified as either trading securities, available-for-sale securities, held-to-maturity securities or general investments.

In addition, the Bank complies with the BOT's Notification dated August 3, 2008 regarding the Preparation and Announcement of Financial Statements of Commercial Banks and Holding Companies of Financial Industry, requiring commercial banks to present the investments as current investments, net, long-term investments, net and investments in subsidiaries and associated companies, net.

Trading securities which represent securities acquired with the intent to hold short-term are current investments and management acquires those securities with the intent to take advantage of anticipated changes in market values. Trading securities are carried at fair value. Realized gains and losses from the sales of trading securities and unrealized gains or losses on the changes in fair value are recognized as non-interest income. Interest earned and dividend on trading securities are recognized using the accrual basis of accounting as interest and dividend income.

Debt securities which the Bank and subsidiaries have the intent and ability to hold until maturity are classified as held-to-maturity and carried at the amortized cost, net of valuation allowances for impairment, if any, and are presented as long-term investments except for those with maturities less than one year. Valuation allowances are established to recognize an unrealized loss in the statement of income when an impairment is determined by management. In addition, the Bank classifies the rights of the Bank over the non-negotiable

promissory notes, which are availed by the Financial Institutions Development Fund (FIDF) issued by the Thai Asset Management Corporation (TAMC) under the Asset Transfer Agreement for transfer of sub-quality assets, as a long-term investment in the category of debt securities held-to-maturity.

Debt and equity securities with readily determinable market values that are not classified as either trading securities or held-to-maturity securities are classified as available-for-sale securities and are presented as short-term or long-term investments depending on the intent of management and carried at fair value. The unrealized gains or losses related to available-for-sale securities are reported as a component of shareholders' equity until realized. Gains or losses on available-for-sale securities are recognized in the statements of income upon the sale or disposition of such securities.

Non-marketable equity securities and marketable equity securities acquired from troubled debt restructuring are classified as general investments and presented as long-term investments, carried at cost, net of valuation allowances for impairment, if applicable. Valuation allowances are established to recognize an unrealized loss in the statements of income when an impairment is determined by management.

Foreign sector debt securities include investments in Collateralized Debt Obligations and Structured Deposits which are classified as securities for trading and carried at fair value. Gain and loss on the changes in fair value are recognized as non-interest income.

Premiums and discounts are amortized and accreted into income as adjustments to interest income using the effective interest rate method.

In the consolidated financial statements, investments in associated companies are accounted for by the equity method. In the separate financial statements, investments in subsidiaries and associated companies are accounted for by the cost method.

When an investment is assessed as being impaired, the amount of impairment is recognized as expense in the statements of income.

Fair value or market value of securities is calculated on the following basis:

- For Government bonds and state enterprise bonds, the fair values of these securities were estimated by using the BOT's formula, based on The Thai Bond Market Association's Yield Curve on the last business day of the year.
- 2. For private sector debt and equity securities which are listed securities and securities in The Thai Bond Market Association, market values are estimated using the bidding prices at The Stock Exchange of Thailand and The Thai Bond Market Association on the last business day of the year.
- 3. For private sector debt securities which are non-listed securities, the last closing prices of The Thai Bond Market Association are used to estimate fair value. In the absence of such prices, fair value is estimated by applying the aforementioned risk adjusted yield curve, in accordance with the criteria established by the BOT.
- 4 Foreign sector debt securities, market values are estimated using the average prices calculated by arrangers.

Equity securities which are non-listed securities are stated at cost, except in the case where a permanent decline in value is deemed to have occurred with the loss charged to the statements of income.

Cost of securities sold during the year is computed by using the weighted average method. Realized gain and loss from sales of debt and equity securities are included in non-interest income.

#### 3.3 Loans

Overdrafts are stated at the drawn amounts including interest. Other loans are stated at the principal amounts.

Unearned discounts on notes receivable are presented as a reduction from loans.

#### 3.4 Allowance for doubtful accounts

Allowance for doubtful accounts is determined through methods in accordance with the Bank of Thailand's regulations. The Bank and its subsidiaries categorize their loan portfolio into six categories and determine allowance for doubtful accounts subject to different levels of provisioning. Allowance for doubtful accounts for loans classified as normal and special mention are calculated based on the minimum percentage in accordance with the BOT's guidelines by using the value of collateral for calculation of reserve. For loans classified as substandard, doubtful and doubtful of loss, the allowance rate is 100 percent of the difference between the outstanding loan value present value of expected cash flow from proceeds of the collateralized assets which excludes collateral in the form of machinery. With the exception of a subsidiary that carries out a leasing business, the reserve calculation is determined by including the value of machinery as collateral. In addition, the Bank and subsidiaries estimate an additional allowance for doubtful debts over the minimum percentage in accordance with the BOT's guidelines.

Subsidiaries involved in hire-purchase businesses, with qualified portfolios under the BOT regulations, calculate allowance for doubtful accounts by using the collective approach which classifies a group of loans having similar credit risk characteristics based on the historical loss experience of each loan category.

Subsidiaries involved in the securities business provide an allowance for doubtful debts based on a review of the debtor's ability to make repayment, taking into consideration recovery risk and the value of the collateral. Such debt classifications and provisions are made in accordance with the guidelines of the Securities and Exchange Commission regarding "Accounting policies on Securities Companies' Substandard Account Receivable", and consideration of other relevant factors.

Loans are written-off in the year that they are determined to be irrecoverable. Bad debts recovered are recorded as income in the statements of income when received.

Bad debts written-off during the year are recorded as a deduction from the allowance for doubtful accounts.

Bad debt and doubtful accounts are shown as an expense in the statements of income.

A significant factor in the determination of the allowance for doubtful accounts is the value of collateral. Collateral pledged as support for loans typically consists of land, buildings, and buildings under construction. Value of such collateral is based on independent and/or internally performed appraisals.

# 3.5 Troubled debt restructuring

Losses on troubled debt restructurings resulting from the reduction of principal and accrued interest and other modifications of terms, asset transfers, equity securities transfers, etc. are recognized as expenses in the statements of income.

For troubled debt restructurings with a modification of terms, the Bank has applied the BOT's criteria requiring the Bank to choose between the collateral method which estimates a loss amount or the net present value method which represents expected future cash flows by applying the discounted market interest rate on the restructuring date. Losses from such debt restructurings are recognized in the statements of income.

The Bank has recalculated the fair value of restructured debts based on the aforementioned discount interest rate as of the date of the monthly financial statements and adjusted the valuation on debt restructured, if appropriate, in accordance with the BOT's criteria. The adjustment of valuation on restructured debt shall not cause the book value of restructured debt to exceed the investment value on restructured debt.

Restructured debt with assets or equity securities transferred for debt repayment either in whole or in part are recorded at the fair value, net of estimated selling expenses, not to exceed the investment value on such debt and the right-to-claim interest income.

For investments in receivables subsequently restructured, the Bank has calculated the fair value of restructured debt as of the restructuring date and recognized the difference between book value and fair value in the statements of income for the period and classified investments in receivables as loans in accordance with the BOT's criteria.

#### 3.6 Properties foreclosed

Properties foreclosed consist of immovable and movable properties which are recorded at the lower of net investment in the loan plus accrued interest (including previously unrecognized contractual interest) or fair value of the property as of the date of foreclosure.

According to the BOT's Notification Phor.Nor.Sor.(21)Wor.2470/2009 letter dated December 9, 2009 re: Guideline for financial institution appraisal of collateral and properties foreclosed from debt repayment, the bank complied with this guideline by having properties foreclosed with book value not over Baht 50 million appraised by the Bank's appraisers and those over Baht 50 million appraised by independent appraisers.

The Bank and subsidiaries provided the allowance for impairment of properties foreclosed as disclosed in note 3.19.3.

Losses on impairment of properties foreclosed are shown as an expense in the statements of income.

Gains or losses on the disposal of such properties are realized upon disposition of the underlying asset and are included in non-interest income in the statements of income.

# 3.7 Property, premises and equipment

Land is stated at the appraised value. Premises are stated at the appraised value less accumulated depreciation. Equipment is stated at cost less accumulated depreciation.

# **Revaluation of assets**

Land and premises have been revalued by independent appraisers based on the market value for land and depreciated replacement cost for premises. For the portion of land and premises which have been revalued, the increments above the previous appraisal are recorded in land revaluation surplus and premises revaluation surplus accounts. In case of a revaluation decrease, the decline in value is deducted from such revaluation surplus to the extent that the new value is above original cost and recognized in the statements of income for the decrease in value below original cost.

Suite units in condominiums used as branch offices have been revalued by independent appraisers in accordance with the BOT's guidelines using depreciated replacement cost. The Bank has recorded the increment per appraisal of premises as revaluation surplus. Any revaluation decrease in excess of the original cost is recorded by deducting from the revaluation surplus.

#### Leased assets

Leases under which the Bank and its subsidiaries assume substantially all the risk and rewards of ownership are classified as finance leases. Equipment acquired by way of finance leases is capitalized at the lower of its fair value and the present value of the minimum lease payments at the inception of the lease, less accumulated depreciation and impairment losses. Lease payments are apportioned between the finance charges and reduction of the lease liability so as to achieve a constant rate of interest on the remaining balance of the liability. Finance charges are charged directly to the statements of income.

#### Depreciation

Depreciation of premises and equipment is calculated by the straight-line method, based on the estimated useful lives of the assets as follows:

Premises 20 - 50 years Equipment 3 - 5 years

#### 3.8 Goodwill in a business combination

Goodwill in a business combination represents the excess of the cost of acquisition over the Bank's interest in the fair value of the identifiable net assets acquired as at the date of acquisition.

Negative goodwill arising on acquisition represents the excess of the fair value of the net asset acquired over the cost of acquisition.

Other costs directly attributable to the business combination are recorded as acquisition costs.

In the consolidated financial statements, the Bank recognizes goodwill in a business combination as an asset recorded as of the acquisition date. Negative goodwill is recognized as income in the statements of income.

Goodwill is stated at cost less allowance for impairment (if any).

#### 3.9 Intangible assets

Intangible assets with indefinite useful lives are stated at cost less allowance for impairment (if any). Intangible assets with finite useful lives are stated at cost less accumulated amortization and allowance for impairment.

# Amortization

Software amortization is calculated by the straight-line method over the expected future economic benefit period between 5 - 10 years.

Amortization of other intangible assets received from business combinations are information of customer relationships, dealer relationships and distribution networks, are calculated by the projected cash flow over the expected future economic benefit period between 8 - 20 years.

Amortization incurred is recognized as non-interest expense in the statements of income.

# 3.10 Recognition of income

Interest and dividend income and other income are recognized on an accrual basis.

The Bank and its subsidiaries are required by the BOT to stop accruing interest income for debtors more than three months past due and reverse this accrued interest income from interest income. Thereafter, interest income from these debtors shall be recognized on a cash basis.

The asset management subsidiary recognizes interest income from investment in receivable and loans by using the market interest rate plus a risk premium that represent the discounted rate in calculating present value of future cash flows expected to be collected from receivables, except for certain receivables being doubtful of collection where the subsidiary recognizes interest income from such investments in receivable and loans on a cash basis.

The hire-purchase business subsidiaries recognize income for new finance leases and hire-purchase contracts since January 1, 2008, by the effective interest rate method whereas, for contracts originated before January 1, 2008, income is recognized on the sum-of-the-digits method, except for one subsidiary where income has been recognized by the effective interest rate method from its inception.

#### 3.11 Recognition of expense

Expenses, included interest expense are recognized on an accrual basis.

#### 3.12 Provident fund and pension fund

The contributions to the provident fund made by the Bank are recorded as expense in the statements of income.

The Bank records accrued pension costs for employees who were employed before January 1, 1998, with their length of service exceeding 10 years as expense in the statements of income, in addition to provident fund costs.

#### 3.13 Contributions to the Deposit Protection Agency

Contributions to the Deposit Protection Agency are recognized on an accrual basis as expense in the statements of income.

#### 3.14 Taxation

Income tax expenses (income) represent the sum of the tax currently payable and deferred tax.

# 3.14.1 Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the statements of income because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The Bank's liability for current tax is calculated using tax rates that have been enacted or substantively enacted at the balance sheet date.

# 3.14.2 Deferred tax

Deferred tax is recognized on temporary differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax basis used in the computation of taxable profit (tax base). Deferred tax liabilities are generally recognized for all taxable temporary differences, and deferred tax assets are generally recognized for temporary differences to the extent that it is

probable that taxable profits will be available against which those temporary differences can be utilized. The carrying amount of deferred tax assets is reviewed at each balance sheet date. Deferred tax assets shall be reduced to the extent that utilized taxable profits are decreased. Any such reduction shall be reversed to the extent that it becomes probable that sufficient taxable profit will be available to allow total or part of the asset to be recovered. The Bank and subsidiaries do not recognize deferred tax assets and liabilities for the initial goodwill.

Deferred tax assets and liabilities are measured at the tax rates that have been enacted or substantively enacted at the balance sheet date.

Current tax assets and liabilities are offset when there is a legally enforceable right to set off the recognized amounts and the Bank and subsidiaries intend to settle on a net basis or to realize the asset and settle the liability simultaneously and when they relate to income taxes levied by the same taxation authority.

Income tax expenses or income related to profit or loss are presented in the statement of income. For current income taxes and deferred taxes related to items recognized directly in the shareholders' equity in the same or different period, they will be recognized directly in the shareholders' equity.

#### 3.15 Earnings per share

Basic earnings per share are calculated by dividing net income by the number of weighted-average ordinary shares outstanding during the year.

# 3.16 Foreign currency transactions

Transactions during the year denominated in foreign currencies are translated into Baht at the rates of exchange on the transaction dates. Monetary assets and liabilities at the end of the period denominated in foreign currencies are translated into Baht at the exchange rates announced by the Bank of Thailand on that date.

All foreign exchange gains or losses are recognized as income or expenses in non-interest income in the statements of income.

# 3.17 Translation of the financial statements of the foreign branches

The financial statements of foreign branches are translated into Baht using the reference exchange rates established by the BOT at the end of the year for the translation of foreign monetary items, the historical exchange rates for the translation of foreign non-monetary items and the average exchange rates for the translation of transactions in the statements of income. Differences in exchange rates from the translation of the financial statements of foreign branches are recognized as gains or losses on foreign exchange in the statements of income.

## 3.18 Derivatives

The Bank and its subsidiaries have recognized derivatives transactions as follows:

1. Derivatives for trading are recorded at fair value and profit or loss from the price appraisal is recognized as income or expense in the statements of income.

Derivatives for hedging of transactions are recognized on the accrual basis and recorded as off-balance sheet items with the income or expense recognized based on the accrual basis in line with the underlying transactions.

A subsidiary recognizes derivatives for hedging of transactions at fair value and profit or loss from the revaluation is recognized as income or expense in statements of income.

#### **Hybrid Instruments**

Hybrid instruments are recorded following the Bank of Thailand's notifications No. Sor Nor Sor. 09/2551 and Sor Nor Sor. 13/2551 dated August 3, 2008 for Structured Products and Collateralized Debt Obligation Instruments which mandate that the Bank should early adopt International Accounting Standard No.39 (IAS 39) to record an embedded derivative separately from the host contract and carry the embedded derivative at fair value, if and only if:

- 1. The economic characteristics and risks of the host contract and the embedded derivative are not closely related:
- 2. A separate instrument with the same terms as the embedded derivative would meet the definition of a derivative and;
- 3. The hybrid instruments are not recognized at fair value through the statements of income.

The hybrid instrument shall be recorded by including the embedded derivative if not in compliance with the aforementioned condition. However, in case the reliable fair value of an embedded derivative is not determined, the hybrid instrument will be recorded as a financial instrument by adjusting its fair value through profit and loss.

3.19 Critical accounting judgments and key sources of estimation uncertainty

Preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions in certain circumstances, affecting reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates. The significant areas requiring management to make judgments and estimates that affect reported amounts and disclosures are as follows:

#### 3.19.1 Fair value

The management has to use judgment in reporting the estimated fair value of the investment in Collateralized Debt Obligations and Structured Deposits since February, 2009. The estimation was determined by using the price calculated by the arranger.

For a business acquisition, the Bank's management estimated the fair value of assets, liabilities and other contingent liabilities of the acquiree's identifiable assets and liabilities at the acquisition date and any adjustments of the initial provision are finalized within 12 months after the acquisition date.

# 3.19.2 Allowance for doubtful accounts

The Bank and subsidiaries estimated the minimum allowance for doubtful accounts in accordance with the BOT's and the office of the Securities and Exchange Commission's guidelines. In addition, the Bank and subsidiaries estimated an additional allowance which the management has considered based on

the uncollectible loss from past experience, current economic conditions and the ability to repay loans and accrued interest receivable. The Bank and subsidiaries considered the value of collateral where the source of repayment comes from the selling of the collateral.

#### 3.19.3 Allowance for properties foreclosed

The Bank and subsidiaries estimate the allowance for impairment of properties foreclosed when there is a decline in net realizable value. For consideration in net realizable value, the Bank and its subsidiaries consider the appraised value together with other factors which can effect the realizable value such as related selling expenses, holding costs and discounted future expenses.

#### 3.19.4 Goodwill

Goodwill is tested for impairment using a fair value method of discounted cash flows on a semi-annual basis.

#### 3.19.5 Impairment

The carrying amounts of the Bank and subsidiaries' assets are reviewed at each balance sheet date to determine whether there is any indication of impairment. If any such indication exists, the assets' recoverable amounts are estimated by using discounted cash flows.

#### 3.19.6 Provisions

Provisions are recognized as liabilities in the balance sheet when it is probable that an obligation has been incurred as a result of a past event, it is possible that an outflow of economic benefits will be required to settle the obligation and the amount of the obligation can be reasonably estimated.

3.19.7 Loss from the impaired assets transferred to the Thai Asset Management Corporation (TAMC)

The probable loss arising from the impaired assets transferred to the Thai Asset Management Corporation (TAMC) is estimated from expected loss based on actual experience to date.

# 3.19.8 Provision for off-balance sheet obligations

The Bank provided a provision for off-balance sheet obligations with high credit risk such as loan guarantees, avals, etc, at the same rate as that provided for those debtors on the balance sheet.

# 4. ADDITIONAL INFORMATION

- 4.1 Supplementary disclosures of cash flow information
  - 4.1.1 Non-cash transactions for the years ended December 31, are as follows:

Unit : Million Baht

	CONSOL	LIDATED	SEPA	RATE
	FINANCIAL STATEMENTS		FINANCIAL STATEMENTS	
	2010	2009	2010	2009
Revaluation surplus on investments presented as item in shareholders' equity increase	403	271	400	263
Accumulated depreciation of premises for appraisal deducted from premises revaluation surplus	(312)	206	(312)	206
Properties foreclosed acquired from debt repayment	89	139	89	139
Property and premises transferred to be properties foreclosed	42	-	42	-
Properties foreclosed transferred to be property and premises	-	30	-	30

4.1.2 Non-cash transactions of property, premises and equipment for the years ended December 31, are as follows:

Unit : Million Baht

	CONSOLIDATED FINANCIAL STATEMENTS		SEPARATE FINANCIAL STATEMENTS	
	2010	2009	2010	2009
Property, premises				
and equipment payable				
at the beginning of the years	105	433	105	617
Purchases of property, premises				
and equipment	1,476	1,271	947	1,081
<u>Less</u> Cash payment	(1,088)	(1,599)	(559)	(1,593)
Property, premises				
and equipment payable				
at the end of the years	493	105	493	105

4.1.3 Non-cash transactions of computer software for the years ended December 31, are as follows:

Unit : Million Baht

	CONSOLIDATED FINANCIAL STATEMENTS		SEPARATE	
			FINANCIAL STATEMENTS	
	2010	2009	2010	2009
Computer software payable				
at the beginning of the years	14	58	14	58
Purchases of computer software	494	368	382	358
Less Cash payment	(503)	(412)	(391)	(402)
Computer software payable				
at the end of the years	5	14	5	14

### 4.1.4 Acquisition of investments in subsidiaries

The Bank acquired investments in subsidiaries for the year ended December 31, 2009 and changes for the year ended December 31, 2010 as follows:

4.1.4.1 On April 8, 2009, the Bank acquired Ayudhya Total Solutions Public Company Limited (formerly AIG Retail Bank Public Company Limited) and Ayudhya Card Services Company Limited (formerly AIG Card (Thailand) Company Limited) for a total purchase price in the share sale agreement amounting to Baht 1,487 million. The Bank made a payment for this purchase of subsidiaries as follows:

### **Consolidated financial statements**

	Unit : Million Baht
Cash payment to acquire shares	1,487
Add Additional related cost	42
<u>Less</u> Cash of subsidiary	(130)
Net cash payment	1,399

Fair value of assets, liabilities and identified contingent liabilities of subsidiaries and book value of each item is as follows:

	L	Init : Million Baht
	<b>Book Value</b>	Fair Value
Assets		
Cash	130	130
Deposits at financial institutions	24,779	24,779
Receivable and loans	19,935	19,563
Others	2,263	2,447
	47,107	46,919
Liabilities		
Deposits	19,197	19,437
Borrowings	20,940	20,940
Others	4,160	4,228
	44,297	44,605
Net assets	2,810	2,314
Other related costs		(42)
Excess of net fair value of acquired subsidiary		
over purchase cost		(761)
Change in accounting policy regarding deferred tax before subsidiary		
acquisition		(24)
Cash payment to acquire shares		1,487

4.1.4.2 On September 9, 2009, the Bank acquired CFG Services Company Limited for a total purchase price in the share sale agreement amounting to Baht 18 million. The Bank made a payment for this purchase of subsidiary as follows:

### **Consolidated financial statements**

	Unit : Million Baht
Cash payment to acquire shares	18
Add Additional related cost	9
<u>Less</u> Cash of subsidiary	(5)
Net cash payment	22

Fair value of assets, liabilities and identified contingent liabilities of subsidiaries and book value of each item are as follows:

	Uni	it : Million Baht
	<b>Book Value</b>	Fair Value
Assets		
Cash	5	5
Deposits at financial institutions	477	477
Receivable and loans	1,253	1,190
Others	621	431
	2,356	2,103
Liabilities		
Borrowings	1,570	1,570
Others	87	92
	1,657	1,662
Net assets	699	441
Other related costs		(9)
Excess of net fair value of acquired subsidiary held by the Bank before the purchased date over purchase  Change in accounting policy regarding deferred tax before subsidiary		(209)
acquisition		(205)
Cash payment to acquire shares		18

4.1.4.3 On September 18, 2009, Ayudhya Fund Management Company Limited acquired PrimaVest Asset Management Company Limited for a total purchase price in the share sale agreement amounting to Baht 101 million. The subsidiary made a payment for this acquisition as follows:

#### **Consolidated financial statements**

	Unit : Million Baht
Cash payment to acquire shares	101
Add Additional related cost	3
Total	104
<u>Less</u> Cash paid to the Bank	(10)
Net cash payment	94

Fair value of assets, liabilities and identified contingent liabilities of subsidiaries and book value of each item are as follows:

		Unit : Million Baht
	<b>Book Value</b>	Fair Value
Assets		
Cash and cash equivalents	9	9
Long-term deposits at financial institutions	38	38
Investment - net	16	16
Others	17	17
	80	80
Liabilities		·
Accrued expenses	5	5
	5	5
Net assets	75	75
Goodwill		29
Other related cost		(3)
Net cash payment		101

As at October 28, 2010, Ayudhya Fund Management Company Limited, the Bank's subsidiary, has sold all shares in PrimaVest Asset Management Company Limited to the third parties.

4.1.4.4 On November 5, 2009, the Bank acquired GE Money's businesses in Thailand which included Ayudhya Capital Services Company Limited (formerly GE Capital (Thailand) Limited), General Card Services Limited and Total Services Solutions Public Company Limited for a total purchase price in the share sale agreement amounting to Baht 10,788 million. The Bank made a payment for this purchase of subsidiaries as follows:

# **Consolidated financial statements**

	Unit : Million Baht
Purchase price	10,788
Add Additional related cost	303
<u>Less</u> Unsettled purchase price adjustment	(1,192)
Cash payment to acquire shares	9,899

Fair value of assets, liabilities and identified contingent liabilities of subsidiaries and book value of each item are as follows:

	U	nit : Million Baht
	<b>Book Value</b>	Fair Value
Assets		
Deposits at financial institutions	2,446	2,446
Receivable and loans	45,935	46,933
Others	2,396	2,777
	50,777	52,156
Liabilities		
Borrowings	37,732	37,772
Others	3,187	3,035
	40,919	40,807
Net assets	9,858	11,349
Excess of net fair value of acquired subsidiary held by the Bank before the purchased date		(258)
Unsettled purchase price adjustment		(1,192)
Cash payment to acquire shares		9,899

As a result of the business combination, the Bank has now fully controlled over a company in which an investment is previously recognized by the equity method and its financial statements are therefore included in the consolidated financial statements. Consequently, the excess of net fair value over the investment cost at the date before gaining control amounting to Baht 204 million is recognized in the consolidated financial statements.

4.1.4.5 On October 21, 2010, Ayudhya Capital Services Company Limited (AYCAP), a subsidiary, has acquired additional shares in Quality Life Assurance Broker Company Limited (QLAB) and Quality General Insurance Broker Company Limited (QGIB) for a total purchase price in the share sale agreement amounting to Baht 3 million. Upon completion of this transaction, AYCAP now holds 99.99% each in QLAB and QGIB.

Fair value of assets, liabilities and identified contingent liabilities of subsidiaries and book value of each item are as follows:

	U	nit : Million Baht
	<b>Book Value</b>	Fair Value
Assets		
Cash and cash equivalents	248	248
Intangible assets	-	68
Others	6	6
	254	322
Liabilities		
Due to related companies	168	168
Others	50	70
	218	238
Net assets	36	84
Excess of net fair value of acquired		(01)
subsidiary held by the Bank before the purchased date		(81)
Net cash payment		3

# 4.1.4.6 Realized and unrealized gain (loss) on foreign exchange

In the preparation of cash flows statements, realized gain (loss) on exchange is based on a cash basis with specific business tax already paid. Unrealized gain (loss) on foreign exchange is based on the translation of debt in foreign currencies recorded in each account and assets in foreign currencies as recorded in each category at the balance sheet.

# 4.2 Interbank and money market items

Unit : Million Baht

	C	JNSOLIDA	ALED FINA	ANCIAL S	IAIEMEN	13
		2010			2009	
	At Call	Time	Total	At Call	Time	Total
Domestic items						
Bank of Thailand and Financial						
Institution Development Fund	9,292	55,800	65,092	4,930	40,500	45,430
Commercial banks	1,564	2,150	3,714	3,945	21	3,966
Finance companies,						
securities companies and						
credit foncier companies	-	2,887	2,887	-	630	630
Other financial institutions	-	47	47	-	1	1
Total domestic items	10,856	60,884	71,740	8,875	41,152	50,027
Add Accrued interest receivables	-	35	35	-	14	14
Less Allowance for doubtful accounts	-	(35)	(35)	-	(3)	(3)
Total	10,856	60,884	71,740	8,875	41,163	50,038
Foreign items						
US Dollar	1,001	530	1,531	708	2,134	2,842
Yen	212	-	212	145	-	145
Euro	240	-	240	147	-	147
Other currencies	546	257	803	432	63	495
Total foreign items	1,999	787	2,786	1,432	2,197	3,629
Add Accrued interest receivables	1	-	1	1	-	1
Total	2,000	787	2,787	1,433	2,197	3,630
Total domestic and foreign items	12,856	61,671	74,527	10,308	43,360	53,668

# SEPARATE FINANCIAL STATEMENTS

		2010			2009	
	At Call	Time	Total	At Call	Time	Total
Domestic items						
Bank of Thailand and Financial						
Institution Development Fund	9,292	55,800	65,092	4,930	40,500	45,430
Commercial banks	103	2,150	2,253	55	-	55
Finance companies,						
securities companies and						
credit foncier companies	-	2,887	2,887	-	630	630
Other financial institutions	-	47	47	-	1	1
Total domestic items	9,395	60,884	70,279	4,985	41,131	46,116
Add Accrued interest receivables	-	35	35	-	14	14
Less Allowance for doubtful accounts	-	(35)	(35)	-	(3)	(3)
Total	9,395	60,884	70,279	4,985	41,142	46,127
Foreign items						
US Dollar	913	530	1,443	708	2,134	2,842
Yen	212	-	212	145	-	145
Euro	240	-	240	147	-	147
Other currencies	546	257	803	432	63	495
Total foreign items	1,911	787	2,698	1,432	2,197	3,629
Add Accrued interest receivables	1	-	1	1	-	1
Total	1,912	787	2,699	1,433	2,197	3,630
Total domestic and foreign items	11,307	61,671	72,978	6,418	43,339	49,757

# 4.3 Investments

# 4.3.1 Current investments

Unit : Million Baht

		20	10			20	09	
	Cost/ Amortized Cost	Unrealized Gains	Unrealized Losses	Fair Value	Cost/ Amortized Cost	Unrealized Gains	Unrealized Losses	Fair Value
Securities for Trading								
Government and state								
enterprise securities	3,089	3	(20)	3,072	639	2	(3)	638
Foreign sector's debt securities	476	-	-	476	2,836	-	(2,420)	416
Domestic marketable equity								
securities	8	-	-	8	413	9	(2)	420
	3,573	3	(20)	3,556	3,888	11	(2,425)	1,474
<u>Less</u> Revaluation allowance	(17)			-	(2,414)			-
Less Allowance for impairment	-			-	(416)			(416)
Total	3,556	-		3,556	1,058	-	•	1,058
Securities Available-for-Sale  Government and state								
	20 F1F		(25)	20.400	10.644	10		10.662
enterprise securities  Private sector's debt securities	20,515	2	(25)	20,490	19,644 745	18 6	-	19,662 751
Others	31	2	-	31	743 71	-	- (2)	69
Others	21,184	2	(25)	21,161	20,460	 24	(2)	20,482
Add (Less) Revaluation allowance	(23)		(23)		22		(2)	-
Less Allowance for impairment	(378)			(378)	(378)			(378)
Total	20,783	-		20,783	20,104	-	-	20,104
Securities Held-to-Maturity		•			·	•	•	<u> </u>
Government and state								
enterprise securities	3,943	6	-	3,949	1,204	16	-	1,220
Private sector's debt securities	50	-	-	50	57	-	-	57
Total	3,993	6	-	3,999	1,261	16		1,277
<u>Less</u> Allowance for impairment	(50)	-		(50)	(50)	=	-	(50)
Total	3,943	-		3,949	1,211	-		1,227
Securities for General Investments								
Investment in accounts receivable	1,186			1,186	831			831
<u>Less</u> Allowance for impairment	(424)			(424)	(424)	-		(424)
Total	762			762	407	-		407
Total Current Investments, net	29,044			29,050	22,780	-		22,796

# SEPARATE FINANCIAL STATEMENTS

		20	10		ICIAL STAT	20				
		20	10			2009				
	Cost/ Amortized Cost	Unrealized Gains	Unrealized Losses	Fair Value	Cost/ Amortized Cost	Unrealized Gains	l Unrealized Losses	Fair Value		
Securities for Trading										
Government and state										
enterprise securities	3,089	3	(20)	3,072	639	2	(3)	638		
Private sector's debt securities	476	-	-	476	-	-	-	-		
Foreign sector's debt securities	-	-	-	-	2,836	-	(2,420)	416		
Domestic marketable equity										
securities	8	-	-	8	413	9	(2)	420		
	3,573	3	(20)	3,556	3,888	11	(2,425)	1,474		
<u>Less</u> Revaluation allowance	(17)			-	(2,414)			-		
<u>Less</u> Allowance for impairment	-			-	(416)			(416)		
Total	3,556			3,556	1,058			1,058		
Securities Available-for-Sale										
Government and state										
enterprise securities	20,515	-	(25)	20,490	19,644	18	-	19,662		
Private sector's debt securities	291	3	-	293	398	6	-	404		
	20,806	3	(25)	20,783	20,042	24	-	20,066		
Add (less) Revaluation allowance	(23)			-	24			-		
Total	20,783	_		20,783	20,066			20,066		
Securities Held-to-Maturity										
Government and state										
enterprise securities	3,824	6	-	3,831	1,204	16	-	1,220		
Private sector's debt securities	50	-	-	50	57	-	-	57		
	3,875	6	-	3,881	1,261	16	-	1,277		
Less Allowance for impairment	(50)			(50)	(50)			(50)		
Total	3,825	_		3,831	1,211			1,227		
							•			
Securities for General Investments										
Investment in accounts receivable	734			734	831			831		
<u>Less</u> Allowance for impairment	(424)			(424)	(424)			(424)		
Total	310			310	407		•	407		
Total Current Investments, net	28,474			28,480	22,742			22,758		
		-					1			

# 4.3.2 Long-term investments

Unit : Million Baht

			ONSOLIDA	NED FIN	IANCIAL STATEMENTS				
		20	010		2009				
	Cost/ Amortized Cost	Unrealized Gains	l Unrealized Losses	Fair Value	Cost/ Amortized Cost	Unrealized     Gains	Unrealized Losses	Fair Value	
Securities Available-for-Sale									
Government and state									
enterprise securities	31,698	143	(108)	31,733	26,279	98	(149)	26,228	
Private sector's debt securities	9,500	76	(35)	9,541	5,168	46	(8)	5,206	
Foreign sector's debt securities	-	-	-	-	848	43	-	891	
Domestic marketable equity									
securities	3,427	496	(13)	3,910	3,216	117	(22)	3,311	
	44,625	715	(156)	45,184	35,511	304	(179)	35,636	
Add Revaluation allowance	559			-	125			-	
Less Allowance for impairment	(81)			(81)	(241)			(241)	
Total	45,103			45,103	35,395	_	•	35,395	
			•			-	•		
Securities Held-to-Maturity									
Government and state									
enterprise securities	-	-	-	-	4,482	17	-	4,499	
Total	-	-	-	-	4,482	17	-	4,499	
Securities for General									
Investments									
Domestic non-marketable									
equity securities	3,887			4,144	3,711			3,499	
Foreign non-marketable									
equity securities	27			22	27			21	
Investment in accounts receivable	589			589	1,315			1,315	
Total	4,503			4,755	5,053	_		4,835	
Less Allowance for impairment	(290)			-	(290)			-	
Total	4,213			4,755	4,763	_		4,835	
Total Long-term Investments, net	49,316			49,858	44,640	_		44,729	

### SEPARATE FINANCIAL STATEMENTS

	SEPARATE FINANCIAL STATEMENTS							
		20	)10			20	09	
	Cost/ Amortized Cost	Unrealized Gains	Unrealized Losses	Fair Value	Cost/ Amortized Cost	Unrealized Gains	Unrealized Losses	Fair Value
Securities Available-for-Sale								
Government and state								
enterprise securities	31,698	144	(108)	31,734	26,279	98	(149)	26,228
Private sector's debt securities	9,500	76	(35)	9,541	5,168	46	(8)	5,206
Foreign sector's debt securities	-	-	-	-	848	43	-	891
Domestic marketable equity securities	3,422	496	(10)	3,908	3,109	104	(2)	3,211
	44,620	716	(153)	45,183	35,404	291	(159)	35,536
Add Revaluation allowance	563			-	132			-
Less Allowance for impairment	(81)			(81)	(241)			(241)
Total	45,102	-	-	45,102	35,295	_	•	35,295
Securities Held-to-Maturity  Government and state  enterprise securities	-	_	-	_	4,363	17	-	4,380
Total	-	-	-	-	4,363	17	-	4,380
Securities for General		1	1					
Investments								
Domestic non-marketable								
equity securities	3,853			4,126	3,676			3,481
Foreign non-marketable								
equity securities	26			21	27			21
Investment in accounts receivable	309			309	1,315			1,315
Total	4,188			4,456	5,018		•	4,817
<u>Less</u> Allowance for impairment	(274)			-	(274)			-
Total	3,914			4,456	4,744	_	•	4,817
Total Long-term Investments, net	49,016			49,558	44,402	_		44,492

As at December 31, 2010 and 2009, long-term investments classified as debt securities held-to-maturity (government and state enterprise securities) included the 10 year-term non-negotiable promissory notes by Financial Institutions Development Fund in the consolidated financial statements and separate financial statements of Baht 3,274 million and Baht 3,822 million, respectively, issued by the Thai Asset Management Corporation (TAMC) for asset transfer to TAMC. During the year ended December 31, 2010 and 2009, TAMC redeemed promissory notes of the Bank of Baht 544 million and Baht 201 million, respectively.

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In 2010, the Bank partially sold investment in Collateralized Debt Obligations (CDO) and wrote off the rest.

As at December 31, 2009, the Bank assessed the fair value of the CDO investments by using the prices calculated by arrangers. The Bank recorded unrealized losses on the mark-to-market and loss on impairment for the CDO investment in the full amount.

The Bank's Collateralized Debt Obligations (CDO) were Managed Synthetic IG Corporate CDOs, in which the underlying assets were the reference entities' debt. They were diversified across more than 20 industries in the U.S., Europe and Emerging Markets. The total amount of the CDO investment was USD 85 million. Maturity dates were between December 30, 2012 and September 20, 2013. CDO tranche ratings, which were rated by Standard & Poor's as of December 31, 2009 were "CCC-" and "D".

For the years ended December 31, 2010 and 2009, gain (loss) on investments in the statements of income consists of the following:

	CONSO	nit : Million Baht RATE		
				STATEMENTS
	2010	2009	2010	2009
Gain (loss) on sale of securities				
- Securities for trading	(158)	(180)	(183)	(257)
- Securities available-for-sale	150	(28)	142	(28)
- Investment in general investments	(11)	171	(11)	171
- Investment in subsidiaries				
and associated companies	(26)	46	(32)	46
	(45)	9	(84)	(68)
Loss on impairment of investment in securities	(1,143)	(61)	(1,647)	(1,280)
Loss on impairment of investment in loan	-	(424)	-	(424)
Unrealized gain (loss) on securities for trading	(24)	190	(24)	187
Unrealized gain on hybrid instruments	2,183	204	2,183	204
Gain (loss) on investments	971	(82)	428	(1,381)

For the years ended December 31, 2010 and 2009, the revaluation surplus (deficit) on investments presented in shareholders' equity consists of the following:

			ι	Jnit : Million Baht	
	CONSO	LIDATED	SEPA	PARATE	
	FINANCIAL	STATEMENTS	FINANCIAL	STATEMENTS	
	2010	2009	2010	2009	
Beginning balance	128	(143)	136	(127)	
Increase during the year	404	271	400	263	
Ending balance	532	128	536	136	

Unit : Million Baht

# CONSOLIDATED FINANCIAL STATEMENTS

	CONCOLIDATED I MANGINE STATEMENTS							
		20	10			20	09	
	Due within				Due within			
	1 Year	Greater than 1 Year-5 Years	Greater than 5 Years	Total	1 Year	Greater than 1 Year-5 Years	Greater than 5 Years	Total
Securities Available-for-Sale								
Government and state enterprise								
Securities	20,515	30,628	1,070	52,213	19,114	24,258	2,020	45,392
Private sector's debt securities	638	9,500	-	10,138	775	5,123	45	5,943
Foreign sector's debt securities	-	-	-	-	500	848	-	1,348
Others	-	-	-	-	71	-	-	71
Total	21,153	40,128	1,070	62,351	20,460	30,229	2,065	52,754
Add (less) Revaluation allowances	(22)	66	10	54	22	13	18	53
<u>Less</u> Allowances for impairment	(347)	-	-	(347)	(378)	-	-	(378)
Total	20,784	40,194	1,080	62,058	20,104	30,242	2,083	52,429
Securities Held-to-Maturity Government and state enterprise								
securities	3,943	-	-	3,943	1,204	4,436	46	5,686
Private sector's debt securities	50	-	-	50	57	-	-	57
Total	3,993	-	-	3,993	1,261	4,436	46	5,743
<u>Less</u> Allowances for impairment	(50)	-	-	(50)	(50)	-	-	(50)
Total	3,943	-	-	3,943	1,211	4,436	46	5,693
Total Debt Securities	24,727	40,194	1,080	66,001	21,315	34,678	2,129	58,122

Unit : Million Baht

# SEPARATE FINANCIAL STATEMENTS

	2010					2009			
		Due v	vithin	-	Due within				
	1 Year	Greater than 1 Year-5 Years	Greater than 5 Years	Total	1 Year	Greater than 1 Year-5 Years	Greater than 5 Years	Total	
Securities Available-for-Sale									
Government and state enterprise									
securities	20,515	30,628	1,070	52,213	19,114	24,258	2,020	45,392	
Private sector's debt securities	291	9,500	-	9,791	428	5,123	45	5,596	
Foreign sector's debt securities	-	-	-	-	500	848	-	1,348	
Total	20,806	40,128	1,070	62,004	20,042	30,229	2,065	52,336	
Add (less) Revaluation allowances	(22)	66	10	54	24	13	18	55	
Total	20,784	40,194	1,080	62,058	20,066	30,242	2,083	52,391	
Securities Held-to-Maturity									
Government and state enterprise									
securities	3,824	-	-	3,824	1,204	4,317	46	5,567	
Private sector's debt securities	50	-	-	50	57	-	-	57	
Total	3,874	-	-	3,874	1,261	4,317	46	5,624	
<u>Less</u> Allowances for impairment	(50)	-	-	(50)	(50)	-	-	(50)	
Total	3,824	-	-	3,824	1,211	4,317	46	5,574	
Total Debt Securities	24,608	40,194	1,080	65,882	21,277	34,559	2,129	57,965	

### 4.3.4 Investment in subsidiaries and associated companies

The Bank's investments in companies in which the Bank holds more than 20% of the paid-up capital, with the percentage of beneficial ownership and amount of investments, are as follows:

Unit : Million Baht

				_	-			
				2010			2009	
Company Name	Business Type	Securities Investment Type	Ownership %	Investment (Cost)	Investment (Equity Method)	Ownership %	Investment (Cost)	Investment (Equity Method)
Associated companies								
Tesco Card Services Limited (1)	Credit cards and personal loans	Common stock	49.00	382	681	49.00	382	598
Tesco Life Assurance Broker Company Limited (2)	Life assurance broker	Common stock	49.00	-	10	49.00	-	7
Tesco General Insurance Broker Company Limited (2)	General insurance broker	Common stock	49.00	-	38	49.00	-	27
Quality Life Assurance Broker Company Limited (3)	Life assurance broker	Common stock	-	-	-	24.99	1	7
Quality General Insurance Broker Company Limited (3)	General insurance broker	Common stock	-	-	-	24.99	1	4
Metro Designee Company Limited <sup>(4)</sup>	Special purpose vehicle	Common stock	21.90	-	-	21.90	_	-
Investments in associated companies, net				382	729		384	643

Hold indirectly via Ayudhya Capital Services Company Limited

Hold indirectly via Tesco Card Services Limited

<sup>(3)</sup> Hold indirectly via Ayudhya Capital Services Company Limited

The Company is established to transfer the throughout rights as per the concession agreement between MRT and BMCL in case BMCL breaches the agreement with MRT or BMCL breaches the loan agreement with the creditor group.

	2010						
Company Name	Business Type	Securities Investment Type	Ownership %	Investment (Cost)			
Subsidiaries							
Ayudhya Development Leasing Company Limited	Leasing	Common stock	99.99	929			
Avuelbus Auta Losso Dublic Company Limited	Auto leasing	Common stock	} 99.79	2,236			
Ayudhya Auto Lease Public Company Limited	Auto leasing	Preferred stock	ر <sup>99.79</sup>	500			
Ayudhya Capital Lease Company Limited	Auto leasing	Common stock	99.99	3,000			
Ayudhya Capital Auto Lease Public Company Limited	Hire-purchase and auto leasing	Common stock	99.99	16,281			
Ayudhya Total Solutions Public Company Limited	Hire-purchase	Common stock	99.81	1,530			
CFG Service Company Limited	Hire-purchase and	Common stock	} 99.99	26			
CPG Service Company Limited	motorcycle loans	Preferred stock	ر <sup>99.99</sup>	1			
Ayudhya Card Services Company Limited	Credit cards and	Common stock	99.99	4			
Ayudnya Card Services Company Limited	personal loans						
Ayudhya Capital Services Company Limited (Formerly GE Capital (Thailand) Limited)	Credit cards and personal loans	Common stock	99.99	5,968			
General Card Services Limited	Credit cards and personal loans	Common stock	99.99	817			
Krungsriayudhya Card Company Limited	Credit cards and personal loans	Common stock	99.99	1,304			
Siam Realty and Services Company Limited	Car leasing and personnel services	Common stock	99.99	100			
Total Conviges Solutions Public Company Limited	Collection services	Common stock	7 00 00	1,631			
Total Services Solutions Public Company Limited	Collection services	Preferred stock	چو.99 ا	215			
Ayudhya Fund Management Company Limited	Fund management	Common stock	76.59	204			
Ayudhya Asset Management Company Limited	Asset management	Common stock	99.99	6,000			
Ayudhya Securities Public Company Limited	Securities	Common stock	86.33	637			
Ayudhya Factoring Company Limited	Factoring	Common stock	99.99	100			
Associated company							
Metro Designee Company Limited(1)	Special purpose vehicle	Common stock	21.90	-			
Investments in subsidiaries and associated companies	i e			41,483			
<u>Less</u> Allowance for impairment				(4,757)			
Investments in subsidiaries and associated companies, net				36,726			

<sup>(1)</sup> The Company is established to transfer the throughout rights as per the concession agreement between MRT and BMCL in case BMCL breaches the agreement with MRT or BMCL breaches the loan agreement with the creditor group.

# SEPARATE FINANCIAL STATEMENTS

Company Name	Business Type	Securities Investment Type	Ownership %	nvestment (Cost)
ubsidiaries				
Ayudhya Development Leasing Company Limited	Leasing and hire-purchase	Common stock	99.99	929
Ayudhya Auto Lease Public Company Limited	Auto leasing	Common stock	} 99.66	2,233
Ayuunya Auto Lease Public Company Limited	Auto leasing	Preferred stock	J 33.00	500
		Warrant		12
Ayudhya Capital Lease Company Limited	Auto leasing	Common stock	99.99	3,000
Ayudhya Capital Auto Lease Public Company Limited	Hire-purchase and auto leasing	Common stock	99.99	16,281
Ayudhya Total Solutions Public Company Limited	Hire-purchase	Common stock	99.76	1,529
CFG Service Company Limited	Hire-purchase and	Common stock	<b>)</b> 99.99	26
Ci O Service Company Limited	motorcycle loans	Preferred stock	J 33.33	1
Ayudhya Card Services Company Limited	Credit cards and personal loans	Common stock	99.99	4
Ayudhya Capital Services Company Limited (Formerly GE Capital (Thailand) Limited)	Credit cards and personal loans	Common stock	99.99	6,443
General Card Services Limited	Credit cards and personal loans	Common stock	99.99	806
Krungsriayudhya Card Company Limited (2)	Credit cards and personal loans	Common stock	99.99	550
Siam Realty and Services Company Limited	Car leasing and personnel services	Common stock	99.99	100
K.S. Law Office Company Limited <sup>(1)</sup>	Legal advisory services	Common stock	99.99	32
Total Services Solutions Dublic Company Limited	Collection Sorvices	Common stock	7 00 00	2,242
Total Services Solutions Public Company Limited	Collection Services	Preferred stock	99.99	295
Ayudhya Fund Management Company Limited	Fund management	Common stock	76.59	204
Ayudhya Asset Management Company Limited	Asset management	Common stock	99.99	6,000
Ayudhya Securities Public Company Limited	Securities	Common stock	86.33	637
Ayudhya Factoring Company Limited	Factoring	Common stock	99.99	100
ssociated company				
Metro Designee Company Limited <sup>(3)</sup>	Special purpose vehicle	Common stock	21.90	-
vestments in subsidiaries and associated company				41,924
<u>Less</u> Allowance for impairment				(4,224)
vestments in subsidiaries and associated company, net				37,700

Subsidiary under the liquidation process

<sup>(2)</sup> Hold indirectly via Ayudhya Capital Services Company Limited 49.99%

The Company is established to transfer the throughout rights as per the concession agreement between MRT and BMCL in case BMCL breaches the agreement with MRT or BMCL breaches the loan agreement with the creditor group.

Information about financial position, the results of operations and cash flow which is summarized from the financial statements of Ayudhya Asset Management Company Limited is as follows:

# AYUDHYA ASSET MANAGEMENT COMPANY LIMITED CONDENSED BALANCE SHEETS AS AT DECEMBER 31,

Unit : Million Baht 2010 2009 **ASSETS** Cash and deposit at financial institution 36 12 Investments in receivables, net 7,671 5,674 Loans, and accrued interest receivable, net 798 996 7,974 Properties foreclosed, net 6,787 Amounts due from parent company 436 398 168 207 Cash advance Other assets 81 62 TOTAL ASSETS 13,956 17,344 LIABILITIES AND SHAREHOLDERS' EQUITY Liabilities 15,019 Borrowings 11,092 Other liabilities 147 173 Shareholders' equity 2,717 2,152 TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY 13,956 17,344

# AYUDHYA ASSET MANAGEMENT COMPANY LIMITED CONDENSED STATEMENTS OF INCOME FOR THE YEARS ENDED DECEMBER 31,

Unit: Million Baht 2010 2009 Interest and dividend income 402 328 Interest expenses 305 264 Net interest and dividend income 97 64 Bad debt and doubtful accounts 242 79 Loss on debt restructuring (reversal) (1) Net interest and dividend income after bad debt and doubtful accounts and loss on debt restructuring (145)(14)Non-interest income 606 1,193 Non-interest expenses 483 268 565 324 Net income Basic earnings per share (Baht) 0.94 0.54

# AYUDHYA ASSET MANAGEMENT COMPANY LIMITED STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31,

		Unit : Million Baht
	2010	2009
Cash flows from operating activities		
Income before income tax	565	324
Adjustments to reconcile income to cash provided by (used in) operating activities		
Depreciation and amortization	2	2
Bad debt and doubtful accounts	242	79
Loss on debt restructuring (reversal)	-	(1)
Gain on sales of properties foreclosed	(286)	(193)
Loss on impairment of properties foreclosed	173	35
Loss on written off fixed assets	-	1
Interest expenses	305	264
Cash paid for interest expense	(305)	(263)
Cash paid for income tax	(20)	(14)
Income from operations before change in operating assets and liabilities	676	234
(Increase) decrease in operating assets		
Investment in receivables	1,974	253
Loans and receivable	(21)	362
Properties foreclosed	1,300	(409)
Amounts due from parent company	(39)	178
Cash advance	40	13
Other assets	1	(1)
Increase (decrease) in operating liabilities		
Amounts due to parent company	(4)	(2)
Deposits for purchasing of properties foreclosed	(10)	14
Accrued payable	20	(4)
Other liabilities	(33)	(36)
Net cash provided by operating activities	3,904	602
Cash flows from investing activities		
Cash paid for purchase of equipment	(1)	(4)
Net cash used in investing activities	(1)	(4)
Cash flows from financing activities		
Decrease in borrowings	(3,927)	(899)
Net cash used in financing activities	(3,927)	(899)
Net decrease in cash and cash equivalents	(24)	(301)
Cash and cash equivalents as at January 1,	36	337
Cash and cash equivalents as at December 31,	12	36

Investments in companies in which the Bank and subsidiaries hold more than 10% of the paid-up capital in each company, classified according to industry groups, are as follows:

Unit : Million Baht

#### **CONSOLIDATED AND SEPARATE FINANCIAL STATEMENTS**

	2010	2009
Manufacturing	21	21
Total	21	21

In the consolidated financial statements and the separate financial statement as at December 31, 2010 and 2009, the Bank and its subsidiaries had investments in available-for-sale securities and general investments of 2 companies subject to SET, delisting with a costs basis of Baht 13 million and market price of Baht 0.

#### 4.4 Securities used as collateral

Government and state enterprise securities with a face values of Baht 14,676 million and Baht 17,088 million were used as collateral for other commitments with government departments and state enterprises as at December 31, 2010 and 2009, respectively.

CONSOLIDATED

### 4.5 Loans and accrued interest receivables

(1) Classified by products

Unit : Million Baht

SEPARATE

	FINANCIAL STATEMENTS		FINANCIAL S	STATEMENTS
	2010	2009	2010	2009
Overdrafts	45,036	44,743	42,338	41,545
Loan against contract	268,613	247,128	381,266	361,839
Trade bill	163,815	161,120	162,894	160,023
Hire-purchase receivable	146,484	130,893	-	-
Lease contract receivable	15,555	11,765	-	-
Factoring receivable	2,741	1,090	-	-
Credit card receivable	26,075	27,229	-	-
Others	5,012	1,176	496	564
Total	673,331	625,144	586,994	563,971
<u>Less</u> Unearned income	(25,565)	(22,684)	(34)	(37)
Add Deferred brokerage fee, net	1,194	1,048	-	-
Total	648,960	603,508	586,960	563,934
Add Accrued interest receivables	1,724	2,210	776	1,196
<u>Less</u> Allowance for doubtful accounts	(33,410)	(38,271)	(20,154)	(24,256)
Revaluation allowance for debt				
restructuring	(543)	(329)	(35)	(329)
Total	616,731	567,118	567,547	540,545

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# (2) Classified by remaining maturity

Unit : Million Baht

	CONSOL FINANCIAL S		SEPARATE FINANCIAL STATEMENT		
	2010	2009	2010	2009	
Not over 1 year*	367,348	360,824	243,745	245,314	
Over 1 year	305,983	264,320	343,249	318,657	
Total	673,331	625,144	586,994	563,971	
Less Unearned income	(25,565)	(22,684)	(34)	(37)	
Add Deferred brokerage fee, net	1,194	1,048	-	-	
Total	648,960	603,508	586,960	563,934	
Add Accrued interest receivables	1,724	2,210	776	1,196	
Total	650,684	605,718	587,736	565,130	

<sup>\*</sup>Include those without agreements and past due agreements

# (3) Classified by currency and residence of debtors

Unit : Million Baht

	2010			2009			
	Domestic	Foreign	Total	Domestic	Foreign	Total	
Baht	658,755	1,014	659,769	615,719	905	616,624	
US Dollar	11,711	1,392	13,103	7,052	281	7,333	
Other currencies	308	151	459	380	807	1,187	
Total	670,774	2,557	673,331	623,151	1,993	625,144	
<u>Less</u> Unearned income			(25,565)			(22,684)	
Add Deferred brokerage fee, net			1,194			1,048	
Total			648,960			603,508	
Add Accrued interest receivables			1,724			2,210	
Total			650,684			605,718	

# **SEPARATE FINANCIAL STATEMENTS**

	2010					
	Domestic	Foreign	Total	Domestic	Foreign	Total
Baht	572,418	1,014	573,432	554,547	905	555,452
US Dollar	11,711	1,392	13,103	7,051	281	7,332
Other currencies	308	151	459	380	807	1,187
Total	584,437	2557	586,994	561,978	1,993	563,971
<u>Less</u> Unearned income			(34)			(37)
Total			586,960			563,934
Add Accrued interest receivables			776			1,196
Total			587,736			565,130

# (4) Classified by business type and classification

Unit : Million Baht

	Normal	Special Mention	Substandard	Doubtful	Doubtful of Loss	Total
Agriculture and mining	5,660	152	261	56	1,070	7,199
Manufacturing and trading	159,772	6,244	3,950	1,435	10,885	182,286
Real estate and construction	42,513	961	696	1,137	4,779	50,086
Public utilities and services	92,289	6,082	2,187	708	2,509	103,775
Housing loans	80,781	1,828	643	719	2,826	86,797
Others	228,343	10,508	2,596	998	743	243,188
Total	609,358	25,775	10,333	5,053	22,812	673,331
Less Unearned income						(25,565)
Add Deferred brokerage fee, net						1,194
Total						648,960
Add Accrued interest receivables						1,724
Total						650,684
					,	

# CONSOLIDATED FINANCIAL STATEMENTS

	2009						
	Normal	Special Mention	Substandard	Doubtful	Doubtful of Loss	Total	
Agriculture and mining	5,701	323	204	88	1,454	7,770	
Manufacturing and trading	145,663	7,293	1,838	3,716	19,175	177,685	
Real estate and construction	37,123	1,671	687	781	6,441	46,703	
Public utilities and services	86,784	5,951	898	977	4,313	98,923	
Housing loans	72,886	2,257	1,075	1,090	4,228	81,536	
Others	196,775	10,188	2,819	1,313	1,432	212,527	
Total	544,932	27,683	7,521	7,965	37,043	625,144	
<u>Less</u> Unearned income						(22,684)	
Add Deferred brokerage fee, net						1,048	
Total						603,508	
Add Accrued interest receivables					_	2,210	
Total					_	605,718	

Unit : Million Baht

# **SEPARATE FINANCIAL STATEMENTS**

	2010						
	Normal	Special Mention	Substandard	Doubtful	Doubtful of Loss	Total	
Agriculture and mining	5,660	139	175	56	329	6,359	
Manufacturing and trading	156,362	5,962	3,942	1,435	5,635	173,336	
Real estate and construction	41,267	936	659	1,056	2,797	46,715	
Public utilities and services	91,717	6,079	2,187	708	1,181	101,872	
Housing loans	77,264	1,415	594	698	1,107	81,078	
Others	176,732	286	169	168	279	177,634	
Total	549,002	14,817	7,726	4,121	11,328	586,994	
Less Unearned income						(34)	
Total						586,960	
Add Accrued interest receivables						776	
Total						587,736	
					'		

# SEPARATE FINANCIAL STATEMENTS

	2009					
	Normal	Special Mention	Substandard	Doubtful	Doubtful of Loss	Total
Agriculture and mining	5,700	319	119	87	651	6,876
Manufacturing and trading	142,371	7,043	1,772	3,653	12,569	167,408
Real estate and construction	36,412	1,642	634	762	3,787	43,237
Public utilities and services	86,453	5,941	893	966	2,849	97,102
Housing loans	65,014	1,278	776	1,011	2,091	70,170
Others	176,900	688	246	497	847	179,178
Total	512,850	16,911	4,440	6,976	22,794	563,971
<u>Less</u> Unearned income						(37)
Total						563,934
Add Accrued interest receivables					_	1,196
Total						565,130

# (5) Classified by type of classification

Unit : Million Baht

	2010					
	Loans and Accrued Interest Receivable	Outstanding Balance after Deduction of Collateral	% Set up***	Minimum Allowance per BOT Guideline		
Normal - Securities Business receivable	247	247	-	-		
Normal	586,109	309,234	1	5,257		
Special mention	24,864	10,544	2	1,170		
Substandard	10,104	6,086	100	5,564		
Doubtful	4,897	1,629	100	1,268		
Doubtful of loss	23,269	7,484	100	7,485		
Total	649,490	335,224		20,744**		
Add Deferred brokerage fee, net	1,194					
Total	650,684					
Surplus Reserve				12,666*		
				33,410		

Unit: Million Baht

#### CONSOLIDATED FINANCIAL STATEMENTS

	2009					
	Loans and Accrued Interest Receivable	Outstanding Balance after Deduction of Collateral	% Set up***	Minimum Allowance per BOT Guideline		
Normal - Securities Business receivable	152	152	-	-		
Normal	524,949	272,814	1	5,376		
Special mention	27,066	11,345	2	1,663		
Substandard	7,298	3,536	100	3,369		
Doubtful	7,886	3,595	100	3,442		
Doubtful of loss	37,319	12,781	100	12,897		
Total	604,670	304,223		26,747**		
Add Deferred brokerage fee, net	1,048	_				
Total	605,718					
Surplus Reserve				11,524*		
				38,271		

- (\* Including allowance for doubtful accounts of loans granted to subsidiaries as at December 31, 2010 and 2009, at the rate of 1% of Baht 146,696 million and Baht 151,427 million equal to Baht 1,467 million and Baht 1,514 million, respectively which are eliminated from loans classified as normal in the consolidated financial statements.)
- (\*\* Excluding revaluation allowance for debt restructuring as at December 31, 2010 and 2009, of Baht 35 million and Baht 329 million, respectively and excluding allowance for doubtful accounts for interbank and money market items as at December 31, 2010 and 2009, of Baht 35 million and Baht 4 million, respectively but including allowance for doubtful accounts on a collective approach for hire-purchase loan as at December 31, 2010 and 2009, of Baht 4,680 million and Baht 3,247 million.)
- (\*\*\* % set up is the minimum rate required by the Bank of Thailand for normal loans prior to reflecting the collective approach valuation.)

Unit : Million Baht

# **SEPARATE FINANCIAL STATEMENTS**

	2010						
	Loans and Accrued Interest Receivable	Outstanding Balance after Deduction of Collateral	Balance after % Set up*** Deduction of				
Normal	549,614	285,795	1	4,994			
Special mention	14,947	696	2	528			
Substandard	7,726	3,946	100	3,946			
Doubtful	4,121	962	100	962			
Doubtful of loss	11,328	4,332	100	4,332			
Total	587,736	295,731		14,762**			
Surplus Reserve				5,392*			
				20,154			

1	78	

	2009							
	Loans and Accrued Interest Receivable	Outstanding Balance after Deduction of Collateral	% Set up***	Minimum Allowance per BOT Guideline				
Normal	513,413	268,043	1	5,004				
Special mention	17,252	1,940	2	727				
Substandard	4,474	880	100	880				
Doubtful	6,989	2,796	100	2,796				
Doubtful of loss	23,002	9,039	100	9,156				
Total	565,130	282,698		18,563**				
Surplus Reserve				5,693*				
				24,256				

- (\* Including allowance for doubtful accounts of loans granted to subsidiaries as at December 31, 2010 and 2009, at the rate of 1% of Baht 146,696 million and Baht 151,427 million, equal to Baht 1,467 million and Baht 1,514 million, respectively.)
- (\*\* Excluding revaluation allowance for debt restructuring as at December 31, 2010 and 2009, of Baht 35 million and Baht 329 million, respectively and excluding allowance for doubtful accounts for interbank and money market items as at December 31, 2010 and 2009, of Baht 35 million and Baht 4 million, respectively.)

For the year ended December 31, 2009, the Bank entered into an agreement to sell non-performing loans (NPLs) to a subsidiary totalling Baht 1,107 million with a book value of Baht 4,512 million and a net book value of Baht 1,107 million. The sale amount has been received.

For the year ended December 31, 2010, the Bank entered into agreements to sell non-performing loans (NPLs) to third parties totalling Baht 5,776 million, having a book value of Baht 12,672 million and a net book value of Baht 5,776 million. The sale amount has been received.

Non-performing loans (NPLs) represent loans classified as substandard, doubtful, doubtful of loss and loss in accordance to the BOT's Notification Re: Rule of debt Classification and Provision for Losses of Commercial Bank.

As at December 31, 2010 and 2009, the Bank and Ayudhya Asset Management Company Limited ("AMC") had non-performing loans which included interbank and money market items as follows:

Unit : Million Baht

	2010				
	Bank only AMC		The Bank and AMC		
Non-performing loans	23,175	10,795	33,970		
Percentage of total loans	3.63	100.00	5.24		
Non-performing loans, net	13,935	8,167	22,102		
Percentage of total loans, net	2.22	100.00	3.47		

Unit: Million Baht

	Bank only	AMC	The Bank and AMC	
Non-performing loans	34,210	13,391	47,601	
Percentage of total loans	5.65	99.51	7.70	
Non-performing loans, net	21,378	10,206	31,584	
Percentage of total loans, net	3.61	99.35	5.24	

As at December 31, 2010 and 2009, the Bank and its subsidiaries' non-performing loans are Baht 38,149 million and Baht 52,080 million, respectively.

In determining an allowance for doubtful accounts, a major factor the Bank takes into consideration is the value of collateral. Collateral supporting either certain significant loans or a portion of classified loans were reappraised by either internal appraisers of the Bank and/or independent appraisers approved by the BOT. According to the BOT's guideline dated August 3, 2008, banks are required to calculate the present value of cash flows expected from the sale of collateral to be deducted from the debtor's balance before determining the allowance of immovable assets, leasehold rights of machines, and vehicles. For collateral against substandard assets, doubtful assets, and doubtful of loss assets, its value has to be reappraised every 3 years in order to be used as a deduction from the debtor's balance before determining the allowance.

#### (6) Troubled debt restructuring

For the years ended December 31, 2010 and 2009, the Bank and its subsidiaries had restructured the following debts:

	2010			2009				
Form of Restructuring	Number	Amount of Debt before Restructuring (Million Baht)	Acquired	Fair Value (Million Baht)	Number	Amount of Debt before Restructuring (Million Baht)	Acquired	Fair Value (Million Baht)
Transfer of assets	1	27	Land and building	26	8	118	Land and building	75
Conversion to equity	-	-			2	13		
Modification of terms	186,604	6,267			28,414	3,919		
Reduction of	104,507	5,120			15,158	5,177		
principal and								
interest								
Various forms of	283	1,681	Land and	202	347	4,856	Land and	26
restructuring			building				building	
Total	291,395	13,095		228	43,929	14,083		101

## **SEPARATE FINANCIAL STATEMENTS**

		20	)10		2009				
Form of Restructuring	Number	Amount of Debt before Restructuring (Million Baht)	Acquired	Fair Value (Million Baht)	Number	Amount of Debt before Restructuring (Million Baht)	Acquired	Fair Value (Million Baht)	
Transfer of assets	1	27	Land and building	26	6	115	Land and building	75	
Conversion to equity	-	-			2	13			
Modification of terms	1,519	4,381			1,166	3,172			
Reduction of	1,217	4,451			1,021	5,048			
principal and									
interest									
Various forms of	279	1,554	Land and	72	347	4,856	Land and	26	
restructuring			building				building		
Total	3,016	10,413		98	2,542	13,204		101	

For the year ended December 31, 2010 and 2009, the Bank and its subsidiaries calculated the net realizable value for the trouble debt restructured by the modification of terms using the present value of future cash flows under the restructured loan agreement, discounted by the market rate, together with the fair value of collateral as follows:

Unit : Million Baht

## **CONSOLIDATED FINANCIAL STATEMENTS**

		20	010		2009			
	Average		Amount	of Debt	Average		Amount	of Debt
Method	Aging (Year)	Number	before Restructuring	after Restructuring	Aging (Year)	Number	before Restructuring	after Restructuring
Present value of future cash flows	0.50	184,750	2,385	1,175	0.02	26,933	611	355
Fair value of collateral	5.56	1,854	3,882	1,642	6.42	1,481	3,308	2,642

#### **SEPARATE FINANCIAL STATEMENTS**

		20	010		2009			
	Average		Amount	of Debt	Average		Amount	of Debt
Method	Aging (Year)	Number	before Restructuring I	after Restructuring	Aging (Year)	Number	before Restructuring I	after Restructuring
Present value of future cash flows	10.07	49	1,386	1,175	7.04	56	374	355
Fair value of collateral	6.97	1,470	2,995	1,642	6.42	1,110	2,798	2,642

For the year ended December 31, 2010 and 2009, the Bank and its subsidiaries recognized losses on debt restructured and interest received from debt restructured in the statements of income and recorded balances of total debt restructured and debt restructured during the years in the balance sheets as follows:

Unit : Million Baht

Unit : Million Baht

		LIDATED STATEMENTS	SEPARATE FINANCIAL STATEMENTS		
	2010	2009	2010	2009	
Losses on debt restructured	966	1,088	997	1,101	
Interest received from debt restructured	1,467	1,675	1,317	1,616	
Balances of total debt restructured	35,220	61,861	32,143	43,270	
Balances of debt restructured during the years	13,095	14,083	10,413	13,204	

#### 4.6 Allowance for doubtful accounts

Unit : Million Baht

## **CONSOLIDATED FINANCIAL STATEMENTS**

	2010							
	Normal	Special Mention	Substandard	Doubtful	Doubtful of Loss	Surplus Reserve	Total	
Beginning balance	5,376	1,663	3,369	3,442	12,897	11,524	38,271	
Doubtful accounts	(115)	(492)	2,372	(586)	3,508	3,845	8,532	
Bad debts written off	-	-	(118)	(173)	(3,393)	(4,236)	(7,920)	
Bad debts reversal	-	-	-	-	-	1,534	1,534	
Bad debts written off from								
sales of NPLs	(4)	(1)	(59)	(1,415)	(5,527)	-	(7,006)	
Other	-	-	-	-	-	(1)	(1)	
Ending balance	5,257	1,170	5,564	1,268	7,485	12,666	33,410	

## **CONSOLIDATED FINANCIAL STATEMENTS**

				2009			
	Normal	Special Mention	Substandard	Doubtful	Doubtful of Loss	Surplus Reserve	Total
Beginning balance Beginning balance of subsidiaries	2,732	517	3,594	5,238	13,352	5,977	31,410
as of investment date	652	76	1,893	204	853	1,749	5,427
Doubtful accounts	1,992	1,070	(2,078)	(1,962)	4,167	4,378	7,567
Bad debts written off	-	-	(9)	-	(1,973)	(858)	(2,840)
Bad debts reversal	-	-	-	-	151	278	429
Bad debts written off from							
sales of NPLs	-	-	(31)	(36)	(3,656)	-	(3,723)
Other	-	-	-	(2)	3	-	1
Ending balance	5,376	1,663	3,369	3,442	12,897	11,524	38,271

As at December 31, 2010 and 2009, the consolidated financial statements included the allowance for doubtful account of hire-purchase loans applied on a collective approach basis in the amount of Baht 4,680 million and Baht 3,247 million, respectively.

Unit : Million Baht

## **SEPARATE FINANCIAL STATEMENTS**

	2010						
	Normal	Special Mention	Substandard	Doubtful	Doubtful of Loss	Surplus Reserve	Total
Beginning balance	5,004	727	880	2,796	9,156	5,693	24,256
Doubtful accounts	(6)	(199)	3,210	(246)	2,077	(300)	4,536
Bad debts written off	-	-	(85)	(173)	(1,374)	-	(1,632)
Bad debts written off from							
sales of NPLs	(4)	-	(59)	(1,415)	(5,527)	-	(7,005)
Other	-	-	-	-	-	(1)	(1)
Ending balance	4,994	528	3,946	962	4,332	5,392	20,154

## SEPARATE FINANCIAL STATEMENTS

		2009							
	Normal	Special Mention	Substandard	Doubtful	Doubtful of Loss	Surplus Reserve	Total		
Beginning balance	3,027	365	2,370	4,361	9,657	3,049	22,829		
Doubtful accounts	1,977	362	(1,459)	(1,529)	2,680	2,645	4,676		
Bad debts written off	-	-	-	-	(16)	-	(16)		
Bad debts reversal	-	-	-	-	155	-	155		
Bad debts written off from									
sales of NPLs	-	-	(31)	(36)	(3,320)	-	(3,387)		
Other	-	-	-	-	-	(1)	(1)		
Ending balance	5,004	727	880	2,796	9,156	5,693	24,256		

As at December 31, 2010 and 2009, the Bank estimated the minimum total allowance\* under the BOT's guidelines of Baht 21,322 million and Baht 27,079 million, respectively, for the consolidated financial statements and Baht 14,832 million and Baht 18,895 million, respectively, for the separate financial statements.

(\* Such allowance for doubtful accounts consists of allowance for doubtful accounts for loans and accrued interest receivable, allowance for doubtful accounts for interbank and money market items and revaluation allowance for debt restructuring.)

The Bank and its subsidiaries recorded allowance for doubtful accounts in financial statements as follows:

		Unit : Million Baht
	2010	2009
Consolidated financial statements	33,989	38,603
The Bank and Ayudhya Asset Management Company Limited	24,668	29,538
The Separate financial statements	20,224	24,588

As at December 31, 2010 and 2009, the Bank and its subsidiaries had loans and accrued interest receivables to companies which have certain problems in financial position and result of operations as defined in the Guideline of the SET dated July 8, 1998 regarding the quality of assets and transactions with related parties and the allowance for doubtful accounts for such loans as follows:

# CONSOLIDATED AND SEPARATE FINANCIAL **STATEMENTS**

	2010			
	Number	Outstanding Balance	Appraisal Value of Collateral	Allowance for Doubtful Accounts
Companies subject to be delisted by SET	3	233	162	35
Total	3	233	162	35

Unit: Million Baht

# CONSOLIDATED AND SEPARATE FINANCIAL **STATEMENTS**

	2009				
	Number	Outstanding Balance	Appraisal Value of Collateral	Allowance for Doubtful Accounts	
Companies subject to be delisted by SET	3	233	162	35	
Total	3	233	162	35	

# 4.7 Revaluation allowance for debt restructuring

Unit : Million Baht

# CONSOLIDATED FINANCIAL **STATEMENTS**

	2010	2009
Beginning Balance	329	897
Increase during the year	966	1,088
Amount written off	(752)	(1,656)
Ending Balance	543	329

Unit : Million Baht

# SEPARATE FINANCIAL STATEMENTS

	2010	2009
Beginning Balance	329	897
Increase during the year	997	1,101
Amount written off	(1,291)	(1,669)
Ending Balance	35	329

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#### 4.8 Properties foreclosed, net

Unit: Million Baht

## **CONSOLIDATED FINANCIAL STATEMENTS**

Balance as at January 1, 2010	Acquisition	Disposition	Balance as at December 31, 2010
10.774	1000	(4115)	16 770
19,774 327	1,080 3,091	(4,115) (3,102)	16,739 316
20,101	4,171	(7,217)	17,055
110	42	(62)	90
20,211	4,213	(7,279)	17,145
(2,194)	(1,358)	1,134	(2,418)
18,017	2,855	(6,145)	14,727

Unit : Million Baht

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# **CONSOLIDATED FINANCIAL STATEMENTS**

Balance as at January 1, 2009	Balance of Subsidiary as at Purchase Date	Acquisition	Disposition	Balance as at December 31, 2009		
22,787	56	2,807	(5,876)	19,774		
571	52	5,171	(5,467)	327		
23,358	108	7,978	(11,343)	20,101		
162	-	-	(52)	110		
23,520	108	7,978	(11,395)	20,211		
(2,149)	(13)	(2,173)	2,141	(2,194)		
21,371	95	5,805	(9,254)	18,017		

Unit : Million Baht

## SEPARATE FINANCIAL STATEMENTS

Balance as at January 1, 2010	Acquisition	Disposition	Balance as at December 31 2010
11,122	309	(2,104)	0.727
,	309	(2,104)	9,327
13	-	-	13
11,135	309	(2,104)	9,340
104	42	(62)	84
11,239	351	(2,166)	9,424
(1,682)	(611)	429	(1,864)
9,557	(260)	(1,737)	7,560

# **Type of Properties Foreclosed**

- 1. Assets acquired from debt repayment
  - 1.1 Immovable
  - 1.2 Movable

Total

2. Others

Total properties foreclosed **Less** Provision for impairment

Total properties foreclosed

**Type of Properties Foreclosed** 

- 1. Assets acquired from debt repayment
  - 1.1 Immovable
  - 1.2 Movable

Total

2. Others

Total properties foreclosed

**Less** Provision for impairment

Total properties foreclosed

**Type of Properties Foreclosed** 

1. Assets acquired from debt repayment

1.1 Immovable

1.2 Movable

Total

2. Others

Total properties foreclosed

**Less** Provision for impairment

Total properties foreclosed

## SEPARATE FINANCIAL STATEMENTS

	Type of Properties Foreclosed	Balance as at January 1, 2009	Acquisition	Disposition	Balance as at December 31, 2009
1.	Assets acquired from debt repayment	-			
	1.1 Immovable	14,498	833	(4,209)	11,122
	1.2 Movable	13	-	-	13
	Total	14,511	833	(4,209)	11,135
2.	Others	154	-	(50)	104
	Total properties foreclosed	14,665	833	(4,259)	11,239
	<u>Less</u> Provision for impairment	(1,518)	(774)	610	(1,682)
	Total properties foreclosed	13,147	59	(3,649)	9,557

For the year ended December 31, 2009, the Bank entered into an agreement to sell the sub-quality assets and the rights obligations to Ayudhya Asset Management Company Limited, a subsidiary, by selling immovable properties foreclosed having the book value of Baht 1,141 million. The Bank has already collected in full.

For the years ended December 31, 2010 and 2009, the appraisal value of properties foreclosed acquired from repossession or auction, are appraised by the internal appraiser of Baht 4,562 million and Baht 8,258 million, respectively, and are appraised by the independent appraiser in amount of Baht 6,497 million and Baht 4,969 million, respectively.

#### 4.9 Property, premises and equipment, net

Unit : Million Baht

# CONSOLIDATED FINANCIAL STATEMENTS

	Balance as at January 1,	Increase	Decrease	Others	Balance as at December
	2010				31, 2010
Land					
Cost	3,791	32	(22)	(24)	3,777
Appraisal increase	3,824	-	(59)	-	3,765
Appraisal decrease	(193)	-	-	3	(190)
Premises					
Cost	6,033	31	(12)	13	6,065
Appraisal increase	6,122	-	(13)	-	6,109
Appraisal decrease	(70)	-	-	-	(70)
Equipment	10,913	1,357	(466)	386	12,190
Leasehold improvement	1,511	76	(16)	13	1,584
Total	31,931	1,496	(588)	391	33,230
<u>Less</u> Accumulated depreciation					
Premises					
- Cost	(2,489)	(195)	5	18	(2,661)
- Appraisal increase	(2,794)	-	4	(259)	(3,049)
Equipment	(8,368)	(1,226)	440	67	(9,087)
Leasehold improvement	(1,155)	(101)	2	7	(1,247)
Total	(14,806)	(1,522)	451	(167)	(16,044)
Construction in progress	245	410	(17)	(272)	366
Property, premises					
and equipment, net	17,370				17,552

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1	8	8

Depreciation for the years

	Balance as at January 1, 2009	Balance of Subsidiary as at Purchase Date	Increase	Decrease	Others	Balance as at December 31, 2009
Land						
Cost	3,620	1	4	(2)	168	3,791
Appraisal increase	2,905	-	-	-	919	3,824
Appraisal decrease	(212)	-	-	-	19	(193)
Premises						
Cost	5,603	4	54	-	372	6,033
Appraisal increase	4,699	-	-	-	1,423	6,122
Appraisal decrease	(73)	-	-	-	3	(70)
Equipment	9,919	1,215	685	(960)	54	10,913
Leasehold improvement	871	610	50	(44)	24	1,511
Total	27,332	1,830	793	(1,006)	2,982	31,931
<u>Less</u> Accumulated depreciation						
Premises						
- Cost	(2,292)	(3)	(191)	-	(3)	(2,489)
- Appraisal increase	(2,149)	-	-	-	(645)	(2,794)
Equipment	(7,122)	(1,049)	(1,155)	898	60	(8,368)
Leasehold improvement	(551)	(557)	(106)	20	39	(1,155)
Total	(12,114)	(1,609)	(1,452)	918	(549)	(14,806)
Construction in progress	867	-	478	(24)	(1,076)	245
Property, premises						
and equipment, net	16,085					17,370
			_		U	nit : Million Baht
				2010		2009

As at December 31, 2010 and 2009, the Bank and its subsidiaries had premises and equipment which were fully depreciated but still in use, with the original costs amounting to Baht 7,074 million and Baht 5,999 million, respectively.

1,522

1,452

The increase in equipment of cost Baht 346 million during the year is from new finance leases as at December 31, 2010.

# SEPARATE FINANCIAL STATEMENTS

	Balance as at January 1, 2010	Increase	Decrease	Others	Balance as at December 31, 2010
Land					
Cost	3,779	33	(18)	(24)	3,770
Appraisal increase	3,824	-	(59)	-	3,765
Appraisal decrease	(193)	-	-	3	(190)
Premises					
Cost	6,000	30	(12)	13	6,031
Appraisal increase	6,122	-	(13)	-	6,109
Appraisal decrease	(70)	-	-	-	(70)
Equipment	8,159	895	(97)	400	9,357
Leasehold improvement	625	23	-	13	661
Total	28,246	981	(199)	405	29,433
<u>Less</u> Accumulated depreciation					
Premises					
- Cost	(2,467)	(194)	5	18	(2,638)
- Appraisal increase	(2,794)	-	4	(259)	(3,049)
Equipment	(6,246)	(921)	96	53	(7,018)
Leasehold improvement	(387)	(46)	-	7	(426)
Total	(11,894)	(1,161)	105	(181)	(13,131)
Construction in progress	245	396	(5)	(271)	365
Property, premises					
and equipment, net	16,597				16,667

		SEPARATE FINANCIAL STATEMENTS			
	Balance as at January 1, 2009	Increase	Decrease	Others	Balance as at December 31, 2009
Land					
Cost	3,732	5	(3)	45	3,779
Appraisal increase	2,905	-	-	919	3,824
Appraisal decrease	(212)	-	-	19	(193)
Premises					
Cost	5,664	54	-	282	6,000
Appraisal increase	4,699	-	-	1,423	6,122
Appraisal decrease	(73)	-	-	3	(70)
Equipment	8,009	510	(433)	73	8,159
Leasehold improvement	569	34	-	22	625
Total	25,293	603	(436)	2,786	28,246
Less Accumulated depreciation	_				
Premises					
- Cost	(2,274)	(189)	-	(4)	(2,467)
- Appraisal increase	(2,149)	-	-	(645)	(2,794)
Equipment	(5,869)	(852)	423	52	(6,246)
Leasehold improvement	(347)	(79)	-	39	(387)
Total	(10,639)	(1,120)	423	(558)	(11,894)
Construction in progress	881	478	(24)	(1,090)	245
Property, premises	-				
and equipment, net	15,535				16,597
				U	nit : Million Baht

	Onit : Fillion		
	2010	2009	
Depreciation for the years	1,161	1,120	

As at December 31, 2010 and 2009, the Bank had premises and equipment which were fully depreciated but still in use, with the original costs amounting to Baht 4,978 million and Baht 4,078 million, respectively.

The increase in equipment of cost Baht 346 million during the year is from new finance leases as at December 31, 2010.

## CONSOLIDATED FINANCIAL STATEMENTS

	Balance as at January 1, 2010	Balance of Subsidiary as at Purchase Date	Increase	Decrease	Others	Balance as at December 31, 2010
Cost						
Goodwill	9,896	-	-	(29)	(2,346)*	7,521
Software	2,824	3	494	(6)	18	3,333
Other intangible assets	1,508	-	-	-	2,802*	4,310
Total	14,228	3	494	(35)	474	15,167
Accumulated amortization  Software  Other intangible assets  Total	(1,560) (60) (1,620)	(1)	(265) (5) (270)	4 -	(52) (598) (650)	(1,874) (663) (2,537)
Intangible assets, net	12,608	· ·	ν=. υ/	· · · · · ·	,,,,	12,627

Unit : Million Baht

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# CONSOLIDATED FINANCIAL STATEMENTS

	Balance as at January 1, 2009	Balance of Subsidiary as at Purchase Date	Increase	Decrease	Others	Balance as at December 31, 2009
Cost	-					
Goodwill	8,397	-	1,499	-	-	9,896
Software	2,478	255	368	(1)	(276)	2,824
Other intangible assets	1,363	76	69	-	-	1,508
Total	12,238	331	1,936	(1)	(276)	14,228
Accumulated amortization						
Software	(1,202)	(202)	(212)	-	56	(1,560)
Other intangible assets	(6)	(54)	-	-	-	(60)
Total	(1,208)	(256)	(212)	_	56	(1,620)
Intangible assets, net	11,030					12,608

Unit : Million Baht 2010 2009 270 Amortization for the years 212

 $<sup>^{</sup>st}$  Major items are changes in accounting estimates (see Note 2.4)

As at December 31, 2010 and 2009, the Bank and its subsidiaries had intangible assets which were fully amortized but still in use, with the original cost amounting to Baht 913 million and Baht 582 million, respectively.

Unit : Million Baht

## SEPARATE FINANCIAL STATEMENTS

	Balance as at January 1, 2010	Increase	Decrease	Others	Balance as at December 31, 2010
Cost					
Software	2,363	382	-	51	2,796
Other intangible assets	7	-	-	-	7
Total	2,370	382	-	51	2,803
Accumulated amortization					
Software	(1,224)	(206)	-	-	(1,430)
Other intangible assets	(5)	-	-	-	(5)
Total	(1,229)	(206)	-	-	(1,435)
Intangible assets, net	1,141				1,368

Unit : Million Baht

# SEPARATE FINANCIAL STATEMENTS

		JEPARAIL	FINANCIAL SIA	VI EMENTS	
	Balance as at January 1, 2009	Increase	Decrease	Others	Balance as at December 31, 2009
Cost					
Software	2,212	358	-	(207)	2,363
Other intangible assets	7	-	-	-	7
Total	2,219	358	-	(207)	2,370
Accumulated amortization					
Software	(1,064)	(162)	-	2	(1,224)
Other intangible assets	(5)	-	-	-	(5)
Total	(1,069)	(162)	-	2	(1,229)
Intangible assets, net	1,150				1,141
					Unit : Million Baht
			2010		2009
Amortization for the years			206		162

As at December 31, 2010 and 2009, the Bank had intangible assets which were fully amortized but still in use, with the original costs amounting to Baht 652 million and Baht 373 million, respectively.

#### 4.11 Deferred tax assets

Deferred tax assets as at December 31, 2010 and 2009, are as follows:

Unit : Million Baht

	CONSOI	LIDATED	SEPARATE		
	FINANCIAL	STATEMENTS	FINANCIAL S	STATEMENTS	
	2010	2009	2010	2009	
Deferred tax assets	7,586	7,088	3,190	2,792	

Movements in deferred tax assets during the years were as follows:

Unit : Million Baht

# **CONSOLIDATED FINANCIAL STATEMENTS**

	As at January 1, 2010	Balance of Subsidiary as at Purchase Date	Items arising from Business Combination	Items as recognized into Statement of Income	Items as recognized into Shareholders' Equity	As at December 31, 2010
Temporary differences						
Impairment of assets	1,967	-	-	(297)	-	1,670
Allowance for doubtful debt	3,325	-	-	164	-	3,489
Unrealized loss on investment	428	-	-	179	-	607
Other	1,368	-	(33)	485	-	1,820
Total	7,088	-	(33)	531	-	7,586

Unit : Million Baht

## **CONSOLIDATED FINANCIAL STATEMENTS**

	As at January 1, 2009	Balance of Subsidiary as at Purchase Date	Items arising from Business Combination		Items as recognized into Shareholders Equity	As at December 31, 2009
Temporary differences						
Impairment of assets	1,260	252	-	455	-	1,967
Allowance for doubtful debt	1,338	1,903	-	84	-	3,325
Unrealized loss on investment	362	-	-	66	-	428
Other	1,188	74	236	44	(174)	1,368
Total	4,148	2,229	236	649	(174)	7,088

## **SEPARATE FINANCIAL STATEMENTS**

	As at January 1, 2010	Items as recognised into Statement of Income	Items as recognised into Shareholders' Equity	As at December 31, 2010
Temporary differences				
Impairment of assets	1,687	(231)	-	1,456
Unrealized loss on investment	420	179	-	599
Other	685	450	-	1,135
Total	2,792	398	-	3,190

Unit : Million Baht

## SEPARATE FINANCIAL STATEMENTS

	As at January 1, 2009	Items as recognised into Statement of Income	Items as recognised into Shareholders' Equity	As at December 31, 2009
Temporary differences				
Impairment of assets	1,107	580	-	1,687
Unrealized loss on investment	360	60	-	420
Other	1,029	(177)	(167)	685
Total	2,496	463	(167)	2,792

The deferred tax assets which have not been recognized in the balance sheet as at the December 31, 2010 and 2009 are as follows:

		LIDATED STATEMENTS	Unit : Million Bah SEPARATE FINANCIAL STATEMENTS		
	2010	2009	2010	2009	
Unused tax losses	913	1,255	-	-	
Impairment of assets	149	126	-	-	
Total	1,062	1,381	-	-	

Deferred tax assets of liquidating subsidiaries have not been recognized in the consolidated financial statements because these subsidiaries' deferred tax assets cannot be utilized for future economic benefit. Liquidating companies are as follows:

- 1. K.S. Law Office Company Limited (liquidation completed as of December 31, 2010)
- 2. Ayudhya Capital Lease Company Limited

## 4.12 Deposits

# (1) Classified by product

		LIDATED	Unit : Million Baht SEPARATE		
	FINANCIAL	STATEMENTS	FINANCIAL	STATEMENTS	
	2010	2009	2010	2009	
Current deposit	18,129	14,907	19,494	16,115	
Savings deposit	219,464	184,405	222,854	187,299	
Time deposit					
- Less than 6 months	95,395	90,404	95,399	103,382	
- 6 months to 1 year	106,666	114,425	106,665	103,939	
- over 1 year	136,825	116,374	136,829	113,951	
Total	576,479	520,515	581,241	524,686	

# (2) Classified by remaining maturity

		LIDATED STATEMENTS	Unit : Million Baht SEPARATE FINANCIAL STATEMENTS		
	2010	2009	2010	2009	
Not over 1 year*	521,422	486,177	526,181	490,348	
Over 1 year	55,057	34,338	55,060	34,338	
Total	576,479	520,515	581,241	524,686	

<sup>\*</sup> Including matured time deposits

# (3) Classified by currency and residence of depositors

Unit : Million Baht

# CONSOLIDATED FINANCIAL STATEMENTS

	2010			2009		
	Domestic	Foreign	Total	Domestic	Foreign	Total
Baht	573,109	444	573,553	517,145	407	517,552
US Dollar	1,033	838	1,871	1,193	1,073	2,266
Other currencies	421	634	1,055	205	492	697
 Total	574,563	1,916	576,479	518,543	1,972	520,515

Unit : Million Baht

# SEPARATE FINANCIAL STATEMENTS

	2010			2009			
	Domestic	Foreign	Total	Domestic	Foreign	Total	
ht	577,871	444	578,315	521,316	407	521,723	
Dollar	1,033	838	1,871	1,193	1,073	2,266	
her currencies	421	634	1,055	205	492	697	
Total	579,325	1,916	581,241	522,714	1,972	524,686	

# CONSOLIDATED FINANCIAL STATEMENTS

		2010			2009	
	At Call	Time	Total	At Call	Time	Total
Domestic items						
Bank of Thailand and						
Financial Institution						
Development Fund	-	597	597	-	687	687
Commercial banks	1,284	6,797	8,081	1,279	2,328	3,607
Other banks	48	720	768	43	667	710
Finance companies,						
securities companies and						
credit foncier companies	3,183	1,600	4,783	2,437	3,428	5,865
Other financial institutions	-	29,423	29,423	-	24,089	24,089
Total	4,515	39,137	43,652	3,759	31,199	34,958
Add Accrued interest receivables	-	-	-	-	3	3
Total domestic items	4,515	39,137	43,652	3,759	31,202	34,961
Foreign items						
US Dollar	71	-	71	514	-	514
Yen	-	-	-	-	-	-
Euro	-	-	-	6	-	6
Other currencies	65	-	65	62	-	62
Total foreign items	136	-	136	582	-	582
Total domestic and foreign items	4,651	39,137	43,788	4,341	31,202	35,543

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SEPARATE FINANCIAL STATEMENTS

		JEPAI	KAIE FINAN	CIAL STATE	IMENIA	
		2010			2009	
	At Call	Time	Total	At Call	Time	Total
Domestic items						
Bank of Thailand and						
Financial Institution						
Development Fund	-	597	597	-	687	687
Commercial banks	2,046	60	2,106	1,310	60	1,370
Other banks	48	720	768	43	667	710
Finance companies,						
securities companies and						
credit foncier companies	3,183	1,600	4,783	2,437	3,428	5,865
Other financial institutions	-	29,423	29,423	-	24,089	24,089
Total domestic items	5,277	32,400	37,677	3,790	28,931	32,721
Foreign items						
US Dollar	71	-	71	514	-	514
Yen	-	-	-	-	-	-
Euro	-	-	-	6	-	6
Other currencies	65	-	65	62	-	62
Total foreign items	136	-	136	582	-	582
Total domestic and foreign items	5,413	32,400	37,813	4,372	28,931	33,303

On August 11, 2006 and September 5, 2006, the Bank acquired Baht 600 million of borrowings under promissory notes with embedded derivatives (Structured Borrowings). The maturities are on August 11, 2011 and September 5, 2011 and the interest is payable semi-annually to be determined by reference interest rates in the future.

As of December 31, 2010 and 2009, such borrowings are carried at fair value derived from a counterparty or a calculation agent. The Bank has tested the fair value calculation by using a well-known technique of valuation appraisal with no significant difference noted. The change in fair value of borrowings is recognized as a markto-market loss in the statements of income for Baht 37 million and Baht 49 million, respectively which equals the mark-to-market gain on the hedging instruments.

## **CONSOLIDATED FINANCIAL STATEMENTS**

					2010		2009		
	Currency	Interest rate (%)	Maturity	Domestic	Foreign	Total	Domestic	Foreign	Total
Senior securities	THB	4.00 - 5.10	2011	25,282	-	25,282	35,551	-	35,551
Bill of exchange	THB	0.92 - 2.30	2011	24,844	-	24,844	6,000	-	6,000
Other borrowings	THB	-	-	-	-	-	3	-	3
Total short-term bo	rrowings			50,126	-	50,126	41,554	-	41,554

Unit : Million Baht

## **SEPARATE FINANCIAL STATEMENTS**

				2010			2009			
	Currency	Interest rate (%)	Maturity	Domestic	Foreign	Total	Domestic	Foreign	Total	
Senior securities	THB	4.00 - 5.10	2011	28,082	-	28,082	35,551	-	35,551	
Bill of exchange	THB	0.92 - 2.30	2011	24,844	-	24,844	6,000	-	6,000	
Other borrowings	THB	-	-	-	-	-	3	-	3	
Total short-term bo	rrowings			52,926	-	52,926	41,554	-	41,554	

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# 4.15 Long-term borrowings

Unit : Million Baht

## **CONSOLIDATED FINANCIAL STATEMENTS**

				2010				2009		
	Currency	Interest rate (%)	Maturity	Domestic	Foreign	Total	Domestic	Foreign	Total	
Subordinated Debenture	THB	4.35 - 5.50	2020	20,000	-	20,000	12,000	-	12,000	
Senior securities	THB	3.33 - 4.40	2014	23,300	-	23,300	39,382	-	39,382	
Bill of exchange	THB	1.80 - 3.00	2013	5,756	-	5,756	3,402	-	3,402	
Other borrowings	THB	0.00 - 0.50	2015	183	-	183	220	-	220	
Total long-term borrowings				49,239	-	49,239	55,004	-	55,004	

Unit : Million Baht

# SEPARATE FINANCIAL STATEMENTS

				2010			2009		
	Currency	Interest rate (%)	Maturity	Domestic	Foreign	Total	Domestic	Foreign	Total
Subordinated Debenture	THB	4.35 - 5.50	2020	20,000	-	20,000	12,000	-	12,000
Senior securities	THB	4.25	2012	4,000	-	4,000	32,082	-	32,082
Bill of exchange	THB	1.80 - 3.00	2013	5,756	-	5,756	4,402	-	4,402
Other borrowings	THB	0.00 - 0.50	2015	183	-	183	220	-	220
Total long-term bor	rowings			29,939	-	29,939	48,704	-	48,704

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Additional information on long-term borrowings are as follows:

- 4.15.1 On November 5, 2003, the Bank issued subordinated debenture #5 in the amount of Baht 12,000 million with a maturity in November 5, 2013 at the fixed rates of 4% per annum for the years 1-5 and 4.75% per annum for the years 6-10, payable quarterly on the fifth of February, May, August and November of each year. The Bank redeemed debenture # 5 following approval from the Bank of Thailand on May 24, 2010.
- 4.15.2 On June 23, 2010, the Bank issued subordinated debenture #1/2010 in the amount of Baht 20,000 million with a maturity in June 23, 2020 at the fixed rates of 4.35% per annum for the years 1-3, 4.75% per annum for the years 4-6 and 5.50% per annum for the years 7-10, payable quarterly on the 23 of March, June, September and December of each year. The Bank has the right to redeem debenture #1/2010 before the maturity date subject to the approval of the Bank of Thailand. The Bank may redeem the debentures prior to the fifth anniversary of the issue date, if the bank is notified by Bank of Thailand that the debentures shall not be treated as tier 2 capital or the debentures shall be treated as tier 2 capital less than 50% of tier 1 capital of the Bank.
- 4.16 Provisions for off-balance sheet obligations

The Bank provided reserves for off-balance sheet obligations with a high credit risk to comply with the Bank of Thailand's notifications No. Sor Nor Sor. 31/2551 Re: Guidelines on Provisioning for Off-Balance Sheet Items dated August 3, 2008 and Thai Accounting Standard No. 37 "Provisions, Contingent Liabilities and Contingent Assets" are as follows:

	CONSOLIDATED AND SEPARATE FINANCIAL STATEMENTS		
	2010	2009	
Beginning balance of the years	287	389	
Increase (decrease) during the years	120	(102)	
Ending balance of the years	407	287	

#### 4.17 Deferred tax liabilities

Deferred tax liabilities as at December 31, 2010 and 2009 are as follows:

Unit : Million Baht

Unit : Million Baht

	CONSOI	LIDATED	SEPA	RATE	
	FINANCIAL S	STATEMENTS	FINANCIAL STATEMENTS		
	2010	2009	2010	2009	
Deferred tax liabilities	4,039	2,722	2,319	2,344	

Movements of deferred tax liabilities during the years are as follows:

Unit : Million Baht

## **CONSOLIDATED FINANCIAL STATEMENTS**

	As at January 1, 2010	Items Arising from Business Combination	Items as recognized into Statement of Income	Items as recognized into Shareholders' Equity	As at December 31, 2010
Temporary differences					
Asset appraisal surplus	2,141	-	-	(93)	2,048
Other	581	1,408	(114)	116	1,991
Total	2,722	1,408	(114)	23	4,039

Unit : Million Baht

# CONSOLIDATED FINANCIAL STATEMENTS

	As at January 1, 2009	Balance of Subsidiary as at Purchase Date	Items as recognized into Statement of Income	Items as recognized into Shareholders' Equity	As at December 31, 2009
Temporary differences					
Asset appraisal surplus	1,632	-	-	509	2,141
Other	551	37	84	(91)	581
Total	2,183	37	84	418	2,722

Unit : Million Baht

## **SEPARATE FINANCIAL STATEMENTS**

	As at January 1, 2010	Items as recognized into Statement of Income	Items as recognized into Shareholders' Equity	As at December 31, 2010
Temporary differences				
Asset appraisal surplus	2,141	-	(94)	2,047
Other	203	(46)	115	272
Total	2,344	(46)	21	2,319

Unit : Million Baht

## **SEPARATE FINANCIAL STATEMENTS**

	As at January 1, 2009		Items as recognized into Shareholders' Equity	As at December 31, 2009
Temporary differences				
Asset appraisal surplus	1,632	-	509	2,141
Other	293	4	(94)	203
Total	1,925	4	415	2,344

#### Finance lease liabilities 4.18

Finance lease liabilities as at December 31, 2010 are as follows:

Unit: Million Baht

#### **CONSOLIDATED AND SEPARATE FINANCIAL STATEMENTS**

	Principal	Interest	Payment
Within one year	137	3	140
One year to five years	-	-	-
Total	137	3	140

As at December 31, 2009, no finance lease liability existed.

#### 4.19 Share capital

Unit: Million Baht

	CONSOLIDATED AND SEPARATE FINANCIAL STATEMENTS				
	2010 2009				
Authorized share capital	70,894	70,894			
Issued and paid-up share capital	60,741	60,741			

## 4.19.1 Capital management

The Bank and its subsidiaries' objectives when managing capital are to maintain the Bank and its subsidiaries' ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders, to maintain an optimal capital structure and to comply with regulator's rules.

For maintenance and restructuring of capital, the Bank may adjust the dividend policy for shareholders to refund its capital to shareholders, issue new shares or sell property in order to reduce debt obligation.

## 4.19.2 Capital funds

The Bank is subject to various capital and regulatory requirements administered by the Bank of Thailand. Under these capital adequacy guidelines and the regulatory framework for prompt corrective action, the Bank must satisfy specific capital guidelines that involve quantitative measures of its assets, liabilities and certain off-balance sheet items as calculated in accordance with regulatory accounting practices. In addition, the Bank's capital amounts and classification are also subject to qualitative judgment by the Bank of Thailand in regard to components, risk weightings, and other factors. As at December 31, 2010 and 2009, the Bank's management met all capital adequacy requirements. However, these capital and regulatory requirements are subject to change, as considered necessary by the Bank of Thailand.

The Bank maintains its capital funds in accordance with the criteria, methodologies and conditions prescribed by the Bank of Thailand. As at December 31, 2010 and 2009, the Bank's total capital funds can be categorized as follows:

		Ollit . Million Bai	
	2010	2009	
Tier 1 capital			
Issued and paid-up share capital	60,741	60,741	
Premium on share capital	13,802	13,802	
Statutory reserve	711	583	
Unappropriated retained earning	7,837	4,139	
<u>Less</u> Deferred tax assets	(3,190)	(2,792)	
Total Tier 1 capital	79,901	76,473	
Tier 2 capital			
Assets revaluation surplus	4,165	4,333	
Subordinated unsecured floating rate notes	20,000	7,200	
Investment revaluation surplus (net)			
in securities available-for-sale	219	46	
Reserve for normal assets	5,392	5,693	
Total Tier 2 capital	29,776	17,272	
Total capital fund	109,677	93,745	

	Percentage			
	2010	2009		
Total capital / Total risk assets (minimum 8.50%)	15.84	14.15		
Total tier 1 capital / Total risk assets (minimum 4.25%)	11.54	11.55		

Disclosure of capital maintenance information under the Notification of the Bank of Thailand Re : Public Disclosure of Capital Maintenance for Commercial Bank:

Location of disclosure www.krungsri.com

Date of disclosure within April 2011

Information as of December 31, 2010

## 4.20 Statutory reserve

Pursuant to the Public Limited Companies Act, the Bank must allocate to a reserve fund from the annual net profit, not less than five percent of the annual net profit deducted by the total accumulated loss brought forward (if any) until the reserve fund reaches an amount not less than ten percent of the registered capital.

## 4.21 Dividend payment

At the General Shareholders' meeting held on April 9, 2009, the shareholders approved a resolution authorizing a dividend payment for the second half year ended December 31, 2008 to the shareholders of 6,074,143,747 ordinary shares at Baht 0.15 per share which totaled Baht 911 million, with payment made on April 29, 2009.

The Board of Directors' Meeting No. 8/2009 dated August 26, 2009, had approved a resolution authorizing a dividend payment for the first half year ended June 30, 2009 to the shareholders of 6,074,143,747 ordinary shares at Baht 0.15 per share which totaled Baht 911 million, with payment made on September 22, 2009.

At the General Shareholders' meeting held on April 8, 2010, the shareholders approved a resolution authorizing a dividend payment for the second half year ended December 31, 2009 to the shareholders of 6,074,143,747 ordinary shares at Baht 0.18 per share which totaled Baht 1,093 million, with payment made on May 4, 2010.

The Board of Directors' Meeting No. 8/2010 dated August 25, 2010, had approved a resolution authorizing a dividend payment for the first half year ended June 30, 2010 to the shareholders of 6,074,143,747 ordinary shares at Baht 0.22 per share which totaled Baht 1,336 million, with payment made on September 23, 2010.

#### 4.22 Income tax

Unit: Million Baht **CONSOLIDATED SEPARATE FINANCIAL STATEMENTS FINANCIAL STATEMENTS** 2010 2009 2010 2009 4.372 1.363 644 Current tax for the year 2.069 (460)Deferred tax (848)(565)(445)1,504 184 Total income tax expense 3,524 918

Reconciliation of effective tax rate

	CONSOLIDATED				SEPARATE			
	FINA	ANCIAL S	STATEME	NTS	FINANCIAL STATEMENTS			
	20	)10	2009		2010		2009	
	(in million Baht)	Rate (%)	(in million Baht)	Rate (%)	(in million Baht)	Rate (%)	(in million Baht)	Rate (%)
Profit before tax	12,340		8,161		6,961		2,728	
Income tax at the domestic tax rate	3,702	30.00	2,448	30.00	2,088	30.00	818	30.00
Add Tax effect of income and expense								
that are not exempt for tax purposes	1,833	14.86	204	2.50	296	4.25	51	1.86
Less Tax effect of income and expense								
that are exempt for tax purposes	(2,011)	(16.30)	(1,148)	(14.07)	(1,466)	(21.06)	(685)	(25.11)
Total	3,524	28.56	1,504	18.43	918	13.19	184	6.75

According to the Royal Decree No.475 B.E.2551 issued under the Revenue Code regarding the corporate income tax rate deduction effective on August 7, 2008, the corporate income tax for listed companies in the Stock Exchange of Thailand has been reduced from 30% to 25% for net profit portion not exceeding Baht 300 million. This will remain in effect for three consecutive accounting periods beginning on or after January 1, 2008. Therefore, the Bank has used tax rates of 25% and 30% for the corporate income tax calculation for the years ended December 31, 2010 and 2009, to conform to such tax rate change.

The subsidiaries have used a tax rate of 30% for calculation of the income tax for the years ended December 31, 2010 and 2009.

The Bank and subsidiaries used a tax rate of 30% for calculation of deferred tax.

# CONSOLIDATED FINANCIAL STATEMENTS

		2010			2009			
	Baht	Foreign Currencies	Total	Baht	Foreign Currencies	Total		
Avals to bills	3,671	-	3,671	3,623	-	3,623		
Guarantees of loans	32	226	258	11	350	361		
Other guarantees	34,920	954	35,874	35,156	1,099	36,255		
Letters of credit	583	7,543	8,126	131	5,251	5,382		
Exchange rate contracts								
Bought	-	133,988	133,988	-	67,509	67,509		
Sold	-	145,425	145,425	-	74,747	74,747		
Currency swap contracts								
Bought	5,170	2,070	7,240	6,435	1,766	8,201		
Sold	590	6,310	6,900	635	7,344	7,979		
Interest rate swap								
Bought	12,493	3,226	15,719	13,820	3,623	17,443		
Sold	600	2,123	2,723	600	2,652	3,252		
Unused overdraft limit	50,596	-	50,596	38,590	-	38,590		
Others	2,421	3,672	6,093	70	2,418	2,488		
Total	111,076	305,537	416,613	99,071	166,759	265,830		

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Unit : Million Baht

# SEPARATE FINANCIAL STATEMENTS

		2010			2009			
	Baht	Foreign Currencies	Total	Baht	Foreign Currencies	Total		
Avals to bills	3,671	-	3,671	3,623	-	3,623		
Guarantees of loans	32	226	258	11	350	361		
Other guarantees	34,956	1,558	36,514	35,167	1,767	36,934		
Letters of credit	583	7,727	8,310	130	5,285	5,415		
Exchange rate contracts								
Bought	-	133,988	133,988	-	67,509	67,509		
Sold	-	145,580	145,580	-	74,747	74,747		
Currency swap contracts								
Bought	5,170	2,070	7,240	6,435	1,766	8,201		
Sold	590	6,310	6,900	635	7,344	7,979		
Interest rate swap								
Bought	12,493	3,226	15,719	13,520	3,623	17,143		
Sold	600	2,123	2,723	600	2,652	3,252		
Unused overdraft limit	50,766	-	50,766	38,720	-	38,720		
Others	2,421	3,672	6,093	70	2,418	2,488		
Total	111,282	306,480	417,762	98,911	167,461	266,372		

As at December 31, 2010 and 2009, the Bank has commitments for information technology in the amount of Baht 532 million and Baht 250 million, respectively.

## 4.24 Long-term Leases

As at December 31, 2010

Unit : Million Baht

		TOTAL RENTA	TOTAL RENTAL EXPENSES			
TYPE OF LEASE	PERIOD	CONSOLIDATED FINANCIAL STATEMENTS	SEPARATE FINANCIAL STATEMENTS			
Land and/or premises	Jan. 1, 2011 - Dec. 31, 2011	361	254			
and equipment	Jan. 1, 2012 - Dec. 31, 2012	220	172			
	Jan. 1, 2013 - Dec. 31, 2013	117	93			
	Jan. 1, 2014 - Dec. 31, 2014	36	27			
	Jan. 1, 2015 - Dec. 31, 2015	21	18			
	Jan. 1, 2016 - Dec. 31, 2016	14	14			
	Jan. 1, 2017 - Aug. 31, 2035	97	97			
		866	675			

		TOTAL RENTAL EXPENSES			
TYPE OF LEASE	PERIOD	CONSOLIDATED FINANCIAL STATEMENTS	SEPARATE FINANCIAL STATEMENTS		
Land and/or premises	Jan. 1, 2010 - Dec. 31, 2010	303	192		
and equipment	Jan. 1, 2011 - Dec. 31, 2011	194	138		
	Jan. 1, 2012 - Dec. 31, 2012	78	62		
	Jan. 1, 2013 - Dec. 31, 2013	22	19		
	Jan. 1, 2014 - Dec. 31, 2014	15	15		
	Jan. 1, 2015 - Dec. 31, 2015	15	15		
	Jan. 1, 2016 - Aug. 31, 2035	145	145		
		772	586		

#### 4.25 Related Party Transactions

The Bank has business transactions with subsidiaries, associated and related companies. These transactions are with companies that have shareholding and/or major shareholders and/or joint directors with the Bank and with related persons. Such related transactions are in the normal course of business for the Bank and are priced at market and have the same conditions as other customers, including the allowance for doubtful accounts policy. The Bank has complied with the same the BOT's regulations as those granted to other debtors.

According to the Bank of Thailand's Notification Sor.Nor.Sor. 6/2553 regarding the Guideline on Consolidated Supervision dated June 28, 2010, the Bank is required to disclose the Inter-Group Transactions in the Financial Business Group Policy and the Risk Management for Inter-Group Transaction in the Financial Business Group Policy as follows:

- The Inter-Group Transactions in the Financial Business Group Policy
   The inter-group transactions shall be in the same conditions or criteria, including interest rate or service fee charged, as applied when the Bank conducts the transactions with general customers with the same risk level and the Bank has no policy to allow the companies in the financial business group to borrow from or lend to each other, unless specifically reviewed and approved by Bank management.
- 2. The Risk Management for Inter-Group Transactions in the Financial Business Group Policy The Bank manages risk for all inter-group transactions based on the Credit Risk Management for the Financial Business Policy which covers the key credit risk management process, namely credit risk control, credit risk measurement, and credit risk monitoring, in accordance with the Bank's policy and the Bank of Thailand's requirements.

Related Party Transactions are as follows:

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4.25.1 Loans to, deposits, borrowing and contingencies with certain officers from the levels of Bank's Directors, Executive Vice Presidents and higher; and Vice Presidents/equivalent positions and higher in the Finance and Accounting Functions and the companies in which they and/or the Bank directors and/or their related parties and/or the Bank owned 10% or more of each company's paid-up capital the companies in which the directors and/or shareholders of the Bank having significant voting right either direct and indirect are as follows:

Unit : Million Baht

## CONSOLIDATED FINANCIAL STATEMENTS

	December 31, 2010			December 31, 2009				
	Loans	Deposits	Borrowing	Contingencies	Loans	Deposits	Borrowing	Contingencies
Associated companies								
Tesco Card Services Limited	6,570	313	-	-	6,648	96	-	-
Tesco Life Assurance Broker Company Limited	-	10	-	-	-	-	-	-
Tesco General Insurance Broker Company Limited	-	147	-	-	-	3	-	-
<u>Less</u> Allowance for doubtful accounts	(67)	-	-	-	(66)	-	-	<b>-</b>
Total	6,503	470	-	-	6,582	99	-	-
Related companies having joint								
major shareholders or directors	255	13,402	-	1,722	381	8,878	-	353
<u>Less</u> Allowance for doubtful accounts	(3)	-	-	-	(3)	-	-	-
Total	252	13,402	-	1,722	378	8,878	-	353
Related companies from Troubled Debt Restructuring	-	-	-	-	1,128	-	-	-
<u>Less</u> Allowance for doubtful accounts	-	-	-	-	(841)	-	-	-
Total	-	-	-	-	287			
Individual and related parties	108	317	-	-	48	61	-	-
Total	6,863	14,189	-	1,722	7,295	9,038	-	353

# SEPARATE FINANCIAL STATEMENTS

December 31, 2010 December 31, 2009								
	Loans	-	Borrowing (	Contingencies	Loans		Borrowing (	ontingencies
Subsidiaries	200110	Березие	201101111119	Jonani generes	200115	Doposito	20	
Ayudhya Development Leasing Company								
Limited	4,242	20	_	339	3,245	16	_	35
Ayudhya Auto Lease Public Company	.,				0,2 .0			
Limited	170	324	1,900	_	1,190	555	1,000	_
Ayudhya Capital Lease Company Limited	-	1,758	-	_	-	1,752	-	_
Ayudhya Capital Auto Lease Public		1,700				1,702		
Company Limited	78,647	284	_	_	77,280	316	_	_
Ayudhya Total Solutions Public Company	70,017	20 1			77,200	010		
Limited	800	83	_	_	5,400	157	_	_
CFG Services Company Limited	2,720	176	_	_	1,630	224	_	_
Ayudhya Card Services Company Limited	4,500	232	_	_	6,400	206	_	_
Ayudhya Capital Services Company Limited	4,500	232			0,400	200		
(Formerly GE Capital (Thailand) Limited	16,072	559	_	_	16,338	279	_	_
General Card Services Limited	11,169	182	_	_	11,448	57	_	_
Krungsriayudhya Card Company Limited	14,246	640	_	_	12,344	448	_	_
Siam Realty and Services Company	17,270	0-10			12,044	7-10		
Limited	295	57	_	_	150	19	_	_
Total Services Solutions Public Company	233	37			150	13		
Limited		370	900	_	_	_	_	_
Ayudhya Fund Management Company	_	370	900	-	_	_	_	-
Limited		258	100	603	20	102		667
Ayudhya Asset Management Company	_	230	100	003	20	102	_	007
Limited	11,092	10		70	15,019	76		13
	11,092	12	-	38	15,019	36	-	13
Ayudhya Securities Public Company		170				105		
Limited	- 2747	178	-	-	-	195	-	-
Ayudhya Factoring Company Limited	2,743	269	-	-	983	43	-	-
Quality Life Assurance Broker Company		4.4						
Limited	-	44	-	-	-	-	-	-
Quality General Insurance Broker		110						
Company Limited Total	146.606	119	2,000	- 000	151 4 47	4.405	1000	715
Less Allowance for doubtful accounts	146,696	5,565	2,900	980	151,447 (1,515)	4,405	1,000	715
Total	(1,467)		2,000			4 405	1000	715
	145,229	5,565	2,900	980	149,932	4,405	1,000	715
Associated companies Tesco Card Services Limited	6 E7O	313			6640	96		
Tesco Cara Services Limited Tesco Life Assurance Broker Company	6,570	313	-	-	6,648	90	-	-
		10						
Limited	-	10	-	-	-	-	-	-
Tesco General Insurance Broker Company		1.47				-		
Limited	-	147	-	-	-	3	-	-
Less Allowance for doubtful accounts	(67)	470	-	-	(66)	-	<del>-</del>	
Total  Related companies having joint	6,503	470	<u>-</u>	-	6,582	99	-	
	255	17 400		1700	701	0.070		757
major shareholders or directors	255	13,402	-	1,722	381	8,878	-	353
Less Allowance for doubtful accounts  Total	(3) 252	17 400		1,722	(3) 378	0.070	<u>-</u>	353
Related companies from Troubled Debt	252	13,402	<u>-</u>	1,722	3/8	8,878		
-					1100			
Restructuring	-	-	-	-	1,128	-	-	-
Less Allowance for doubtful accounts  Total	-	<u> </u>	<u>-</u>	<u>-</u>	(841)	<u> </u>	<u> </u>	
			<u>-</u>	<u>-</u>	287 48		<u>-</u>	
Individual and related parties  Total	108	316	2,900	2,702		17 4 4 7	1,000	1069
ιυιαι	132,092	19,753	2,900	2,702	157,227	13,443	1,000	1,068

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The aforementioned loans carry interest at substantially the same rates and are subject to substantially the same conditions as those granted to other customers.

As at December 31, 2010 and 2009, the Bank charges interest rates from the officer or related parties at 1.00% - 12.50% p.a. and 1.00% - 5.93%, respectively.

As at December 31, 2010 and 2009, the allowance for doubtful accounts of loans granted to subsidiaries of Baht 1,467 million and Baht 1,515 million, respectively, are not eliminated but treated as surplus reserve in consolidated financial statements.

As at December 31, 2010 and 2009, the Bank granted loans to Ayudhya Asset Management Company Limited as short-term promissory notes of Baht 11,092 million and 15,019 million at the interest rates of 2.55% - 2.85% and 2.10% - 2.30% per annum, respectively.

4.25.2 The Bank has investments in subsidiaries, associated and related companies as follows:

# Consolidated financial statements December 31, 2010

Unit: Million Baht

	CONSOLIDATED FINANCIAL STATEMENTS					
		Registered Ownership		Investment		Bladdonal
	Business Type	Share Capital	(%)	Cost	Book value	- Dividend Amount
Associated companies						
Tesco Card Services Limited <sup>(1)</sup>	Credit card and personal loan	780	49.00	382	681	-
Tesco Life Assurance Broker Company Limited <sup>(2)</sup>	Life insurance broker	2	49.00	-	10	-
Tesco General Insurance Broker Company Limited <sup>(2)</sup>	General insurance broker	77	49.00	-	38	-
Metro Designee Company Limited(3)	Special purpose vehicle	-	21.90	-	-	-
Investment in associated companies, net				382	729	-
Related companies						
(10%-20% holding)						
Ayudhya Insurance Public Company Limited	Insurance	250	10.92	419	412	27
Asian Trade and Leasing Company Limited	Service	150	10.00	10	-	-
P.P. Parawood Company Limited	Manufacturing	95	10.00	15	-	-
				444	412	27
<u>Less</u> allowance for doubtful accounts				(32)	-	-
Investment in related companies, net				412	412	27
Related companies from						
Troubled Debt Restructuring						
Wongpaitoon Public Company Limited	Manufacturing	8,683	37.30	93	-	-
<u>Less</u> allowance for doubtful accounts				(93)	-	-
Investments in related companies from troubled deb restructuring, net	ot					-

<sup>(1)</sup> Indirect holding via Ayudhya Capital Services Company Limited

<sup>(2)</sup> Indirect holding via Tesco Card Services Limited

<sup>(3)</sup> The Company is established to transfer the throughout rights as per the concession agreement between MRT and BMCL in case BMCL breaches the agreement with MRT or BMCL breaches the loan agreement with the creditor group.

## **CONSOLIDATED FINANCIAL STATEMENTS**

	CONSOLIDATED FINANCIAL STATEMENTS						
		Registered	Registered Ownership	Investment		– Dividend	
	Business Type	Share Capital	(%)	Cost	Book value	Amount	
Associated companies							
Tesco Card Services Limited <sup>(1)</sup>	Credit card and personal loan	780	49.00	382	598	_	
Tesco Life Assurance Broker Company Limited <sup>(2)</sup>	Life insurance broker	2	49.00	-	7	-	
Tesco General Insurance Broker Company Limited <sup>(2)</sup>	General insurance broker	77	49.00	-	27	-	
Quality Life Assurance Broker Company Limited <sup>(1)</sup>	Life insurance broker	2	24.99	1	7	-	
Quality General Insurance Broker Company Limited <sup>(1)</sup>	General insurance broker	2 24.99	1	4	-		
Metro Designee Company Limited(3)	Special purpose vehicle	-	21.90	-	-	-	
Investment in associated companies, net				384	643	-	
Related companies	'						
(10%-20% holding)							
Ayudhya Insurance Public Company Limited	Insurance	250	10.92	419	412	23	
Asian Trade and Leasing Company Limited	Service	150	10.00	10	-	-	
P.P. Parawood Company Limited	Manufacturing	95	10.00	15	-	-	
				444	412	23	
Less Allowance for doubtful accounts				(32)	-	-	
Investment in related companies, net				412	412	23	
Related companies from							
Troubled Debt Restructuring							
Wongpaitoon Public Company Limited	Manufacturing	8,683	37.30	93	-	-	
Less Allowance for doubtful accounts				(93)	_	_	
Investments in related companies from troubled derestructuring , net	ebt			-	-	-	

 $<sup>^{(1)}</sup>$  Indirect holding via Ayudhya Capital Services Company Limited

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<sup>(2)</sup> Indirect holding via Tesco Card Services Limited

<sup>(5)</sup> The Company is established to transfer the throughout rights as per the concession agreement between MRT and BMCL in case BMCL breaches the agreement with MRT or BMCL breaches the loan agreement with the creditor group.

# Separate financial statements December 31, 2010

Unit : Million Baht

## SEDARATE FINANCIAL STATEMENTS

	SEPARATE FINANCIAL STATEMENTS						
	Business Type	Registered Share Capital	Ownership (%)	Investment Cost	Dividend Amount		
Subsidiaries		-					
Ayudhya Development Leasing Company Limited	Leasing and hire purchase	705	99.99	929	70		
Ayudhya Auto Lease Public Company Limited	Auto leasing	2,850	99.79	2,736	-		
Ayudhya Capital Lease Company Limited (1)	Auto leasing	3,000	99.99	3,000	_		
Ayudhya Capital Auto Lease Public Company Limited	Hire-purchase and auto leasing	1,045	99.99	16,281	1,523		
Ayudhya Total Solutions Public Company Limited	Hire-purchase	1,197	99.81	1,530	334		
CFG Services Company Limited	Hire-purchase and motorcycle loan	514	99.99	27	-		
Ayudhya Card Services Company Limited	Credit card and personal loan	720	99.99	4	-		
Ayudhya Capital Services Company Limited (Formerly GE Capital (Thailand) Limited)	Credit card and personal loan	125	99.99	5,968	1,553		
General Card Services Limited	Credit card and personal loan	758	99.99	817	30		
Krungsriayudhya Card Company Limited	Credit card and personal loan	1,100	99.99	1,304	630		
Siam Realty and Services Company Limited	Car rent and personnel services	100	99.99	100	60		
Total Services Solutions Public Company Limited	Collection service	1,326	99.99	1,846	170		
Ayudhya Fund Management Company Limited	Fund management	350	76.59	204	-		
Ayudhya Asset Management Company Limited	Assets management	6,000	99.99	6,000	-		
Ayudhya Securities Public Company Limited	Securities	600	86.33	637	-		
Ayudhya Factoring Company Limited	Factoring	100	99.99	100	-		
Associated Company							
Metro Designee Company Limited <sup>(2)</sup>	Special purpose vehicle	-	21.90	-	-		
<u>Less</u> Allowance for impairment				41,483 (4,757)	4,370 -		
Investments in subsidiaries and associated				36,726	4,370		
company, net							
Related companies (10%-20% holding)							
Ayudhya Insurance Public Company Limited	Incurance	250	10.92	419	27		
	Insurance				21		
Asian Trade and Leasing Company Limited P.P. Parawood Company Limited	Service	150 95	10.00 10.00	10 15	-		
P.P. Parawood Company Limited	Manufacturing	95	10.00	444	27		
Less Allowance for impairment				(32)	-		
Investment in related companies, net				412	27		
Related companies from				1			
Troubled Debt Restructuring							
Wongpaitoon Public Company Limited	Manufacturing	8,683	37.30	93	-		
<u>Less</u> Allowance for impairment				(93)	-		
Investments in related companies from troubled debt restructuring, net				-	-		

<sup>(1)</sup> Subsidiary under the liquidation process

<sup>(2)</sup> The Company is established to transfer the throughout rights as per the concession agreement between MRT and BMCL in case BMCL breaches the agreement with MRT or BMCL breaches the loan agreement with the creditor group.

# SEPARATE FINANCIAL STATEMENTS

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6 1,529 9 27 9 4 9 6,443	1,773 - - -
9 27 9 4 9 6,443	- - -
9 4 9 6,443	-
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9 550	-
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9 2,537	-
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(4,224)	-
37,700	1,923
2 419	23
0 10	-
O 15	-
444	23
(32)	-
412	23
93	-
(93)	-
-	-
	550 9 100 9 32 9 2,537 9 204 9 6,000 3 637 9 100 0 - 41,924 (4,224) 37,700 2 419 0 10 0 15 444 (32) 412

<sup>(1)</sup> Subsidiary under the liquidation process

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<sup>(2)</sup> Including indirect holding via Ayudhya Capital Services Company Limited 49.99%

<sup>(3)</sup> The Company is established to transfer the throughout rights as per the concession agreement between MRT and BMCL in case BMCL breaches the agreement with MRT or BMCL breaches the loan agreement with the creditor group.

4.25.3 Income and expense between the Bank and its subsidiaries, associated companies and related companies for the years ended December 31, 2010 and 2009 are as follows:

Unit : Million Baht

## **CONSOLIDATED FINANCIAL STATEMENTS**

	2010			2009				
	Income		Expenses		Income		Expenses	
	Interest	Non- interest income	Interest Expenses	Non- interest Expenses	Interest income	Non- interest income	Interest Expenses	Non- interest Expenses
Associated company								
Krungsriayudhya Card Company Limited	-	-	-	-	380	-	1	-
Tesco Card Services Limited	185	-	-	-	76	-	-	
Total	185	-	-	-	456	-	1	-
Related companies having joint								
major shareholders or directors	21	88	114	461	156	80	86	452
Total	21	88	114	461	156	80	86	452
Individual and related parties	3	-	2	-	2	-	1	-
Total	209	88	116	461	614	80	88	452

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	2010			2009					
	Income Exp		Expe	Expenses Incon		ome Exp		oenses	
	Interest	Non- interest income	Interest Expenses	Non- interest Expenses	Interest	Non- interest income	Interest Expenses	Non- interest Expenses	
Subsidiaries									
Ayudhya Development Leasing Company Limited	136	4	-	-	150	3	-	-	
Ayudhya Auto Lease Public Company Limited	24	2	31	-	84	4	6	-	
Ayudhya Capital Lease Company Limited	-	-	13	-	-	1	8	-	
Ayudhya Capital Auto Lease Public Company Limited	2,843	4	1	5	3,469	45	1	9	
Ayudhya Hire Purchases Company Limited	-	-	-	-	-	-	4	-	
Ayudhya Total Solutions Public Company Limited	59	7	-	-	63	24	-	-	
CFG Services Company Limited	67	11	-	-	11	-	-	-	
Ayudhya Card Services Company Limited	104	67	-	-	109	39	-	-	
Ayudhya Capital Services Company Limited (Formerly GE Capital (Thailand) Company Limited)	423	7	-	37	64	4	-	-	
General Card Services Limited	284	-	-	-	39	1	-	-	
Krungsriayudhya Card Company Limited	389	112	1	1	113	-	-	-	
Siam Realty and Services Company Limited	5	1	-	461	6	1	-	-	
K.S.Law Office Company Limited	-	-	-	7	-	-	-	-	
Total Services Solutions Public Company Limited	-	-	10	52	-	-	-	-	
Ayudhya Fund Management Company Limited	-	64	-	3	1	2	-	-	
Ayudhya Asset Management Company Limited	304	7	-	2	264	1	-	-	
Ayudhya Securities Public Company Limited	-	8	6	5	-	2	2	1	
Ayudhya Factoring Company Limited	34	3	-	-	20	-	-	-	
Total	4,672	297	63	573	4,393	127	21	10	
Associated company									
Krungsriayudhya Card Company Limited	-	-	-	-	380	-	1	-	
Tesco Card Services Limited	185	-	-	-	76	-	-	-	
Total	185	-	-	-	456	-	1	-	
Related companies having joint									
major shareholders or directors	21	88	114	461	156	80	86	452	
Total	21	88	114	461	156	80	86	452	
Individual and related parties	3	-	2	-	2	-	1	-	
Total	4,881	385	179	1,034	5,007	207	109	462	

Significant accounting transactions between the Bank and subsidiaries, associated companies and other related parties were charged under normal business practices and are subject to substantially the same conditions as those granted to other customers.

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4.25.4 For the year ended December 31, 2009, the Bank entered into an Asset Transfer Agreement with Ayudhya Asset Management Company Limited, a subsidiary, in order to transfer sub-quality assets including collateral rights with a net book value at the date of transfer of Baht 1,107 million. The Bank had already collected the amount due.

For the year ended December 31, 2009, the Bank entered into an agreement to sell the sub-quality assets and the right obligations to Ayudhya Asset Management Company Limited, a subsidiary, by selling immovable properties foreclosed with a the book value of Baht 1,141 million. The Bank had already collected the amount due.

The Bank sold these sub-quality assets to its subsidiary without any obligation to refund, buy back, or transfer back any specific assets.

- 4.25.5 On June 24, 2009, the Board of Directors of the Bank approved the following matters:
  - To approve Ayudhya Fund Management Company Limited (AYF) to purchase all shares of PrimaVest Asset Management Company Limited (PMV) from Ayudhya Allianz C.P. Life Public Company Limited (AACP) and BBTV Equity Company Limited (BBTV) at the total price of Baht 101 million
  - 2. To approve the Bank to sell 2,500,000 shares of PMV (10% of PMV total shares) to AYF at the price of Baht 10 million.
  - 3. To approve the Bank to sell 359,604 shares of AYF (10.3% of AYF total shares) to AACP and to sell 459,747 shares of AYF (13.1% of AYF total shares) to BBTV at the total price of Baht 91 million.
  - 4. To approve the transfer or business amalgamation between AYF and PMV.

The execution of these transactions was subject to conditions to be agreed by the parties including obtaining necessary approvals and waivers from the Bank of Thailand, the Securities and Exchange Commission and other relevant agencies.

The transaction was approved by the Bank of Thailand on September 3, 2009 and the Securities and Exchange Commission on July 28, 2009 and was completed on September 18, 2009, for matters 1 - 3. As at October 28, 2010, AYF sold all shares in PMV to third parties.

- 4.25.6 On July 9, 2009, the Extraordinary Board of Directors' Meeting of the Bank approved the bank to acquire via a share acquisition of GE Money's businesses in Thailand as follows:
  - To purchase 50% of the total shares of Krungsriayudhya Card Company Limited (KCC) operating a credit card and personal loan business from Ayudhya Capital Services Company Limited (AYCAP) (formerly GE Capital (Thailand) Limited (GECT)).
  - 2. To purchase 49% of the total shares of Tesco Card Services Limited (TCS) operating credit card and personal loan business from AYCAP (formerly GECT) with an option to purchase an additional 1% of TCS's total shares.
  - 3. To purchase the business by acquiring 100% of the total shares of AYCAP (formerly GECT) operating a personal loan and credit card business from General Electric Capital Corporation (GECC).
  - 4. To purchase 100% of the total shares of Total Services Solutions Public Company Limited (TSS) providing collection service from GE Capital International Holding Corporation (GECIH).
  - 5. To purchase 100% of the total shares of General Card Services Limited (GCS) operating a credit card and a personal loan business from GECIH.
  - To indirectly hold 20,000 shares of Tesco Life Assurance Broker Company Limited (TLAB) and 770,000 shares of Tesco General Insurance Broker Company Limited (TGIB) through TCS respectively; and

 To indirectly hold 5,000 shares of Quality Life Assurance Broker Company Limited (QLAB) and 5,000 shares of Quality General Insurance Broker Company Limited (QGIB) through AYCAP (formerly GECT) respectively.

Furthermore, the Board of Directors of the Bank approved the Bank to execute the service agreements and financing agreement to the companies above as required.

The transactions were approved by the Extraordinary Shareholders' Meeting No. 2/2009 on August 27, 2009 and the Bank of Thailand on October 9, 2009. These transactions were completed on November 5, 2009 (see Note 4.1.4.4).

- 4.25.7 The Extraordinary Board of Directors' Meeting of the Bank on July 20, 2009 approved the Bank to accept the entire business transfer of Ayudhya Card Services Company Limited (formerly AIG Card (Thailand) Company Limited), operating credit card and personal loan and the Bank held 100% of total shares sold. The transaction was approved by the Extraordinary Shareholders' Meeting No. 2/2009 on August 27, 2009. However, this transaction has not been executed.
- 4.25.8 For the years ended December 31, 2010 and 2009, the Bank has expenses in the amounts of Baht 427 million and Baht 419 million, respectively paid to the General Electric Company Group ("GE") in connection with improvements in the effectiveness of management and operation of the Bank.

The price and conditions are in line with applicable agreements. The expenses have been recognized in the statements of income.

- 4.25.9 For the years ended December 31, 2010 and 2009, related party transactions between the Bank, subsidiaries and associated companies include collection services and other services of Baht 1,093 million and Baht 105 million and office and vehicle rental and facilities service of Baht 489 million and Baht 529 million, respectively.
- 4.25.10 For the years ended December 31, 2010 and 2009, subsidiaries have related party transactions from the licenses relevant to technology and software for Baht 42 million and Baht 46 million, respectively.
- 4.25.11 For the year ended December 31, 2010, related party transactions between the Bank and subsidiaries from service level agreements was Baht 759 million and incentive was Baht 112 million.
- 4.25.12 For the year ended December 31, 2009, the Bank entered into an agreement to transfer in deposits and cashier cheques from Ayudhya Total Solutions Public Company Limited (formerly AIG Retail Bank Public Company Limited), a subsidiary, in the amount of Baht 9,156 million, with a net book value at the date of transfer of Baht 9,029 million. The Bank has already paid the amount due.
- 4.25.13 For the year ended December 31, 2009, two subsidiaries entered into an agreement to sell and buy a sub-quality assets and properties foreclosed, having a net book value at the date of transfer of Baht 169 million and Baht 56 million, respectively. The amounts had been paid.
- 4.25.14 On May 15, 2010, two subsidiaries entered into an agreement to sell and buy hire purchase receivable portfolios, in the amount of Baht 735 million, having the net book value at the date of transfer of Baht 722 million. The amount has been paid.

- 4.25.15 As at September 29, 2010, the Bank purchased shares of Krungsriayudhya Card Company Limited from Ayudhya Capital Services Company Limited changing its shareholding structure in Krungsriayudhya Card Company Limited from direct and indirect holding of 99.99% to direct holding of 99.99%.
- 4.25.16 As at October 21, 2010, Ayudhya Capital Services Company Limited ("AYCAP"), the Bank's subsidiary, has additionally invested in Quality Life Assurance Broker Limited ("QLAB") and Quality General Insurance Broker Limited ("QGIB"). AYCAP now hold 99.99% each in QLAB and QGIB.
- 4.26 Benefits given to the Directors and Executive Officers

The Bank has no special benefits given to the directors and executive officers beyond the general benefits made as usual, i.e. remuneration, transportation, salary and bonus (if any).

The Bank did not sell, give or lease any properties to the directors, executive officers, or other related parties. The Bank has not purchased or leased contingency benefits from employment agreements compensation and other benefits from those persons.

- 4.27 Position and results of operations classified by domestic and foreign business.
  - (1) Position classified by type of business segment

#### **CONSOLIDATED FINANCIAL STATEMENTS**

	2010			
	Domestic	Foreign	Elimination	Total
Total assets	868,622	5,489	4,277	869,834
Interbank and money market items	73,590	937	-	74,527
Investments, net	78,780	309	-	79,089
Loans	646,403	2,557	-	648,960
Deposits	576,032	447	-	576,479
Interbank and money market items	43,788	-	-	43,788
Borrowings	99,365	-	-	99,365
Total commitments	416,506	107	-	416,613

Unit: Million Baht

Unit: Million Baht

# **CONSOLIDATED FINANCIAL STATEMENTS**

		2009			
	Domestic	Foreign	Elimination	Total	
Total assets	779,777	5,485	5,130	780,132	
Interbank and money market items	52,346	1,322	-	53,668	
Investments, net	67,900	163	-	68,063	
Loans	601,515	1,993	-	603,508	
Deposits	520,168	347	-	520,515	
Interbank and money market items	35,543	-	-	35,543	
Borrowings	96,559	-	-	96,559	
Total commitments	265,719	111	-	265,830	

Unit : Million Baht

# SEPARATE FINANCIAL STATEMENTS

	2010			
	Domestic	Foreign	Elimination	Total
Total assets	827,515	5,489	4,277	828,727
Interbank and money market items	72,040	937	-	72,977
Investments, net	113,907	309	-	114,216
Loans	584,402	2,557	-	586,959
Deposits	580,794	447	-	581,241
Interbank and money market items	37,813	-	-	37,813
Borrowings	82,865	-	-	82,865
Total commitments	417,654	108	-	417,762

Unit : Million Baht

# SEPARATE FINANCIAL STATEMENTS

	2009			
	Domestic	Foreign	Elimination	Total
Total assets	760,270	5,485	5,130	760,625
Interbank and money market items	48,435	1,322	-	49,757
Investments, net	104,681	163	-	104,844
Loans	561,941	1,993	-	563,934
Deposits	524,339	347	-	524,686
Interbank and money market items	33,303	-	-	33,303
Borrowings	90,259	-	-	90,259
Total commitments	266,261	111	-	266,372

# (2) Results of operations classified by business segment

Unit : Million Baht

#### **CONSOLIDATED FINANCIAL STATEMENTS**

	2010			
	Domestic	Total		
Interest and dividend income	48,594	132	-	48,726
Interest expenses	10,491	1	-	10,492
Net interest income	38,103	131	-	38,234
Non-interest income	20,702	694	2,059	19,337
Non-interest expenses	47,232	58	2,059	45,231
Income before tax	11,573	767	-	12,340

Unit : Million Baht

# **CONSOLIDATED FINANCIAL STATEMENTS**

#### 2009

	Domestic	Foreign	Elimination	Total
Interest and dividend income	39,307	150	-	39,457
Interest expenses	10,941	99	-	11,040
Net interest income	28,366	51	-	28,417
Non-interest income	15,524	141	1,941	13,724
Non-interest expenses	35,741	180	1,941	33,980
Income before tax	8,149	12	-	8,161

Unit : Million Baht

# SEPARATE FINANCIAL STATEMENTS

	2010			
	Domestic	Foreign	Elimination	Total
Interest and dividend income	33,924	133	-	34,057
Interest expenses	9,802	2	-	9,804
Net interest income	24,122	131	-	24,253
Non-interest income	9,499	694	2,059	8,134
Non-interest expenses	27,427	58	2,059	25,426
Income before tax	6,194	767	-	6,961

#### SEPARATE FINANCIAL STATEMENTS

		2009			
	Domestic	Domestic Foreign Elimi			
Interest and dividend income	30,886	151	-	31,037	
Interest expenses	10,835	99	-	10,934	
Net interest income	20,051	52	-	20,103	
Non-interest income	7,430	140	1,941	5,629	
Non-interest expenses	24,765	180	1,941	23,004	
Income before tax	2,716	12	-	2,728	

Income and expenses between the head office and branches or inter-branches are determined by the head office at the rate which approximates actual cost.

#### 4.28 Provident and Pension Funds

The Bank has both a staff leaving gratuities plan where employees receive a pension and a provident fund for its employees who are required to make contributions. The pension shall be paid to employees leaving after having completed at least 10 years of continuous service determined on the basis of length of service and the amount of the last pay received. The staff leaving gratuities plan shall be effective for employees who have been in service before January 1, 1998 only. As of December 31, 2005, the Bank had the reserve for pension under staff leaving gratuities plan transferred to and registered as the provident fund in the amount of Baht 1,850 million.

On January 1, 1998, the Bank established the provident fund for its employees to replace the staff leaving gratuities plan. Every employee is required to make contributions at the rate of not less than 3% of salary but not more than the Bank's contribution. The Bank will contribute as follows:

Service periods	Contribute rate (%)
Less than 5 years	5
5 years but less than 10 years	6
10 years but less than 20 years	8
Over 20 years	10

The Bank's contributions are recorded as expenses in the statements of income. The fund is managed by a financial institution who is an authorized fund manager.

After the establishment of the provident fund, the amount to be paid to a leaving employee shall first be disbursed from the provident fund. If the estimated contributions made by the Bank and interest thereon are less than the pension receivable under the staff leaving gratuities plan, the Bank shall make payment for the difference through disbursement from the pension fund.

#### 4.29 Disclosure of Financial Instruments Information

The Bank is a party to financial instruments both on-balance sheet and off-balance sheet in the normal course of business to meet the financing needs of its customers for investment purposes and to reduce its own exposure to fluctuations in foreign exchange rates and interest rates. For off-balance sheet financial instruments, they include commitments to extend credit, standby letters of credit, financial guarantees,

interest rate swap and forward foreign exchange contracts. Those instruments involve, to varying degrees, elements of credit, interest rate and foreign exchange risk in excess of the amount recognized in the financial statements. The contract or notional amounts of those instruments reflect the extent of the Bank's involvement in particular classes of financial instruments.

Off-balance sheet financial derivative transactions are approved by the Board of Directors. Limit breach reporting, operating processes and risk control are included under the Derivatives Product Program.

#### **Accounting policies**

Details of significant accounting policies and methods adopted, including criteria of recognition, the basis of measurement and the basis on which revenues, expenses and off-balance sheets are recognized, in respect of each class of financial assets and financial liabilities are disclosed in Note 3.

#### Credit risk

Credit risk refers to the risk that a counterparty will default on its contractual obligations resulting in a financial loss to the Bank. The Bank has adopted the policy of dealing with counterparties and obtaining sufficient collateral or other security where appropriate, as a mean of mitigating the risk of financial losses from defaults.

In the case of recognized financial assets, the carrying amount of the assets recorded in the balance sheet, net of a portion of allowance for doubtful accounts (see Note 4.6), represents the Bank's maximum exposure to credit risk.

The Bank considers that there is no significant concentration of credit risk due to a large number of customers and counterparties in different industries.

Credit risk also arises from the possibility that the counterparty to off-balance-sheet financial instrument will not adhere to the terms of the contract with the Bank when settlement becomes due.

The Bank's exposure to credit loss in the event of non-performance by the other party to the off-balance sheet financial instrument for commitments to extend credit, standby letters of credit, and financial guarantees written is represented by the contractual notional amount of those instruments. The Bank uses the same credit policies in making commitments and conditional obligations as it does for on balance sheet instruments. For interest rate swap and forward foreign exchange contracts, the contract or notional amounts do not represent exposure to credit loss. The Bank controls the credit risk of its financial instruments through prudent credit approvals, limits, and strict monitoring procedures.

As at December 31, 2010 and 2009, the Bank has credit equivalent of off-balance sheet financial instruments which remained open as follows:

Unit	:	Million	Baht

	2010	2009
Spot and forward foreign bought exchange contracts	616	157
Spot and forward foreign sold exchange contracts	3,962	462

#### Interest rate risk

Interest rate risk in the balance sheet arises from the potential for a change in interest rates to have an adverse effect on the net interest earnings of the Bank and shareholders' equity. Interest rate risk arises from the structure and characteristics of the Bank's assets, liabilities and off balance sheet items, and in the mismatch in repricing rates of its assets, liabilities and off balance sheet items.

#### Foreign exchange rate risk

For asset and liability management purposes, the Bank manages foreign exchange rate risk and interest rate risk by entering into forward foreign exchange contracts and currency and interest rate swap contracts.

The Bank enters into forward foreign exchange contracts as part of its risk management strategy of the foreign exchange risk arising from the Bank underlying assets and liabilities and for hedging risk customers transactions. The utilization of forward foreign exchange contracts for these purposes is governed by policies and guidelines approved by the Board of Directors and controlling procedures set by the relevant Departments and Committees.

The Bank and its subsidiaries have summarized financial assets and liabilities classified on maturity of interest repricing periods as at December 31, 2010 and 2009, as follows:

Unit: Million Baht

#### CONSOLIDATED FINANCIAL STATEMENTS

				2010			
	O-3 Months	Greater than 3-12 Months	Greater than 1 - 5 Years	Greater than 5 Years	Non- Performing Loans	Non- Interest Bearing	Total
Financial assets							
Interbank and money market							
items	62,392	-	-	-	-	12,135	74,527
Investments, net	10,287	18,961	41,901	1,131	-	6,809	79,089
Loans	413,191	84,146	69,579	3,701	38,149	40,194	648,960
Financial liabilities							
Deposits	362,794	140,467	55,042	-	-	18,176	576,479
Interbank and money market							
items	37,801	2,464	1,108	67	-	2,348	43,788
Borrowings	23,175	26,950	29,219	20,011	-	10	99,365

# CONSOLIDATED FINANCIAL STATEMENTS

				2009			
	O-3 Months	Greater than 3-12 Months	Greater than 1 - 5 Years	Greater than 5 Years	Non- Performing Loans	Non- Interest Bearing	Total
Financial assets							
Interbank and money market							
items	44,810	608	297	-	-	7,953	53,668
Investments, net	17,662	10,204	30,740	2,309	-	7,148	68,063
Loans	366,115	59,545	84,223	3,560	52,080	37,985	603,508
Financial liabilities							
Deposits	327,572	143,782	34,322	-	-	14,839	520,515
Interbank and money market							
items	29,094	3,827	716	67	-	1,839	35,543
Borrowings	14,231	27,320	54,989	-	-	19	96,559

Unit : Million Baht

# SEPARATE FINANCIAL STATEMENTS

				2010			
	O-3 Months	Greater than 3-12 Months	Greater than 1 - 5 Years	Greater than 5 Years	Non- Performing Loans	Non- Interest Bearing	Total
Financial assets							
Interbank and money market							
items	61,456	-	-	-	-	11,521	72,977
Investments, net	8,028	18,649	41,621	1,131	-	44,787	114,216
Loans	433,131	71,681	56,682	2,291	23,175	-	586,960
Financial liabilities							
Deposits	366,238	140,467	55,042	-	-	19,494	581,241
Interbank and money market							
items	32,869	605	1,901	67	-	2,371	37,813
Borrowings	25,975	26,950	9,919	20,011	-	10	82,865

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#### SEPARATE FINANCIAL STATEMENTS

	<del></del>			2009			
	O-3 Months	Greater than 3-12 Months	Greater than 1 - 5 Years	Greater than 5 Years	Non- Performing Loans	Non- Interest Bearing	Total
Financial assets							
Interbank and money market							
items	42,346	567	297	-	-	6,547	49,757
Investments, net	17,661	10,159	30,620	2,309	-	44,095	104,844
Loans	425,421	60,857	42,945	501	34,210	-	563,934
Financial liabilities							
Deposits	330,467	143,782	34,322	-	-	16,115	524,686
Interbank and money market							
items	27,418	3,550	414	67	-	1,854	33,303
Borrowings	14,231	27,320	48,689	-	-	19	90,259

#### Interest bearing financial instruments

The following table presents the Bank's average outstanding balance and interest amount for the years ended December 31, 2010 and 2009, as follows:

Unit : Million Baht

# CONSOLIDATED FINANCIAL STATEMENTS

		2010		2009			
	Average Balance (12 months)	Interest Amount	Average Rate%	Average Balance (12 months)	Interest Amount	Average Rate%	
Interest bearing financial assets							
Interbank and money market items	71,395	852	1.2	71,711	947	1.3	
Investments	62,280	2,318	3.7	51,174	1,479	2.9	
Loans	606,724	44,516	7.3	510,400	35,253	6.9	
Total	740,399	47,686		633,285	37,679		
Interest bearing financial liabilities		'					
Deposits	536,449	5,500	1.0	508,654	6,672	1.3	
Interbank and money market items	13,300	449	3.4	18,738	814	4.3	
Borrowings	115,275	4,444	3.9	84,456	3,396	4.0	
Total	665,024	10,393		611,848	10,882		

# SEPARATE FINANCIAL STATEMENTS

	SEFARATE I INANCIAE STATEMENTS								
		2010		2009					
	Average Balance (12 months)	Interest Amount	Average Rate%	Average Balance (12 months)	Interest Amount	Average Rate%			
Interest bearing financial assets									
Interbank and money market items	71,300	1,130	1.6	68,279	961	1.4			
Investments	61,463	1,647	2.7	50,945	1,454	2.9			
Loans	564,281	26,202	4.6	532,036	26,144	4.9			
Total	697,044	28,979		651,260	28,559				
Interest bearing financial liabilities									
Deposits	541,211	5,584	1.0	512,825	6,878	1.3			
Interbank and money market items	42,957	650	1.5	23,868	712	3.0			
Borrowings	88,605	3,570	4.0	84,036	3,344	4.0			
Total	672,773	9,804		620,729	10,934				

#### Maturities of financial assets and liabilities

The following table presents the Bank and its subsidiaries' maturities of financial assets and liabilities as at December 31, 2010 and 2009, as follows:

Unit : Million Baht

Unit: Million Baht

# CONSOLIDATED FINANCIAL STATEMENTS

	2010								
	Call	0-3 Months	Greater than 3-12 Months	Greater than 1 - 5 Years	Greater than 5 Years	Non- Performing Loans	No Maturity	Total	
Financial assets									
Interbank and money market items	12,856	61,137	201	119	-	-	214	74,527	
Investments, net	-	6,653	21,103	44,303	1,146	-	5,884	79,089	
Loans	17,308	149,297	141,597	167,315	135,294	38,149	-	648,960	
Financial liabilities									
Deposits	237,593	143,367	140,462	55,057	-	-	-	576,479	
Interbank and money market items	4,651	34,897	2,115	2,058	67	-	-	43,788	
Borrowings	-	23,175	26,951	29,228	20,011	-	-	99,365	

# CONSOLIDATED FINANCIAL STATEMENTS

					2009			
	Call	0-3 Months	Greater than 3-12 Months	Greater than 1 - 5 Years	Greater than 5 Years	Non- Performing Loans	No Maturity	Total
Financial assets								
Interbank and money market items	10,308	42,326	608	297	-	-	129	53,668
Investments, net	-	11,356	10,952	36,282	2,324	-	7,149	68,063
Loans	25,263	146,456	87,638	164,374	127,697	52,080	-	603,508
Financial liabilities								
Deposits	199,312	143,099	143,766	34,338	-	-	-	520,515
Interbank and money market items	4,341	24,661	4,328	2,146	67	-	-	35,543
Borrowings	-	14,231	27,324	55,002	2	-	-	96,559

Unit : Million Baht

# SEPARATE FINANCIAL STATEMENTS

					2010			
	Call	0-3 Months	Greater than 3-12 Months	Greater than 1 - 5 Years	Greater than 5 Years	Non- Performing Loans	No Maturity	Total
Financial assets								
Interbank and money market items	11,307	61,136	201	119	-	-	214	72,977
Investments, net	-	4,513	20,791	44,022	1,146	-	43,744	114,216
Loans	16,092	150,814	115,691	148,302	132,886	23,175	-	586,960
Financial liabilities								
Deposits	242,348	143,371	140,462	55,060	-	-	-	581,241
Interbank and money market items	5,413	29,227	1,205	1,901	67	-	-	37,813
Borrowings	-	25,975	26,951	9,928	20,011	-	-	82,865

#### SEPARATE FINANCIAL STATEMENTS

			2009								
	Call	0-3 Months	Greater than 3-12 Months	Greater than 1 - 5 Years	Greater than 5 Years	Non- Performing Loans	No Maturity	Total			
Financial assets											
Interbank and money market items	6,418	42,346	567	297	-	-	129	49,757			
Investments, net	-	11,356	10,907	36,163	2,323	-	44,095	104,844			
Loans	38,745	141,475	100,486	124,379	124,639	34,210	-	563,934			
Financial liabilities											
Deposits	203,414	143,168	143,766	34,338	-	-	-	524,686			
Interbank and money market items	4,372	24,300	3,550	1,014	67	-	-	33,303			
Borrowings	-	14,231	27,324	48,702	2	-	-	90,259			

#### Estimated fair value of financial instruments

The fair value of financial instruments has been estimated by using available market information and appropriate valuation methodologies for each type of financial instrument. A summary of carrying amounts and fair values of financial instruments as at December 31, 2010 and 2009, is as follows:

Unit : Million Baht

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#### **CONSOLIDATED FINANCIAL STATEMENTS**

	20	)10	20	09
	Carrying Amount	Fair Value	Carrying Amount	Fair Value
Financial assets :				
Cash, interbank and money market items	96,989	96,989	73,758	73,758
Current investments, net	29,044	29,050	22,780	22,796
Long-term investment, net	49,316	49,858	44,640	44,729
Loans and accrued interest				
receivable, net	616,730	616,730	567,118	567,118
Customers' liabilities under acceptances	752	752	681	681
Customers' liabilities under collateral	13,347	13,347	7,090	7,090
Financial liabilities:				
Deposits	576,479	573,547	520,515	518,864
Interbank and money market items	43,788	43,959	35,543	36,869
Liabilities payable on demand	1,517	1,517	1,752	1,752
Borrowings	99,365	99,617	96,559	97,817
Bank's liabilities under acceptances	752	752	681	681
Liabilities under collateral deliver	13,347	13,347	7,090	7,090
Accrued interest payable	1,368	1,368	1,525	1,525

# SEPARATE FINANCIAL STATEMENTS

	20	010	20	09
	Carrying Amount	Fair Value	Carrying Amount	Fair Value
Financial assets :				
Cash, interbank and money market items	95,425	95,425	69,837	69,837
Current investment, net	28,474	28,479	22,742	22,758
Long-term investment, net	49,016	49,558	44,402	44,492
Loans and accrued interest				
receivable, net	567,547	567,547	540,545	540,545
Customers' liabilities under acceptances	752	752	681	681
Customers' liabilities under collateral	13,347	13,347	7,090	7,090
Financial liabilities:				
Deposits	581,241	578,309	524,686	523,035
Interbank and money market items	37,813	37,813	33,303	33,303
Liabilities payable on demand	1,517	1,517	1,752	1,752
Borrowings	82,865	82,974	90,259	91,260
Bank's liabilities under acceptances	752	752	681	681
Liabilities under collateral deliver	13,347	13,347	7,090	7,090
Accrued interest payable	1,240	1,240	1,441	1,441

# Off-balance sheet financial instruments

Unit : Million Baht

# CONSOLIDATED AND SEPARATE FINANCIAL STATEMENTS

	2010								
	Notional < 1 year	Market Value	Fair Value	Notional > 1 year	Market Value	Fair Value			
Spot and Forward Bought Foreign									
Exchange Contracts	169,124	165,770	(3,354)	500	501	1			
Spot and Forward Sold Foreign									
Exchange Contracts	146,231	142,804	3,427	1,055	1,013	42			

Unit : Million Baht

# CONSOLIDATED AND SEPARATE FINANCIAL STATEMENTS

		2009					
	Notional < 1 year	Market Value	Fair Value	Notional > 1 year	Market Value	Fair Value	
Spot and Forward Bought Foreign							
Exchange Contracts	65,599	65,304	(295)	2	2	-	
pot and Forward Sold Foreign							
Exchange Contracts	72,147	72,502	355	-	-	-	

The Bank and subsidiaries have estimated the fair value of the above instruments by estimating from notional amount less market value at the end of year.

#### Methods and assumptions in estimating fair value of financial instruments

The following methods and assumptions were used in estimating fair value of financial instruments as disclosed herein:

#### Cash, interbank and money market items

The carrying amounts of cash and interbank and money market items presented in the balance sheet approximate fair value.

#### Current investments, net

Fair value for current investments, net, is as disclosed in note 3.2 to the financial statements.

#### Long-term investments, net

The determination of fair value for long-term investments, net, is as disclosed in note 3.2 to the financial statements except for non-listed equity securities which are presented at net book value and listed equity securities acquired from troubled debt restructurings and having an obligation to hold such securities according to debt restructuring agreements which are presented at cost.

#### Loans and accrued interest receivables

The Bank's loans and accrued interest receivables include variable interest rate loans, fixed rate loans with relatively short maturities and non-performing loans. Most loans carry a floating interest rate. As at December 31, 2010 and 2009, the fair value is the outstanding balance of loans and accrued interest receivables less allowance for doubtful accounts.

#### **Customers' liabilities under acceptances**

The carrying amount of customers' liabilities under acceptances presented in the balance sheet approximates fair value.

#### **Customers' liabilities under collateral**

The carrying amount of customers' liabilities under collateral presented in the balance sheet approximates fair value of the collateral under the private purchase agreement and the customers use that securities to enter into another transaction.

#### **Deposits**

The carrying amount of deposits presented in the balance sheet approximates fair value, except for deposits with a term of more than 90 days where the fair value is calculated based on discounted cash flows.

#### Interbank and money market items (Liabilities)

The carrying amount of interbank and money market items (liabilities) presented in the balance sheet approximates fair value.

#### Liabilities payable on demand

The carrying amount of liabilities payable on demand presented in the balance sheet approximates fair value.

#### **Borrowings**

The carrying amount of borrowings presented in the balance sheet approximates fair value, except for subordinated and senior securities floating rate notes which fair values are based on the actual market price.

#### Accrued interest payable

The carrying amount of accrued interest payable presented in the balance sheet approximates fair value due to its short term of maturity.

#### Bank's liabilities under collateral deliver

The carrying amount of the Bank' liabilities under collateral to deliver presented in the balance sheet approximates the fair value of the collateral under the private purchase agreement and the Bank uses those securities to enter into another transaction.

#### **Derivative financial instruments**

Derivative financial instruments mainly comprise forward foreign exchange contracts which derive their value from underlying interest rates and foreign exchange rates. The fair values of derivatives are determined using quoted market prices and exchange rate for instruments with similar characteristics and maturities. The Bank estimated the fair value by applying the mark to market model policy Validated Rate for Revaluation in accordance with the criteria established by the Bank and accounting standards.

4.30 Transfer of Sub-quality Assets to Thai Asset Management Corporation

On October 12, 2001, the Bank and a subsidiary entered into Asset Transfer Agreements with the Thai Asset Management Corporation (TAMC) in order to transfer sub-quality assets including rights over the collateral as specified in the agreements. The sub-quality assets to be transferred should be those which have outstanding balances as at December 31, 2000 and possess certain characteristics as specified in the Emergency Decree on TAMC B.E. 2544 (TAMC Decree). The price of the sub-quality assets shall equal the value of the collateral which should not exceed the loan value less allowance for doubtful accounts, as determined based on the BOT's guidelines. The Bank and subsidiary will receive non-negotiable promissory notes when TAMC confirms the price. The notes mature in 10 years and bear the interest rate calculated based on the average rate of deposits, payable annually. The notes are avalled by the Financial Institutions Development Fund.

The Bank, its subsidiary and TAMC agreed to allocate any profits or losses from managing the sub-quality assets at the end of the fifth and the tenth year starting from July 1, 2001. In addition, pursuant to the TAMC Decree, in case when profits are realized, the first portion of the profits, not exceeding 20% of the transfer price of the sub-quality assets transferred to TAMC, will be allocated equally between TAMC and the Bank/subsidiary. The second portion of the profits will be allocated in full to the Bank/subsidiary. The two portions of the profits combined together shall not exceed the difference between the book value and the transfer price of the sub-quality assets transferred to TAMC. The residual amount of the profits after allocation of the second portion will be given to TAMC. In case when losses are realized, this will be shared between TAMC and the Bank/subsidiary. The Bank and subsidiary will absorb the first portion of the losses, not exceeding 20% of the transfer price of the sub-quality assets transferred to TAMC. For the second portion of losses which is the residual amount of the first portion, an amount not exceeding 20% of the transfer price of the sub-quality assets transferred to TAMC will be shared equally between the Bank and its subsidiary. The residual amount of the losses after allocation of the second portions will be absorbed by TAMC. The calculation of such profits and losses by TAMC is based on the fully repaid assets or the process of assets transfer has been completed in case of transfer of assets for repayment purposes. As at December 31, 2010 and 2009, the provisions for possible losses were set up amounting to Baht 1,996 million and Baht 1,400 million, respectively, which were presented under other liabilities in the balance sheet.

#### 4.31 Reclassifications

The reclassifications have been made in the Bank's consolidated and separate balance sheets and statements of income for the year ended December 31, 2009, to comply with the classifications used in the consolidated and separate balance sheets and statements of income for year ended December 31, 2010 as follows:

				Unit : Million Baht		
	CONSOLIDATI	ED FINANCIAL	SEPARATE	FINANCIAL		
	STATEMENTS		STATEMENTS			
	Previous Current		Previous	Current		
	classifications	classifications	classifications	classifications		
BALANCE SHEETS AS AT DECEMBER 31, 2009						
LIABILITIES AND SHAREHOLDERS' EQU	YTIL					
Interbank and Money Market items	47,415	35,543	43,549	33,303		
Borrowings	84,687	96,559	80,013	90,259		

				Unit : Million Baht			
	CONSOLIDATI	ED FINANCIAL	SEPARATE	FINANCIAL			
	STATEMENTS		STATEMENTS				
	Previous Current		Previous	Current			
	classifications	classifications	classifications	classifications			
STATEMENT OF INCOME FOR THE YEAR ENDED DECEMBER 31, 2009							
INTEREST EXPENSES							
Interbank and Money Market items	884	392	712	233			
Short-term borrowings	929	971	968	1,010			
Long-term borrowings	2,415	2,865	2,376	2,813			

#### 4.32 Approval of Financial Statements

These financial statements were approved for issuance by the Bank's authorized directors and the Bank's Audit Committee on February 14, 2011.

# **Auditor's Fee**

# 1. Audit fees\*

The Bank and its subsidiaries paid audit fees as the following:

- To the Bank and its subsidiaries' auditors, 23,741,000 Baht,
- To auditing firms, individuals or businesses whom the Bank's auditors employed, 1,007,279 Baht.

#### 2. Non-audit fees

The Bank and its subsidiaries paid non-audit fees for services consisting of preparation of special reporting as required by Bank of Thailand, special audit etc., to:

The Bank and its subsidiaries' auditors

• In the past year, no payments were made, and in the future, an additional sum of 450,000 Baht will be paid for services previously agreed upon but not yet fully provided.

Auditing firms, individuals, or businesses whom the Bank's auditors employed

• In the past year, sum of 2,490,714 Baht, and in the future, an additional sum of 2,452,000 Baht will be paid for services agreed upon in the previous year but not yet fully provided.

<sup>\*</sup> Audit fees do not include other actual expenses, such as transportation and per diem payments.

# **General Information**

# **Company Information**

Name of company : Bank of Ayudhya Public Company Limited

Registration number : 0107536001079
Business type : Commercial bank

Head office address: 1222 Rama III Road, Bang Phongphang, Yan Nawa, Bangkok 10120

Telephone : 0-2296-2000 Facsimile : 0-2683-1304

KRUNGSRI Call center: 1572

Website: www.krungsri.com

#### **Nature of Business**

The Bank engages in businesses as defined by the Financial Institutions Act B.E. 2551, the Securities Act, the Securities and Exchange Commission's regulations, the Stock Exchange of Thailand, and related notices. The Bank's services are classified into three core categories:

- 1. Deposit service The Bank accepts deposits from ordinary persons and business organizations which are divided into four types:
  - · Current account
  - · Savings account
  - · Time deposit
  - · Foreign currency deposit
- 2. Loan service The Bank provides different loan services as follows:
  - Overdrafts (O/D)
  - · Loans including promissory notes and term loans to business customers
  - · Housing loans and personal loans to retail customer
  - · Loans in a foreign currency
  - Trade finance credit
  - Other loans services such as aval/acceptance, letter of guarantee/Bank guarantee, letter of credit and financial status certification issue, etc.
- 3. Other services
  - · Banking service through e-channel
  - · Domestic money transfer services
  - International money transfer services
  - International trade electronic banking service "KRUNGSRI Trade Link"
  - · Automatic account debit and credit (Auto payment), life insurance and non-life insurance
  - · Investment banking service
  - Securities business service
  - · Cash management service
  - Foreign currency purchase/sale in advance and financial tools for risk management, exchange rate and interest rate
  - Trade finance service
  - Government bonds, treasury bills, and state enterprise bonds

#### The Bank's securities

# (a) Ordinary shares

Registered capital As of December 31, 2010: 70,893,927,550.00 baht.

Number of shares: 7,089,392,755. Par value: 10.00 baht.

Issued and Paid-up capital As of December 31, 2010: 60,741,437,470.00 baht.

Number of Shares: 6,074,143,747. Par value: 10.00 baht.

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# (b) Debt Instruments or Convertible Securities

	Type of Debentures	Interest Rate (p.a.)	Maturity Date	Conditions	Unredeemed Amount and Value as of December 31, 2010
Lo	ng - Term Bonds (Non - Collaterals)				
1.	Debenture No. 1/2007 Series 2: BAY110A Amount: 5,788.20 million baht. Issue date: October 26, 2007 Debenture Rating (Fitch / TRIS): AA- / - Agent: Krung Thep Thana-thorn PCL.	4.50%	October 26, 2011 (4 years)	-	5,788.20 million baht.
2.	Debenture No.1/2008 Series 2: BAY113A Amount: 5,500.00 million baht. Issue date: March 18, 2008 Debenture Rating (Fitch / TRIS): AA- / - Agent: Krung Thep Thana-thorn PCL.	4.00%	March 18, 2011 (3 years)	-	5,500.00 million baht.
3.	Debenture No.1/2008 Series 3: BAY123A  Amount: 4,000.00 million baht. Issue date: March 18, 2008  Debenture Rating (Fitch / TRIS): AA- / -  Agent: Krung Thep Thana-thorn PCL.	4.25%	March 18, 2012 (4 years)	-	4,000.00 million baht.
4	Debenture No.2/2008 Series 2: BAY116A  Amount: 5,049.00 million baht. Issue date: June 5, 2008  Debenture Rating (Fitch / TRIS): AA- / AA-  Agent: TMB Bank PCL.	4.50%	June 5, 2011 (3 years)	-	5,049.00 million baht.
	Debenture No.3/2008: BAY11DA Amount: 11,745.00 million baht. Issue date: December 2, 2008 Debenture Rating (Fitch / TRIS): AA- / - Agent: TMB Bank PCL.	5.10%	December 2, 2011 (3 years)	-	11,745.00 million baht.
	her Debt Instruments (Non - Collaterals)				
1.	Subordinated Debenture No. 1/2010: BAY206A Amount: 20,000.00 million baht. Issue date: June 23, 2010 Debenture Rating (Fitch / TRIS): A+ / A+ Agent: TMB Bank PCL.	1-3 yrs: 4.35% 4-6 yrs: 4.75% 7-10 yrs: 5.50%	June 23, 2020 (10 years)	The Bank has the right to call option on 5th year maturity from the issue date or from the date of interest payment after the 5th year maturity, with prior approval from Bank of Thailand	20,000.00 million baht.
2.	Bill of Exchange (Retail)  Amount: 12,602.40 million baht.  Issue date: 4 Jan - 30 Dec 2010  Debenture Rating (Fitch / TRIS): None  Agent: None	1.00% - 2.50%	Depending on the date of purchase (3 – 18 Month)	<ul><li>Non-negotiable Bearer B/E</li><li>Early Redemption is not allowed</li></ul>	3,680.50 million baht.
3.	Bill of Exchange (Corporate) Amount : 110,280.00 million baht. Issue date : 4 Jan - 30 Dec 2010 Debenture Rating (Fitch / TRIS) : None Agent : None	1.1% - 2.05 %	Depending on the date of purchase (3 Day - 36 Month)	<ul><li>Non-negotiable Bearer B/E</li><li>Early Redemption is not allowed</li></ul>	11,570.00 million baht.
4.	Bill of Exchange (Institution) Amount : 42,486.20 million baht. Issue date : 4 Jan - 30 Dec 2010 Debenture Rating (Fitch / TRIS) : None Agent : None	0.89794% - 3.05 %	Depending on thedate of purchase (7 Day - 36 Month)	<ul><li>Non-negotiable Bearer B/E</li><li>Early Redemption is not allowed</li></ul>	18,193.90 million baht.

#### Remark:

- 1. TSD is the Registrar for The Bank's ordinary share
- 2. The Corporate Secretariat Department is the Registrar for BAY110A  $\,$
- 3. Financial Market and Cash Management Operations Department is the Registrar for BAY113A, BAY123A, BAY116A, BAY11DA, BAY206A and Bill of Exchange

#### **Debentures redeemed during 2010:**

	Type of Debentures	Issue Date	Maturity Date	Remark
Lo	ong – Term Bonds (Non – Collaterals)			
1.	Debenture No. 1/2007 Series 1: BAY100A Amount: 8,206.30 million baht.	October 26, 2007	October 26, 2010	Debenture Redemption
2.	Debenture No.1/2008 Series 1: BAY103A Amount: 10,500.00 million baht.	March 18, 2008	March 18, 2010	Debenture Redemption
3.	Debenture No.2/2008 Series 1: BAY106A Amount: 16,844.60 million baht.	June 5, 2008	June 5, 2010	Debenture Redemption
Ot	ther Debt Instruments (Non - Collaterals)			
1.	Subordinated Debenture No. 5: BAY13NA Amount: 12,000.00 million baht.	November 5, 2003	November 5, 2013	The Bank had already obtained approval from the Bank of Thailand for early redemption prior to maturity date. Option was exercised on November 5, 2010

# (c) Binding Obligations for Future Share I ssuance

The Bank is authorized to issue three billion new ordinary shares with 10.00 baht par value following the resolution of the 92<sup>nd</sup> Annual General Meeting dated April 27, 2004 as follows:

- 1. Allocation of two billion new ordinary shares to offer to specific investors or institutional investors or in private placement in accordance with related announcements of Securities and Exchange Commission. In this connection, the Extraordinary General Meeting No. 1/2006 dated September 20, 2006 authorized the Bank to offer 2,000 million newly issued ordinary shares to GE Capital International Holdings Corporation (GECIH).
- 2. Allocation of 1,000 million newly issued ordinary shares for a rights offering. Existing shareholders may reserve the right to buy shares in excess of their existing rights. As at December 31, 2010, the Bank had not made any allocation in this regard.

# **Dividend Payout Policy**

#### 1. Our Dividend Payout Policy

The Bank shall pay dividends to the shareholders at a rate not less than 30% of consolidated net profit.

The dividend payment shall be in compliance with Article 41 of the Bank's Articles of Association that states "Dividends shall not be paid from sources other than profits. The company shall allocate as reserves a portion of its net annual profit not less than the proportion specified by the Laws. The profits remaining thereafter may be allocated as reserves of various kinds, as the Board of Directors may deem proper, and after approval by the shareholders' at the AGM."

The Bank may from time to time pay shareholders interim dividends if the Board of Directors considers it appropriate given the Bank's consolidated profitability levels. The payment of interim dividends shall be reported to the shareholders at the next general meeting of shareholders.

Dividends shall be paid within the period prescribed by the Law, beginning from the date that the dividend resolution is passed by the general meeting of the shareholders or by the Board of Directors. A written notice shall also be sent to shareholders and dividend payment announcements shall be published in a newspaper.

#### 2. Our Subsidiaries' Dividend Payout Policy

All dividend payments by the Bank's subsidiaries must be approved by a resolution of the shareholders at a general shareholder meeting and must be in compliance with relevant rules and regulations.

The subsidiaries may from time to time pay shareholders interim dividends if their Board of Directors considers it appropriate given profitability levels.

In each case, the company must allocate not less than one-twentieth of its net profits as reserves until the total amount allocated is equal to or more than one-tenth of the company's capital.

#### **Referral Parties**

Name, office, telephone, facsimile of referral parties:

#### Registrar

Ordinary shares

: Thailand Securities Depository Co., Ltd.
The Stock Exchange of Thailand Building

62 Rachadapisek Road Klongtoey, Bangkok 10110 Telephone: 0 2229 2800 Facsimile: 0 2359 1259

Long-term debenture No. 1/2007 (1 tranche)

Long-term debenture No. 1/2008 (2 tranches)

Long-term debenture No. 2/2008 (1 tranche)

Long-term debenture No. 3/2008 (1 tranche)

• Subordinated debenture No. 1/2010

1222 Rama III Road Bang Phongphang,

Yan Nawa Bangkok 10120

Bank of Ayudhya PCL.

Telephone: 0 2296 4443, 4453, 4455 and 5691-2

Facsimile: 0 2683 1460

#### Agent

Long-term debenture No. 1/2007 (1 tranche)

Long-term debenture No. 1/2008 (2 tranches)

Bangkok First Investment & Trust PCL.

23rd Floor, Bangkok Insurance Building

25 South Sathorn Road, Thung Mahamek,

Sathorn, Bangkok 10120

Telephone: 0 2677 4300 ext. 370

Facsimile: 0 2677 4303

Long-term debenture No. 2/2008 (1 tranche)

Long-term debenture No. 3/2008 (1 tranche)

Subordinated debenture No. 1/2010

: TMB Bank PCL.

393 Silom Road, Soi 7 Silom, Bangrak,

Bangkok 10500

Telephone: 0 2230 6320, 0 2230 5706

Facsimile: 0 2266 9779

Auditors : Dr. Suphamit Techamontrikul

Certified Public Accountant Registered No. 3356

Mr. Niti Jungnitnirunda

**Certified Public Accountant Registered No. 3809** 

Mr. Chavala Tienpasertkij

Certified Public Accountant Registered No. 4301 Deloitte Touche Tohmatsu Jaiyos Audit Co., Ltd.

25th floor, Rajanakarn Building 183 South Sathon Road

Yan Nawa, Sathon, Bangkok 10120.

Telephone: 0 2676 5700, Facsimile: 0 2676 5757

: Mr. Chotechuong Thapvongse

Mr. Kanok Indrambarya Bank of Ayudhya PCL.

1222 Rama III Road, Bang Phongphang

Yan Nawa, Bangkok 10120

Telephone: O 2296 3872 and 3882, Facsimile: O 2683 1436

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Legal Advisors

# **Group of Companies**

#### **Subsidiaries and Associated Companies**

#### 1. Ayudhya Asset Management Co., Ltd.

Bank of Ayudhya Plc. Head Office Floor 11 1222 Rama III Road, Bang Phongphang, Yan Nawa, Bangkok 10120.

Tel: 0-2296-4129. Fax: 0-2683-1400

#### 2. Ayudhya Factoring Co.,Ltd.

Bank of Ayudhya Building, Ploenchit Office, Floor 3 550 Ploenchit Road, Pathumwan, Bangkok 10330 Tel: 0-2208-2888. Fax: 0-2208-2858

#### 3. Ayudhya Capital Auto Lease Plc.

87/1 Capital Tower, Floor 3 and 87/2 C R C Tower, Floor 30 All Seasons Place, Wireless Road, Lumpini, Pathumwan, Bangkok 10330

Tel: 0-2627-6010, 0-2627-6060, Fax: 0-2627-8211

#### 4. Ayudhya Development Leasing Co., Ltd.

65/182-185 Chamnan-Phenjati Business Center , Floor 22 Rama IX Road, Huay kwang, Bangkok 10320 Tel: 0-2643-1980. Fax: 0-2643-1059-60

#### 5. Ayudhya Card Services Co., Ltd.

Bank of Ayudhya Building, Ploenchit Office, Floor 7 550 Ploenchit Road, Pathumwan, Bangkok 10330 Tel: 0-2697-8822. Fax: 0-2697-8800

#### 6. CFG Services Co., Ltd.

Juthamard Building, Floor 4, 5, 10 89/170 Moo 3, Vibhavadi Rangsit Road, Talad Bangkhen, Laksi, Bangkok 10210 Tel: 0-2792-1888. Fax: 0-2792-1949.

#### 7. Ayudhya Capital Services Co., Ltd.

87/1 Capital Tower, Floor 1-6, 8-11, All Seasons Place Wireless Road, Lumpini, Pathumwan, Bangkok 10330 Tel: 0-2627-8000

#### 8. General Card Services Limited

87/1 Capital Tower, Floor 1-6, 8, All Seasons Place Wireless Road, Lumpini, Pathumwan, Bangkok 10330 Tel: 0-2627-8111. Fax: 0-2627-8381

#### 9. Krungsriayudhya Card Co.,Ltd.

87/1 Capital Tower, Floor 1-6, 8-11, All Seasons Place Wireless Road, Lumpini, Bangkok 10330 Tel: 0-2646-3000. Fax: 0-2646-3001

#### 10. Siam Realty and Services Co., Ltd.

Bank of Ayudhya Plc. Head Office (Tower C Floor 5A) 1222 Rama III Road, Bang Phongphang, Yan Nawa, Bangkok 10120

Tel: 0-2296-3435, 0-2296-2364. Fax: 0-2296-2369

#### 11. Total Services Solutions Plc.

87/1 Capital Tower and 87/2 CRC Tower, All Seasons Place, Wireless Road, Lumpini, Pathumwan, Bangkok 10330 Tel: 0-2714-5199. Fax: 0-2627-8554

#### 12. Ayudhya Total Solutions Plc.

Bank of Ayudhya Building, Ploenchit Office, Floor 7 550 Ploenchit Road, Pathumwan, Bangkok 10330 Tel: 0-2627-6010. Fax: 0-2627-8211

#### 13. Ayudhya Auto Lease Plc.

898 Ploenchit Tower, Floor 3, Ploenchit Road, Pathumwan,Bangkok 10330 Tel: 0-2209-8333. Fax: 0-2209-8388

#### 14. Ayudhya Securities Plc.

Bank of Ayudhya Building, Ploenchit Office, Floor 5 550 Ploenchit Road, Pathumwan, Bangkok 10330 Tel: 0-2659-7000. Fax: 0-2646-1111

#### 15. Ayudhya Fund Management Co., Ltd.

898 Ploenchit Tower Floor 12, Ploenchit Road, Pathumwan, Bangkok 10330 Tel: 0-2657-5757. Fax: 0-2657-5777.

#### 16. Tesco Card Services Ltd.

87/1 Capital Tower, Floor 1-6, All Seasons Place Wireless Road, Lumpini, Pathumwan, Bangkok 10330 Tel: 0-2627-4130. Fax: 0-2627-4774

#### 17. Tesco Life Assurance Broker Ltd.

87/1 Capital Tower, Floor 10, All Seasons Place Wireless Road, Lumpini, Pathumwan, Bangkok 10330 Tel: 0-2627-4472. Fax: 0-2627-4409

# 18. Tesco General Insurance Broker Ltd.

87/1 Capital Tower, Floor 10, All Seasons Place Wireless Road, Lumpini, Pathumwan, Bangkok 10330 Tel: 0-2627-6090. Fax: 0-2627-4409

#### 19. Quality Life Assurance Broker Ltd.

87/1 Capital Tower, Floor 11, All Seasons Place Wireless Road, Lumpini, Pathumwan, Bangkok 10330 Tel: 0-2627-8029. Fax: 0-2627-4117

# 20. Quality General Insurance Broker Ltd.

87/1 Capital Tower, Floor 11, All Seasons Place Wireless Road, Lumpini, Pathumwan, Bangkok 10330 Tel: 0-2627-8029. Fax: 0-2627-4117

# 21. Metro Designee Co., Ltd.

189 Rama IX Road, Huaykwang, Bangkok 10320

# The Companies under Dissolution and Liquidation Process

#### 1. Ayudhya Capital Lease Co.,Ltd.

898 Ploenchit Tower, Floor 16, Ploenchit Road, Pathumwan, Bangkok 10330 Tel: 0-2627-6010, 0-2627-6060. Fax: 0-2627-8211

# Companies in which the Bank Holds Shares of 10% but Less Than 20% of Its Paid-up Capital

#### 1. The Ayudhya Insurance Plc.

898 Ploenchit Tower, Floor 7, Ploenchit Road, Lumpini, Pathumwan, Bangkok 10330 Tel: 0-2263-0335. Fax: 0-2263-0589

#### 2. P.P. Parawood Co., Ltd.

111/1 Moo 1 Tambonbanchang, Phanatnikom, Chonburi 20140 Tel: (038) 464-268-80. Fax: (038) 464-261-2

#### 3. Asian Trade and Leasing Co., Ltd.

Golden Land Building, Floor 5 153/3 Soi Mahadlekluang 1, Rachadumri Road, Lumpini, Pathumwan, Bangkok 10330 Tel: 0-2652-1199. Fax: 0-2652-1577-8

# Companies With Shares Acquired Through Debt Restructuring

#### 1. Wongpaitoon Group Plc.

70/19 Moo 6 Ekkachai Road, Bang Bon, Bangkok 10150 Tel: 0-2416-4647-9, 0-2415-8680. Fax: 0-2416-1850

#### 2. Siam Bangkok Port Limited

51/1 Moo 3 Poochao Samingphrai Road, Bang Ya Phraek, Phra Pradaeng, Samutprakan 10130 Tel: 0-2384-2876

#### 3. Lenso Phonecard Co., Ltd.

292 Srinakarin Road, Huamark, Bangkapi, Bangkok 10240 Tel: 0-2351-8116. Fax: 0-2351-8009

#### 4. UMC Metals Limited

32/37 Sino-Thai Tower, Floor 15, Sukhumvit 21 Road North Klongteoy, Wattana, Bangkok 10110 Tel: 0-2259-2942-5. Fax: 0-2259-2946

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# **Senior Executive Directory**

Nam	ne	Position	Function Group
1	Mr. Mark John Arnold	President and Chief Executive Officer	Office of the President and CEO
2	Mr. Pornsanong Tuchinda	Head of Transformation	Transformation Group
3	Mrs. Janice Rae Van Ekeren	Chief Financial Officer	Finance Group
4	Mr. Charly Madan	Head of Corporate Banking	Corporate Banking Group
5	Mr. Poomchai Wacharapong	Head of SME Banking	SME Banking Group
6	Mr. Piriyah Wisedjinda	Head of Distribution	Distribution Group
7	Mr. Sudargo Harsono	Head of Marketing and Cross Sell	Marketing and Cross Sell Group
8	Mr. Philip Tan Chen Chong	Head of Consumer Finance	Consumer Finance Group
9	Mr. Chandrashekar Subramanian Krishoolndmangalam	Chief Risk Officer	Risk Management Group
10	Mrs. Wanna Thamsirisup	Head of Operations	Operations Group
11	Miss Phawana Niemloy	General Counsel	Legal and Compliance Group
12	Mrs. Voranuch Dejakaisaya	Head of Information Technology	Information Technology Group
13	Miss Anuttara Panpothong	Head of Human Resources	Human Resources Group
14	Miss Puntipa Hannoraseth	Head of Audit	Audit Group
15	Mr. Nuttawit Boonyawat	First Executive Vice President	Risk Management Group
16	Mr. Sansrit Yenbamrung	First Executive Vice President	Risk Management Group
17	Mr. Rohit Khanna	First Executive Vice President	Transformation Group
18	Mr. Thakorn Piyapan	Executive Vice President	Consumer Banking Group
19	Mrs. Yingluk Kongkasai	Executive Vice President	Corporate Banking Group
20	Mr. Kheeseng Anansiriprapha	Executive Vice President	Corporate Banking Group
21	Mr. Suchin Srisurangkul	Executive Vice President	Distribution Group
22	Mr. Phonganant Thanattrai	Executive Vice President	Distribution Group
23	Miss Duangdao Wongpanitkrit	Executive Vice President	Finance Group
24	Mr. Sindre Ulvund	Executive Vice President	Finance Group
25	Mr. John Harker	Executive Vice President	Finance Group
26	Mrs. Orawan Sujarittayon	Executive Vice President	Finance Group
27	Mr. Saengchart Wanichwatphibun	Executive Vice President	Legal and Compliance Group
28	Mr. Thodsaporn Rattanamastip	Executive Vice President	Legal and Compliance Group
29	Mr. Tanyapong Thamavaranukupt	Executive Vice President	Marketing and Cross Sell Group
30	Miss Salisa Hanpanich	Executive Vice President	Marketing and Cross Sell Group
31	Mr. Worrakrit Jaruwongpak	Executive Vice President	Operations Group
32	Mrs. Siriporn Ambhanwong	Executive Vice President	Operations Group
33	Miss Pitakul Pakchotanon	Executive Vice President	Risk Management Group
34	Miss Maleewan Phongsathorn	Executive Vice President	Risk Management Group
35	Miss Montira Arayangkoon	Executive Vice President	Risk Management Group
36	Mr. Kriengkrai Viriyaatthakit	Executive Vice President	SME Banking Group
37	Mrs. Sirinthip Silapacharanan	Executive Vice President	SME Banking Group
38	Mr. Pisuthi Amyongka	Executive Vice President	SME Banking Group
39	Mr. Tak Bunnag	Executive Vice President	Treasury Group
40	Mr. Tarate Poshyananda	Executive Vice President	Corporate Banking Group

# **Directory of the Distribution Network**

As at December 31, 2010

No. Branch Telephone

ALL SEASONS PLACE

0-2250-1240-1, 0-2250-1244

# **Bank of Ayudhya Public Company** Limited

#### **Head Office**

1222 Rama III Road, Bang Phongphang,

Yan Nawa, Bangkok 10120 Telephone: 0-2296-2000 Fascimile: 0-2683-1304 KRUNGSRI Call Center: 1572 Website: www.krungsri.com

#### **Branch and Financial Services Center**

Number of branches in Thailand	586	branches
Greater Bangkok and vicinity	274	branches
Upcountry	312	branches
Number of branches outside Thailand	4	branches
Foreign Currency Exchange Booth	70	booths
Greater Bangkok and vicinity	9	booths
Upcountry	61	booths
International Business Center	24	centers
Greater Bangkok and vicinity	17	centers
Upcountry	7	centers
<b>Exclusive Banking Center</b>	3	centers
Exclusive Banking Zone	20	centers

# **Domestic Branches**

BANGKOK
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		,
		0-2685-3032-3
2	ARUN-AMARIN	0-2412-6186-8
3	ASSUMPTION UNIVERSITY	(HUA MARK)
		0-2300-4452-3
4	BANG BON	0-2416-8010-1
5	BANG MOT	0-2428-4389-90
6	BANG SU	0-2587-0635-6
7	BANGKAPI	0-2377-1724, 0-2377-5352
8	BANGKHAE	0-2454-2947-50
9	BANG-KHEN	0-2561-3017, 0-2579-1619
10	BANGKOK NOI	0-2424-0599, 0-2424-0600
11	BANGKRABUE	0-2243-3256, 0-2243-3262
12	BANGLAMPOO	0-2282-8253-4
13	BANG-O	0-2424-0948 0-2435-2257
14	BANGRAK	0-2237-7177, 0-2237-7148
15	BITEC BANGNA	0-2389-9834-5,
		0-2398-9837
16	BO BAE	0-2282-0524-5,
		0-2282-0538
17	CENTRAL LAT PHRAO *	0-2541-1176-7
18	CENTRAL PINKLAO *	0-2433-4830-1, 0-2433-4836
19	CENTRAL RAMA II	0-2872-1478-80
20	CENTRAL WONGSAWANG	0-2585-9990-1
		0-2585-7352
21	CENTRAL WORLD	0-2264-5078-82
22	CENTURY PLAZA *	0-2245-9517-9
23	CHAENG WATTHANA 14	0-2574-6174-6
24	CHAKKRAWAT	0-2222-1677, 0-2222-1848
25	CHAKRAPHATPHONG	0-2280-1757-8
26	CHAMCHURI SQUARE	0-2160-5240-2
27	CHARU MUANG	0-2214-2352-3
28	CHOK CHAI 4	0-2530-1696, 0-2530-3790
29	CHULALONG KORN 42 *	0-2219-1624-6
30	DAO-KHANONG	0-2476-0036, 0-2476-5369
31	DIN-DAENG	0-2245-4241-2, 0-2642-8839
32	DONMUANG (NEW BRIDGE)	0-2972-5644-7
33	EKAMAI	0-2714-0082-5
34	EMPIRE TOWER*	0-2670-1648-50

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No.	Branch	Telephone	No.	Branch	Telephone
35	ENERGY COMPLEX	0-2537-0130-1 0-2537-0156	76	PTT SUKHUMWIT 62 *	0-2311-5890-2
36	ESPLANADE RATCHADA	0-2660-9120-2	77	PTT THANON CHALONG R	
37	ESPLANADE RATCHADA 2				0-2360-5213-5
38	FASHION ISLAND *	0-2947-5140-2	78	PTT THANON KANCHANA	
39	FORTUNE TOWN	0-2248-3380-3	70	FIT HIANON NANCHANA	0-2455-9316-8
40	FUTURE MART RAMA III	0-2292-0673-4, 0-2289-1141	79	PTT THANON KANCHANA	
41	GEMOPOLIS INDUSTRIAL	,	75	TITIMANONNANCHANA	0-2447-9050-2
71	OLITOI OLIS INDOSTRIAL	0-2727-0420-1	80	PTT THANON KASETNAW	
42	HOME PRO PETCHKASEM		00	TIT TIT WONTO GETTO W	0-2553-2031-3
72	TIONET NOT ETCHNASEM	0-2421-1663	81	DTT THANON I ATDI AKHAO	* 0-2570-2169, 0-2570-2172
43	HOME PRO RAMA II *	0-2895-4204-6	82	PTT THANON PRADIT MAI	
44	HOME PRO RAMKHAMHA		02	FII IIIANON FRADII MA	0-2538-3772, 0-2538-3511
44	HOME PRO RAMKHAMHA	0-2370-1160-2	83		
45	LILLAMADIZ		03	PTT THANON PHATTHA N	
45	HUAMARK	0-2314-6746-7	0.4		0-2322-1278-80
46	J J MALL *	0-2265-9544-6	84	PTT THANON RAM INTHR	
47	J- AVENUE THONG LO *	0-2381-9507-9	0.5	DTT TUAN (0.1 D 4 T 0) (4 D) (1	0-2540-5044-5, 0-2540-5066
48	KASEMRAD PRACHACHUE		85	PTT THANON RATCHAPHI	
		0-2587-4240-1			0-2432-2223-5
49	KASETSART	0-2561-3490-1	86	PTT THANON THANON SE	
50	KING MONGKUT'S INSTITU	JTE OF TECHNOLOGY			0-2379-8910, 0-2379-8914
	LADKRABANG *	0-23264715-7			0-2379-8916
51	KLONG PRAPA	0-2270-0829, 0-2271-3171	87	PTT THANON VIBHA VADI	RANGSIT *
52	KLONGSARN	0-2437-1377, 0-2437-2646			0-2279-9322-4
53	KLONGTEOI	0-2249-8012-4	88	PTT THANON VIBHA VADI	RANGSIT 32 *
54	K VILLAGE SUKHUMVIT 26	6 0-2661-5016, 0-2661-5024			0-2513-1290. 0-2513-1298
55	LAT KRABANG	0-2326-8815-8	89	Q.HOUSE CONVENT *	0-2234-5475-7
56	LAT PHRAO 101	0-2375-5553, 0-2375-5196	90	Q.HOUSE LUMPINI *	0-2343-8791-3
57	LAT PHRAO 102	0-2539-4508-11	91	QUEEN SIRIKIT NATIONAL	CONVENTION CENTER
58	LUMPINI	0-2285-6696-9			0-2229-5592-3
59	MIN BURI	0-2517-9897-9	92	RAJAMANGLA UNIVERSITY	OF TECHNOLOGY
60	MU BAN NAKKILA LAEMT	HONG *		KRUNGTHEP *	0-2286-0324, 0-2286-0341
		0-2368-2437, 0-2368-2471	93	RAJAVAT	0-2241-3978, 0-2241-4143
		0-2368-2474	94	RAJWONGSE	0-2224-5510, 0-2224-5626
61	NONG KHAEM	0-2444-2958-9	95	RAMA II (KHEHA THON BL	JRI 3)
62	ON NUJ 23	0-2332-2737, 0-2332-2837			0-2451-4094-8
63	ON NUJ 69	0-2726-0475-8	96	RAMA III OFFICE	0-2296-4206, 0-2296-4218
64	PAKKLONG TALAD	0-2223-0530, 0-2222-6937	97	RAMA IX-SRINAKARIND	0-2300-1642, 0-2300-1645
65	PETCHBURI NEW EXT.ROAD	0 0-2308-0041-5	98	RATBURANA	0-2464-1445-6
66	PETCHKASEM AVENUE *	0-2809-2961-2, 0-2809-2403	99	RATCHADA PHISEK (HUAI	KHWANG)
67	PHAHURAD 0-2221-1604	0-2221-7740		`	0-2275-4906-10
68	PHRAN NOK 0-2411-4543	0-2418-2515	100	RATCHADA PHISEK (THAF	PHRA-TAKSIN)
69	PLOENCHIT OFFICE	0-2208-2194-5, 0-2208-2027			0-2477-9692-4
70	PLOENCHIT TOWER	0-2263-0667-9	101	RATCHATHEVI	0-2653-6720-2
71	PRACHA NIWET 1	0-2954-3880-2		ROBINSON BANGRAK (TOPS)	
71 72	PRAI-SANEE KLANG	0-2233-4372-3		SALA DAENG	0-2237-7143-4
73	PRATUNAM	0-2251-3277, 0-2253-8963		SAM LIAM DIN DAENG	0-2642-4020-1
74	PTT BANG NA EXPRESS W			SAM YOD	0-2223-7855-7
7-	DTT DANC NA EVENESS :	0-2311-5460, 0-2311-5470		SAMRAY	0-2438-6811-2
75	PTT BANG NA EXPRESS W			SANANARA	0-2221-1520-7
		0-2311-5012, 0-2311-5014		SANAM PAO	0-2615-0198-9
		0-2311-5016	109	SAO-CHINGCHA	0-2222-5206, 0-2224-8805

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No.	Branch	Telephone	No.	Branch	Telephone
110	SAPAN-KWAI	0-2272-2993-4	151	THANON CHOM THONG	0-2468-5740, 0-2468-8096
111	SAPHAN LUANG	0-2215-4593-4	152	THANON KHEHA ROMKLAO	* 0-2557-1033-5
112	SAPHAN PHA PINKLAO	0-2443-0085-8	153	THANON NANG LINCHI	0-2678-3016-8
113	SAPHAN PHRACHAO TAKSIN	1 0-2437-0230, 0-2438-7726	154	THANON PHAHON YOTHII	N 26 (ELEPHANT TOWER)
114	SEACON SQUARE	0-2138-5711-3			0-2937-4983-4
115	SIAM PARAGON	0-2129-4560-5	155	THANON PHATTHANAKAI	NO-2319-9282, O-2314-7700
116	SIAM SQUARE	0-2255-1116-7	156	THANON PHETKASEM 55	0-2454-6969, 0-2454-9966
117	SIYAEK ASOK	0-2261-8119-21	157	THANON PHETKASEM (FU	JTURE PARK PLAZA)
118	SIYAEK SAPAN KRUNGDHON	10-2424-0125, 0-2424-5023			0-2467-3924-6
119	SIYAEK SUAPA	0-2223-5334-5	158	THANON PHRARAMTHI 4	(KLONG TEOI)
120	SIYAEK WANG HIN	0-2570-5584-5			0-2260-9506-8
121	SIYAEK WISUTKASAT	0-2282-4688-9	159	THANON PRACHAUTHID	0-2427-1041, 0-2427-1415
122	SOI CHARAN SANITWONG 13	3 0-2864-0977-8	160	THANON PRA CHARAT SAI	1 0-2585-2610, 0-2586-8897
123	SOI THONGLO	0-2392-2838, 0-2381-6428-9	161	THANON RAM INDRA KM.	2 0-2971-6678-82
124	SRINAKARIND-ON NUJ	0-2321-15840-2321-8838	162	THANON RAM INDRA KM.	80-2509-5880-3
125	SUAN DUSIT RAJABHAT U	NIVERSITY *	163	THANON RAM INDRA -VA	CHARAPHOL
		0-2241-8325-7			0-2509-5071, 0-2509-5095
126	SUAN MALI	0-2223-5413, 0-2223-7305	164	THANON RAMKHAMHAENG 19	9 0-2718-9302-3, 0-2718-9139
127	SUAN-PHLU	0-2287-3011-3	165	THANON RATBURANA (B.	ANG PAKOK)
128	SUKHUMWIT 101/1 (PIYARO	OM PLACE)			0-2428-4534, 0-2428-4537-8
		0-2730-5549-51	166	THANON RATCHADAPHIS	EK (CENTRAL RAMA III)
129	SUKHUMWIT 103 (UDOM SUK)	0-2383-8793-7			0-2673-6309-14
130	SUKHUMWIT 23	0-2261-1914-7	167	THANON RATCHADAPHIS	EK (OLYMPIA THAI TOWER)
131	SUKHUMWIT 35	0-2259-0020-3			0-2513-8731-4
132	SURAWONG	0-2631-4050-9	168	THANON SATHON NUA (A	.lCENTER)
133	SUTTHISAN	0-2270-0164-5			0-2637-7276-8
134	TALAT MIN BURI	0-2517-1022-3, 0-2517-1025	169	THANON SATHUPRADIT	0-2295-1104-5
135	TALAT PHLU	0-2466-9766, 0-2466-9672	170	THANON SONG PRAPHA	(DON MUANG)
136	TALAT THANOMMIT WATC	CHARAPHON			0-2566-4291-3
		0-2791-9782-4	171	THANON-SRINAKARIND (	SERI CENTER)
137	TALAT WONGSA KORN *	0-2563-5341-2, 0-2563-5350			0-2746-0194-9
138	TAO PUNO-2587-1318	0-2911-2132-3	172	THANON -KRUNG THEPKE	RITHA
139	THA DINDAENG	0-2437-2509, 0-2437-3359			0-2375-1249, 0-2375-5503
140	THA PHRA 0-2457-0067	0-2457-0534	173	THANON SUKHAPHIBAN 1	0-2375-5801-2
141	THAI SUMMIT TOWER *	0-2251-3114-6	174	THANON SUKHAPHIBAN 2	2 0-2374-1935-8
142	THANON BANG KHUN THIAN	NO-2416-3481-2	175	THANON SUKHAPHIBAN 3	3 0-2373-4740-2
143	THANON BANG KHUN THI	AN-CHAI THALE *	176	THANON SUKHUMWIT 63	0-2711-4600-5
		0-2894-6537-8	177	THANON SUKHUMWIT 71	0-2390-1936, 0-2381-2171
144	THANON BANG NA-TRAT	(CENTRAL CITY)	178	THANON THIAM RUAM MI	T0-2274-4008-10
		0-2361-0625-6	179	THANON VIBHAVADIRANG	GSIT (DONMUANG)
145	THANON BANG NA-TRAT	(NATION TOWER)			0-2533-4590-2
		0-2751-4036-9	180	THANON VIBHAVADIRANG	GSIT (SUNTOWERS)
146	THANON BOROMARAJA J	ONANI (PINKLAO)			0-2617-6486-90
		0-2433-1468, 0-2433-4985	181	THE AVENUE CHAENG WA	ATTHANA *
147	THANON BOROMARAJA J		-		0-2573-8106-8
		0-2433-3417, 0-2433-6910	182	THE GOVERNMENT COMP	
148	THANON CHAN	0-2287-4384-8		(BUILDING B)	0-2143-9636-8
	THANON CHAROEN NAKE		183	THE MALL BANG KAPI*	
		0-2439-1104, 0-2439-6448		THE MALL BANGKHAE*	0-2455-3930-1, 0-2455-3921
150	THANON CHAROEN NAKE			THE THAI BAR ASSOCIATION	
.00		0.0477.0070.0	.55	1117 (1 2) (1 7 1000 0) (11014	5 = 1 15 5 115, 5 2 4 40 5520

0-2437-9978-9

No.	Branch	Telephone	No.	Branch	Telephone
86	THONGLOR (SUMMERSET	SUKHUMVIT)	217	SAN KAMPHAENC	0-5339-2592-6
		0-2381-4710-2	218	SIYAEK SANAM BIN CH	IANG MAI
87	TOPS RAMA III *	0-2213-0796-7			0-5328-0525-7
38	UNION MALL LAT PHRAO	0-2511-3149, 0-2511-1698	219	TESCO LOTUS KAMTHII	ENG CHIENG MAI
89	URUPHONG	0-2215-7000-1			0-5322-2873-5
90	VORACHAK	0-2221-7678, 0-2223-7118	220	THANON CHANG KHLA	AN CHIANG MAI
91	WONGWIEN 22 KARAKADA	A 0-2222-7585, 0-2223-0760			0-5327-0431-2
92	WONGWIENYAI	0-2439-6186-7, 0-2437-0174	221	THANON CHOTANA CH	HANG MAI
93	YAOWARAT	0-2223-5336-7			0-5340-9420-4
94	ZUELLIG HOUSE	0-2233-5134-6	222	THANON HUAI KAEO C	CHIANG MAI*
					0-5321-9805-6
NG	THONG		223	THANON MAHIDOL (SI	YAEK NONG HOI)*
95	ANG THONG	0-3562-5150-1			0-5380-1700-3
MN	IAT CHAROEN		СНІ	ANG RAI	
96	AMNAT CHAROEN	0-4551-1731-4	224	CHIANG RAI	0-5374-4641-3
			225	CHIANGRAI RAJABHAT	UNIVERSITY*
UR	IRAM				0-5377-6038, 0-5377-6066
97	BURI RAM	0-4461-4128-30	226	HA YAEK PHOKHUN ME	ENGRAI*
98	BURI RAM RAJABHAT UNI	VERSITY*			0-5371-1292, 0-5371-1793
		0-4460-1519, 0-4461-4159	227	MAE FAH LUANG UNIV	ERSITY*
99	NANG RONG	0-4462-4318-22			0-5391-2121-3
00	PHUTTHAISONG	0-4468-9114-5	228	MAE SAI	0-5364-0770-5
			229	PHAN	0-5372-1251-2
ΉΑ	CHOENGSAO		230	PTT RIMKOK CHIANG R	AI* 0-5371-8383, 0-5371-8830
01	BAN PHO CHACHOENGSAO*	0-3857-8685-7			
02	BANG PAKONG	0-3853-1250-1	СНС	NBURI	
03	CHACHOENGSAO	0-3851-4272-3	231	AO UDOM	0-3835-2466-9
04	PHANOM SARAKHAM	0-3855-1840-1, 0-3855-1843	232	BAN BUNG	0-3844-4019-20
05	WELLGROW INDUSTRIAL	ESTATE *	233	BAN RONG PO	0-3824-1031-4
		0-3857-1820-1, 0-3884-2253	234	BANGKOK PATTAYA HO	OSPITAL *
					0-3842-2514, 0-3842-2526
НА	INAT		235	BANGSAEN*	0-3838-5353-5
06	CHAINATO-5641-2696	0-5641-1064-5	236	CENTRAL CHONBURI	0-3805-3601-3
			237	CENTRAL FESTIVAL PA	TTAYA BEACH
НА	IYAPHOOM				0-3804-3250-2
07	CHAIYAPHOOM	0-4482-1339, 0-4482-1340	238	CHONBURI	0-3879-2318-9, 0-3879-2320
			239	DON HUALO (AMATA N	IAKHON CHON BURI) *
НА	NTABURI				0-3845-3049-51
80	CHANTABURI	0-3934-6385-8	240	HARBOR MALL LAM CH	HABANG
09	SIYAEK KHAO RAI YA	0-3933-5398-9			0-3849-3673-5
			241	HOME PRO CHON BUR	I * 0-3838-7901-3
HIA	NG MAI		242	JOMTIEN BEACH (KON	GDONGTAN)
10	CENTRAL AIRPORT CHIAN	IG MAI*			0-3805-9572-4
		0-5328-1660-2	243	KO PHO CHON BURI*	0-3820-9787-9
11	CHIANGMAI	0-5325-1811-2	244	LAM CHABANG*	0-3849-3542-3, 0-3849-3556
12	FANG	0-5338-2813-4	245	LAM CHABANG INDUS	TRIAL ESTATE (FREE ZONE2)
13	HANG DONG*	0-5344-1986-7			0-3849-1270-2
14	MAE RIM	0-5329-9916-9	246	NOEN TENG	0-3826-1101-3
15	NONG PRATHP CHIANG MA	I 0-5324-0241-3	247	PATTAYA	0-3842-6907-8

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No.	Branch	Telephone	No.	Branch	Telephone
249	PINTHONG INDUSTRIAL E	STATE*	278	LUK KAE	0-3456-6423-4
		0-3834-8184-6	279	THA MUANG	0-3461-1412-3
250	PTT THANON THEPPRASI	T PATTAYA*	280	THA RUA PHRA THAEN	0-3456-2005-6
		0-3890-6623-5			
251	ROBINSON SRIRACHA *	0-3832-2067, 0-3832-2322	кно	ON-KAEN	
		0-3832-2107	281	BANPHAI	0-4327-2108, 0-4327-2680
252	SAHA GROUP INDUSTRIA	L PARK SIRACHA*	282	CENTRAL KHON KAEN	0-4328-8100-2
		0-3848-2325, 0-3848-2334	283	CHUM PHAE	0-4331-1309-10
253	SATTAHIP	0-3843-7781-3	284	HOMEPRO KHON KAEN*	0-4327-1624-6
254	SIRACHA 0-3831-1375	0-3831-1852	285	KHON KAEN UNIVERSITY*	0-4320-2260-1, 0-4334-2388
255	SI YAEK PAK RUAM*	0-3833-7245-6	286	KHON-KAENO-4322-1293	0-4322-1711
256	SOI BOONSAMPAN PATTA	AYA*	287	NAM PHONG	0-4343-1341-2
		0-3840-6683-7		PHU WIANG	0-4329-1290-2
257	SOI BUAKHAO PATTAYA*			THA PHRA KHON KAEN*	0-4326-1661-5
	SOI KHAO TA LO PATTAYA			THANON BANKOK KHON	
	SOI NAKLUEA 16 PATTAYA*				0-4327-0455-7
	SOI NOEN PLUB WAN PA		291	THANON KLANGMUEANG	
		0-3840-6272-3			0-4322-2588, 0-4322-2799
261	TESCO LOTUS AMATA NA		292	THANON MALIWAN	0-4323-7952, 0-4324-2565
201	12000 20100 7 (1) (1) (1)	0-3845-8950-2		THANON MITTRAPHAP KI	
262	TESCO LOTUS PATTAYA (		200		0-4332-5411-5
202	12000 201001711171171(	0-3842-3399, 0-3842-3044			0 4302 0411 0
263	THANON CHALOEM PHRA		KRA	ARI	
200	THAINON CHALOLITT HIG	0-3841-3485-7		AO NANG KRABI*	0-7569-5429-31
264	THANON PATTAY TAI	0-3842-5524-5		KRABI	0-7562-1258-61
	THANON PHRAYASATCHA			PHI PHI ISLAND*	0-7560-1010-1
203	THANON FINALASATCHA	0-3827-2319-20	230	FINFINISLAND	0-7300-1010-1
266	THANON SUKHUMWIT CH		ΙΔΝ	1PANG	
200	THE WORLD CONTROL TWITE CO	0-3827-4520-1		LAMPANG	0-5432-3270-2
267	THANON SUKHUMWIT PA			LAMPANG RAJABHAT UN	
207	THANON SON TO TWITTA	0-3842-4376, 0-3842-4722-3	230	LAMI AND NASABITAT ON	0-5431-7950-2
268	THANON SURASAK 1 SIRA		200	THANON BOONYAWAT LA	
200	THANON SONASAN I SINA	0-3832-4272-6	233	THANON BOOM AWAI EA	0-5422-8184-6
260	THE AVENUE PATTAYA *				0-3422-0104-0
203	THE AVENUE FALLALA	0 3003 2003 3	1 4 6	1PHUN	
CHI	IMPHON			LAMPHUN	0-5351-0246-7
	CHUMPHON*	0-7750-5032, 0-7750-5069		NORTHERN REGION	0-5358-2112-4
	OCEAN CHUMPHON	0-7750-3032, 0-7750-3003	301	NORTHERNICOION	0 3330 2112 4
	LANG SUAN	0-7758-2513-5	LOE	11	
		N 0-7765-9917-8, 0-7765-9927		LOEI	0-4281-2619-20
2/3	TESCO LOTOS CHOMPHOI	10-7703-9917-0, 0-7703-9927	302	LOEI	0-4201-2019-20
KAL	ASIN		LOP	BURI	
	KALASIN	0-4381-1556-7		LAM NARAI	03646-1994-5
•				LOP BURI	0-3641-1599, 0-3641-1600
KAM	1PHAENG PHET				2* 0-3643-6066
	KAMPHAENG PHET	0-5571-3013-4		WONG WIEN SA KAEO LO	
_, 0		2 337. 3310 1	555		0-3642-2601-2
KAN	ICHANABURI		МАЕ	E HONG SORN	
	BO PHLOI	0-3458-1055-6		MAE HONG SORN	0-5361-1868-9
	KANCHANABURI	0-3451-5058-9		PAI*	0-5369-9062, 0-5369-9097
_,,		3 3-31 3330 3	500	17.41	0 0000 0002, 0 0000-0007

No.	Branch	Telephone	No. Branch	Telephone
MAH	IA SARAKHAM			
309	MAHA SARAKHAM	0-4372-2227-8	NAKHON SAWAN	
			337 NAKHON SAWAN	0-5622-8017-8
MUK	(DAHAN		338 TAKHLI 0-5626-1249	9 0-5626-1530
310	MUKDAHAN	0-4261-3035-6	339 THANON SAWAN WI	THI NAKHON SAWAN
				0-5622-7866-7
<b>IA</b> k	(HON NAYOK		340 THANON SAI ASIA N	AKHON SAWAN
311	NAKHON NAYOK	0-3731-2644-5		0-5622-8188-90
12	ONGKHARAK	0-3732-2268-9		
			NAKHON SI THAMMARAT	
AK	(HON PATHOM		341 NAKHON SI THAMMA	ARAT 0-7534-2789, 0-7534-6125
13	KAMPHAENG SAEN	0-3435-1706, 0-3435-1809-10	342 SAHATHAI PLAZA TH	HUNGSONG
14	NAKHON CHAISI	0-3433-3640, 0-3433-3642-4		0-7541-1918, 0-7541-1666
15	NAKHON PATHOM	0-3425-1155-7	343 THANON PHATTHAN	IAKAN KHU KWANG
16	PHRAPRATHON	0-3424-2826-7		0-7531-7841-5
17	PTT THANON PHUTTH.	AMONTHONSAI 4 *	344 THUNG YAI	0-7548-9004-5
		0-2429-2051 0-2429-2104	345 TUNGSONG	0-7541-2684-5
18	SAM PHRAN	0-3432-2796-9		
19	SILPAKORN UNIVERSIT	Y (SANAM CHANDRA PALACE	NAN	
	CAMPUS) *	0-3427-1133, 0-3427-1484	346 NAN	0-5477-2584-6
20	TESCO LOTUS SARAYA	* 0-2482-2100-1		
21	THANON RATCHAWITTHI NAKHON PATHOM *		NARATHIWAT	
		0-3427-5020-1, 0-3428-0282	347 NARADHIWAAS	0-7351-1202-3
			348 SUNGAI KOLOK	0-7361-5741-3
Ak	(HON PHANOM			
22	NAKHON PHANOM	0-4251-3082-5	NONG BUA LAM PHU	
23	PHON SAWAN*	0-4259-5119, 0-4259-5091	349 NA KLANG	0-4235-9023-4
			350 NONG BUA LAM PHU	J 0-4231-2536-9
Αk	(HON RATCHASIMA			
24	HUA THALE NAKHON I	RATCHASIMA	NONG KHAI	
		0-4426-6042-6	351 NONG KHAI	0-4242-0743-4
25	KRUNGTHEP RATCHAS	IMA HOSPITAL	352 SRI CHIENGMAI	0-4245-1336-8
		0-4434-1975-7		
26	NAKHON RATCHASIMA	RAJABHAT UNIVERSITY	NONTHABURI	
		0-4424-8405-6	353 BANG BUA THONG	0-2571-3530-4
27	NAKORNRAJSIMA	0-4425-1340-2, 0-4424-2388	354 BANG YAI	0-2594-0608-9
28	NON SUNG	0-4437-9111-2	355 CENTRAL CHAENG V	VATTHANA
29	PAKCHONG	0-4431-3908-9		0-2193-8081-3
30	PTT THANON SURANA	RAI NAKHON RATCHASIMA	356 CENTRAL RATTANATH	HIBET* 0-2525-4546-8
		0-4425-7061-3	357 GRAND CANAL *	0-2575-2163-4
31	SIKHIU	0-4441-2465-6	358 HOME PRO CHAENG	WATTHANA *
32	THANON MITTRAPHAR	(NAKHON RATCHASIMA)		0-2584-1411, 0-2584-1432
		0-4425-6866, 0-4425-6899	359 HOME PRO RATCHAPH	RUEK* 0-2423-3645-8
33	THANON MITTRAPHAR	YAEK PAK THONG CHAI*	360 IMPACT MUANG THO	NG THANI
		0-4427-7324-5		0-2504-5162-4
34	THE MALL NAKHON RA	ATCHASIMA	361 KASEMRAD RATTAN	ATIBETH HOSPITAL*
		0-4439-3457-9		0-2594-0937-9
35	TALAT SAVE ONE NAK	HON RATCHASIMA *	362 NICHADA THANI	0-2582-2668-9, 0-2582-301
		0-4422-2131, 0-4422-2141,	363 NONTHABURI	0-2967-2000-1, 0-2526-405
36	TALAT SURA NAKHON	NAKORN RATCHASIMA	364 PAK KRET	0-2960-7961-2
JU				

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No.	Branch	Telephone	No.	Branch	Telephone
366	SAPHAN PRANANGKLAO	0-2527-0241-4	PHET	CHABUN	
367	SOCIAL SECURITY OFFICE*	0-2526-9610-2	396	LOM SAK	0-5670-2009-11
368	THANON CHAENG WATTH	IANA (SOFTWARE PARK)	397	NONG-PHAI	0-5678-1411-5
		0-2962-3104-5	398	PETCHABOON	0-5672-2572-3
369	THANON NGAMWONG WAN	0-2951-8403-4 0-2591-6676	399	THANON SUEKSA CHARO	EN PHETCHABOON
370	THANON PHUTTHAMONT	HON SAI 5 *			0-5674-4154-5
		0-2420-7715, 0-2420-7720			
		0-2420-7723	PHET	CHABURI	
371	THANON RATCHAPHRUE	( 0-2423-0181-3	400	CHA-AM	0-3247-2047-8, 0-3247-2050-7
372	THANON TIWANON (KHLO	ONGBANG TALAT)	401	KHAO YOI	0-3256-2057-8, 0-3243-9811-3
		0-2580-6611, 0-2580-6622	402	PHETCHABURI	0-3242-8611-2
373	THE MALL NGAMWONG V	VAN*	403	SAPHAN CHOM KLAO PHE	TCHABURI*
		0-2550-0630-1, 0-2550-0905			0-3241-3185-7
374	TIWANON (KHAERAI)	0-2588-3986, 0-2588-4638	404	THA YANG	0-3246-1826-7
PATI	HUM THANI		PHIC	ніт	
375	MAJOR RANGSIT	0-2567-5010, 0-2567-5046	405	BANG MUN NAK	0-5663-1844-7
376	BANG PHUN*	0-2581-8545-7	406	PHICHIT	0-5661-2512-4
377	NAVA NAKHON INDUSTRA	AL PROMOTION ZONE * 0-2529-1295, 0-2529-3266	407	TAPHAN-HIN	0-5662-2312-4
378	NAVA NAKHON	0-2529-2076-8	PHIT	SANULOK	
379	PATHUM THANI	0-2581-3908-10	408	NARAESUAN UNIVERSITY	0-5526-1125-6
380	PTT LAT LUM KAEO*	0-2598-3932-5	409	PHITSANULOK	0-5530-2533, 0-5530-2600-3
381	PTT RATCHAPHRUEK-RAT	TANATHIBET*	410	THANON AKATOSAROT PI	HITSANULOK*
		0-2191-9864-6			0-5522-5173-7
382	PTT THANON RANGSIT-NA	AKHON NAYOK (KHLONG 7)*			
		0-2577-4636-8	PHR	ΑE	
383	RAJAMANGALA UNIVERS	ITY OF TECHNOLOGY	411	PHRAE	0-5451-1595-6
	THANUABURI	0-2577-4504, 0-2927-4744			
384	RANGSIT	0-2958-0245-9	PHR	A NAKHON SRI AYUTTHAY	A
385	TALAAD THAI*	0-2529-1121, 0-2529-1960	412	AYUTTHAYA	03524-5718, 0-3524-5720
386	TALAT SI MUMMUANG	0-2536-8154-6	413	BANG PA-IN	0-3522-1071-2, 0-3522-1074
387	THANON LAM LUK KA (KL	ONG 2)	414	BANG SAI	0-3574-1111-5
		0-2523-3933-5	415	BIG C AYUTTHAYA*	0-3574-7152-4
388	THANON RANGSIT-NAKHO	ON NA YOK (KLONG 2)	416	HI - TECH INDUSTRIAL EST	ATE*
		0-2966-0916-8			0-3531-4337-9
			417	LAT BUA LUANG	0-3537-9350-1
PAT	TANI		418	ROJANA INDUSTRIAL PAR	K*
389	PATTANI	0-7333-2772-3			0-3533-0515, 0-3533-0525
			419	SENA0-3520-2009	0-3520-2279
PHA	NGNGA		420	THA RUA	0-3534-1969-70
390	KHAOLAK PHANG-NGA*	0-7648-5425-7	421	THANON ROJANA (AYUTT	HAYA)
391	PHANGNGA	0-7641-1989, 0-7641-2444			0-3532-3597-9
392	THAP PUT	0-7644-2228-30		WANG NOI	
PHA	TTHALUNG		423	PHATUNAM PHRA - IN	U-35ZI-985I-4
	PHATTHALUNG	0-7461-1365-6	PHUI	KET	
	SI BANPHOT*	0-7468-9164-6		BAN SAI YUAN(RA WAI)*	0-7638-8804-6
•		<del>-</del>		CENTRAL FESTIVAL PHUKET	
PHA	YAO				0-7632-5062, 0-7632-5139
	PHAYAO	0-5448-1863-4		HA YAEK CHALONG PHUKET	
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429 3 430 4 431 F 432 F 433 F 434 F 435 S 436 T 437 T 438 T 439 T 440 T	TESCO LOTUS PHUKET* JUNGCEYLON PHUKET * KAMALA BEACH PHUKET* PA TONG PHUKET 0-7621-1592 PA KHLOK PHUKET * PTT THANON THEPKRASA SAM KONG PHUKET* THANON CHALOEM PHRA THANON CHAO FA (EAST) THANON NA NAI PATONG	0-7637-7514, 0-7637-7584 0-7652-3200-2 AKIAT PHUKET* 0-7637-6001-2 ) PHUKET * 0-7652-5071-3	461 RAY 462 463 464 465 466	RATCHABURI THANON ROTFAI RATCH  ONG BAN CHANG EASTERN SEABOARD IN	0-3232-2388-9 0-3860-4771-3 DUSTRIAL ESTATE * 0-3865-6256-7, 0-3895-4704
430 k 431 F 432 F 433 F 434 F 435 S 436 T 437 T 438 T 439 T 440 T	KAMALA BEACH PHUKET PA TONG PHUKET 0-7621-1592 PA KHLOK PHUKET * PTT THANON THEPKRASA SAM KONG PHUKET* THANON CHALOEM PHRA THANON CHAO FA (EAST) THANON NA NAI PATONG	* 0-7627-8113-4, 0-7638-6126 0-7634-0809-10 0-7621-1811 0-7637-9851-3 ATTRI PHUKET* 0-7637-7514, 0-7637-7584 0-7652-3200-2 AKIAT PHUKET* 0-7637-6001-2 ) PHUKET * 0-7652-5071-3	RAY 462 463 464 465 466	<b>ONG</b> BAN CHANG EASTERN SEABOARD IN	0-3232-2388-9  0-3860-4771-3  DUSTRIAL ESTATE *  0-3865-6256-7, 0-3895-470-0  DUSTRIAL ESTATE 2*
431 F 432 F 433 F 434 F 435 S 436 T 437 T 438 T 439 T 440 T	PA TONG PHUKET 0-7621-1592 PA KHLOK PHUKET * PTT THANON THEPKRASA SAM KONG PHUKET* ITHANON CHALOEM PHRA ITHANON CHAO FA (EAST)	0-7634-0809-10 0-7621-1811 0-7637-9851-3 ATTRI PHUKET* 0-7637-7514, 0-7637-7584 0-7652-3200-2 AKIAT PHUKET* 0-7637-6001-2 ) PHUKET * 0-7652-5071-3	462 463 464 465 466	BAN CHANG EASTERN SEABOARD IN	0-3860-4771-3 DUSTRIAL ESTATE * 0-3865-6256-7, 0-3895-470 DUSTRIAL ESTATE 2*
432 F 433 F 434 F 435 S 436 T 437 T 438 T 439 T 440 T	PHUKET 0-7621-1592 PA KHLOK PHUKET * PTT THANON THEPKRASA SAM KONG PHUKET* THANON CHALOEM PHRA THANON CHAO FA (EAST) THANON NA NAI PATONG	0-7621-1811 0-7637-9851-3 ATTRI PHUKET* 0-7637-7514, 0-7637-7584 0-7652-3200-2 AKIAT PHUKET* 0-7637-6001-2 ) PHUKET * 0-7652-5071-3	462 463 464 465 466	BAN CHANG EASTERN SEABOARD IN	DUSTRIAL ESTATE * 0-3865-6256-7, 0-3895-470- DUSTRIAL ESTATE 2*
433 F 434 F 435 S 436 T 437 T 438 T 438 T 439 T 4440 T	PA KHLOK PHUKET * PTT THANON THEPKRASA SAM KONG PHUKET* THANON CHALOEM PHRA THANON CHAO FA (EAST) THANON NA NAI PATONG	0-7637-9851-3 ATTRI PHUKET* 0-7637-7514, 0-7637-7584 0-7652-3200-2 AKIAT PHUKET* 0-7637-6001-2 ) PHUKET * 0-7652-5071-3	462 463 464 465 466	BAN CHANG EASTERN SEABOARD IN	DUSTRIAL ESTATE * 0-3865-6256-7, 0-3895-470- DUSTRIAL ESTATE 2*
434 F 435 S 436 T 437 T 438 T 439 T 440 T	PTT THANON THEPKRASA SAM KONG PHUKET* FHANON CHALOEM PHRA FHANON CHAO FA (EAST)	ATTRI PHUKET*  0-7637-7514, 0-7637-7584  0-7652-3200-2  AKIAT PHUKET*  0-7637-6001-2  ) PHUKET *  0-7652-5071-3	463 464 465 466	EASTERN SEABOARD IN	DUSTRIAL ESTATE * 0-3865-6256-7, 0-3895-470- DUSTRIAL ESTATE 2*
435 S 436 T 437 T 438 T 439 T 440 T	SAM KONG PHUKET* THANON CHALOEM PHRA THANON CHAO FA (EAST) THANON NA NAI PATONG	0-7637-7514, 0-7637-7584 0-7652-3200-2 AKIAT PHUKET* 0-7637-6001-2 ) PHUKET * 0-7652-5071-3	464 465 466		0-3865-6256-7, 0-3895-470 DUSTRIAL ESTATE 2*
436 1 437 1 438 1 439 1	THANON CHALOEM PHRA THANON CHAO FA (EAST) THANON NA NAI PATONG	0-7652-3200-2 AKIAT PHUKET* 0-7637-6001-2 ) PHUKET * 0-7652-5071-3	465 466	EASTERN SEABOARD IN	DUSTRIAL ESTATE 2*
136 1 137 1 138 1 139 1	THANON CHALOEM PHRA THANON CHAO FA (EAST) THANON NA NAI PATONG	0-7637-6001-2 ) PHUKET * 0-7652-5071-3	465 466	EASTERN SEABOARD IN	
137   138   139   140	THANON CHAO FA (EAST) THANON NA NAI PATONG	0-7637-6001-2 ) PHUKET * 0-7652-5071-3	466		0-3865-6446-8
138   139   140	THANON NA NAI PATONG	) PHUKET * 0-7652-5071-3	466		
138   139   140	THANON NA NAI PATONG	0-7652-5071-3		KACHET*	0-3864-8295-6
139 T 140 T			467	KLAENG	0-3867-4427-8
139 T 140 T		*	707	MAP TA PHUT	0-3860-8891-4
140 7	THANON PATAK(KARON) <sup>,</sup>		468	NIKHOM PHATTHANA	0-3863-7585-6, 0-3889-7504
140 7	THANON PATAK(KARON)*	0-7634-5161, 0-7634-5163-4	469	RAYONG *	0-3861-6072, 0-3861-1534
		* 0-7639-8249-53	470	SIAM EASTERN INDUSTR	RIAL PARK*
141 7	THANON PHANGNGA PHU	JKET			0-3866-0000-2
141 7		0-7622-0508-10	471	STAR PLAZA RAYONG* (	)-3862-3842-4
	THANON PHRABARAMI PI	HUKET*	472	TPI RAYONG*	0-3862-3839-41
		0-7632-2179-81			
142	THANON POON PHOL PH	UKET	ROI	ET	
		0-7622-1284-6	473	PHANOM PHRAI	0-4359-1141-2
143	THANON THEPKRASATTR	I PHUKET	474	PHON THONG	0-4357-1035-7
		0-7623-6337-8	475	ROI ET	0-4351-1615-6
			476	THANON HAISOKE ROI E	T* 0-4351-5002, 0-4351-330
PRAC	HIN BURI				
144 3	304 INDUSTRIAL PARK PR	RACHIN BURI *	SA k	(AEO	
		0-3727-4300-1, 0-3720-8314	477	SA KAEO	0-3724-1810-3
145 k	KABIN BURI	0-3720-3015-9	478	TESCO LOTUS ARANYAF	PRATHET
146 k	KABIN BURI INDUSTRIAL 2	ZONE *			0-3751-7718-20
		0-3745-5334, 0-3745-5502-3			
147 F	PRACHIN BURI	0-3721-3217-8	SAK	ON NAKHON	
			479	KASETSART UNIVERSITY	(SAKON NAKHON)*
PRAC	HUAP KHIRI KHAN				0-4275-4228-30
148 E	BANG SAPHAN	0-3254-8404-7	480	SAKNONAKHON RAJAB	HAT UNIVERSITY*
149 ŀ	HUA HIN 0-3251-1120	0-3251-1442			0-4271-4303, 0-4271-6887
1 02	NONGKAE HUAHIN	0-3251-6546-8	481	SAKON NAKHON	0-4271-3001-2
151 F	PRACHUAP KHIRI KHAN	0-3261-1980-1	482	WANON NIWAT	0-4279-1165-6
152 F	PRANBURI	0-3254-4105-6			
153 F	PTT KUI BURI*	0-3268-2700, 0-3268-1087	SAM	IUT PRAKAN	
154	THANON CHOMSIN HUA HIN	* 0-3251-5370-1, 0-3251-5406	483	ASSUMPTION UNIVERSIT	TY (THANON
155	THANON PHET KASEM HU	JAHIN*		BANGNA-TRAD KM.26)	0-2707-0350-4
		0-3251-3927, 0-3251-3932	484	BANG BO	0-2708-5395, 0-2708-5419
		,		BANG PU	0-2323-9838-9, 0-2323-9842
RANC	ONG			BANG SAO THONG*	0-2313-4547-9
	RANONG	0-7781-1777, 0-7782-1205		HOME PRO BANG NA*	
'				HUA CHIEW CHALERMPI	
RATC	HABURI				0-2312-6625, 0-2312-6719
	BAN PONG	0-3220-1949-50			0-2312-6765
	HUAI KRA BOK*	0-3229-1091-3, 0-3229-1237-8	489	IMPERIAL WORLD SAMRON	
	PHOTHARAM	0-3235-4317-8	.55		

248
248

No.	Branch	Telephone	No.	Branch	Telephone
490	OPERATION CENTER,THAI	AIRWAYS INTERNATIONAL	521	NONG KHEA	0-3632-6400-3
	PUBLIC COMPANY LIMITED	0-2134-1795-7	522	PHRABUDHABATH	0-3626-8022-4
491	PHRA-PRADAENG	0-2463-5230, 0-2463-1012	523	SARABURI	0-3622-2277, 0-3622-2279
492	PTT THANON THEPHARAK	* 0-2385-5986-8	524	THANON PHAHON YO	THIN SARABURI
493	SAMRONG	0-2384-3623-4			0-3631-8401-4
494	SAMUT PRAKAN	0-2387-1814-5			
495	SOI MONGKORN SAMUTPI	RAKAN	SAT	UN	
		0-2334-3334-6	525	KHUAN DON*	0-7473-5271-5
496	SUVARNABHUMI AIRPORT	Γ (BUS TERMINAL) * 0-2134-1868-70	526	SATUN	0-7472-2500-2
497	THANON BANGNA-TRAT (	(BANGNA TOWER)	SINC	G BURI	
		0-2312-0370-2	527	KHAI BANG RACHAN*	0-3659-7050-2
498	THANON MUEANGMAI BA	NGPHLI 2 *	528	SING BURI	0-3652-0697-8
		0-2315-1112-4			
499	THANON PHRAEKSA SAM	UTPRAKAN	SI S	A KET	
		0-2387-0081-2	529	SI SA KET	0-4561-2293-4
500	THANON SRINAKARIND-S	UKHUMWIT			
		0-2389-1443, 0-2389-1465	SON	IGKHLA	
501	THANON SRINAKARIND-T	HEPHARAK	530	HAADYAI	0-7424-3051, 0-7424-4715
		0-2385-7120-1, 0-2385-7923-4	531	ODEAN FASHION MAL	L HATYAI
502	THANON SUKSAWAT 53	0-2463-2510, 0-2463-2920			0-7422-3861-3
503	THANON THEPHARAK	0-2385-0975-9	532	SONGKHLA	0-7432-1077-9
504	THANON THEPHARAK KM	1.22.5 (YES BANG PHLI) *	533	THANON KANCHANA	WANIT HAT YAI
		0-2315-2984-6			0-7421-7111-3
505	THANON WAT KINGKAEO	0-2316-9495-6	534	THANON KANCHANA	WANIT SONGKHLA*
506	06 THANON WAT KINGKAE	(RACHA TEWA)			0-7432-5806-8
		0-2312-4795-7	535	THANON PHETKASEM	I HAT YAI
					0-7423-0557-8
SAM	IUT SAKHON		536	THANON PHUWANAT	HAT YAI
507	KHLONG KHRU SANMUT S	SAKHON *			0-7422-1003-5
		0-3442-8916-7, 0-3442-8930			
508	KRATHUMBAEN	0-3447-2580-1	SUK	HOTHAI	
509	OM NOI	0-2431-0131-6	537	SUKHOTHAI	0-5561-2671-2
510	PTT THANON EKKACHAI *	0-3441-8190-2			
511	SAMUT SAKHON	0-3441-1986-7	SUP	AN BURI	
512	THANON EAKKACHAI PHO	DJAE	538	BANG PLA MA	0-3558-7088, 0-3558-7624
		0-3445-1636-8	539	SONGPHINONG	0-3553-1491-2
513	THANON KIJMANEE SAMU	JT SAKHON*	540	SUPHANBURI	0-3552-3961-3
		0-3445-5120, 0-3445-5122	541	THANONPHRAPHANV	'ASA SUPHANBURI*
514	THANON RAT BANCHOP S	SAMUT SAKHON			0-3552-5128-32
		0-3442-8126-7	542	U THONG	0-3555-1080, 0-3555-2108
5AM	IUT SONGKHRAM		SUR	AT THANI	
515	SAMUT SONGKHRAM	0-3471-3039-40	543	BANGKOK SAMUI HOSP	PITAL* 0-7741-4033, 0-7741-4058-
			544	BEACH ROAD(CHAWE	NG)* 0-7741-3464, 0-7741-3468
SAR	ABURI			BOPHUT*	0-7742-7540-2
	DONPHUT *	0-3638-5112-4		CHAWENG BEACH	
516		0-3637-9013-4, 0-3637-1634		CHOENGMON BEACH	
	HIN-KONG	0 3037 3013 4. 0 3037 1034	347		
517	HIN-KONG KAENG KHOI	0-3624-5320-3		KANCHANADIT	0-7737-9028-30
517 518			548		0-7737-9028-30

No.	Branch	Telephone	No.	Branch	Telephone
550	KOH PHA-NGAN*	0-7737-7276, 0-7737-7627	UTH	IAI THANI	
551	KO SAMUI	0-7742-0176-7	582	UTHAI THANI	0-5651-2561-2, 0-5651-256
552	LAMAI BEACH*	0-7741-9017-8, 0-7723-0821			
553	MAE NAM*	0-7742-7787-9	UTI	ARADIT	
554	MAKHAM TIA	0-7728-8750-3	583	UTTARADIT	0-5541-1357, 0-5541-1457
555	PHUNPHIN	0-7731-1523, 0-7731-1967	YAL	Α.	
556	SURAT THANI	0-7728-3116-9	584	YALA	0-7321-1688-9
557	THANON THAVEERATPHA	KDEE (CHAWENG) *	585	BETONG	0-7324-5861-2
		0-7748-4451-3			
558	WIANG SA	0-7736-1958, 0-7736-1960		SOTHON YASOTHON	0-4571-2954-6
SURI	IN				
559	SURIN	0-4451-5061-2	*do	mestic sub-branch	
TAK					
	BAN TAK*	0-5559-1249-50	OV	ERSEAS BRANCH	ES
	MAE SOT	0-5553-3781-3	1	Vientiane Branch	(856-21) 214575-7
562	TAK	0-5551-3511-3			(856-21) 213520
			2	Cayman Islands Branch	(345) 949-2001
TRA					(345) 949-7097
	KO CHANG*	0-3955-1431-3			(02) 296-4426
	THANON SUKHUMWIT TRAD		3	Hong Kong Branch	(852) 2525-7398-9
565	TRAD	0-3952-1151-3			(852) 2525-4445
			4	Savannakhet Branch	(856) 4125-2360
TRA					
	ROBINSON TRANG	0-7582-0301-3	FC	REIGN EXCHANGI	- OFFICES
56/	TRANG	0-7522-2461-7			E OFFICES
LIDO	NI DATCHATHANI			NGKOK	1 0 2202 0257 4
	N RATCHATHANI	0-4536-1001-2	1	BANG LAM POO BRANCH	
	DET-UDOM MUANG SAMSIP*		2	FORTUNA	0-2254-4650
		0-4544-1400-1	3	GOLD PLACE PLAZA	0-2254-6476
		0-4532-3770, 0-4532-3772-3		PRATUNAM BRANCH SIAM PARAGON (MAIN LI	=\/=! \
	TALAD NONG BUA UBON		6	SUKHUMVIT 14	
3/2	TALAD NONG BOA OBON	0-4531-6804-5		SUKHUMVIT 22	
573	THANON CHAYANGKUN U		8	THANON PHRA ATHIT	
3/3	THANON CHATANORON O	0-4524-4594-5	9	TOP CHAREONKRUNG	0-2201-2277
574	LIBOLDA IDHANI	0-4524-4885, 0-4525-4064	3	TOF CHARLONKKONO	
		AT UNIVERSITY*	СНІ	ANGMAI	
3/3	0000010 (001) (14110 (0) (011)	0-4525-5416, 0-4525-5537			O-5325-1811-2
576	WARIN CHAMRAP		11		
570	WALLE OF A FILLE	3 1020 37/0 T	12		
UDO	N THANI		12		0-5327-0431-4
	BIG C UDON 0-4221-2733	0-4220-4920	1.3	THANON LOIKROH 2	
		0-4224-6000, 0-4224-6733		THANON MOON MUANG	
		0-4224-3434, 0-4224-8494	1-Т	WORTHOOM HOANO	5 5527 7200
	THANON PHO SI UDON TH		СНО	ONBURI	
500	,	0-4224-9736-7		CENTRAL PATTAYA	0-3842-0905
	UDORNDHANI	0-4224-6511, 0-4222-1497		JOMTIEN BEACH (KHOR)	
581					
581	ODORNDHANI	0 4224 0311, 0 4222 1437	17	NA KLUEA	,

No.	Branch	Telephone	No.	Branch	Telephone	
19	PATTAYA SOI 13/3		49	THANON NARESDAMRI	0-3251-1715	
20	ROYAL PLAZA PATTAYA					
21	SOUTH PATTAYA	0-3842-7484	SUR	ATTHANI		
22	SOI BUA KAOW		50	BANGRAK	0-7743-0223	
23	SOI BUA KAOW (CENTR	RAL)	51	BEACH ROAD (CHAWENC	G) SUB BRANCH	
24	SOI BUA KAOW (SOUTH	<del>l</del> )			0-7741-3464	
25	THANON PATTAYA SAI 2	2	52	CHAWENG BEACH	0-7742-2493	
26	THANON PATTAYA TAI E	BRANCH	53	CHAWENG BEACH 2	0-7742-2203	
27	THE AVENUE PATTAYA	SUB BRANCH	54	CHENGMON BEACH SUB	BRANCH	
28	THE ZIGN				0-7748-4223	
			55	HAD RIN	0-7737-5551	
KAL	ASIN		56	HAD YAO	0-7734-9291-2	
29	KALASIN PLAZA	0-4381-6401	57	IT COMPLEX	0-7745-8170-1	
			58	KO PHA-NGAN SUB BRAN	NCH	
кнс	NKAEN		59	LAMAI BEACH	0-7742-4386	
30	KHONKAEN AIRPORT	0-4324-7597	60	LAMAI BEACH 2	0-7741-8656	
			61	LIVING SQUARE	0-7741-3851	
KRA	BI		62	MAE NAM		
31	AO-NANG	0-7563-7771-2	63	SILVER SAND		
32	PHI PHI ANDAMAN	0-7560-1150	64	THANON THAVEERATPAR	(CHAWENG)	
33	PHI PHI ISLAND SUB BR	ANCH	65	THONGSALA KOH PANGAN	N 0-7737-7044	
		0-7560-1010-2				
			TAK			
MAE	HONG SORN		66	MAE SOD		
34	PAI SUB BRANCH	0-5369-9062				
			TRA	.D		
PHE	TCHABURI		67	BANG BAO	0-3955-8091	
35	CHA AM	0-3247-2274	68	KO CHANG SUB BRANCH	0-3955-1431-3	
РНА	NGNGA		UBON RATCHATHANI			
36	KHOLAK PHANGNGA SI	UB BRANCH	69	UBON RATCHATHANI AIR	PORT	
		0-7642-5022-4			0-4525-6137	
пШ	KET		UDO	DRNDHANI		
		DATONIC			0 4224 0002	
37	ABSOLUTE SEAPEARL I		70	UDORNDHANI AIRPORT	0-4224-0802	
70		0-7634-5771				
	BAN SAI YUAN (RAWAI)		FO	REIGN BUSINESS	CENTEDS	
39	KAMALA BEACH PHUKE			IGKOK	CENTERS	
40	LATA CLID DDANCLI	0-7627-8113-4			0 2200 2222 0 2200 4050	
	KATA SUB BRANCH	0-7633-3518-20	1	HEAD OFFICE	0-2296-2222, 0-2296-4650	
41	PATONG BRANCH	0-7634-0809-10	2	BANGNA-TRAD	0-2751-4043-4	
	PATONG OTOP	0-7634-0793	3	BANG PU	0-2324-3885-6	
43	SOI TON TARN KATA BEA		4	BANGRAK	0-2235-5968, 0-2237-7182-3	
44	THANON NANAI PATON		5	CHAROEN NAKHON	0-2437-0936, 0-2438-3389	
		0-7634-5163-4	6	CHAENG WATTANA (SOF	·	
45	THANON PATAK (KARO	N) 0-7639-8305			0-2583-7206-7	
			7	CHOKCHAI 4	0-2539-8615-6, 0-2538-9492	
	CHUAP KHIRI KHAN		8	GEMOPOLIS INDUSTRIAL		
46	DAMNERN KASEM	0-3251-2408			0-2727-0425-6	
47	HUA HIN BRANCH	0-3251-1120	9	NONG KHAEM	0-2444-4336-7	

10 PLOENCHIT 0-2208-2133-6

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48 HUA HIN COMPLEX 0-3251-1386

No.	Branch	Telephone	No.	Branch	Telephone
11	PRATUNAM PHRA-IN	0-2451-4540-1	EX	CLUSIVE BANKIN	G ZONE
12	RAMA II	0-2451-4540-1	BAN	NGKOK	
13	SAMUT SAKHON	0-2221-1528-9	1	BANG KHEN 0-2579-1619	0-2561-3017-8, 0-2579-9930
14	SAMYAEK	0-2221-1528-9	2	BANG RAK	0-2235-5524, 0-2237-7177-104
15	SUKHUMVIT 63	0-2390-1013-4	3	ENERGY COMPLEX	0-2537-0130, 0-2537-0156
16	SUKSAWAT 53	0-2463-5080-1	4	LAT PHRAO 1	02 0-2931-1183
17	THANON VIBHAVADI RA	NGSIT (SUN TOWER)	5	LUMPINI	0-2286-5668-9, 0-2285-6696-9
		0-2273-8856-7	6	PLOENCHIT TOWER	0-2263-0667-9, 0-2263-0159-60
			7	RATCHADA PHISEK (TH.	APHRA-TAKSIN)
PRC	OVINCES				0-2248-4661
18	AMATA NAKHON INDUS	TRIAL ESTATE	8	RAMA II (KHEHA THONE	BURI 3)
		0-3845-8336-7			0-2451-4094-8
19	CHONBURI	0-3828-9137-8, 0-3879-0378	9	SAMYEAK	0-2912-9245
20	HATYAI	0-7423-7690-1	10	SAMRONG	0-2331-5251
21	LAEM CHABANG	0-3849-4905-6	11	SANAM PAO	0-2615-0198-9, 0-2615-1074-6
22	MAP TA PHUT	0-3860-8906-7	12	SAPHAN KWAI	0-2278-0236, 0-2272-2990-1
23	PHUKET	0-7621-3899			0-2270-1134
24	SIYAEK SANAM BIN CHIA	ANGMAI	13	SIAM PARAGON	0-2899-5325
		0-5320-0150, 0-5328-5347-8	14	SIYAEK SUAPA	0-2225-9502, 0-2223-5310
					0-2223-5334-5
			15	THANON NANG LINCHI	0-2678-3016-8, 0-2286-8842
EX	<b>CLUSIVE BANKIN</b>	G CENTER			0-2286-5892
BAN	IGKOK		16	THANON PHATHANAKA	N 0-2726-2166
1	ALL SEASONS PLACE	0-2250-7575	17	THANON THEPHARAK	0-2385-0975-9
2	THONGLOR (SUMMERSE	T SUKHUMVIT)	18	WONGWIEN 22 KARAKA	DA 0-2222-7585, 0-2221-9610
		0-2381-6448			0-2223-0760
			19	YAOWARAT	0-2518-2257
PRC	OVINCES				
3	PHUKET	0-7621-1110-9	PRO	OVINCES	
			20	THANON SUKHUMVIT C	HONBURI
					0-3827-2653-5, 0-3827-452
					0.7020.0007

0-3828-9097

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# KRUNGSRI GROUP SHAREHOLDERS





Bank of Ayudhya Public Company Limited 1222 Rama III Road, Bang Phongphang, Yan Nawa, Bangkok 10120

KRUNGSRI Call Center 1572 www.krungsri.com